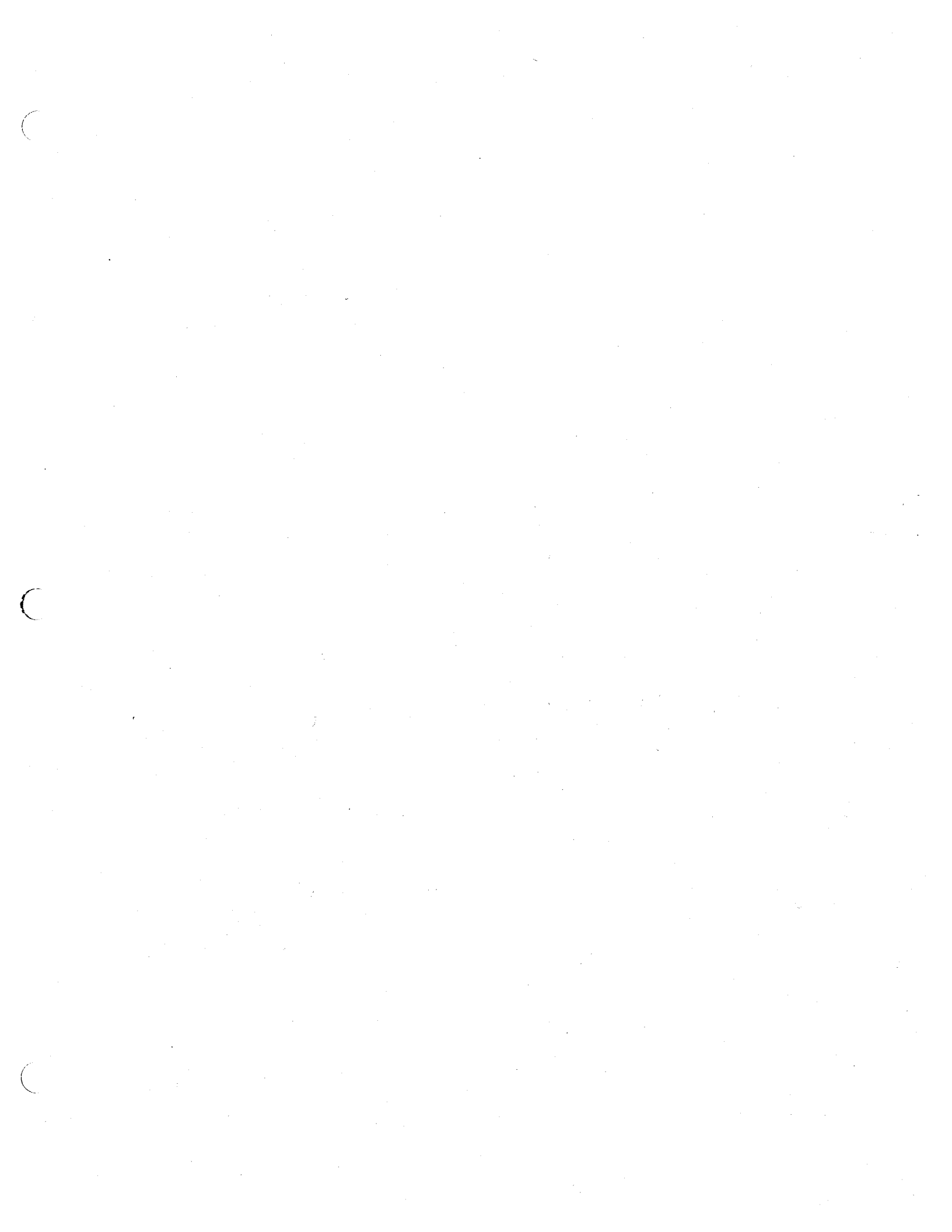


1. Arts Panel		
Name	Title	Business/Organization
Marilyn Cristofori	Chief Executive Officer	Hawaii Arts Alliance
George Kon	Managing Director	Alliance for Drama Education
Selena Ching	Executive Director	Hawaii Youth Symphony
Deena Dray	Executive Director	Diamond Head Theatre
2. Ron Yamakawa (under subpoena)		
	Executive Director	SFCA
3. Testifiers		
Name	Title	Business/Organization
Sharon McPhee	Hawaii Representative	Kennedy Center for the Performing Arts
Scott Rogers	Managing Director	Kumu Kahua Theatre
Alethea Lai	Development Director	Kahilu Theatre Foundation
Mark Jeffers	Executive Director	Storybook Theater of Hawaii
Kiersten Faulkner	Executive Director	Hawaii Historic Foundation
Elaine Evans	Director of Development	Hawaii Theatre Center
Susan Hernandez	Director of Marketing	Maui Arts & Cultural Center
Alexander Alika Jamile	President	Moanalua Gardens Foundation
Teri Skillman	Ethnomusicologist/Coordinator for Second Saturdays	Hawaii State Art Museum
Louise Emery		Windward Arts Council
Dennis D.K. Kamakahi	Reverend	Dennis Kamakahi Productions/Naukilo Publishing Company/Na Oihi Productions
Tim Bostock		Tim Bostock Productions
Sally French	President	Kauai Society of Artists
Tomoe Nimori	Volunteer Executive Secretary	Holualoa Foundation for Arts and Culture
Deborah Gottheil Nehmad	Member, Board of Directors	Honolulu Printmakers
Chris Braden	President	Pomaikai PTSA
Sharon Sussman	Assistant Professor	Kapiolani Community College
Lyn Chincio	Educator	Helemano Elementary School
Maile Yawata	Teaching Artist	
Liedeke Bulder	Artist	
Lesley Calaro	Eduator	
Shige Yamada	Artist	
Robert Pollack	Composer	
John Michael White	President/CEO/PB	Hawaii Land Company
Duane Preble	Art Professor Emeritus	University of Hawaii at Manoa
Jane Campbell	President	Windward Arts Council
W. Dennis Carroll	Chair, Dept. Theatre and Dance	University of Hawaii at Manoa
Bonnie Kim	Director	Bare & Core Expression

Senate AHC Info Briefing · SFCA Layoffs
September 30, 2009 · 5:00 - 8:00 p.m. Conf. Rm. 016

Name	Title	Business/Organization
Linda Umstead		
Karen Lucas		
Ellen Crocker		
Susan McGovern		
Margo Vitarelli		
Connie Oliva		
Mary Lombard Mulder		
Cherokee Shaner		
Wayne DeMello		
David and Carol Kuraoka		
Francis L. Dubois		
Napualani Wong		
Kivette Akagi		
A. Kimberlin Blackburn		
Mariko Chang		
Karen Fischer		
May Moore		
Leo Nikora		
Diane Wry		
Laurel Francis		

List of Testifiers - Attending		
Name	Title	Business/Organization
Marla Momi Musick	Director of Communications	Hawaii Arts Alliance
Stacy Hoshino	Treasurer	Hawaii Arts Alliance
Jon Magnussen	Composer	Hawaii Youth Opera Chorus
Jonathan Parrish	General Manager	Chamber Music Hawaii
Sharon McPhee	Hawaii Representative	Kennedy Center for the Performing Arts
John Parkinson (will try to attend)	Executive Director	Ballet Hawaii
Lyz Soto (will try to attend)	Executive Director	Youth Speaks Hawaii



From: Sharon McPhee [sharonsmcphee@yahoo.com]
Sent: Tuesday, September 29, 2009 10:34 AM
To: EDTTestimony
Subject: SFCA

Sharon S. McPhee 955-1783

The State Foundation on Culture and Arts is unique. For a little more than a 1 million dollar investment they are able to leverage that 12 -1 for about \$12 million for economic boost locally. They give grants ranging from \$ 1 ,000 to \$36,000 and then the organizations use some dollars to qualify for Federal funds , private Foundation grants and private donations. It is a winner all around.

I care deeply for the need for balance in our community re: The Arts: education, music, dance ,poetry - everything. Our State is blessed with this unique Foundation to focus on these very important areas.

In these challenging economic times we still need JOY. .

I am privileged to serve on the Kennedy Center for the Performing Arts and share my knowledge with as many groups as possible locally.

I appreciate this opportunity to be heard.

From: Scott Rogers [scott@americanfilmactor.com]
Sent: Thursday, September 24, 2009 4:35 PM
To: EDTTestimony
Cc: Kumu Kahua Theatre
Subject: SFCA Funding cuts

Attn: Senate ad hoc Committee gathering information on potential impacts to the SFCA.

To Whom It May concern:

Kumu Kahua Theatre is a 39-year-old, non-profit theatre company that is unlike any other in the state. Our plays consist primarily of original works, created by, for and about the people of Hawai'i. By focusing on our local cultures, e.g. Hawaiian, Filipino, Japanese, Chinese, etc., we are documenting and perpetuating our melting pot culture, and we're documenting it in art. Since 1994 we have occupied our current, 100 seat theatre space, on Merchant Street.

We have around 300 to 400 subscribers and sell thousands more single tickets. Even when we sell out, which we do often, ticket sales only cover about one-third of our expenses. We only have two full-time and one part-time staff but we pay hundreds of local actors, designers, directors, and writers to create for the theatre. So the vast majority of our income goes directly back to the people of Hawai'i. Without funding from The State Foundation for Culture & the Arts, Kumu Kahua Theatre would most likely have to close our doors.

The grant workshops and assistance the staff at SFCA give to the arts community is irreplaceable and very necessary. Even when we receive grants from elsewhere, many times the funds must be administered through the SFCA because they are so dependable. To lose the people that are so knowledgeable about their jobs and replace them with generalists (no matter how able) that have no experience with the intricate, complicated world of state grants, will be immeasurably destructive to the arts in Hawai'i and therefore to the people of Hawai'i.

Whether it's the galleries and museums benefitting all of us, or the theatres benefitting our performing artists and designers, or the arts in schools benefitting teachers, parents, artists, and all of our keiki, we all benefit from the work the SFCA does. Please don't cut funding or staffing at the SFCA. It save almost nothing and will cost us everything.

Sincerely,

Scott Rogers, Managing Director
Kumu Kahua Theatre
46 Merchant Street
Honolulu, HI 96813
Office - (808) 536-4222
Fax - (808) 536-2226
Box Office - (808) 536-4441
Website - www.KumuKahua.org
E-mail - scott@AmericanFilmActor.com
or KumuKahuaTheatre@hawaiiintel.net

From: Alethea Lai, Kahilu Theatre [alethea@kahilutheatre.org]
Sent: Friday, September 25, 2009 10:14 AM
To: EDTTestimony
Subject: Cuts to the State Foundation on Culture and the Arts

The proposed cuts to the State Foundation on Culture and the Arts are simply unacceptable and represent a major mistake. By essentially closing the SFCA you are in effect also closing down most of the arts organizations in the State, who receive significant amounts of funding from the SFCA's Biennium grant program. These arts organizations are a vital part of our economy as well as provide much needed arts education that has been mostly cut from the public schools. The impact felt from these cuts is going to have serious repercussions across the State and is in fact going to considerably add to the ongoing recession by gutting the important economic stimulus that comes from the creative economy. One only has to think about Chinatown to see the kind of stimulus the creative economy provides to the State. Furthermore, one of HTA's marketing efforts comes from the arts and cultural activities that are offered to visitors across the State. If these organizations are closed because of this decision, it will have a serious impact on tourism and the State's ability to market itself as a cultural destination.

Furthermore, the SFCA Biennium grants program leverages large amounts of Federal funds from the NEA that is then distributed to arts agencies around the State. If these positions are cut, the SFCA becomes **ineligible** for future money, and then Hawaii **loses** yet another important source of Federal Funds (this is straight from a letter the NEA wrote to Executive Director Ron Yamakawa).

To enact these cuts, in short, is just bad decision making, is financially irresponsible, and will have serious economic impacts that will affect communities and tourism throughout the State. Although the economic reality is that cuts have to be made, cutting programs that leverage federal money into the State and support such a variety of economic stimulus does not make any sense. Please reconsider your actions in regard to the State Foundation on Culture and the Arts.

Alethea Lai
Development Director
Kahilu Theatre Foundation
P.O. Box 549
Kamuela, HI 96743
(808) 885-7936
www.kahilutheatre.org

 Please consider the environment before printing this email.

From: Mark Jeffers [markjeffers@hawaii.rr.com]
Sent: Monday, September 28, 2009 7:36 PM
To: EDTTestimony
Cc: michael.naylor@hawaii.gov; Arts Alliance Action Network
Subject: The Hawaii State Foundation on Culture and the Arts

Aloha Committee Members,

Thank you so much for what you accomplish for the people of Hawaii.

In this testimonial let me simply say that HSFCA has been our only steady advocate for the ARTS within the State Government for these many years since Alfred Preis was among you.

The Storybook Theatre has received sustaining support from HSFCA since 1978 when we worked tirelessly to create the basis of support for community theater in Hawaii that so many thousands now enjoy.

Today, at this Crossroads let us re-establish the concept that artist are important, if for no other reason that they connect the mythology of the past with the sometimes oppressive and un-overwhelmable reality of the present.

Thank you for your consideration of supporting the HSFCA

As they weather these trying times.

Sincerely,

Mark

Mark Jeffers
Executive Director
Storybook Theater of Hawaii

HISTORIC HAWAII FOUNDATION

VIA WEB: <http://www.capitol.hawaii.gov/emailtestimony/>

To: The Honorable Russell S. Kokubun, Chair
Senate Ad Hoc Committee

From: Kiersten Faulkner *Kiersten Faulkner*
Executive Director, Historic Hawai'i Foundation

Date: September 30, 2009
5:00 pm
State Capital Conference Room 016

Subject: **Proposed Reduction in Staffing and Service at SFCA**

On behalf of Historic Hawai'i Foundation (HHF), I am writing to express concern over the draconian budget and staffing cuts proposed for the State Foundation of Culture and the Arts (SFCA) as the results of the Governor's announced implementation of Reduction in Force.

The proposed cuts at SFCA would devastate that office, which would then eliminate the potential for matching federal funds, and would be virtually impossible for it to recover following the end of the current economic recession. HHF is aware that both the Governor and the Legislature have a fiduciary responsibility to the people of Hawai'i; that responsibility must be exercised in a way that does not jeopardize elements that also make a safe, secure, livable and prosperous community.

The historic, cultural, artistic and scientific resources of Hawai'i should not be abandoned during either good times or bad. These are the very elements that make Hawai'i more than a mere tourist destination. SFCA supports historic preservation, living history education, visual and performing arts. While HHF does not receive funding from SFCA, we are acutely aware of the good that is accomplished by grants to other organizations and the harm that would be inflicted upon them should the programs cease.

Besides being a public benefit in its own right, the investment in these important assets also serve a general economic development goal. In a study into the economic benefits of historic preservation that HHF presented to the Senate in 2008, HHF found that improving historic resources attracts cultural heritage tourism. Heritage tourism's benefits include creation of jobs, increased tax revenues, diversification of the local economy, opportunities for public-private partnerships, increasing historic attraction revenues, preserving local traditions and culture, generating local investment in historic resources, and building community pride in its heritage. A 2002 study by the Travel Industry Association of America reported that heritage and cultural tourists consistently stay in a place longer and spend more money than other types of travelers.

Since 1974, Historic Hawai'i Foundation has been a statewide leader for historic preservation. HHF works to preserve Hawai'i's unique architectural and cultural heritage and believes that historic preservation is an important element in the present and future quality of life, economic viability and environmental sustainability of the state.





TESTIMONY
IN SUPPORT OF THE
STATE FOUNDATION ON CULTURE & THE ARTS
September 30, 2009

Thank you for the opportunity to reinforce the important contributions that the State Foundation on Culture & the Arts makes to ensure access to the performing arts for hundreds of thousands of Hawaii residents, to enrich and advance the academic achievements of her children, and to provide jobs for thousands of local performing artists and other theatre professionals.

SFCA financial backing of Hawaii Theatre Center's educational programming helps to fill a desperate need in our community – a need that is particularly acute in traditionally underserved areas of Oahu like Waianae, Windward Oahu and Waimanalo – for accessible, affordable high quality education in and about the arts for students.

The foundation's funding of the Theatre's Hawaiian programming perpetuates Hawaiian culture by showcasing local Island talent in a state-of-the-art venue, providing income for performers, and offering visitors authentic host culture experiences.

The numbers clearly tell the story of the direct impact of SFCA's financial support on Hawaii Theatre Center's ability to serve the people of Hawaii. In the last biennium alone, the foundation invested \$70,969 to support the Theatre's education program for students in grades K-12 and our presentation of performances for the public. SFCA's imprimatur gave other funders confidence in our ability to deliver high-quality programs and enabled us to raise an additional \$441,500 for them from other grant sources during the same two-year period.

This funding made it possible for us to hire the talent of 363 artists and 188 other theatre professionals over the two-year period. These jobs are in addition to the 13 full time and other 13 part-time staff members whose salaries are partially paid by these same funding sources.

And these are just the number of jobs created by the shows that Hawaii Theatre presented. The Theatre also licenses the use of its facilities to a broad range of local, national and international arts organizations and presenters. Hundreds, perhaps thousands, more artists and technical theatre professionals were employed by these presenters during the same period.

One of our education programs funded by SFCA, the Technical Theatre Apprenticeship Program, introduces high school students to new career opportunities. Since the program's inception three years ago, thirteen students have been mentored by theatre professionals and gained practical experience in all aspects of technical theatre. They have worked and networked with theatre professionals and gained resumés of marketable skills in set, costume, and lighting

design, stage management, theatre direction and production that they can deliver to any performing arts venue in the state.

The impact of SFCA's support of the Theatre on the larger community is more difficult to measure. This we know for sure: more than 180,000 audience members and 13,190 students experienced the thrill of live theatre at our venue during the last biennium.

It's plain to see that all this activity at the Theatre is bringing prosperity to the surrounding area. Now all around the neighborhood there are signs of the renaissance. Every building in the immediate vicinity of the theatre – some as old as the theatre itself – is sporting improvements, new coats of paint, or complete rehabilitation. They are supported by dozens of new restaurants, stores, galleries and other businesses that are returning taxes and services to the community.

A night out at the Hawaii Theatre or neighboring establishments is no longer perceived as dangerous and art gallery clients, shoppers and restaurant patrons feel safe staying or venturing downtown after sunset. In short, by financially backing the presentation of performances at the Theatre, SFCA is helping to reverse urban decay, attract new business investment and draw residents and tourists to our once struggling neighborhood.

Job creation and training, academic enrichment, community and economic development are tangible results of SFCA contributions to Hawaii Theatre Center. Less tangible, but of vital importance, foundation support enables performing artists – as Michelle Obama expressed so eloquently to G20 economic summit attendees in Pittsburgh recently – to tell the story of our past, express our hopes for the future, expand our understandings and push us to view the world in new and unexpected ways through music, drama and dance.

The State Foundation on Culture & the Arts upholds the highest standards for all artistic endeavors in Hawaii and we urge you to support its funding.

From: Susan Hernandez [susan@mauiarts.org]
Sent: Tuesday, September 29, 2009 12:51 PM
To: EDTTestimony
Subject: EDT Testimony
Attachments: EconomicImpactReportofArts_MauiHI.pdf

Aloha representatives,

Did you know there are more tickets sold to arts events in the United States than to sporting events?

I am writing in support of Arts Funding and the State Foundation on Culture and the Arts. The challenge facing the arts community is an income, not an expense, issue. This is why arts funding must be nurtured and maintained rather than cut. Allowing the SFCA to continue to operate at its current level will enable the funding to arts organizations such as the Maui Arts & Cultural Center on Maui to continue. This will in turn allow us to focus on revenue growth, maintaining programs, educating the community, teaching the teachers and children, presenting the visual and performing arts, and maintaining the enrichment of countless lives, both residents and visitors.

Allow us to operate at our current levels to survive and thrive. Do not cut off our funding source.

Perhaps we need a reminder of what the arts does for the State. -

The Arts & Economic Prosperity III report by Americans for the Arts provides compelling new evidence that the nonprofit arts and culture are a significant industry on the Island of Maui—one that generates \$22.19 million in local economic activity. This spending—\$11.62 million by nonprofit arts and culture organizations and an additional \$10.57 million in event-related spending by their audiences—supports 544 full-time equivalent jobs, generates \$9.9 million in household income to local residents, and delivers \$1.32 million in local and state government revenue. This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest on the Island of Maui's economic well-being. (attached is a copy of the study for reference) Furthermore according to First Lady Michelle Obama Nearly six million people make their living in the non-profit arts industry and arts and cultural activities contribute more than \$160 billion to our economy every year. Our future as an innovative country depends on ensuring that EVERYONE has access to the arts and to cultural opportunities." As President John F. Kennedy once said, "The life of the arts-far from being an interruption in the life of a nation-is very close to the center of a nation's purpose." Preserve the arts. Do not jeopardise them by making an incorrect decision.

The incorrect decision to cut staff at the SFCA level will impact funding to the non-profit arts organizations under the SFCA umbrella. What this means is that without the funding we normally receive the Maui Arts & Cultural Center may have to follow the path of cutting programming and marketing. The trickle down effect of this is obvious. Less programming and marketing means a reduction in jobs, revenue, and culture.

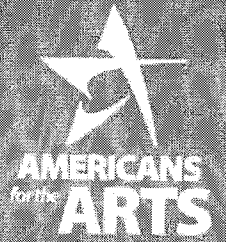
Please continue the support of the State Foundation on Culture and the Arts, and all organizations in the State of Hawaii. **DO NOT CUT STAFF OR FUNDING** for these valuable organizations. As humans we are as represented by what we do, as much as what we don't do. Please take the time to think about it.

In anticipation of the right decision,

Sincerely,

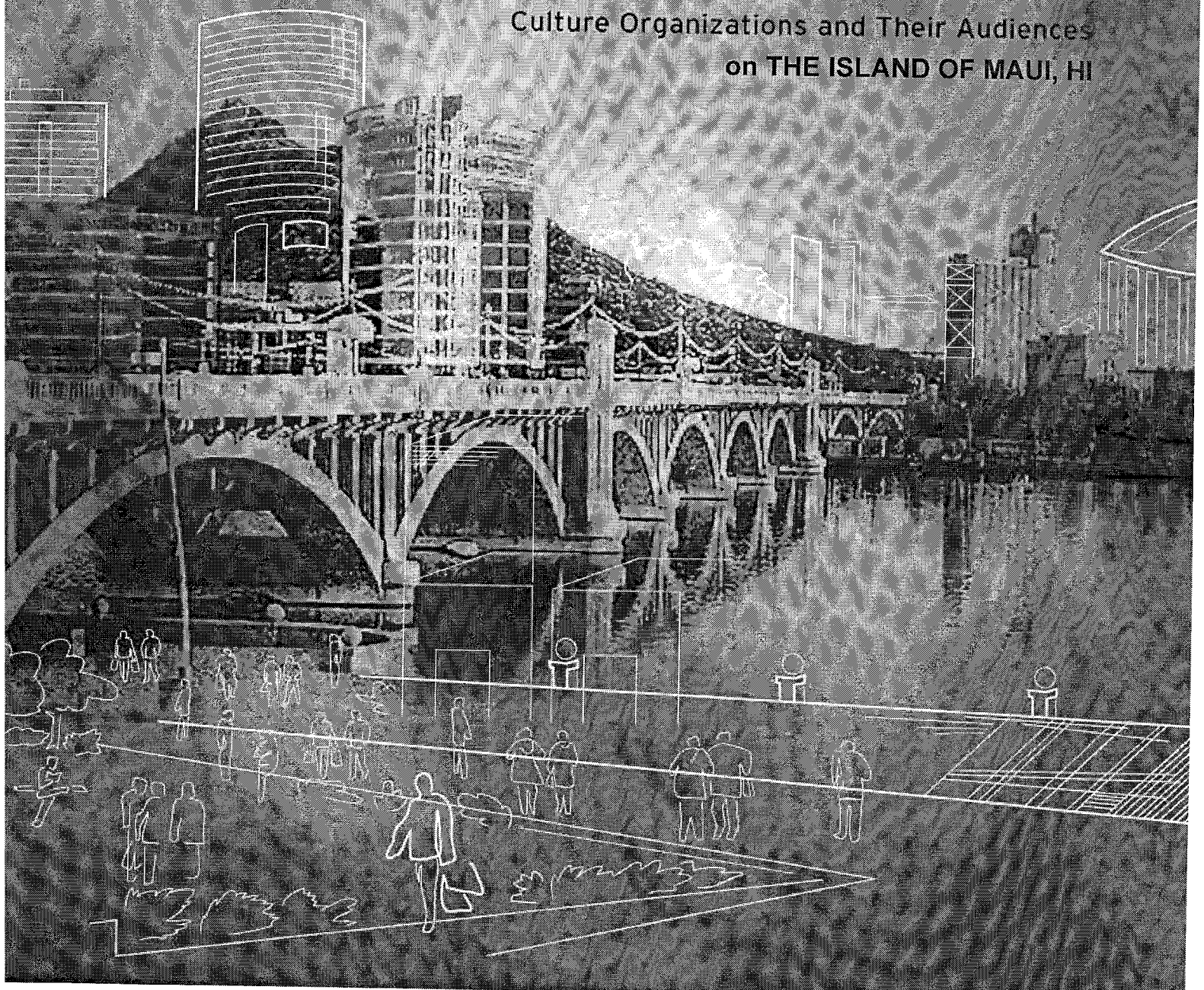
Susan Hernandez

Susan Hernandez
Director of Marketing
MAUI ARTS & CULTURAL CENTER
One Cameron Way
Kahului, Maui, HI. 96732
Phone: 808-242-2787 (ARTS)
Direct: 808-243-4232
Fax: 808-242-4665
www.mauiararts.org

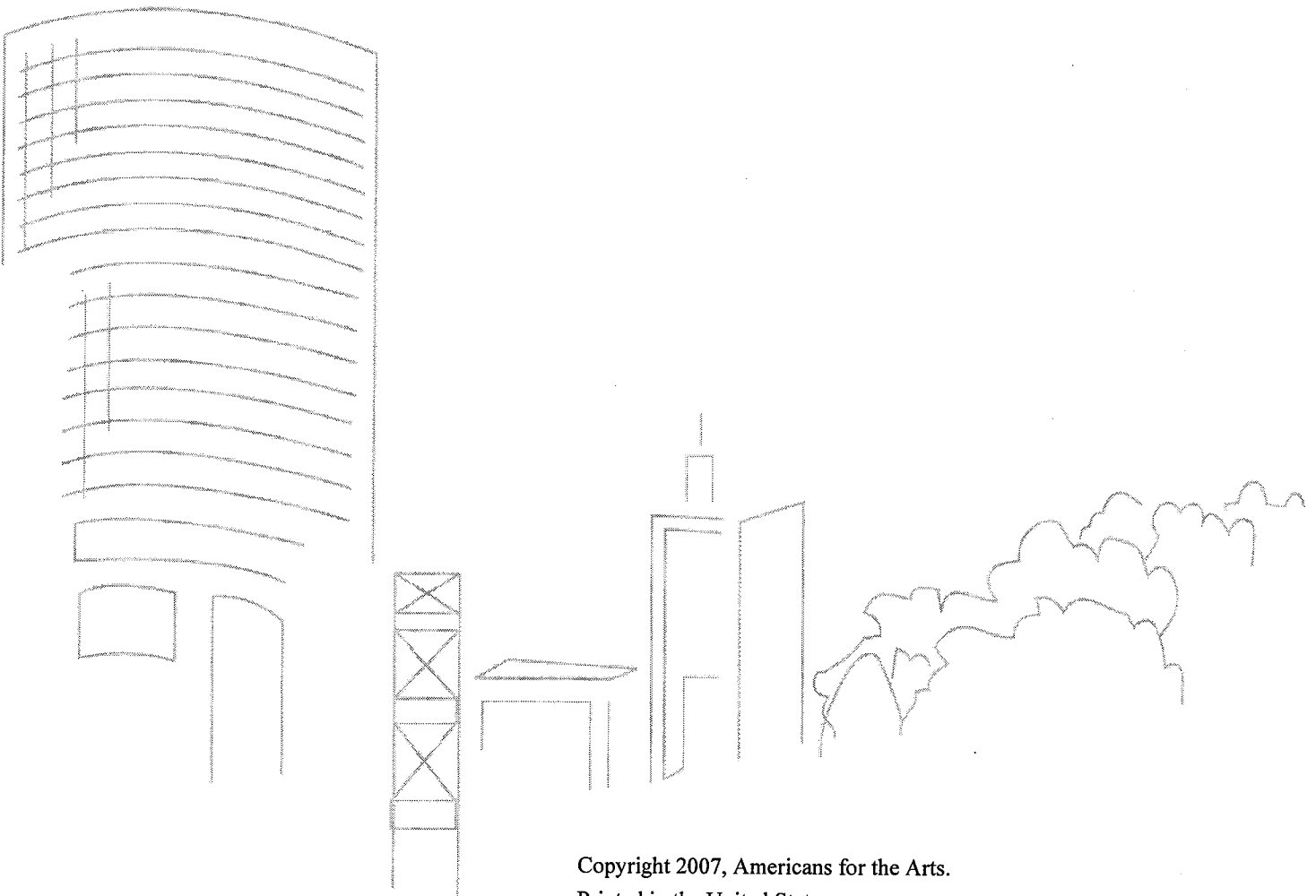


Arts & Economic Prosperity^{III}

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences on THE ISLAND OF MAUI, HI



Arts and Economic Prosperity III was conducted by Americans for the Arts, the nation's leading nonprofit organization for advancing the arts in America. Established in 1960, we are dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts.



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Table of Contents

The Arts Mean Business	1
By Robert L. Lynch, President and CEO, Americans for the Arts	
The Economic Impact of the Nonprofit Arts and Culture Industry on the Island of Maui	3
Defining Economic Impact	3
Economic Impact of the ENTIRE Nonprofit Arts and Culture Industry	4
Direct and Indirect Economic Impact: How a Dollar is Re-Spent in the Economy	5
Economic Impact of Spending by Nonprofit Arts and Culture ORGANIZATIONS	6
Economic Impact of Spending by Nonprofit Arts and Culture AUDIENCES	7
Visitors Spend More	8
Voluntarism and In-Kind Contributions	9
Conclusion	11
<i>Arts & Economic Prosperity III</i> Calculator	13
Economic Impact Per \$100,000 of Spending by Nonprofit Arts and Culture ORGANIZATIONS	13
Economic Impact Per \$100,000 of Spending by Nonprofit Arts and Culture AUDIENCES	14
Comparisons with Similarly Populated Study Regions	17
About This Study	19
Frequently Used Terms	23
Frequently Asked Questions	25
In Appreciation	27

"Understanding and acknowledging the incredible economic impact of the nonprofit arts and culture, we must always remember their fundamental value. They foster beauty, creativity, originality, and vitality. The arts inspire us, sooth us, provoke us, involve us, and connect us. But they also create jobs and contribute to the economy."

—Robert L. Lynch
President and CEO
Americans for the Arts



The Arts Mean Business

ROBERT L. LYNCH, PRESIDENT AND CEO, AMERICANS FOR THE ARTS

The key lesson from *Arts & Economic Prosperity III* is that communities that invest in the arts reap the additional benefit of jobs, economic growth, and a quality of life that positions those communities to compete in our 21st century creative economy. In my travels across the country, business and government leaders often talk to me about the challenges of funding the arts and other community needs amid shrinking resources. They worry about jobs and the economic performance of their community. How well are they competing in the high-stakes race to attract new businesses? Is their region a magnet for a skilled and creative workforce? I am continually impressed by their commitment to doing what is best for their constituents and to improving quality of life for all. The findings from *Arts & Economic Prosperity III* send a clear and welcome message: leaders who care about community and economic development can feel good about choosing to invest in the arts.

Most of us appreciate the intrinsic benefits of the arts—their beauty and vision; how they inspire, sooth, provoke, and connect us. When it comes time to make tough funding choices, however, elected officials and business leaders also need to have strong and credible data that demonstrate the economic benefits of a vibrant nonprofit arts and culture industry.

Arts & Economic Prosperity III is our third study of the nonprofit arts and culture industry's impact on the nation's economy. Because of their rigor and reliability, results from the 1994 and 2002 studies have become the most frequently used statistics to demonstrate the value of arts and culture locally, statewide, and nationally. This new study is our largest ever, featuring findings from 156 study regions (116 cities and counties, 35 multi-county regions, and five statewide studies). Data were collected from an impressive 6,080 nonprofit arts and culture organizations and 94,478 of their attendees across all 50 states and the District of Columbia.

By every measure, the results are impressive! Nationally, the nonprofit arts and culture industry generates \$166.2 billion in economic activity annually—a 24 percent increase in just the past five years. That amount is greater than the Gross Domestic Product of most countries. This spending supports 5.7 million full-time jobs right here in the U.S.—an increase of 850,000 jobs since our 2002 study. What's more, because arts and culture organizations are strongly rooted in their community, these are jobs that necessarily remain local and cannot be shipped overseas.

Our industry also generates nearly \$30 billion in revenue to local, state, and federal governments every year. By comparison, the three levels of government collectively spend less than \$4 billion annually to support arts and culture—a spectacular 7:1 return on investment that would even thrill Wall Street veterans.

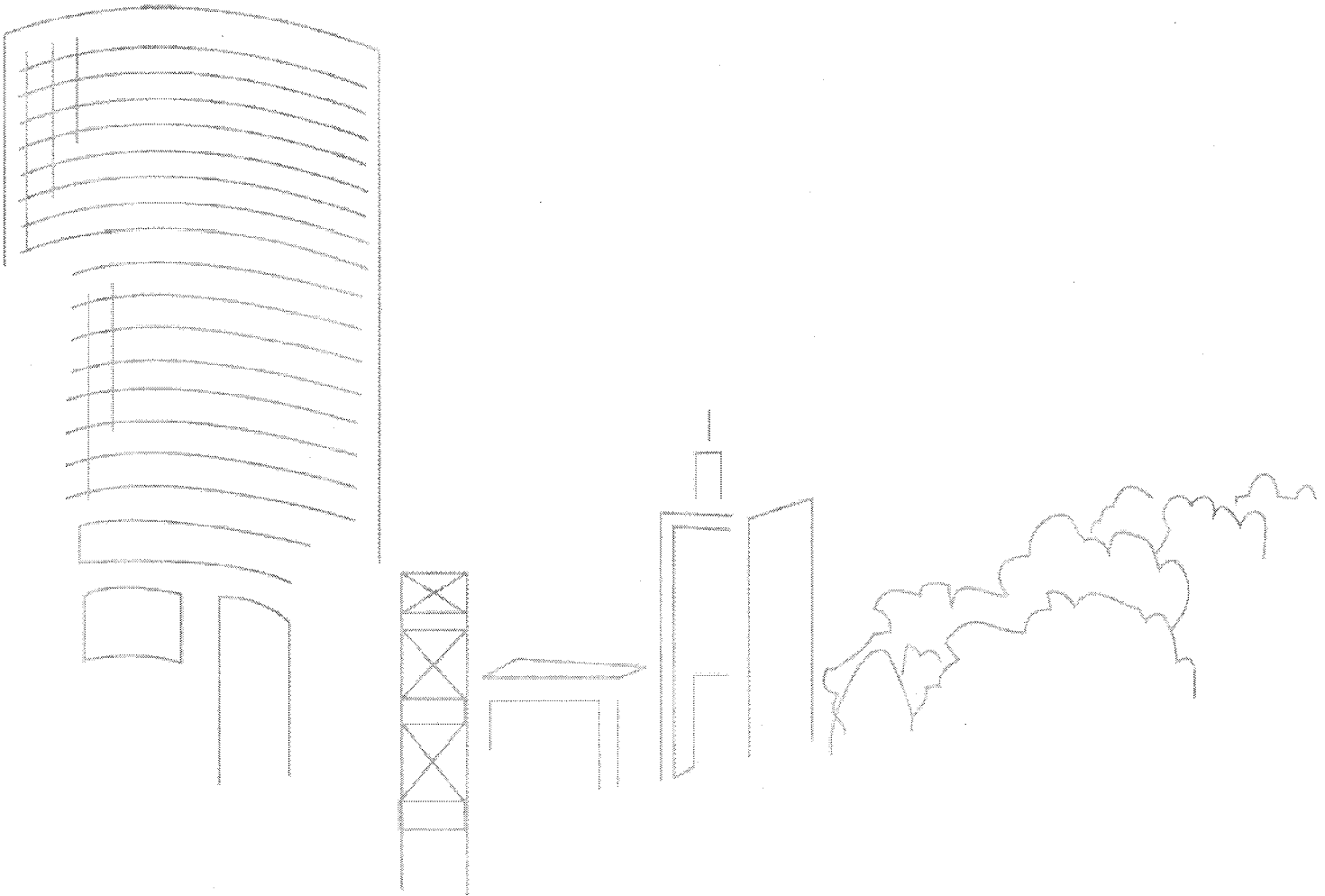
Arts & Economic Prosperity III has more good news for business leaders. Arts and culture organizations—

businesses in their own right—leverage additional event-related spending by their audiences that pumps vital revenue into restaurants, hotels, retail stores, and other local businesses. When patrons attend a performing arts event, for example, they may park their car in a toll garage, purchase dinner at a restaurant, and eat dessert after the show. Valuable commerce is generated for local merchants. This study shows that the typical attendee spends \$27.79 per person, per event, in addition to the cost of admission. When a community attracts cultural tourists, it harnesses even greater economic rewards. Non-local audiences spend twice as much as their local counterparts (\$40.19 vs. \$19.53). Arts and culture is a magnet for tourists, and tourism research repeatedly shows that cultural travelers stay longer and spend more. Whether serving the local community or out-of-town

visitors, a vibrant arts and culture industry helps local businesses thrive.

Right now, cities around the world are competing to attract new businesses as well as our brightest young professionals. International studies show that the winners will be communities that offer an abundance of arts and culture opportunities. As the arts flourish, so will creativity and innovation—the fuel that drives our global economy.

Arts & Economic Prosperity III is great news for those whose daily task is to strengthen the economy and enrich quality of life. No longer do business and elected leaders need to choose between arts and economic prosperity. Nationally, as well as locally, the arts mean business!



The Economic Impact of the Nonprofit Arts and Culture Industry on the Island of Maui, HI

Arts & Economic Prosperity III provides compelling new evidence that the nonprofit arts and culture are a significant industry on the Island of Maui—one that generates \$22.19 million in local economic activity. This spending—\$11.62 million by nonprofit arts and culture organizations and an additional \$10.57 million in event-related spending by their audiences—supports 544 full-time equivalent jobs, generates \$9.9 million in household income to local residents, and delivers \$1.32 million in local and state government revenue. This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest on the Island of Maui’s economic well-being.

The Island of Maui is one of 156 communities that participated in *Arts & Economic Prosperity III*, the most comprehensive study of its kind ever conducted. It documents the economic impact of the nonprofit arts and culture industry in 116 cities and counties, 35 multi-county regions, and five states—representing all 50 states and the District of Columbia. The diverse study regions range in population (4,000 to 3 million) and type (rural to urban). Researchers collected detailed expenditure and attendance data from 6,080 nonprofit arts and culture organizations and 94,478 of their attendees to measure total industry spending. Project economists customized input/output analysis models to calculate specific and reliable findings for each study region. This study focuses solely on the economic impact of nonprofit arts and culture organizations and event-related spending by their audiences. Not included in this study are spending by individual artists and the for-profit arts and culture sector (e.g., Broadway or the motion picture industry).

DEFINING ECONOMIC IMPACT

This study uses four economic measures to define economic impact: full-time equivalent jobs, resident household income, and local and state government revenues.

Full-Time Equivalent (FTE) Jobs describes the total amount of labor employed. Economists measure FTE jobs, not the total number of employees, because it is a more accurate measure that accounts for part-time employment.

Resident Household Income (often called Personal Income) includes salaries, wages, and entrepreneurial income paid to local residents. It is the money residents earn and use to pay for food, mortgages, and other living expenses.

Revenue to Local and State Government includes revenue from taxes (i.e., income, property, or sales) as well as funds from license fees, utility fees, filing fees, and other similar sources.

ECONOMIC IMPACT OF THE ENTIRE NONPROFIT ARTS AND CULTURE INDUSTRY ON THE ISLAND OF MAUI

Total spending by nonprofit arts and culture organizations and their audiences totaled \$22.19 million on the Island of Maui during 2005. The following table shows the direct economic impact of this spending—that is, the initial economic effect of these expenditures.

DIRECT Economic Impact of the Nonprofit Arts and Culture Industry on the Island of Maui
(Spending by Nonprofit Arts and Culture Organizations and Their Audiences)

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Total Expenditures	\$22,187,843	\$27,988,656	\$48,358,919
Full-Time Equivalent Jobs	346	501	745
Resident Household Income	\$5,649,000	\$7,648,000	\$13,070,000
Local Government Revenue	\$134,000	\$364,000	\$721,500
State Government Revenue	\$460,000	\$460,000	\$820,000

These direct economic impacts create an additional indirect economic impact on the economy. The local expenditures continue to have an economic impact on the economy until the money eventually “leaks out” of the region (i.e., is spent outside the Island of Maui). The total economic impact is the combination of the direct economic impact and the indirect economic impact. The table below shows the total economic impact of the \$22.19 million spent by nonprofit arts and culture organizations and their audiences during 2005.

TOTAL Economic Impact of the Nonprofit Arts and Culture Industry on the Island of Maui
(Spending by Nonprofit Arts and Culture Organizations and Their Audiences)

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Total Expenditures	\$22,187,843	\$27,988,656	\$48,358,919
Full-Time Equivalent Jobs	544	824	1,361
Resident Household Income	\$9,896,000	\$14,646,000	\$25,120,500
Local Government Revenue	\$296,000	\$1,170,000	\$1,934,000
State Government Revenue	\$1,023,000	\$1,513,000	\$2,057,000

DIRECT AND INDIRECT ECONOMIC IMPACT: HOW A DOLLAR IS RE-SPENT IN THE ECONOMY

Arts & Economic Prosperity III uses a sophisticated economic analysis called input/output analysis to measure economic impact. It is a system of mathematical equations that combines statistical methods and economic theory. Input/output analysis enables economists to track how many times a dollar is “re-spent” within the local economy, and the economic impact generated by each round of spending. How can a dollar be re-spent? Consider the following example:

A theater company purchases a gallon of paint from the local hardware store for \$20, generating the direct economic impact of the expenditure. The hardware store then uses a portion of the aforementioned \$20 to pay the sales clerk’s salary; the sales clerk responds some of the money for groceries; the grocery store uses some of the money to pay its cashier; the cashier then spends some for the utility bill; and so on. The subsequent rounds of spending are the indirect economic impacts.

Thus, the initial expenditure by the theater company was followed by four additional rounds of spending (by the hardware store, sales clerk, grocery store, and the cashier). The effect of the theater company’s initial expenditure is the direct economic impact. The effects of the subsequent rounds of spending are all of the indirect impacts. The total impact is the sum of the direct and indirect impacts.

A dollar “ripples” through communities very differently, which is why a customized input/output model was created for the Island of Maui.

"Mayors understand well the connection between the arts industry and city revenues. Besides providing thousands of jobs, the arts industry generates billions in government and business revenues. Additionally, the arts have played an important role in the economic revitalization of many of our nation’s cities."

—Mayor Douglas H. Palmer
Mayor of Trenton, New Jersey
President, The United States Conference of Mayors

ECONOMIC IMPACT OF SPENDING BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS ON THE ISLAND OF MAUI

Nonprofit arts and culture organizations are active contributors to their business community. They are employers, producers, and consumers. They are members of the chamber of commerce as well as key partners in the marketing and promotion of their cities, regions, and states. Spending by nonprofit arts and culture organizations totaled \$11.62 million on the Island of Maui during 2005. This spending is far-reaching; organizations pay employees, purchase supplies, contract for services, and acquire assets within their community. These actions, in turn, support jobs, create household income, and generate revenue to the local and state governments.

Data were collected from nine nonprofit arts and culture organizations on the Island of Maui. Each provided detailed budget information about more than 40 expenditure categories for fiscal year 2005 (e.g., labor, payments to local and non-local artists, operations, materials, facilities, and asset acquisition) as well as their total attendance figures. The following tables demonstrate the direct and total impacts of this spending.

DIRECT Economic Impact of Spending by Nonprofit Arts and Culture Organizations on the Island of Maui

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Total Expenditures	\$11,615,033	\$16,498,717	\$21,888,651
Full-Time Equivalent Jobs	98	247	305
Resident Household Income	\$2,763,000	\$5,290,000	\$6,493,000
Local Government Revenue	\$26,000	\$115,000	\$185,000
State Government Revenue	\$145,000	\$148,000	\$285,000

TOTAL Economic Impact of Spending by Nonprofit Arts and Culture Organizations on the Island of Maui

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Total Expenditures	\$11,615,033	\$16,498,717	\$21,888,651
Full-Time Equivalent Jobs	230	541	677
Resident Household Income	\$5,682,000	\$9,565,000	\$14,705,000
Local Government Revenue	\$105,000	\$535,000	\$796,000
State Government Revenue	\$455,000	\$662,000	\$919,000

ECONOMIC IMPACT OF SPENDING BY NONPROFIT ARTS AND CULTURE AUDIENCES ON THE ISLAND OF MAUI

The nonprofit arts and culture, unlike most industries, leverage a significant amount of event-related spending by its audiences. For example, when patrons attend an arts event, they may pay to park their car in garage, purchase dinner at a restaurant, eat dessert after the show, and pay a babysitter upon their return home. This spending generates related commerce for local businesses such as restaurants, parking garages, hotels, and retail stores.

To measure the impact of nonprofit arts and culture audiences on the Island of Maui, data were collected from 413 event attendees during 2006. Researchers used an audience-intercept methodology, a standard technique in which patrons complete a written survey about their event-related spending while attending the event. The nine nonprofit arts and culture organizations that responded to the detailed organizational survey reported that the aggregate attendance to their events was 313,877. These attendees spent a total of \$10.57 million, excluding the cost of event admission. The following tables demonstrate the direct and total impacts of this spending.

DIRECT Economic Impact of Spending by Nonprofit Arts and Culture Audiences on the Island of Maui (excluding the cost of event admission)

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Total Expenditures	\$10,572,810	\$10,572,810	\$20,198,009
Full-Time Equivalent Jobs	248	248	412
Resident Household Income	\$2,886,000	\$2,886,000	\$5,242,000
Local Government Revenue	\$108,000	\$193,000	\$526,500
State Government Revenue	\$315,000	\$342,000	\$576,000

TOTAL Economic Impact of Spending by Nonprofit Arts and Culture Audiences on the Island of Maui (excluding the cost of event admission)

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Total Expenditures	\$10,572,810	\$10,572,810	\$20,198,009
Full-Time Equivalent Jobs	314	315	584
Resident Household Income	\$4,214,000	\$4,451,000	\$8,917,500
Local Government Revenue	\$191,000	\$474,000	\$945,000
State Government Revenue	\$568,000	\$579,000	\$962,000

VISITORS SPEND MORE

In addition to spending data, the 413 audience survey respondents were asked to provide the ZIP code of their primary residence, enabling researchers to determine which attendees were local (i.e., reside within the county in which the event occurred) and which were non-local (reside outside the county). On the Island of Maui, 64 percent of the 313,877 nonprofit arts attendees were local; 36 percent were non-local.

Non-local arts and culture event attendees spent an average of 183 percent more than local attendees per person (\$57.45 vs. \$20.27). As would be expected from a traveler, higher spending was typically found in the categories of lodging, meals, and transportation. These data demonstrate that when a community attracts cultural tourists, it harnesses significant economic rewards.

Event-Related Spending by Arts and Culture Event Attendees Totaled \$10.57 million on the Island of Maui (excluding the cost of event admission)

	Residents	Non-Residents	All Island of Maui Event Attendees
Total Event Attendance	200,630	113,247	313,877
Percent of Attendees	64 percent	36 percent	100 percent
Average Dollars Spent Per Attendee	\$20.27	\$57.45	\$33.68
Total Event-Related Spending	\$4,066,770	\$6,506,040	\$10,572,810

Nonprofit Arts and Culture Event Attendees Spend an Average of \$33.68 Per Person on the Island of Maui (excluding the cost of event admission)

	Residents	Non-Residents	All Island of Maui Event Attendees
Refreshments/Snacks During Event	\$7.14	\$4.20	\$6.08
Meals Before/After Event	\$6.47	\$16.58	\$10.12
Souvenirs and Gifts	\$3.79	\$8.34	\$5.43
Clothing and Accessories	\$1.65	\$2.12	\$1.82
Ground Transportation	\$0.80	\$6.71	\$2.93
Event-Related Child Care	\$0.18	\$0.63	\$0.34
Overnight Lodging (<i>one night only</i>)	\$0.00	\$12.95	\$4.67
Other	\$0.24	\$5.92	\$2.29
Total Per Person Spending	\$20.27	\$57.45	\$33.68

Voluntarism and In-Kind Contributions

AN ECONOMIC IMPACT BEYOND DOLLARS

Arts & Economic Prosperity III reveals a significant contribution to nonprofit arts and culture organizations as a result of voluntarism. In 2005, 1,306 arts volunteers donated 130,230 hours to the Island of Maui's nonprofit arts and culture organizations. This represents a donation of time with an estimated value of \$2,349,349 (Independent Sector estimates the value of the average 2005 volunteer hour to be \$18.04).¹ While these arts volunteers may not have an economic impact as defined in this study, they clearly have an enormous impact by helping the Island of Maui's nonprofit arts and culture organizations function as a viable industry.

In addition, the nonprofit arts and culture organizations surveyed for this study were asked about the sources and value of their in-kind support. In-kind contributions are non-cash donations such as materials (e.g., office supplies from a local retailer), facilities (e.g., rent), and services (e.g., printing costs from a local printer). The nine responding nonprofit arts and culture organizations on the Island of Maui reported that they received in-kind contributions with an aggregate value of \$322,325 during 2005. These contributions were received from a variety of sources including corporations, individuals, local and state arts agencies, and government.

"The arts benefit communities as well as individuals. Cities and towns with flourishing cultural activities attract businesses and tourists and provide tremendous incentives for families. There are wonderful models in Massachusetts and across the country of communities that have integrated cultural institutions into revitalizations efforts. They have strengthened their economies and greatly improved quality of life in their neighborhoods."

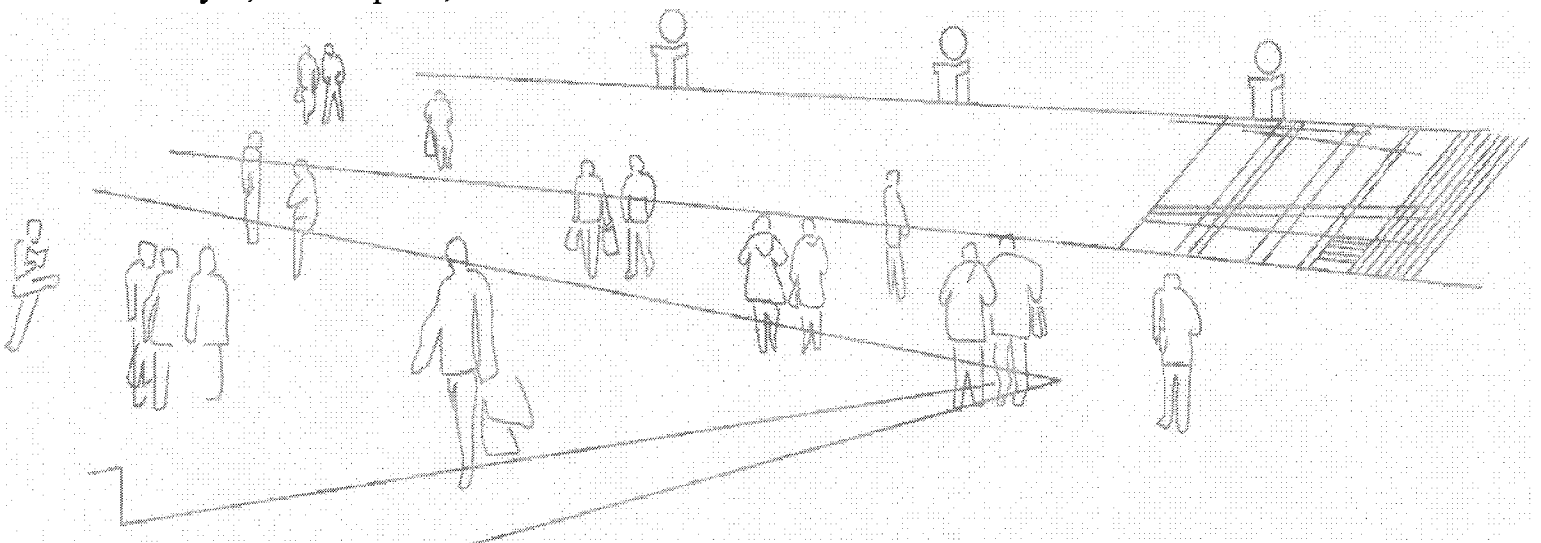
—Senator Edward Kennedy, Massachusetts
Co-Chairman, Senate Cultural Caucus

"Across America, cities that once struggled economically are reinventing and rebuilding themselves by investing in arts and culture. Both are proven catalysts for growth and economic prosperity. By creating cultural hubs, nonprofit art businesses help cities define themselves, draw tourists, and attract investment. Federal support for America's nonprofit cultural organizations must go on if we hope to continue enjoying the substantial benefits they bring."

—Representative Louise M. Slaughter, U.S. House of Representatives
Co-Chair, Congressional Arts Caucus

"This report reinforces why many cities and towns across the nation are stepping up to support the continued growth of arts and culture. Not only do the arts provide a much needed social escape for many in our communities – they also help drive local economies. Having an abundance of unique arts and events means more revenue for local businesses and makes our communities more attractive to young, talented professionals—whose decisions on where to start a career or business are increasingly driven by quality of life and the availability of cultural amenities."

—Bart Peterson
President, National League of Cities
Mayor, Indianapolis, Indiana



Conclusion

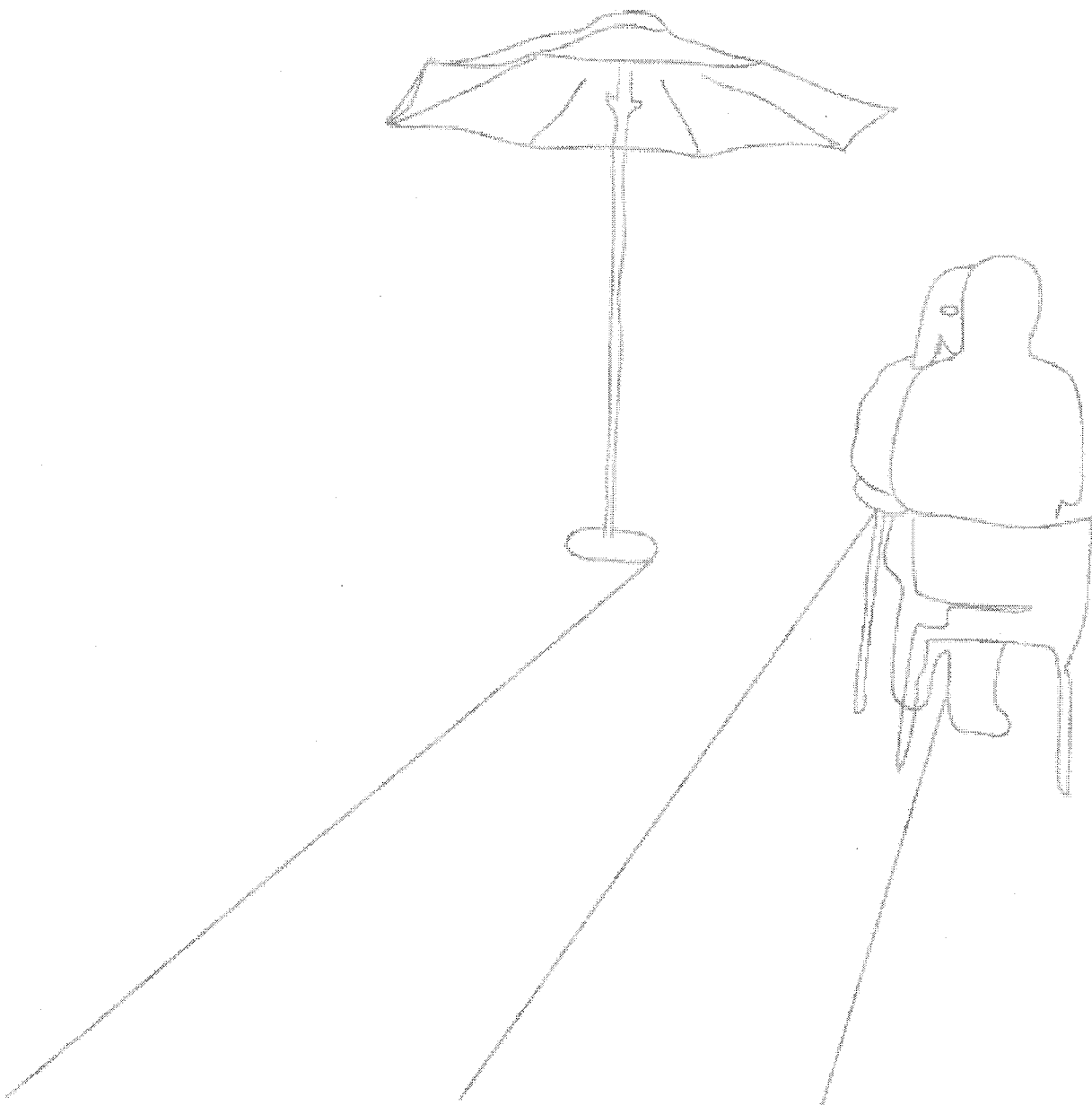
The nonprofit arts and culture are a \$22.19 million industry on the Island of Maui—one that supports 544 full-time equivalent jobs and generates \$1.32 million in local and state government revenue. Nonprofit arts and culture organizations, which spend \$11.62 million annually, leverage a remarkable \$10.57 million in additional spending by arts and culture audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, parking garages, and other businesses on the Island of Maui. By demonstrating that investing in the arts and culture yields economic benefits, *Arts & Economic Prosperity III* lays to rest a common misconception: that communities support the arts and culture at the expense of local economic development. In fact, they are investing in an industry that supports jobs, generates government revenue, and is a cornerstone of tourism. This report shows conclusively that **the arts mean business on the Island of Maui!**

"In my own philanthropy and business endeavors I have seen the critical role that the arts play in stimulating creativity and in developing vital communities. As this study indicates, the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country."

—Paul G. Allen
Philanthropist
Co-Founder, Microsoft

"On a personal level, I recognize the joyous celebration I experience from the arts and as a policy-maker, I recognize the tremendous economic contribution of the arts, from the most sophisticated urban center to the most precious rural community."

—Senator Leticia Van de Putte, Texas
President, National Conference of State Legislatures



Arts & Economic Prosperity III Calculator

ESTIMATING ECONOMIC IMPACT ON THE ISLAND OF MAUI

To make it easier to compare the economic impacts of different organizations within the Island of Maui, the project researchers calculated the economic impact per \$100,000 of spending by nonprofit arts and culture organizations and their audiences.

ECONOMIC IMPACT PER \$100,000 OF SPENDING BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS

For every \$100,000 in spending by a nonprofit arts and culture organization on the Island of Maui, there was the following total economic impact.

Ratios of Economic Impact Per \$100,000 of Spending by Nonprofit Arts and Culture Organizations on the Island of Maui			
	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Full-Time Equivalent Jobs	1.98	2.86	2.94
Resident Household Income	\$48,919	\$64,896	\$66,944
Local Government Revenue	\$904	\$3,588	\$3,589
State Government Revenue	\$3,917	\$4,051	\$4,121

An Example of How to Use the Organizational Spending Calculator Table (above)

An administrator from a nonprofit arts and culture organization that has total expenditures of \$250,000 wants to determine the organization’s total economic impact on full-time equivalent (FTE) employment on the Island of Maui. The administrator would:

1. Determine the amount spent by the nonprofit arts and culture organization;
2. Divide the total expenditure by 100,000; and
3. Multiply that figure by the FTE employment ratio per \$100,000 for the Island of Maui.

Thus, \$250,000 divided by 100,000 equals 2.5; 2.5 times 1.98 (from the table above—*Ratios of Economic Impact Per \$100,000 of Spending by Nonprofit Arts and Culture Organizations on the Island of Maui*) equals a total of 5.0 full-time equivalent jobs supported (both directly and indirectly) with on the Island of Maui by that nonprofit arts and culture organization. Using the same procedure, the estimate can be calculated for resident household income and local and state government revenue.

ECONOMIC IMPACT PER \$100,000 OF SPENDING BY NONPROFIT ARTS AND CULTURE AUDIENCES

The economic impact of event-related spending by arts audiences also can be derived for individual or groups of nonprofit arts and culture organizations and events on the Island of Maui.

The first step is to determine the total estimated event-related spending by arts and culture event attendees (excluding the cost of admission). To derive this figure, multiply the average per person event-related expenditure on the Island of Maui by the total event attendance. The ratios of economic impact per \$100,000 in spending then can be used to determine the total economic impact of the total estimated audience spending.

Average Per Person Event-Related Spending by All Arts and Culture Event Attendees on the Island of Maui (excluding the cost of event admission)

	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Refreshments/Snacks During Event	\$6.08	\$2.85	\$2.94
Meals Before/After Event	\$10.12	\$9.26	\$10.06
Souvenirs and Gifts	\$5.43	\$3.42	\$3.90
Clothing and Accessories	\$1.82	1.31	\$1.62
Ground Transportation	\$2.93	\$2.18	\$2.72
Event-Related Child Care	\$0.34	\$0.31	\$0.34
Overnight Lodging (<i>one night only</i>)	\$4.67	\$4.17	\$5.01
Other	\$2.29	\$1.09	\$1.20
Total Per Person Spending	\$33.68	\$24.59	\$27.79

Ratios of Economic Impact Per \$100,000 of Spending by Nonprofit Arts and Culture Audiences on the Island of Maui

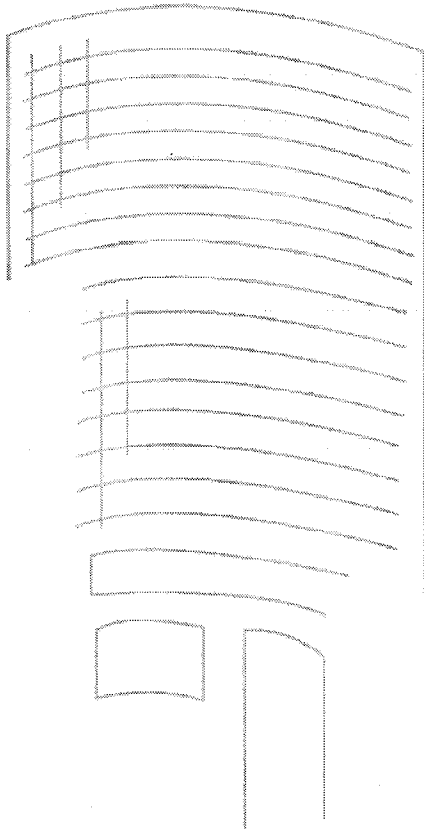
	Island of Maui	Median of Similar Study Regions Pop. = 100,000 to 249,999	National Median
Full-Time Equivalent Jobs	2.97	2.97	2.75
Resident Household Income	\$39,857	\$43,562	\$42,821
Local Government Revenue	\$1,807	\$5,073	\$4,800
State Government Revenue	\$5,372	\$5,398	\$5,317

An Example of How to Use the Audience Spending Calculator Tables (on the preceding page)

An administrator wants to determine the total economic impact of the 25,000 total attendees to his/her organization's nonprofit arts and culture events on full-time equivalent (FTE) employment on the Island of Maui. The administrator would:

1. Determine the total estimated audience spending by multiplying the average per person expenditure for the Island of Maui by the total attendance to nonprofit arts and culture events;
2. Divide the resulting total estimated audience spending by 100,000; and
3. Multiply that figure by the FTE employment ratio per \$100,000 for the Island of Maui.

Thus, 25,000 times \$33.68 (from the top table on the preceding page—*Average Per Person Event-Related Spending by Arts and Culture Event Attendees on the Island of Maui*) equals \$842,000; \$842,000 divided by 100,000 equals 8.42; 8.42 times 2.97 (from the bottom table on the preceding page—*Ratios of Economic Impact Per \$100,000 of Spending by Nonprofit Arts and Culture Audiences on the Island of Maui*) equals a total of 25.0 full-time equivalent jobs supported (both directly and indirectly) with on the Island of Maui by that nonprofit arts and culture organization. Using the same procedure, the estimate can be calculated for resident household income and local and state government revenue.



"We in the public sector need to keep in mind what an important role the arts play in economic development. Part of a community's vibrancy is defined by its arts and culture quality and diversity. All the things we do at the county level to support the arts can make a difference and I encourage county officials to step up to make sure their communities understand the linkage between local economic development and the arts."

—Linda Langston
Linn County Supervisor, Iowa
Chair, Arts Commission, National Association of Counties

"North Dakota's participation in this study shows the economic impact the arts can have in rural and urban economies alike. We look forward to the state arts council further exploring the role of arts in rural economic development."

—Jack Dalrymple

Lt. Governor, North Dakota

Chair Elect, National Lieutenant Governors Association



Comparisons with Similarly Populated Study Regions

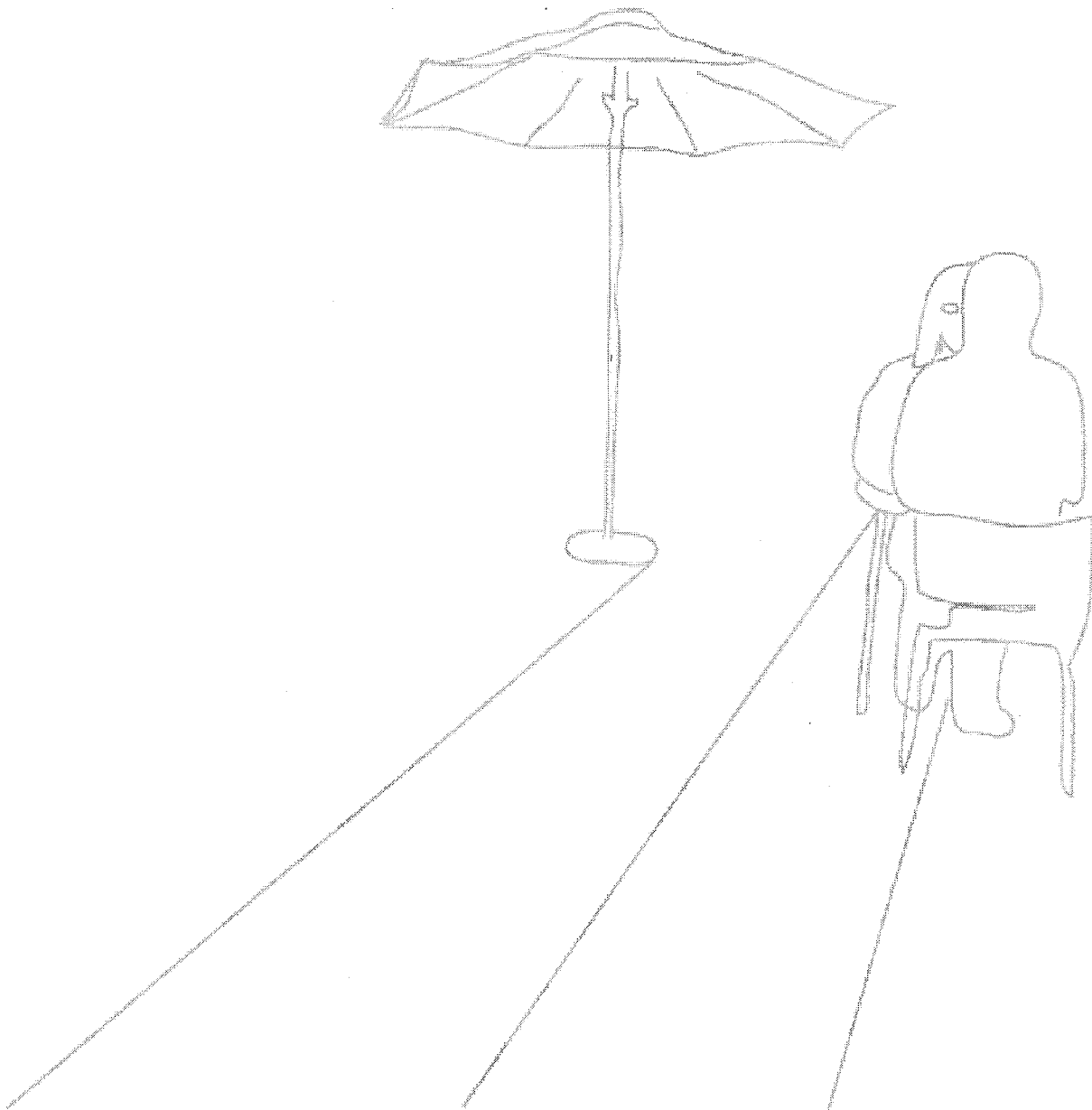
According to the most recent data available from the U.S. Census Bureau, the population of the Island of Maui was estimated to be 139,884 during 2005. The table below compares the economic impact results for the Island of Maui with those of other similarly sized economic impact study participants (populations of 100,000 to 249,999).

For more comparisons, data tables containing the detailed survey results for all 156 communities that participated in *Arts & Economic Prosperity III* are located in Appendix A of the full National Report. **All three national study reports are available for download and purchase at www.AmericansForTheArts.org/EconomicImpact**, including the Highlights Brochure, the Summary Report, and the full National Report.

Economic Impact of the Nonprofit Arts Industry: The Island of Maui Compared to Similarly Populated Study Regions with Populations of 100,000 to 249,999 (Listed by Population in Ascending Order)						
Study Region	2005 Population	Total Industry Expenditures (Organizations & Audiences)	Full-Time Equivalent Jobs	Resident Household Income	Local Government Revenue	State Government Revenue
Abilene, TX	114,757	\$17,853,499	540	\$9,238,000	\$1,170,000	\$738,000
Fort Collins, CO	128,026	\$15,974,827	467	\$7,530,000	\$1,103,000	\$567,000
Humboldt County, CA	128,376	\$16,097,731	424	\$7,318,000	\$682,000	\$795,000
Savannah, GA	128,453	\$46,632,526	1,606	\$26,496,000	\$2,898,000	\$1,901,000
Marathon County, WI	128,941	\$9,766,793	334	\$5,823,000	\$334,000	\$451,000
Fullerton, CA	132,787	\$69,484,580	1,349	\$28,013,000	\$1,760,000	\$2,380,000
Alexandria, VA	135,337	\$80,009,394	1,803	\$30,192,000	\$3,072,000	\$2,639,000
Island of Maui, HI	139,884	\$22,187,843	544	\$9,896,000	\$296,000	\$1,023,000
Pasadena, CA	143,731	\$180,092,378	3,956	\$117,799,000	\$7,133,000	\$9,089,000
Greater Burlington, VT	149,613	\$26,892,997	889	\$14,646,000	\$754,000	\$1,565,000
Tempe, AZ	161,143	\$27,988,656	722	\$15,620,000	\$940,000	\$1,041,000
Bay County, FL	161,558	\$3,184,461	92	\$1,656,000	\$151,000	\$143,000
Providence, RI	176,862	\$111,809,777	2,759	\$55,557,000	\$5,613,000	\$5,470,000
Ulster County, NY	182,693	\$3,976,415	86	\$1,956,000	\$274,000	\$146,000
Whatcom County, WA	183,471	\$14,102,559	511	\$9,515,000	\$538,000	\$666,000
Champaign County, IL	184,905	\$25,152,865	824	\$13,337,000	\$1,070,000	\$933,000
Dofia Ana County, NM	189,444	\$3,853,446	79	\$2,088,000	\$139,000	\$229,000
Boise, ID	193,161	\$38,024,057	1,262	\$23,613,000	\$1,280,000	\$2,228,000
Tacoma, WA	195,898	\$36,758,318	967	\$17,976,000	\$1,500,000	\$1,868,000
Arlington County, VA	195,965	\$85,291,637	2,033	\$38,862,000	\$3,692,000	\$2,618,000
Glendale, CA	200,065	\$12,490,579	357	\$8,325,000	\$626,000	\$883,000
Lackawanna County, PA	209,525	\$17,009,363	673	\$11,831,000	\$688,000	\$820,000
Orlando, FL	213,223	\$95,475,446	3,446	\$64,513,000	\$4,338,000	\$4,172,000
Buncombe County, NC	218,876	\$65,127,923	2,192	\$36,222,000	\$3,556,000	\$3,996,000
Alachua County, FL	223,852	\$40,975,003	1,145	\$21,011,000	\$1,511,000	\$1,713,000
Chandler, AZ	234,939	\$7,121,431	223	\$3,838,000	\$311,000	\$422,000
Lincoln, NE	239,213	\$36,268,647	1,081	\$21,857,000	\$1,711,000	\$1,713,000
Kalamazoo County, MI	240,536	\$68,724,883	2,419	\$47,786,000	\$2,044,000	\$3,406,000
Santa Cruz County, CA	249,666	\$32,009,172	758	\$14,471,000	\$1,351,000	\$1,513,000

"The arts have been and continue to be an important part of Arizona's culture. By igniting the mind, the arts can spark new ways of thinking, communicating, and doing business.

—Janet Napolitano
Governor, Arizona
Chair, National Governors Association



About This Study

The *Arts & Economic Prosperity III* study was conducted by Americans for the Arts to document the economic impact of the nonprofit arts and culture industry in 156 communities and regions (116 cities and counties, 35 multi-county regions, and five states)—representing all 50 states and the District of Columbia.

The diverse communities range in population (4,000 to 3 million) and type (rural to urban). The study focuses solely on nonprofit arts and culture organizations and their audiences. Public arts councils and public presenting facilities/institutions are included as are select programs embedded within another organization (that have their own budget and play a substantial role in the cultural life of the community). The study excludes spending by individual artists and the for-profit arts and entertainment sector (e.g., Broadway or the motion picture industry). Detailed expenditure data were collected from 6,080 arts and culture organizations and 94,478 of their attendees. The project economists, from the Georgia Institute of Technology, customized input/output analysis models for each study region to provide specific and reliable economic impact data about their nonprofit arts and culture industry, specifically full-time equivalent jobs, household income, and local and state government revenue.

THE 156 LOCAL AND REGIONAL STUDY PARTNERS

Americans for the Arts published a Call for Participants in 2005 seeking communities interested in participating in the *Arts & Economic Prosperity III* study. Of the more than 200 potential partners that expressed interest, 156 agreed to participate and complete four participation criteria: (1) identify and code the universe of nonprofit arts and culture organizations in their study region; (2) disseminate,

collect, and review for accuracy expenditure surveys from those organizations; (3) conduct audience-intercept surveys at a minimum of 16 diverse arts events; and (4) pay a modest cost-sharing fee (no community was refused participation for an inability to pay).

The Maui Arts & Cultural Center responded to the 2005 Call for Participants, and agreed to complete the four participation criteria.

SURVEYS OF NONPROFIT ARTS AND CULTURE ORGANIZATIONS

Each of the 156 study regions attempted to identify its complete universe of nonprofit arts and culture organizations using the Urban Institute's National Taxonomy of Exempt Entity (NTEE)² codes as a guideline. Eligible nonprofit arts and culture organizations—those whose primary purpose is to promote appreciation for and understanding of the visual, performing, folk, and media arts—received a web-based survey. Sent via email, the survey collected detailed information about their 2005 fiscal year expenditures in more than 40 expenditure categories, including labor, local and non-local artists, operations, materials, facilities, and asset acquisition. Data were collected from 6,080 organizations for this study. Response rates for the 156 communities averaged 41.3 percent and ranged from 10.4 percent to 100 percent. Responding organizations had budgets ranging from a low of \$0 to a high of \$159.2 million. Each study region's

results are based solely on the actual survey data collected, not on fiscal projections. The less-than-100 percent response rates suggest an understatement of the economic impact findings in most of the individual study regions.

The following NTEE² categories of nonprofit arts, culture, and humanities organizations were included in this study:

- A02, Management and Technical Assistance Organizations
- A03, Professional Societies and Associations
- A05, Research Institutes and Policy Analysis Organizations
- A11, Single Support Organizations
- A12, Fund Raising and Fund Distributing Organizations
- A23, Cultural and Ethnic Awareness Organizations
- A24, Folk Arts and Traditional Arts Organizations
- A25, Arts Education Organizations
- A26, Arts Councils and City Presenting Facilities
- A31, Film and Video Organizations
- A32, Public Access Television Studios
- A40, Visual Arts Organizations
- A45, Architectural Organizations
- A46, Drawing Organizations
- A47, Ceramic Arts Organizations
- A48, Art Conservation Organizations
- A51, Art Museums
- A52, Children’s Museums
- A53, Folk Arts and Ethnic Museums
- A54, History Museums
- A55, Marine and Maritime Museums
- A56, Natural History and Natural Science Museums
- A57, Science and Technology Museums
- A58, Sports and Hobby Museums
- A59, Specialized Museums
- A61, Performing Arts Centers
- A62, Dance Organizations
- A63, Ballet Organizations
- A64, Choreography Organizations
- A65, Theaters
- A66, Playwriting Organizations
- A67, Musical Theaters
- A68, Music Organizations
- A69, Symphony Orchestras
- A6A, Theaters

- A6B, Singing or Choral Organizations
- A6C, Music Groups, Bands, or Ensembles
- A6D, Music Composition Organizations
- A6E, Performing Arts Schools
- A71, Art History Organizations
- A76, Literary Service Organizations and Activities
- A82, Historical Societies
- A84, Fairs, Festivals, and other Commemorative Events
- A91, Artist Service Organizations

On the Island of Maui, nine of the 48 total eligible nonprofit arts and culture organizations identified by the Maui Arts & Cultural Center responded to the survey—a response rate of 19 percent. The responding organizations had a range of operating budgets from \$360 to \$5,485,640.

SURVEYS OF NONPROFIT ARTS AND CULTURE AUDIENCES

Audience-intercept surveying, a common and accepted research method, was completed in 152 of the 156 study regions to measure spending by audiences at nonprofit arts and culture events. Patrons were asked to complete a short survey while attending an event. A total of 94,478 attendees completed the survey for an average of 673 surveys per community. The randomly selected respondents provided itemized expenditure data on attendance-related activities such as meals, souvenirs, transportation, and lodging. Data were collected throughout 2006 (to guard against seasonal spikes or drop-offs in attendance) as well as at a broad range of events (a night at the opera will typically yield more spending than a Saturday children’s theater production, for example). Using total attendance data for 2005 (collected from the organization surveys), standard statistical methods were then used to derive a reliable estimate of total expenditures by attendees in each community. The survey respondents provided information about the entire party with whom they were attending the event. With an average travel party size of three people, these data actually

represent the spending patterns of more than 280,000 attendees, significantly increasing the reliability of the data.

On the Island of Maui, a total of 413 audience intercept surveys were collected from attendees to nonprofit arts and culture events during 2006.

ECONOMIC ANALYSIS

A common theory of community growth is that an area must export goods and services if it is to prosper economically. This theory is called economic-base theory, and it depends on dividing the economy into two sectors: the export sector and the local sector. Exporters, such as automobile manufacturers, hotels, and department stores, obtain income from customers outside of the community. This “export income” then enters the local economy in the form of salaries, purchases of materials, dividends, and so forth, and becomes income to local residents. Much of it is re-spent locally; some, however, is spent for goods imported from outside of the community. The dollars re-spent locally have a positive economic impact as they continue to circulate through the local economy. This theory applies to arts organizations as well as to other producers.

STUDYING ECONOMIC IMPACT USING INPUT/OUTPUT ANALYSIS

To derive the most reliable economic impact data, input-output analysis is used to measure the impact of expenditures by nonprofit arts and culture organizations and their audiences. This is a highly regarded type of economic analysis that has been the basis for two Nobel Prizes in economics. The models are systems of mathematical equations that combine statistical methods and economic theory in an area of study called econometrics. The analysis traces how many times a dollar is re-spent within the local economy before it leaks out, and it quantifies the economic impact of each round of spending. This

form of economic analysis is well suited for this study because it can be customized specifically to each community.

An input/output model was customized for the Island of Maui based on the local dollar flow between 533 finely detailed industries within its economy. This was accomplished by using detailed data on employment, incomes, and government revenues provided by the U.S. Department of Commerce (e.g., County Business Patterns, Regional Economic Information System, Survey of State and Local Finance), local tax data (sales taxes, property taxes, and miscellaneous local option taxes), as well as the survey data from the responding nonprofit arts and culture organizations and their audiences.

THE INPUT/OUTPUT PROCESS

The input-output model is based on a table of 533 finely detailed industries showing local sales and purchases. The local and state economy of each community is researched so the table can be customized for each community. The basic purchase patterns for local industries are derived from a similar table for the U.S. economy for 2002 (the latest detailed data available from the U.S. Department of Commerce). The table is first reduced to reflect the unique size and industry mix of the local economy, based on data from County Business Patterns and the Regional Economic Information System of the U.S. Department of Commerce. It is then adjusted so that only transactions with local businesses are recorded in the inter-industry part of the table. This technique compares supply and demand and estimates the additional imports or exports required to make total supply equal total demand. The resulting table shows the detailed sales and purchase patterns of the local industries. The 533-industry table is then aggregated to reflect the general activities of 32 industries plus local households, creating a total of 33 industries. To trace changes in the economy, each column is

converted to show the direct requirements per dollar of gross output for each sector. This direct-requirements table represents the “recipe” for producing the output of each industry.

The economic impact figures for *Arts & Economic Prosperity III* were computed using what is called an “iterative” procedure. This process uses the sum of a power series to approximate the solution to the economic model. This is what the process looks like in matrix algebra:

$$T = IX + AX + A^2X + A^3X + \dots + A^nX.$$

T is the solution, a column vector of changes in each industry’s outputs caused by the changes represented in the column vector X. A is the 33 by 33 direct-requirements matrix. This equation is used to trace the direct expenditures attributable to nonprofit arts organizations and their audiences. A multiplier effect table is produced that displays the results of this equation. The total column is T. The initial expenditure to be traced is IX (I is the identity matrix, which is operationally equivalent to the number 1 in ordinary algebra). Round 1 is AX, the result of multiplying the matrix A by the vector X (the outputs required of each supplier to produce the goods and services purchased in the initial change under study). Round 2 is A²X, which is the result of multiplying

the matrix A by Round 1 (it answers the same question applied to Round 1: “What are the outputs required of each supplier to produce the goods and services purchased in Round 1 of this chain of events?”). Each of columns 1 through 12 in the multiplier effects table represents one of the elements in the continuing but diminishing chain of expenditures on the right side of the equation. Their sum, T, represents the total production required in the local economy in response to arts activities.

Calculation of the total impact of the nonprofit arts on the outputs of other industries (T) can now be converted to impacts on the final incomes to local residents by multiplying the outputs produced by the ratios of household income to output and employment to output. Thus, the employment impact of changes in outputs due to arts expenditures is calculated by multiplying elements in the column of total outputs by the ratio of employment to output for the 32 industries in the region. Changes in household incomes, local government revenues, and state government revenues due to nonprofit arts expenditures are similarly transformed. The same process is also used to show the direct impact on incomes and revenues associated with the column of direct local expenditures.

END NOTES

¹ Giving and Volunteering in the United States 2005, Independent Sector, 2006.

² The National Taxonomy of Exempt Entities (NTEE)—developed by the National Center for Charitable Statistics at the Urban Institute—is a definitive classification system for nonprofit organizations recognized as tax exempt by the Internal Revenue Code. This system divides the entire universe of nonprofit organizations in ten broad categories, including “Arts, Culture, and Humanities.” The Urban Institute estimates that 100,000 are in operation in 2007.

Frequently Used Terms

This section provides a glossary of economic impact terminology, sorted alphabetically in ascending order.

CULTURAL TOURISM

Travel directed toward experiencing the arts, heritage, and special character of a place.

DIRECT ECONOMIC IMPACT

A measure of the economic effect of the initial expenditure within a community. For example, when the symphony pays its players, each musician's salary, the associated government taxes, and full-time equivalent employment status represent the direct economic impact.

DIRECT EXPENDITURES

The first round of expenditures in the economic cycle. A paycheck from the symphony to the violin player and a ballet company's purchase of dance shoes are examples of direct expenditures.

ECONOMETRICS

The process of using statistical methods and economic theory to develop a system of mathematical equations that measures the flow of dollars between local industries. The input-output model developed for this study is an example of an econometric model.

ECONOMETRICIAN

An economist who designs, builds, and maintains econometric models.

FULL-TIME EQUIVALENT (FTE) JOBS

A term that describes the total amount of labor employed. Economists measure FTE jobs—not the total number of employees—because it is a more accurate measure of total employment. It is a manager's discretion to hire one full-time employee, two half-time employees, four quarter-time employees, etc. Almost always, more people are affected than are reflected in the number of FTE jobs reported due to the abundance of part-time employment, especially in the nonprofit arts and culture industry.

INDIRECT IMPACT

Each time a dollar changes hands, there is a measurable economic impact. When people and businesses receive money, they re-spend much of that money locally. Indirect impact measures the effect of this re-spending on jobs, household income, and revenue to local and state government. It is often referred to as secondary spending or the dollars "rippling" through a community. When funds are eventually spent non-locally, they are considered to have "leaked out" of the community and therefore cease to have a local economic impact. Indirect impact is the sum of the impact of all rounds of spending.

INPUT-OUTPUT ANALYSIS

A system of mathematical equations that combines statistical methods and economic theory in an area of economic study called econometrics. Economists use this model (occasionally called an inter-industry model) to measure how many times a dollar is re-spent in, or “ripples” through, a community before it leaks out (see Leakage). The model is based on a matrix that tracks the dollar flow between 533 finely detailed industries in each community. It allows researchers to determine the economic impact of local spending by nonprofit arts and culture organizations on jobs, household income, and government revenue.

LEAKAGE

The money that community members spend outside of a community. This non-local spending has no economic impact within the community. A ballet company purchasing shoes from a non-local manufacturer is an example of leakage. If the shoe company were local, the expenditure would remain within the community and create another round of spending by the shoe company.

MULTIPLIER (often called Economic Activity Multiplier)

An estimate of the number of times that a dollar changes hands within the community before it leaks out of the community (for example, the theater pays the actor, the actor spends money at the grocery store, the grocery store pays its cashier, and so on). This estimate is quantified as one number by which all expenditures are multiplied. For example, if the arts are a \$10 million industry and a multiplier of three is used, then it is estimated that these arts organizations have a total economic impact of \$30 million. The convenience of a multiplier is that it is one simple number; its shortcoming, however, is its reliability. Users rarely note that the multiplier is developed by making gross estimates of the industries within the local economy with no allowance for differences in the characteristics of those industries, usually resulting in an overestimation of the economic impact. In contrast, the input-output model employed in *Arts & Economic Prosperity III* is a type of economic analysis tailored specifically to each community and, as such, provides more reliable and specific economic impact results.

RESIDENT HOUSEHOLD INCOME (often called Personal Income)

The salaries, wages, and entrepreneurial income residents earn and use to pay for food, mortgages, and other living expenses. It is important to note that resident household income is not just salary. When a business receives money, for example, the owner usually takes a percentage of the profit, resulting in income for the owner.

REVENUE TO LOCAL AND STATE GOVERNMENT

Local and state government revenue is not derived exclusively from income, property, sales, and other taxes. It also includes license fees, utility fees, user fees, and filing fees. Local government revenue includes funds to city and county government, schools, and special districts.

Frequently Asked Questions

This section answers some common questions about this study and the methodology used to complete it.

HOW WERE THE 156 PARTICIPATING COMMUNITIES AND REGIONS SELECTED?

In 2005, Americans for the Arts published a Call for Participants for communities interested in participating in the *Arts & Economic Prosperity III* study. Of the more than 200 participants that expressed interest, 156 agreed to participate and complete four participation criteria: (1) identify and code the universe of nonprofit arts and culture organizations in their study region; (2) disseminate, collect, and review for accuracy expenditure surveys from those organizations; (3) conduct audience-intercept surveys at a minimum of 15 diverse arts events; and (4) pay a modest cost-sharing fee (no community was refused participation for an inability to pay).

HOW WERE THE ELIGIBLE NONPROFIT ARTS ORGANIZATIONS IN EACH COMMUNITY SELECTED?

Local partners attempted to identify their universe of nonprofit arts and culture organizations using the Urban Institute's National Taxonomy of Exempt Entity (NTEE) codes as a guideline. Eligible organizations included those whose primary purpose is to promote appreciation for and understanding of the visual, performing, folk, and media arts. Public arts councils, public presenting facilities or institutions, and embedded organizations that have their own budget also were included if they play a substantial role in the cultural life of the community.

WHAT TYPE OF ECONOMIC ANALYSIS WAS DONE TO DETERMINE THE STUDY RESULTS?

An input-output analysis model was customized for each of the participating communities and regions to determine the local economic impact their nonprofit arts and culture organizations and arts audiences. Americans for the Arts, which conducted the research, worked with a highly regarded economist to design the input-output model used for this study.

WHAT OTHER INFORMATION WAS COLLECTED IN ADDITION TO THE ARTS SURVEYS?

In addition to detailed expenditure data provided by the surveyed organizations, extensive wage, labor, tax, and commerce data were collected from local, state, and federal governments for use in the input-output model.

WHY DOESN'T THIS STUDY USE A MULTIPLIER?

When many people hear about an economic impact study, they expect the result to be quantified in what is often called a multiplier or an economic activity multiplier. The economic activity multiplier is an estimate of the number of times a dollar changes hands within the community (e.g., a theater pays its actor, the actor spends money at the grocery store, the grocery store pays the cashier, and so on). It is quantified as one number by which expenditures are multiplied. The convenience of the multiplier is that it is one simple number. Users rarely note, however, that the multiplier is developed by making gross estimates of the industries within the local economy and does not allow for differences in the characteristics of those industries. Using an economic activity multiplier usually results in an overestimation of the economic impact and therefore lacks reliability.

HOW IS THE ECONOMIC IMPACT OF ARTS AND CULTURE ORGANIZATIONS DIFFERENT FROM OTHER INDUSTRIES?

Any time money changes hands there is a measurable economic impact. Social service organizations, libraries, and all entities that spend money have an economic impact. What makes the economic impact of arts and culture organizations unique is that, unlike most other industries, they induce large amounts of related spending by their audiences. For example, when patrons attend a performing arts event, they may purchase dinner at a restaurant, eat dessert after the show, and return home and pay the baby-sitter. All of these expenditures have a positive and measurable impact on the economy.

WILL MY LOCAL LEGISLATORS BELIEVE THESE RESULTS?

Yes, this study makes a strong argument to legislators, but you may need to provide them with some extra help. It will be up to the user of this report to educate the public about economic impact studies in general and the results of this study in particular. The user may need to explain (1) the study methodology used; (2) that economists created an input-output model for each community and region in the study; and (3) the difference between input-output analysis and a multiplier. The good news is that as the number of economic impact studies completed by arts organizations and other special interest areas increases, so does the sophistication of community leaders whose influence these studies are meant to affect. Today, most decision makers want to know what methodology is being used and how and where the data were gathered.

You can be confident that the input-output analysis used in this study is a highly regarded model in the field of economics (the basis of two Nobel Prizes in economics). However, as in any professional field, there is disagreement about procedures, jargon, and the best way to determine results. Ask 12 artists to define art and you will get 24 answers; expect the same of economists. You may meet an economist who believes that these studies should be done differently (for example, a cost-benefit analysis of the arts).

HOW CAN A COMMUNITY NOT PARTICIPATING IN THE ARTS AND ECONOMIC PROSPERITY III STUDY APPLY THESE RESULTS?

Because of the variety of communities studied and the rigor with which the *Arts & Economic Prosperity III* study was conducted, nonprofit arts and culture organizations located in communities that were not part of the study can estimate their local economic impact. Estimates can be derived by using the *Arts & Economic Prosperity III* Calculator (found at www.AmericansForTheArts.org/EconomicImpact). Additionally, users will find sample PowerPoint presentations, press releases, Op-Ed, and other strategies for proper application of their estimated economic impact data.

In Appreciation

Americans for the Arts expresses its gratitude to the many people and organizations who made *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences on the Island of Maui* possible and assisted in its coordination and production. Coordination for this project on Maui was facilitated by Maui Arts & Cultural Center, which served as the local project partner and as such was responsible for the local implementation and data collection requirements of the study.

Special thanks to the Paul G. Allen Family Foundation, the John D. and Catherine T. MacArthur Foundation, and The Ruth Lilly Fund of Americans for the Arts for their financial support of the national implementation of *Arts & Economic Prosperity III*.

THE ISLAND OF MAUI'S PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS

This study could not have been completed without the cooperation of the nine nonprofit arts and culture organizations on the Island of Maui, listed below, that provided detailed financial and event attendance information about their organization.

East Maui Taro Festival, Ebb and Flow Arts, Hana Art/Hana Art Barn, Maui Academy of Performing Arts, Maui Arts & Cultural Center, Maui Choral Arts Association, Maui Community Theater/ Iao Maui OnStage, Talking Stories Inc., and Tilt Dance Company.

THE ISLAND OF MAUI'S PARTICIPATING NONPROFIT ARTS AND CULTURE PATRONS

Additionally, this study could not have been completed without the cooperation of the 413 arts and culture patrons who generously took the time to complete the audience-intercept survey while attending an arts and culture event on the Island of Maui.

AMERICANS FOR THE ARTS' 156 ARTS & ECONOMIC PROSPERITY III NATIONAL STUDY PARTNER REGIONS

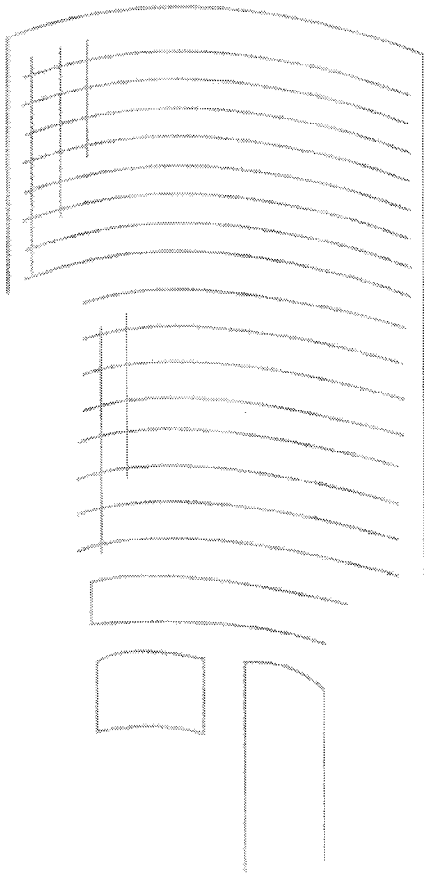
The following are the 156 communities and regions (116 cities and counties, 35 multi-county regions, and five states) that participated in the national study, representing all 50 states and the District of Columbia.

Jefferson County, AL; Greater Birmingham Region, AL; Anchorage, AK; Homer, AK; Chandler, AZ; Eastern Maricopa County, AZ; Mesa, AZ, Phoenix, AZ; Pima County, AZ, Tempe, AZ; Northwest Arkansas Region, AR; Fullerton, CA; Glendale, CA; Humboldt County, CA; Laguna Beach, CA; Pasadena, CA; Riverside County, CA; San Francisco, CA; Santa Barbara County, CA; Santa Clara County, CA; Santa Cruz County, CA; Sonoma County, CA; Walnut Creek, CA; Boulder, CO; Colorado Springs, CO; Fort Collins, CO; Gunnison County, CO; Loveland, CO; Greater Hartford, CT; Dover, DE; Wilmington, DE; the State of Delaware; Washington, DC; Greater Washington DC Metropolitan Region; Alachua County, FL; Bay County, FL; Broward County, FL; Central Florida Region; Miami, FL; Miami Beach, FL; Miami-Dade County, FL; Orange County, FL; Orlando, FL; Palm Beach County, FL; Pinellas County, FL; Winter Park, FL; Atlanta, GA; Savannah, GA; the Island of Maui, HI; Boise, ID; Wood River Valley Region, ID; Champaign County, IL; Chicago, IL; Indianapolis, IN; Saint Joseph County, IN; Iowa Cultural Corridor Region; Salina, KS; Sedgwick County, KS; Louisville-Jefferson County, KY; Northwest Louisiana Region; Portland, ME; Baltimore, MD; Montgomery County, MD; Prince George's County, MD; Pittsfield, MA; Kalamazoo County, MI; Brainerd Lakes Region, MN; Central Minnesota;

East Central Minnesota; Minneapolis, MN; Minnesota Arrowhead Region; Minnesota Lake Region; Minnesota Twin Cities' Metropolitan Region; North Central Minnesota; Northwest Minnesota; Saint Cloud, MN; Saint Paul, MN; South Central Minnesota; Southeast Minnesota; Southwest Minnesota; Washington and Chicago Counties, MN; the State of Minnesota; Lauderdale County, MS; Metropolitan Kansas City Region, MO/KS; Saint Louis City and County, MO; Missoula, MT; Lincoln, NE; Portsmouth Seacoast Area, NH/ME; Newark, NJ; New Brunswick, NJ; Doña Ana County, NM; Buncombe County, NC; Forsyth County, NC; Guildford County, NC; Mecklenburg County, NC; Wake County, NC; Fargo-Moorhead Region, ND/MN; Greater Minot Region, ND; the State of North Dakota; Clark County, NV; Greater Buffalo Region, NY; Monroe County, NY; Orange County, NY; Suffolk County, NY; Ulster County, NY; Westchester County, NY; Greater Columbus, OH; Greater Cincinnati Region, OH/KY/IN; Mansfield, OH; Tulsa, OK; Greater Portland Region, OR; Josephine County, OR; Allegheny County, PA; Bradford County, PA; Erie County, PA; Greater Harrisburg Region, PA; Greater Philadelphia Region, PA; Lackawanna County, PA; Lancaster, PA; Luzerne County, PA; Lehigh Valley Region, PA; Philadelphia County, PA; Somerset County, PA; the State of Pennsylvania; Providence, RI; Greater Columbia, SC; Black Hills Region, SD; Nashville-Davidson County, TN; Abilene, TX; Austin, TX; Houston, TX; Iron County, UT; Greater Burlington, VT; Windham County, VT; Alexandria, VA; Arlington County, VA; Fairfax, VA; Fairfax County, VA; Bainbridge Island, WA; Seattle, WA; Tacoma, WA; Whatcom County, WA; Wheeling, WV; Dane County, WI; Greater Milwaukee Region, WI; La Crosse, WI; Marathon County, WI; Milwaukee County, WI; Northeast Wisconsin Region, WI; Oshkosh, WI; Pierce County, WI; Polk County, WI; St. Croix County, WI; St. Croix Valley Region, WI; the State of Wisconsin; and Teton County, WY.

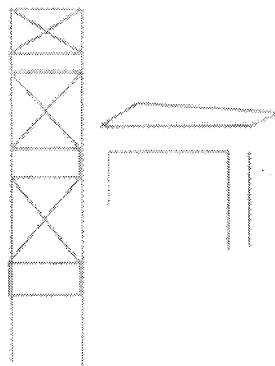
"There is no better indicator of the spiritual health of our city, its neighborhoods, and the larger region than the state of the arts. The arts deepen our understanding of the human spirit, extend our capacity to comprehend the lives of others, allow us to imagine a more just and humane world. Through their diversity of feeling, their variety of form, their multiplicity of inspiration, the arts make our culture richer and more reflective."

—Jonathan Fanton
President
MacArthur Foundation

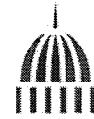
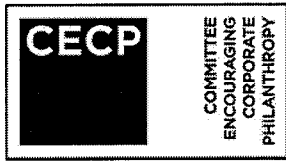
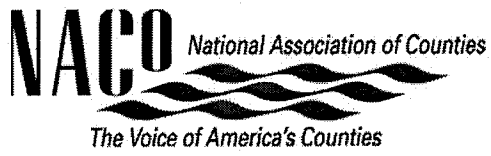


"As Chairman of the Oklahoma Chamber of Commerce, I visited almost every city and town in the state. There is a visible difference in places with an active cultural community. I see people looking for places to park, stores staying open late, and restaurants packed with customers. The business day is extended and the cash registers are ringing."

—Ken Ferguson
Chairman and CEO, NBanC
Past President, American Bankers Association

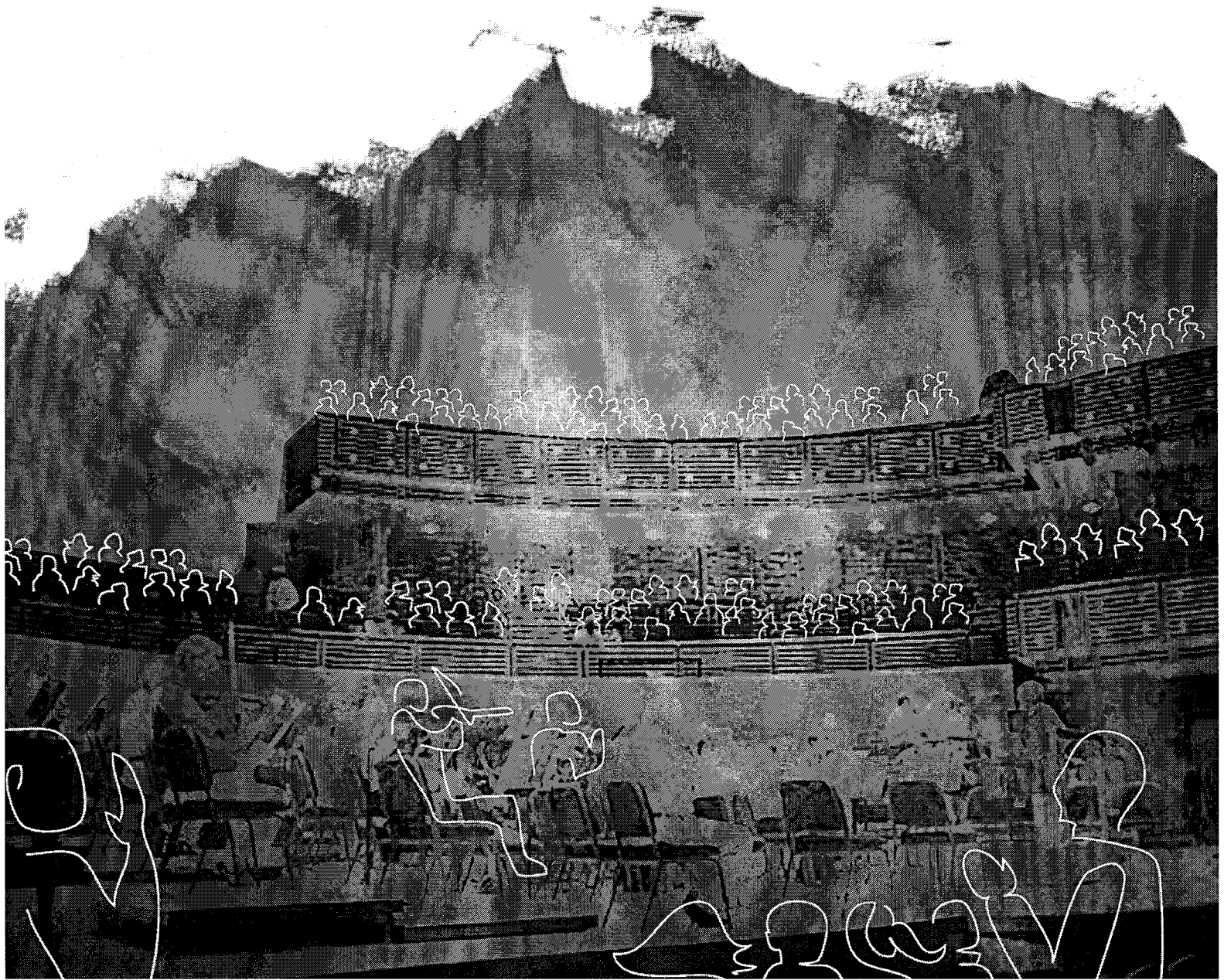


PARTNERS



**NATIONAL CONFERENCE
of STATE LEGISLATURES**

The Forum for America's Ideas



From: hautree77@aol.com
Sent: Monday, September 28, 2009 9:57 PM
To: EDTTestimony
Subject: HSFCA
Attachments: Spreadsheet FY06-09.xls

Senate Ad Hoc Committee
Hawaii State Capitol, Room 016
415 Beretania Street
Honolulu, HI 96813

Dear Committee Members:

I am writing in support of the Hawaii State Foundation on Culture and the Arts (HSFCA). The degree to which funding for the agency has been cut will debilitate not only the HSFCA but the arts community that it supports.

Currently, I am the Coordinator for Second Saturdays at the Hawaii State Art Museum (HiSAM). The budget cuts that Gov. Lingle wants to make, will leave the HSFCA without enough staff to run the agency and will force the closure of the state art museum.

Closing the museum will also impact my job to organize and hold activities related to the current exhibits in the museum. My liaison with the HSFCA, the museum educator and the museum director, will not be available to keep the museum running for the public. The domino effect doesn't stop here. The guilds and artists who demonstrate for the 2nd Saturday events will not have support, whatever the level, and this will result in lower public exposure.

I am attaching the spread sheet of participant numbers since the Second Saturday program. It clearly shows public support. Unlike other programs at local museums for the public, Second Saturday provides direct contact between the public and accomplished artists. If the HSFCA closes due to staffing, then HiSAM closes, artists are less employed, and the public loses yet another valuable program.

Hawaii has suffered from deprivation of the arts in public schools for over a decade. Some of that deprivation was being addressed by activities at museums.

The current downsizing and budget cuts have disproportionately affected the arts. Please find a way to save the crucial jobs at HSFCA.

Sincerely,
Teri Skillman
Ethnomusicologist
1720 Perry St
Honolulu, HI 96819
Phone: 389-4462

Second Saturday

	A	2006 HISAM 2nd Saturday					2007 HISAM 2nd Saturday					2008 HISAM 2nd Saturday					2009 HISAM 2nd Saturday				
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q				
		Presenter	Fee	Activity #s	Gallery #s	Presenter/Demo	Fee	Activity #s	Gallery #s	Presenter/Demo	Fee	Activity #s	Gallery #s	Presenter/Demo	Fee	Activity #s	Gallery #s				
1																					
2																					
3	January		\$0	n/a	n/a	Quala-Lynn Young Origami	\$280	65	149	Handweaver's Hui 3 projects	\$400	142	167	Watercolor Society/Ed Cheung	\$1,000	206	276				
4	February	Jeff Gere Storytelling	\$150	n/a	74	Handweaver's Hui Paper weaving	\$280	83	101	Karen Lucas Hand-casting	\$400	92	208	UHM Ethnomusicology	\$1,000	207	286				
5	March	PAI Foundation Keiki Art Day	\$225	450	206	Hawaii Quilt Guild Quilt Blocks	\$280	104	197	Hawaii Quilt Guild	\$400	64	121	James McCarthy/Jeff Tripp	\$1,000	151	286				
6	April	Da Space Recycled Art	\$225	62	60	DLNR Art from Nature	\$0	182	260	Gail Hercher (\$400)/ Demo Hanako Yuuki	\$600	100	163	Kealoha/Art Manial	\$1,000	145	256				
7	May	Quala-Lynn Young Printmaking (\$280) & Jeff Gere Storytelling (\$150)	\$430	20	296	PAI Foundation Keiki Art Day	\$500	1,100	579	UHM Ethnomusicology Program	\$600	92	162	Honolulu Printmakers/Marcia Pascua	\$1,000	136	152				
8	June	Cynthia Rajani Hawaiian Quilts	\$280	12	42	HI Stitchery & Fibre Arts Guild 3 projects	\$280	171	218	DLNR Ocean; no fee/cover supplies	\$200	99	196	Hawaii Handweaver's Hui/Elizabeth Train	\$1,000	116	164				
9	July	James McCarthy Storytelling	\$150	31	61	Andy Kay Ink Brush Painting	\$280	125	220	Jeff Pagay (cartoon/characatures)	\$400	122	266	Hawaii Quilt Guild	1,000	98	184				
10	August	S Hogan & D Kosaka Public Art	\$0	118	332	Bead It! Beading Techniques (\$400) / Kloe Kang Portraiture (\$200)	\$600	147	462	Hawaii Craftsmen	\$600	248	252	Hawaii Craftsmen	1,000	210	350				
11	September	Regina Bode Watercolor	\$280	32	91	Hawaii Potter's Guild 3 projects	\$400	240	329	Hawaii Stitchery & Fibre Arts Guild	400	140	173								
12	October	Chet Keefer Collage	\$280	37	93	Hawaii Watercolor Society	\$400	152	121	Hawaii Potter's Guild	400	286	283								
13	November	Sierra Club Gallery Hike	\$0	n/a	44	Happy Birthday HISAM *	*	*	*	The Drama Crew	600	95	165								
14	December	Lauhala Hui Hala Weaving	\$280	50	95	Lauhala Hui Hala Weaving	\$600	78	125	Lauhala a Hui	600	103	168								
15	TOTAL		\$2,300	812	1394		\$3,900	2,447	2761		\$5,600	1583	2314		\$8,000	1269	1954				
16	Monthly Average		\$209	74	127		\$325 (Nov. not included)	250	230 (Nov. not included)		\$467	132	193								

From: Louise Emery [emeryd001@hawaii.rr.com]
Sent: Saturday, September 26, 2009 2:27 AM
To: EDTTestimony
Subject: State Foundation on Culture and the Arts

On behalf of The Hawaii State Foundation on Culture and The Arts, I testify as a privileged grantee and community servant.

Since 1992, The Windward Arts Council, for whom I represent, has successfully accomplished its mission through SFCA.

It looks forward to SFCA's 18th year of successful support for WAC's Music Education in the Community, Windward, Oahu.

SFCA has helped us enrich the lives of ordinary citizens who otherwise could never experience an exciting and an improved quality of life.

It's because of SFCA, community members gain a richness in life that moves and reaches beyond limited material successes and ideals.

Music Education in the Community incorporates several performance mediums engaging members who represent our community's significant performing arts institutions.

Participants from these organizations represent: The Honolulu Symphony Orchestra, The Hawaii Opera Theatre, The University of Hawaii Dance Department, Honolulu's finest jazz musicians, Les Peetz and Chuck James, pianist and jazz drummer.

Music Education in the Community has brought and continues to bring community and classical music together.

A new set of values is acquired which leads towards fulfillment of another level of human need. Once acquired, these values are everlasting.

We thank The State Foundation on Culture and the Arts for persevering with us in making this possible.

Louise Emery
Windward Arts Council
Kailua, Hawaii 96734

To: SENATE AD HOC COMMITTEE ON FUNDING FOR THE
STATE FOUNDATION ON CULTURE AND THE ARTS

Date: Wednesday, September 30; 5:00 PM

Location: Conference Room 016

Subject: TESTIMONY IN STRONG SUPPORT OF FUNDING FOR STATE
FOUNDATION ON CULTURE AND THE ARTS STAFF

Submitted by: Alexander Alika Jamile, President, Moanalua Gardens Foundation

Aloha Senate Ad Hoc Committee members. My name is Alexander Alika Jamile, Executive Director and President of Moanalua Gardens Foundation (MGF). I submit my testimony in **strong** support of retaining funding for the State Foundation on Culture and the Arts staff.

For 32 years, Moanalua Gardens Foundation (MGF) has presented the annual Prince Lot Hula Festival, the state's largest non-competitive hula festival, at one of the state's most important cultural sites, Moanalua Gardens. Held the third Saturday in July, the festival is one of O'ahu's premier cultural events attracting upwards of 9,000 visitors and residents to a spectacular outdoor setting where hula hālau perform on an authentic pā hula (hula mound).

Research shows that visitors to Hawai'i are seeking ways to interact with residents and to learn more about the history, traditions, language and culture of Hawai'i. Events like the Prince Lot Hula Festival provide the kind of authentic cultural experiences which draw additional visitors to Hawai'i resulting in increased expenditures and visitor stays.

Without support from the State Foundation on Culture and the Arts (SFCA), the Prince Lot Hula Festival, and many of Hawai'i's other signature cultural events, would be crippled. These events help differentiate Hawai'i from other visitor destinations.

Now more than ever before, SFCA staff are needed to maintain these important projects so vital to Hawai'i's economy. Additionally, millions of dollars of support from agencies such as the National Endowment for the Arts (NEA) would be lost without a fully functioning state arts agency. It would be extremely short-sighted to cut funding in this critical area when tourism numbers are dropping, causing layoffs and losses throughout Hawai'i's economy.

Additionally, cultural events like the Prince Lot Hula Festival help leverage tourism marketing dollars. In 2009, the Prince Lot Hula Festival generated more than

3 million media impressions worldwide conservatively valued at \$75,000. The festival contributed an estimated \$1.5 million dollars in increased visitor expenditures.

Furthermore, the festival and other events, support Hawai'i small businesses and artisans by providing them with a venue to sell their products and merchandise. Local companies are used to provide transportation, tents, chairs, equipment, security, t-shirts, buttons, programs, food and beverage.

All of these activities keep tourism dollars circulating maximizing economic benefits exponentially.

We urge you to restore funding to maintain key positions within the State Foundation of Culture and the Arts.

Mahalo nui loa,

Alexander Alike Jamile
Executive Director and President, Moanalua Gardens Foundation

From: NAUKILO@aol.com
Sent: Friday, September 25, 2009 1:37 PM
To: EDTTestimony
Cc: Sen. Carol Fukunaga; Sen. Roz Baker; Sen. Clayton Hee; Sen. David Ige; Sen. Sam Slom;
Sen. Norman Sakamoto
Subject: Re: Staff Cuts at the SFCA

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Association) /*

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To: Senator Carol Fukunaga, Chair, Rosalyn Baker, Vice Chair, and Members of the EDT Committee: Senator Clayton Hee, Senator David Ige, and Senator Sam Slom.

Date: September 25, 2009

From: The Reverend Dennis D.K. Kamakahi

Re: The Effects of Proposed Cuts Within the State Foundation on the Culture and the Arts

Public Hearing: September 30, 2009 5-8pm Hawaii State Capitol Room 016

My name is the Reverend Dennis D.K. Kamakahi and I am writing to testify as to the importance of the SFCA and why proposed cuts within the SFCA is not a good idea.

I am a recipient of the SFCA 2006 Individual Artist Fellowship Award, a multiple Grammy winner, a multiple Na Hoku Hanohano Winner, a Hawaiian Composer and recording artist, a member of ASCAP, SAG, and MTNA (Music Teachers National Association) and a recent inductee into the Hawaiian Music Hall Of Fame. This is my 42nd year in professional music and I know the effects the SFCA has on the children and community of Hawai'i. I've been a part of the educational programs sponsored by the SFCA for many years and it is the main reason I'm writing in support of their continuing educational programs in the Hawaii public school system as well as the community as a whole.

Last year I wrote a letter to Govenor Linda Lingle expressing my hope as to keeping the cuts in funding of the SFCA to a limit which would not effect the funds needed for the SFCA to continue its presence in the public school system and community. I was glad to hear that a 20% funding cut was reached which would not drastically affect the SFCA programs already in progress.

However, after reading the Honolulu Star Bulletin article dated 9/25/2009 and titled: "Arts foundation layoff imperil federal funding", I became concerned as to what overall effect it would have to get the National

Endowment of the Arts to continue funding those programs that have been funded by SFCA through that organization with the layoff of 1/3 of the staff of SFCA, including Executive Director Ron Yamakawa, on November 20th. Somehow I feel there must be better way to alleviate the shortfall without jeopardizing those programs needed at SFCA and the cutting of staff who overlook and work in the agency.

I've seen what the Music and Arts program can do when I travel each year to schools on the Big Island of Hawaii for the Kahilu Theater Slack Key Guitar and Ukulele Workshops. I know the satisfaction I've received, as a teacher, to see a student excel in the understanding of music and for that matter the Arts as a whole. I've seen firsthand when a music or art program is cut out from a school what effect it has on the students. If we are really concerned about the future of Hawaii, then we better start investing in the future children of Hawaii. We can live with revenue shortfalls in Hawaii but we cannot live without future leaders. The best investment is in the Education of the Children of Hawaii.

I do not support the elimination of 1/3 of the staff at SFCA and I wish to testify vehemently against it. I feel there should be another solution to alleviate the shortfall problem.

I do support keeping the staff at the status quo.

Respectively submitted,
Rev. Dennis Kamakahi

From: Tim Bostock Productions [tbp@artsatmarks.com]
Sent: Tuesday, September 29, 2009 3:40 PM
To: EDTTestimony
Cc: 'Marla Musick'
Subject: SFCA Hearing

September 29, 2009

TO: Honorable Senator Russell S. Kokubun, Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room 016

Aloha Senator Kokubun and Committee Members,

Everyone in Hawaii now accepts that state government budget cuts are necessary. However I write to object to the proposed extreme staff and budget cuts for Hawaii State Foundation on Culture and the Arts (SFCA). Please do not "gut" this small, yet extremely important state government agency.

The SFCA is essential to arts and culture in our community, our economy and our education. The SFCA contributes greatly to our State's unique sense of place. The proposed cuts ensure that the SFCA will not be able to operate and within a year the Federal NEA and other grants that run through the agency will cease.

This will decimate the arts community, causing a devastating ripple effect. The nonprofit arts organizations that benefit from SFCA grants and support work with extremely slim budgets, and yet provide a wealth of services to our youth, schools, and community. They have been able to leverage over the last 5 years more than \$7 million from outside the state. We cannot afford to have the agency grind to a halt with these suggested layoffs. Funding the arts is a small investment with BIG impact.

The SFCA layoff list is not thoughtful and is disproportionate to cuts in other state agencies. I urge this committee to consider other alternatives such as limited temporary furloughs, to enforce any necessary budget cuts to this agency.

Please protect arts and culture, as they preserve and celebrate the heritage and identity of our community.

With Aloha

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From: Sally French [french@hawaii.rr.com]
Sent: Tuesday, September 29, 2009 1:47 PM
To: EDTTestimony
Subject: testimony in support of the SFCA

Dear Committee members,

I am submitting the following testimony on behalf of the SFCA:

The SFCA is critical to almost all of the arts programs and individual artists in our state. Without the support of SFCA money an organization I am part of,

Kauai Society of Artists, would be stopped from offering community level programs. This past year, KSA provided partnership, exhibition space, and support to:

The Boys and Girls Club of Kauai, the Waimea High School Digital Media Program, Island School arts program, the YWCA Woman's Abuse program,

the Kauai Bonsai Association as well as our membership of over 200 local artists via assistance from an SFCA grant. We also brought in visiting lecturers,

workshops and portfolio viewing for our members and the public with the assistance of the SFCA. We are in close touch with University of Hawaii Art Dept.

who share their visiting artists when possible. SFCA funds provide the airfare for these art dignitaries who have provided well-attended lectures open to the public,

and vital to a community as isolated as Kauai. We have many beginning artists who have no other connection with the arts community in Hawaii. For the past 13 years

Kukui Grove Shopping Center has provided KSA with storefront space in which, with SFCA assistance, KSA organizes and sponsors 5 exhibitions a year open to all Kauai artists.

Kauai Society of Artists is vital to the Kauai arts and the SFCA grant is the heartbeat of KSA.

Individually, my art career would have not have been what it is without the support of the SFCA. I have been supported by an individual artists grant in painting, purchases for

for the Art in Public Places Collection and served on panels. I feel secure that my best work is being seen and cared for. Currently four of my paintings from the collection

are exhibiting in the Honolulu Airport. I am proud to live in a state where the legislature recognizes the importance of culture. Please continue to support the arts, our young artists

deserve the opportunities I have grateful accepted. I teach and advocate for the arts in the state. I have taught or lectured at Hui Noeau on Maui, elementary schools on Kauai,

Linakona Art Center, The Contemporary Museum and your own HISAM. I try to bring awareness , in my talks, especially to children, how fortunate they are to have a state that

supports what they love: art. I tell them that my entire career has been launched from Hawaii, that it is possible to live on an island and exhibit in NYC and receive recognition and support at home.

Please defend the funds directed to the Arts, specifically our SFCA. I am sixty plus years old, and am a testimony to the success of the SFCA. Please give our children the same opportunity

you gave me. They need it, they know art is the gateway to learning and we want them to have the support and programs they will need to remain in Hawaii.

Thankyou for your consideration of my testimony,

Sally French, serving the arts as

artist, Kauai Society of Artists president, SFCA Individual Grant recipient,
SFCA panelist, recipient of SFCA purchases for the APP collection.

Sally French
french@hawaii.rr.com

From: Tomoe Nimori [jnimori@hawaii.rr.com]
Sent: Friday, September 25, 2009 8:13 AM
To: EDTTestimony
Subject: State Foundation for Culture and the Arts

Re: Senate Ad Hoc Committee
Date of Hearing: September 30, 2009
Time: 5 - 8 pm
Hawaii State Capitol--Room 016

Honorable Members of the Senate Ad Hoc Committee:

This testimony is in support of our State Foundation for Culture and the Arts.

The Holualoa Foundation for Arts and Culture, established fifteen years ago has worked diligently to support the mission to enrich lives of persons of all ages and abilities through art and culture education. Renowned artists from throughout the mainland, Asia and Europe as well as local artists have shared concepts and processes of different art media in workshops and classes at our venues, the Donkey Mill Art Center and with schools in North Kona.

SFCA's strategic plan for the years ahead, their guidance as we develop our programs, and our linkage to their website throughout the western states ensure positive effects:

A. Effect on economy of West Hawaii:

1. Visiting artists attract tourists from the mainland, Japan and Europe. Some visitors make a special point of planning their trips to include art activities offered by us.
2. Art and culture activities encourage visitors to return to Hawaii to continue their participation at our venue.

B. Education:

1. Our artists team teach with classroom teachers using guidelines set by SFCA's Artists in the Schools program. We have partnered with Holualoa Elementary School which was named a Blue Ribbon School in 2008. Had it not been for advice from SFCA our artists would not be as effective as they are.

C. State's Unique sense of place:

1. SFCA is helping us work with children who develop an understanding of themselves, their families and our community. The far reaching effect of this ensures that persons can live and work together in a place that is rich in opportunities to grow in understanding themselves. Visitors and residents experience early Hawaiian and immigrant cultures that comprise the unique culture of Hawaii today.

As one of the Volunteer Founders of the Holualoa Foundation for Arts and Culture I humbly seek your support to maintain the Hawaii State Foundation for Culture and the Arts.

Thank you.

Tomoe Nimori
Volunteer Executive Secretary

TESTIMONY
Deborah Gottheil Nehmad

Before a Senate Ad Hoc Committee gathering information relating to the potential impacts on the community and the State Foundation on Culture & the Arts (SFCA), arising from the significant reduction in staffing and the consequent reduction in service on September 30, 2009.

I am submitting this statement as a member of the board of directors (and former President) of the Honolulu Printmakers, a practicing artist, and a proud 2008 recipient of the Visual Artist Fellowship administered by SFCA. I want to express my deepest concern about the potential layoff of one third of the staff at the SFCA on November 20, 2009.

Such a reduction in staff would decimate virtually every program that deals with the arts in this state and effectively end Hawaii's long-term commitment to the understanding, appreciation, and active support of art in the lives of Hawaii's people. (It also flies in the face of remarks made by Governor Lingle at the awards ceremony last August when she presented me with the 2008 Individual Visual Artist Fellowship about the importance of the arts to Hawaii.) I understand that the current economic crisis presents the state with significant challenges, but decimating the staff that administers grants to arts organizations and artists as well as every other state-funded function of the SFCA seems extreme, counterproductive and punitive. Not only do the arts provide cultural sustenance to people in difficult times, the arts also provide significant positive impacts on our economy.

Honolulu Printmakers is an organization—and only one of many—that strives to present programs that reach out to every level of society in the Islands and particularly to focus on helping children, especially those in outlying schools, experience the arts with hands-on activities. This is particularly critical at a time when arts education is being eliminated from public school curricula. Grants from the SFCA have been instrumental in helping us carry out this mission.

As a practicing artist in Hawaii, I have personally benefited economically from both the Fellowship and purchases by the SFCA through its innovative one percent for art program. With these funds, I have paid for framing my work at local frame shops, hired other local art professionals to help me create additional work, and retained the services of local graphic and web designers to publicize my work. In other words, most of the funds I have personally received from the SFCA have been funneled back into the local economy. I know I am not alone in recycling SFCA funds back into the economy.

In addition, and perhaps more importantly, the grant from the SFCA that supports the Printmakers' Annual Exhibitions provides the invaluable opportunity for local artists to exhibit their work, and has become an important venue through which local printmakers can establish their reputations and in many cases, sell their work. It is reasonable to believe that much of the money that these artists make on their sales will also be returned to the economy. It is worth noting that the jurors we invite for these exhibitions are from the mainland and they are always pleasantly surprised at the quality of the art that is submitted. When they return to the mainland, they spread the word that the art community in Hawaii is vibrant and professional.

I strongly urge this Committee to work with the Governor and the Union to an alternative direction that will allow Hawaii to continue to be a leader among the states in its long-time support of the arts.

From: Chris Braden [sunshinechris@clearwire.net]
Sent: Tuesday, September 29, 2009 9:50 AM
To: EDTTestimony
Cc: Rae Takemoto; Donelle Sakuma; Rene Yamafuji; Michele Mitra; Massy Cashen; Marce Venturahome; Marce Ventura; Leni Tanaka; Jill Sugimoto; Hazel Aningat; Pen Anderson; Chris Braden
Subject: from Pomaika'i Elementary PTSA President, Chris Braden....

We have a groundbreaking program here at Pomaika'i to integrate what the Arts have to offer into our academic curriculum. Research confirms that the best way to increase academic achievement among all children is to use a multi-disciplinary approach that involves all learning styles from auditory to visual to kinesthetic.

The Friday furloughs and restriction of funds for groups such as the State Foundation on Culture and the Arts seriously impacts the ability of our staff to be the most effective teachers for our children. OUR teachers (in particular) have spent many hours training in these areas to give students the best possible foundation for lifelong learning.

There are studies showing the correlation of reading problems experienced in lower grades (especially first grade) to the incidence of incarceration in adults.

I realize we need more state dollars to build prisons.

However, if we are to REDUCE the incidence of incarceration in the future, the downward pull of the attraction to drugs and the societal ills that cost our tax dollars to "cure" (and how well are we doing on this front?), let's support PREVENTION by giving our children the BEST POSSIBLE EDUCATION from the ground up.

The parents of our 560 students would appreciate your SERIOUS commitment to educating our children by NOT REDUCING the number of days in school nor cutting funds to the groups supporting their education.

A case in point:

My daughter struggles academically. She has had extra tutoring provided by the school as well as support here at home, however she often feels like a failure and does get teased by other kids. One of the things she DOES have is a slowly emerging ability to play the violin which she was introduced to here at Pomaika'i. Confidence - a belief that you CAN succeed frequently determines whether you give up or stay the course. Because of the love & support of the staff here and the unique "integrated arts" curriculum and the opportunities to discover her special gifts will ensure Jenna will be a joy to the world.

Thank you for taking the time to read this and for your dedication to this important work of our government....

Aloha,

Chris Braden, President
Pomaika'i PTSA

From: Sharon A Sussman [ssussman@hawaii.edu]
Sent: Monday, September 28, 2009 11:08 PM
To: EDTTestimony
Subject: Support for SFCA

I am writing to express my strong opposition to the plan to reduce/eliminate the State Foundation on Culture & the Arts.

I am an Assistant Professor at Kapi'olani Community College who teaches Digital Animation.

I understand that hard decisions must be made in time of fiscal crises. I strongly urge you, however, to support the SFCA. We are very close to securing a high end digital animation studio in downtown Honolulu that intends to stay in Hawaii long-term. I am educating our youth to fill the positions that a studio such as this offers. This can only be one of the best industries to come to Hawaii. The SFCA contributes to the arts education of our youth. I strongly ask for you support of this issue.

Thank you.

Sharon Sussman

Assistant Professor, New Media Arts/Animation Arts & Humanities Kapi'olani Community College
Arts & Humanities Kalia 100
4303 Diamond Head Rd.
Honolulu, HI 96816
808-734-9382

From: Lyn_Chincio/HELEMANO/HIDOE@notes.k12.hi.us
Sent: Thursday, September 24, 2009 10:10 PM
To: EDTTestimony
Cc: arts@hawaiiartsalliance.org
Subject: SFCA testimony

To Whom It May Concern:

For the past 4 years, I have participated in the Hawaii Arts Alliance's Arts and Literacy for All (ALA) project. Through various workshops and learning institutes, I have acquired skills and strategies which allow me to integrate the arts and address all learning styles. When drama and dance strategies are used, the students become excited and engaged learners. My students would have lost out on the opportunity to be introduced to the wonderful world of the arts without the knowledge I gained through the ALA project. The ALA project was my wake up call - it was out of my comfort zone, but I was able to see that my students needed it. Begged for it. Grew from it. Were inspired by it.

I never would have been exposed to the arts had it not been for the generosity of the Hawaii Arts Alliance. They provided me with an abundance of resources, provided me with hours of support, and taught me everything I know. It would have been impossible to learn all of this by reading a book. Budget cuts will eliminate positions - how will the success of the arts programs continue without the people who bring them to life?

Please reconsider the drastic cuts to the Hawaii State Foundation on Culture and the Arts. Hawaii's students need your support. Do not cut funding for the arts!

Sincerely,
Lyn Chincio
Helemano Elementary School

From: M Yawata [myawata@hotmail.com]
Sent: Saturday, September 26, 2009 9:24 PM
To: EDTTestimony
Subject: testimony in support of SFCA

FROM: Maile Yawata

3414 Kalua Rd.

Honolulu, HI 96816

Sept. 26, 2009

Testimony in support of the State Foundation on Culture and the Arts

I am a teaching artist. The SFCA is the mother ship of the arts in Hawaii.

In partnership with the Hawaii Arts Alliance, the SFCA has developed a process for artists to be contacted by schools throughout Hawaii to teach through the Artists in the Schools program. A public school student will be exposed to the fine arts through drama, dance, music, literature and /or the visual arts if their school applies for and is awarded a grant. Participating artists are screened carefully with regards to their artistic accomplishments as well as their teaching abilities and philosophies. Careful consideration and review goes in to the guidelines for accepting new applicants as well as for the ongoing training required of those who are veterans.

Two of Hawaii's long time non-profit arts organizations, the Honolulu Printmakers and the Hawaii Craftsmen, have been beneficiaries of the SFCA's support through grants provided for each organization's annual exhibitions. These exhibitions provide an important venue for hundreds of artists to display their work, for citizens to view the artwork and for school children to learn about the arts through special guided tours and demonstrations. The Honolulu Printmakers sends an artist /speaker with a small portfolio of prints representative of some of the works in their annual exhibition to any school who responds to their generous offer. These are just a few examples of what these organizations provide for the community through enrichment and education. Additionally, the SFCA acquisitions committee (consisting of volunteer artists and members of the community at large) visits these and other exhibits and purchases works of art deemed to be of outstanding quality. These happenings provide valuable incentives for the artists to make art and to bring their best work forward and can fuel further entrepreneurial endeavors.

The State Art Museum houses works of art from the best Hawaii has to offer reflecting our island culture and its unique viewpoints. It is something every citizen of Hawaii should be proud of.

As a teacher, I have been thanked by parents whose children found freedom and healthy self acceptance through the arts. As an artist I know the process of creativity can open doors at any time in a person's life and point to directions previously unknown. A governing body that provides support for and access to the arts is nurturing the present and future health of its citizens. We can't afford to let this extremely valuable organization, the SFCA, diminish in any way.

Sincerely,

Maile Yawata

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From: Liedeke Bulder [liedekestudio@hawaii.rr.com]
Sent: Monday, September 28, 2009 5:46 PM
To: EDTTestimony
Subject: In support of the SFCA

I am writing to you to express my deep concern for the future of the arts in Hawaii. With the present proposal of the cutback of 10 positions at the State Foundation, the foundation would become crippled. Not only would all non for profit arts organizations in the islands suffer but the State would become unqualified to receive any federal National Endowment funds. And how would the State foundation ever be able to rebuild what it has worked so hard for? A beautiful State Arts Museum, all sorts of programs for continued education and outreach into the community, folklore programs, keeping the culture that makes Hawaii such a unique place?

This year on Kauai, we will have no real concert season! If no funding comes there will be no Van Go program for the kids, no music festivals (which bring many snowbirds and other visitors). No arts will have a deep ripple effect. No people gathering about, No spending money. No enticement to contribute money!

I am a member and former board member of the Kauai Society of Artists and have seen firsthand what the arts can bring to a community. Although Kauai does not have an art center, we receive a space from Kukui Grove shopping mall. State Foundation grant money has helped fund three formal exhibitions a year. A unique opportunity for new as well as established artists to showcase their work. We network with other non for profit organizations and provide a venue for their art shows from high school digital art to survivors of sexual abuse programs sponsored by the local YWCA to Bonsai exhibitions. We get connected with what goes on in the rest of the art world by having been able to bring in lecturers in cooperation with the University of Hawaii.

We all know that adults and children who have creative opportunities do better, function better. In these somber times we need our arts more than ever! Please give serious consideration to funding the Hawaiian Arts, especially the State Foundation on Culture and the Arts.

Thank You.

Liedeke Bulder, artist and former board secretary Kauai Society of Artists.

From: Lesley_Calaro/POMAIKAI/HIDOE@notes.k12.hi.us
Sent: Monday, September 28, 2009 10:47 PM
To: EDTTestimony; EDTTestimony
Subject: Please keep the Arts alive in Hawaii

September 28, 2009

Senate Ad Hoc Committee
Hawaii State Capitol
415 Beretania St.
Honolulu, HI 96813

Dear Committee members,

I am writing in response to the reductions in staffing and funding for the State Foundation on Culture and the Arts. I cannot express to you how important it is to remain steadfast in the vision of creating a society that is rich in culture and increased intelligence because of the influences it has as the result of experiencing the awe and wonders of life through the Arts. As an educator it is my desire for my students to gain wisdom and knowledge through their own personal connections to the Arts. These connections are made when we sing, dance, paint, draw, act, write, the list goes on and on. Having those experiences daily in the community help to inspire imaginations and create opportunities for learning. An example of this would be works of art displayed in public places that symbolize an idea such as friendship or unity. A visit to such a display would provide an opportunity for children to have conversations of what symbolism is and means to themselves and to their community. Another example of learning through the arts takes place at events that display various cultures and their traditions in song and dance. Festivals with a specific ethnic highlight create opportunities for children to experience new places that they may never visit. Often such festivals bring together a global community that releases a whole nother level of experience for young minds. A visit to such an event would provide opportunity for one to experience a culture and then have to go back and share it with someone, recalling and describing what they saw and how that experience is connected to their world, community, and themselves. These examples of the Arts is more than just a little song and dance or something to look at. It creates a society that is refined and balanced. It is important for our legislators and representatives to continue to support the Arts for this reason. The Arts are where creativity thrives, where innovations are born and technologies developed. The Arts provides opportunities for inventions and collaboration that create wealth for everyone, financially, spiritually, and physically. Please continue to support the Arts in our communities.

Sincerely,
Lesley Calaro
Second Grade Teacher
Maui, HI

From: Shige Yamada [yamadas023@hawaii.rr.com]
Sent: Friday, September 25, 2009 12:07 AM
To: EDTTestimony
Subject: The SFCA's value to the State of Hawaii

Sep. 23, 2009

Statement: As an Educational Art Researcher at the University of Hawaii, College of Education for many years (now retired), and as a lifelong practicing artist, I am very cognizant of the fact that the Hawaii State Foundation on Culture and the Arts is a critical component of our multi-cultural society. The SFCA was the primary catalyst in Hawaii for the incredible cultural growth we have witnessed in Hawaii during the past several decades. Everyone in Hawaii has benefitted from this cultural renaissance.

The SFCA, in my opinion, has been the most dynamic Hawaii state agency in demonstrating the amazing positive contributions to the people of Hawaii that can occur when things are done right. The SFCA is an outstanding state agency.

Respectively submitted by Shige Yamada / artist

From: rosalime@aol.com
Sent: Tuesday, September 29, 2009 11:59 AM
To: EDTTestimony
Subject: from Robert Pollock, composer, Kula, Maui, HI

This testimony is submitted on behalf of Hawai'i State Foundation on Culture & Arts.

The great American theologian, Thomas Merton, wrote:

"For moral rectitude and truth are just as much necessary to man and his society as air, water, fire, food, shelter and all those things on which bodily life depends.

More necessary! For the moral and spiritual life of man are specifically *human*, and without them he is better off dead!"

As the great Dutch composer, Peter Schat, said, "Religion is a form of Art!"

So, it is not unreasonable to substitute "Art" for "moral rectitude and truth" in Merton's statement.

Like morality and truth, Art is also specifically human. It separates us from other mammals, reptiles and insects. Art is also spiritual endeavor that forces us to reevaluate our lives, our connection with Nature and human society.

Art fosters the healthiest human process - Creativity.

The argument is often made that in tough economic times the Arts must be de-prioritized as potential recipient of public financial support.

But I submit that Art is a survival tool for humans, as important or more important than basic services such as food, health, family counseling, etc.

In addition, the Arts prove to be an excellent economic investment for Government and Privaye Foundations. (See: <http://foundationcenter.org/pnd/news/story.jhtml?id=178800026>)

HSFCA is one of the oldest state arts agencies. It is a hard-working, conscientious agency that needs to be sustained.

In difficult times, people find great value in the Arts. The Arts help us understand the difficulties by allowing our imaginations to get beyond them, to redefine ourselves, and to bring us in closer touch with our humanity.

HSFCA fosters the arts with Biennium grants for operating, Arts in Public Places, education, capacity building and other important services.

For the past several years, the trend to defunding HSFCA has been clear. Now there is a more insidious development:

The dismissal, en masse, of several HSFCA employees that renders the agency paralyzed.

State government must think carefully about this disproportionate "Axe" taken to HSFCA employees.

Times are difficult. But such an irrational, unthinking "Axe" will only make matters worse.

This is not "streamlining." It is regression.

Help humanize us in tough times.

Retain HSFCA as viable, working agency.

Robert Pollock, composer

Kula

From: JOHN MICHAEL WHITE [JMW@HawaiiLand.com]
Sent: Tuesday, September 29, 2009 1:35 PM
To: Sen. Russell Kokubun
Cc: EDTTestimony
Subject: STATE FOUNDATION ON CULTURE AND THE ARTS HEARING WEDS 09/30/09

September 29, 2009

TO: Honorable Senator Russell S. Kokubun, Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room 016

Aloha Senator Kokubun and Committee Members,

While we all realize that state government budget cuts are necessary during these lean economic times, I have great concern with respect to drastic staff/budget cuts proposed for Hawaii State Foundation on Culture and the Arts (HSFCA). Please do not decimate this small, yet extremely important state government agency.

I respectfully urge you to try to accomplish any necessary budget cuts to this agency by way of limited temporary furloughs.

Please protect art and culture, as they preserve the heritage and identity of our community and all of Hawaii-nei.

Mahalo,

John Michael White
JMW:m

.....
Sender ID for reply:

HAWAII LAND COMPANY

John Michael White, President/CEO/PB
Offices: 225 Queen Street, Penthouse
Mail: PO Box 10 Honolulu HI 96810
Phone: Oahu island 808-523-1000
Mail: PO Box 10 Kamuela HI 96743

Phone: Hawaii island 808-880-1010

E-Mail: JMW@HawaiiLand.com

.....

SENATE AD HOC COMMITTEE

Senator Russell Kokubun, Chair

Wednesday, Sept. 30, 2009

5:00 - 8:00 pm

Conference Room 016

State Capitol

RELATING TO SFCA CUTS

Aloha Senator Kokubun and Committee members:

The arts are the identifying core of culture. Here in Hawaii the combined attraction of natural beauty and arts-inspired culture are the driving force for our key industry. Do we really need to undercut the very things that make our islands special?

When the economy is down the arts provide a continual wellspring of creative renewal and help drive business. The arts industries, in all their broad islands-wide networks, are crucial to education as well as our economy. The arts uplift community life and give meaning and energy to the learning process. The arts are by law a core subject in public education - a fact often overlooked when funding is low and only testable subjects are emphasized. Without the arts in education and communities, essential traditions and skills learned through art processes are lost.

Dollars spent on the arts have an economic multiplier effect in several ways: they lead to spending in other areas and they attract matching funds from agencies and organizations.

All of these points were well understood by the leaders who founded the State Foundation on Culture and the Arts and by all those who have worked hard to sustain the SFCA over the past four decades. Please do what it takes to keep the SFCA a viable community resource and a strong national/international grant-receiving center for Hawaii and her people.

Mahalo,

Duane Preble

Art Professor Emeritus, UHM

3347 Anoa'i Place

Honolulu, HI 96822

988-7500

From: Jane Campbell [janekailua@hawaii.rr.com]
Sent: Tuesday, September 29, 2009 3:01 PM
To: EDTTestimony
Subject: Sep 30 hearing on SFCA

September 29, 2009

**TO: Senate ad hoc committee re State Foundation on Culture and the Arts
Meeting Wednesday, September 30, 2009, 5 to 8 p.m.**

**FR: Jane Campbell, president Windward Arts Council
board secretary Chamber Music Hawai'i**

Dear Senators,

While it was heartening to learn that the administration has decided to maintain Ron Yamakawa's and Estelle Enoki's positions at the SFCA, they are going to need help in order to maintain SFCA's role as Hawai'i's administrator of federal arts funds.

If, as a result of short-term cost savings, Hawai'i were to lose \$1 million in combined federal Partnership Agreement funds and American Recovery and Reinvestment Act stimulus funds from the National Endowment for the Arts, we'd be far worse off than we are now. We'd lose \$1 million, plus vital public benefits that result from a modest investment in our arts industry. There would be one gain to the state: a gain in public unemployment rolls.

You don't really need the reminder, but here it is anyway: the list of requirements for a state arts agency as sent to Ron Yamakawa some months ago by the NEA:

- **Be designated and financially supported by its state government.**
- Maintain sound fiscal and administrative procedures.
- Provide for fair funding decisions that take into account artistic excellence and merit, as determined primarily through a panel process.
- Have its own board, council, or commission.
- Carry out a planning process that effectively involves the full range of arts constituents and the public.
- Make the public aware of programs and make programs available in underserved communities throughout the state.
- Provide leadership in arts education, and
- Provide information on agency-supported activities in accordance with federal reporting requirements.

I have been closely associated with the HSFCA as a private citizen supporter of the arts and professional arts administrator since the SFCA was started in 1966. I have seen small SFCA staffs accomplish wonders. But Ron and Estelle alone? Please do everything you can to assure that the SFCA is adequately staffed to do its job.

Thank you, Jane Campbell

From: Dennis Carroll [carroll@hawaii.edu]
Sent: Tuesday, September 29, 2009 2:40 PM
To: EDTTestimony
Subject: SFCA Survival

TO WHOM IT MAY CONCERN

For years now, the SFCA has provided small but regular and much valued monetary support for a number of theatre companies and production organizations in Hawai'i. In many cases the actual sums have been quite modest, but for many organizations they have meant the difference between folding and being able to continue. In many such theatre organizations, there has been a determination not to do standard-fare, 'commercial' theatre--but, for want of a better word, 'art theatre' to extend the boundaries of theatre and performance in productions which have sometimes led to revelations in audiences of new perceptions of the possibilities of art. Many such productions have opened, as well, audience awareness of Hawai'i's diverse "local" cultures though staging techniques, movement, music, and dance.

I urge the governor and responsible legislators to give the continuance of challenging and unusual theatre art a chance in this State. For years we have valued the diligence and advice of the officers of the SFCA whose positions are on the line. It is easy to tear down a valued and crucial organization and the seminal supporters of theatre and performance in Honolulu. Of course there are other practical considerations as well, including the possible loss of Federal NEA monies which go through the SFCA, but more important is the devastating blow to a sense of pride and core values inherent in the mission of SFCA itself.

Without the encouragement and early advocacy of SFCA grants, organizations like the Dept. of Theatre & Dance at UHM, and Kumu Kahua Theatre, would not have been able with such confidence to stage new, unusual, "local" or other commercially untested and risky works. Please don't destroy in one fiscally difficult year what has taken decades to build up. Once gone is gone. How could the SFCA ever recover?

W. Dennis Carroll
Chair
Department of Theatre & Dance
University of Hawai'i at Manoa
1770 East-West Rd.,
Honolulu HI 96822

phone: (808) 956 2588
fax: (808) 956 4234
e-mail: carroll@hawaii.edu

Also Co-Founder and Board Secretary
Kumu Kahua Theatre
46 Merchant St.
Honolulu HI 96813

From: Bonnie Kim [artsforall-hawaii@hotmail.com]
Sent: Tuesday, September 29, 2009 3:30 PM
To: EDTTestimony
Subject: Testimony for SFCA

TO: Senate Ad Hoc Committee
FROM: Bonnie Kim, Bare & Core Expression
HEARING: September 30, 2009 5-8pm Room 016
RE: State Foundation on Culture and the Arts

Our organization, Bare & Core Expression, is a nonprofit arts organization based in East Hawaii on the island of Hawaii with a mission to provide opportunities where everyone can access the arts to appreciate as well as to participate in the process of creativity through performances, workshops, exhibits, and arts education programs. Since the establishment in 2003, Bare & Core Expression has been involved in promoting the accessibility of arts in our community. We have collaborated with several community organizations and schools to bring more arts to the community. We offered creative arts workshops in schools, serving many underserved areas on the island of Hawaii. More than 60% of students we serve in schools are on free lunch or reduced price lunch.

Because of our belief in the accessibility and affordability of the arts, the SFCA Biennium Grants we received in the past two years have helped us to reach out more students and community members at very affordable cost if not free arts workshops and presentations. Very few arts organizations provide arts education workshops and residencies in schools in East Hawaii. Being one of them, we try to provide our services to as many schools and grade levels as we can. SFCA's Biennium Grants have assisted us to improve and expand our arts education programs. As a result, more students were able to received arts integrated instructions. Many community members also benefitted from our community workshops and arts presentations.

In this touch challenging time, the arts can bring so much to people. Learning the arts and through the arts can help students think creatively and find innovative solutions for problems. We believe that the arts can nourish us and bring out joy and happiness among us even in tough times. Being the essential state arts agency, State Foundation on Culture and the Arts should receive recognition for its value and its important services to the people of State of Hawaii. It should also receive support to maintain its services for a long term health of the state and its people. We need to look far ahead to see the real value and contribution of the arts to the community as a whole.

We urge the Committee to support the SFCA to maintain its services for the people of Hawaii. Thank you for this opportunity to testify.

UPCOMING EVENTS PRESENTED BY BARE & CORE EXPRESSION:

****5th Annual Drum & Percussion Festival****

Main Concert at Palace Theater on Sat. November 14, 2009 at 6pm
School Field Trip Shows at Palace Theater on November 13, 2009

Bonnie Kim
Director
Bare & Core Expression
Non Profit Multi-Arts Organization

www.bareandcore.org

P.O. Box 6308 Hilo, Hawaii 96720

808.333.2730

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From: linda umstead [mailto:lrumstead@yahoo.com]
Sent: Friday, September 25, 2009 8:25 AM
To: EDTTestimony
Subject: funding for the arts is necessary to society

The arts offer the earliest and most enduring evidence of human existence on the planet. Paintings and sculptures are the earliest clues we have to our most basic impulses. Doesn't that indicate that they are at the root of everything we do? The arts are among the most essential building blocks of any civilization. They are the means of showing our passion for life. And a life without passion isn't worth living. Passion is what drives us in whatever we do.

Creative expression is the most basic human need, after subsistence-level requirements. Everything that humans revere and regard as important in life has aesthetics at its core. The arts are what teach us to appreciate the beauty all around us, and give us reason to enjoy life.

Think of what life would be like if there were no arts. Dull drudgery, with no regard for the world's wonder. The arts provide meaning, beauty, the thrill of living, as well as the opportunity for reflection.

A truly educated person is educated in the arts as well as other disciplines. The arts promote critical thinking and the ability to make decisions, defend ideas, and spur creativity. Without creativity, our culture suffers greatly... resulting in more passive people.

It is very shortsighted of those in power to veto funding for the arts, because our most creative students are the ones who will become the artists, poets, dancers, choreographers, song writers, script writers, directors, graphic designers, and computer imagery specialists of tomorrow. If you refuse to fund the arts, what you find is that these frustrated artistic impulses cannot be denied, and will explode anyway, but perhaps in ways society might not appreciate – such as tagging. A frustrated person, and a frustrated society, are self-destructive.

During this past year we have seen clearly how destructive the pursuit of money for its own sake can be. Think long and hard before you lightly dismiss funding of the arts as a “frill” for our schools. It's just the opposite. By refusing to adequately fund the arts, you are voting for a negative future for our students and for our society as a whole.

Linda Umstead

95-298 Ualalehu St #12

Mililani, Hawaii 96789

(808) 623-6497

From: Karen Lucas [karen.lucas6@hawaiiintel.net]
Sent: Friday, September 25, 2009 11:13 AM
To: EDTTestimony
Subject: SFCA

Supporting the arts is not just "frill" it impacts our community from school children to tourism. That small investment keeps so many arts groups doing way more than that money could buy outright. The educational, entertainment and soul and spirit enrichment they provide are vast and immeasurable. These things have a positive concrete economic impact in our state. We would be a poorer place in so many ways without the arts and the nature of the arts in our complete capitalist society just can't make it without a little public support. Please keep the arts part of life here in Hawaii.

Sincerely, Karen Lucas

From: Ellen and Charlie Crocker [crockerce@gmail.com]
Sent: Friday, September 25, 2009 12:08 PM
To: EDTTestimony
Subject: SFCA support

Aloha, I am writing to express my concern over the reduction of the SFCA department. This department reaches out to many people, artists, teachers, students and community organizations. Without it in place our State loses out on federal funding for the arts, and our students miss out on the opportunity of having a whole education. We want to raise children who may look at an issue and see several solutions, we want our children to learn to see with wide open eyes. Please do not do away with the grants division and try to keep a skeleton crew working please....I believe the cost of the SFCA is approximately \$527,000 a year and by having it we have 3 million dollars worth of money moving around within our state, which is good in these times. Please keep the SFCA. Sincerely, Ellen Crocker

From: Susan McGovern [susan_mcgovern@hotmail.com]
Sent: Friday, September 25, 2009 12:49 PM
To: EDTTestimony
Subject: Re: In support of SFCA Funding

Aloha!

To: Senate Ad Hoc Committee Hearing scheduled for September 30, 2009, 5-8pm
Hawaii State Capitol, Room 016

Re: SFCA Funding

I strongly urge the support of SFCA funding for the arts. It's common knowledge that the arts are important to everyone's spiritual and emotional needs, and even more so during these challenging times. Developing their creative brains is something that all students benefit from, and our entire community will be forever enriched by their participation and aesthetic endeavors. Mahalo for your support and consideration on behalf of the arts community.

Susan McGovern
POB 30, Volcano, HI 96785
Phone: (808) 967-7670/home

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From: Margo Vitarelli [margomhc@hawaiiantel.net]
Sent: Friday, September 25, 2009 2:13 PM
To: EDTTestimony
Subject: in support of the arts

Cutting the arts is cutting the spirit of our people and the cultural uniqueness of our islands.

We all need to eat, have a roof over our heads and get good schooling and be healthy. Those are the basics.

But the quality of life includes outings into nature (our parks), visiting friends, music which gives joy, dance, art experiences and creativity. Without Jake playing the ukulele, without our halau doing the hula, without children exhibiting their art works, without our museums and art centers, without bon dancing, without hands in clay making pottery, without the Honolulu symphony, without our local playwrights at Kumu Kahua, without experimentation and discovery in the arts, we are just barely human survivors and nothing beyond that. The most inspirational and glorious creations of humans are in the arts.

They take us beyond the world of mere necessity and everyday living.

Art experiences and great works of art show us the heights of humanity and expand our imaginations. The arts entertain and educate us. The arts nurture the spirit within.

Margo Vitarelli

From: Margo Vitarelli [margomhc@hawaiiintel.net]
Sent: Monday, September 28, 2009 2:10 PM
To: EDTTestimony
Subject: support of the arts

To Whom it May Concern;

I would like to state my support of funding for the arts for the many reasons that the arts enrich, entertain, inspire, instruct and develop us.

Just one of the many reasons we should support the arts in the schools and arts education for all is that it develops our future artists and creative people. This is important to our economy and progress as a nation. All that you see around you, car design, innovative environmental strategies, clothing design, magazine graphics, house design, landscaping and many more fields of endeavor are what they are because of creative people. All these practical and useful fields rely on creative people. These architects and builders, designers and thinkers don't develop out of thin air. They are often people who have been nurtured since childhood to be creative. They have been given opportunities to create. they have taken arts classes, attended arts seminars, visited museums, witnessed performances and listened to music and song. All that we do to support the arts helps us to develop the geniuses of tomorrow. Arts training is training in problem solving. And we all know that we have many problems that need solving.

Support the arts!

Margo Vitarelli

From: connie oliva [conniefive@yahoo.com]
Sent: Saturday, September 26, 2009 11:20 AM
To: EDTTestimony
Subject: supporting arts funding in Hawaii despite fiscal shortfalls!

Hawaii is a small precious gem in a large diverse world. The arts bring ideas, diversity, different cultures, innovations, stimulation and satisfaction in a unique and powerful way to people. There is no substitute for this important component in lives. And history (and studies) validate the importance of the arts again and again. In Hawaii, there is a need for greater support and broader scope of artistic exposure.....not less. When art is a part of life, that life is richer and more satisfied. Art provides outlets for expression and joy, and joy is what's needed in this economic and social climate now more than ever.

Respectfully submitted,
Connie Oliva

From: Mary Lombard Mulder [malomu@lava.net]
Sent: Sunday, September 27, 2009 11:43 AM
To: EDTTestimony
Subject: SFCA

To the Senate committee looking into the reduction of funding for the SFCA:

The arts community will be crippled if Hawai'i reduces its funding as outlined last month. In fact, reducing the funding of the SFCA contributes to the loss of all those many arts contributions to the community and will have a devastating impact on the economy of our community as well as as the education and welfare of the citizens.

I'm a writer, and so I'm well-positioned to have read many wonderful stories and essays testifying to the unique beauties and blend of cultures we have here, that are read throughout Hawai'i and far beyond. And these do exert a positive influence benefiting our state economically while also touching the human soul. Please, I'm begging you to cut and slash with care.

Mary Mulder, Kailua

From: Cherokee Shaner [maluhiafarm@gmail.com]
Sent: Sunday, September 27, 2009 5:25 PM
To: EDTTestimony
Subject: SFCA

Please do whatever you can to keep this amazing organization intact. The art they fund in the schools is invaluable to creating the well rounded citizens of Hawaii's future.

Cherokee Shaner
Honaunau, HI.

From: Wayne Demello [wdemello@iolani.org]
Sent: Monday, September 28, 2009 7:08 AM
To: EDTTestimony
Subject: Need for SFCA

I am writing to you as an educator, musician and performing arts administrator. I have been active in all of these endeavors from the time of my graduation from high school - Roosevelt 1952. I am still working as the Performing Arts Director at 'Iolani School, where the performing arts are alive and thriving in this academic environment. Over the years I have served as a volunteer committee member for various SFCA projects and have seen the multitude of requests for funds for various performing arts projects within our community. Our state is blessed with the number of community organizations which contribute to our economy, education and the unique culture of our state. In these economic hard times it seems that the performing arts are put at the bottom of the state's financial needs. Our population needs the arts to continue to flourish and enhance our lives. Our young people need to have these resources available in order to continue their cultural growth.

I hope that your committee will keep these points in mind when considering monetary allocations to the State Foundation on Culture and the Arts. Thank you for your consideration of my request.

From: ckuraoka@aol.com
Sent: Monday, September 28, 2009 9:28 AM
To: EDTTestimony
Subject: Hawaii State Foundation on Culture & the Arts

September 28, 2009

Dear Senate Ad Hoc committee,

We wish to provide testimony regarding the potentially disastrous impact on our community that will arise from the drastic layoff of staff at the State Foundation on Culture & the Arts and the resulting reduction in the SFCA's ability to fulfill its obligations to the community.

The SFCA's contribution is essential to our arts and culture, to our economy, to education in Hawaii, and to our State's unique sense of place. Since its creation by the State legislature in 1965, this small but highly-regarded and respected agency has worked tirelessly to provide support and essential state and federal grants to arts education and folk, cultural and community arts. Grants received and distributed by the SFCA greatly exceed what the agency costs our State, plus these grants make it possible for community groups large and small to raise more funds. If the State Foundation grants stop and our arts and culture programs are allowed to disappear, the impact on our arts, education and economy will be devastating.

We appreciate that the layoffs of HSFCA executive director Ronald Yamakawa and Administrative Services Assistant Estelle Enoki have been rescinded, thus restoring two of the ten positions that were to have been eliminated and allowing the agency to continue to function in a reduced condition. However, we wish to stress that other high priority positions are necessary for this agency to fulfill its obligations.

Over the nearly two months since the layoffs were announced, we have sent letters to Governor Linda Lingle, Senator Gary Hooser and to Representative Mina Morita asking them to work together to support an increase in the state sales tax, in that way we would all share in the costs of maintaining agencies such as the SFCA. We also asked that they reconsider a state lottery, which does no harm in other states while bringing in much-needed revenue.

sincerely,
David and Carol Kuraoka

From: Francis Dubois [francis@soulskin.us]
Sent: Monday, September 28, 2009 2:52 PM
To: EDTTestimony
Subject: Loosing Sight

To whom it may concern,

And many are concerned by the perspective of loosing the means to keep the window on the Human Soul open.

Without means of showing art in a non commercial network, many creators whose production does not fit the narrow criteria of the art marketplace will have to either fold or mold.

I choose neither.

Like many other creators who refuse to fold, I keep my artistic production active by having several side jobs. Artists already have to work in order to afford to work. It makes sense as long as there are venues for them to share with the public the fruit of their artistic labour. That is why the help we get through funding is essential to sustain this alternative to a standardised market, a normalised artistic taste, a homogenised vision of aesthetics and significance.

It is the poet's alchemy which translates the essence of Nature into the beauty of Culture and culture dignifies a civilisation.

The orderly law of offer and demand is not always the best creative pool for rebellious aesthetic sensitivity although it is the rebel, dancing on the fringe of convention, who draws the landmarks of culture which will mark memories.

Funding affordable networks for the art community is crucial for the development of our nation's personality.

Because artistic creation does not necessarily turn into cash, it is too often seen as a luxury constraining a system which eagerly values what sells over what, well, doesn't.

A people, a nation which do not invest in the bubbling laboratory of imagination will eat a bland stew for supper, listen to static on their car radio while driving to an uneventful opening night where everyone wears colourless baggy clothes.

Please, let the dough flow.

Sincerely,
Francis L.Dubois

From: Napua Wong [nwong@99imperial.com]
Sent: Monday, September 28, 2009 3:27 PM
To: EDTTestimony
Subject: State Foundation on Culture and the Arts

So we blitzed California with our huge HVCB-HTA campaign and we offered lower airfares to Hawai'i. Then we threw in great hotel rates and other nice benefits. But if we "build it" and the people come, where's the rest of the package deal? I speak to countless people each day, week, and month who are aching for a cultural experience and O'ahu, of all places, has very little to show for all that effort. You do want people to come back, don't you? You're hoping they'll spread the joy of their visit to paradise with all their friends and family, right? Then we must take the correct action and move in the right direction.

You must not even consider reducing the budget for the State Foundation on Culture and the Arts because this is our lifeblood. We, at Paradise Park, are currently trying to expand our reach among the visitors who come to see the "real Hawai'i" at Mānoa Falls by educating them on the geography, geology, and supremely unique culture that ties the people to their land. We will do this by engaging them in the art of hula and by so doing, expose local residents and folks from New England and even Russia to the richness and exquisite beauty of these tiny islands in the middle of the sea.

Hawai'i is truly like no other place in the world and we need to constantly prove that to a visitor that has "been there and done that." These people have been to the Great Wall of China and the Taj Mahal and know that the true value of their travel dollar comes in immersing themselves in worlds they have never seen. We can't rest on tattered laurels and we can't rely on a two-dimensional image of a fantasy that only exists in golden sunsets and moonlight on the surf. Sure, money is tight right now and it will continue to be squeezed, but cutting the source of our sustenance doesn't make sense.

Please listen to the voices of the Hawaiian people and all those who are Hawaiian at heart. Leave the money where it belongs and throw your full support behind the State Foundation on Culture and the Arts. The future of Hawai'i's economy and the lives of our children depend on your wisdom.

Mahalo a nui loa,
Napualani Wong

*Napualani V. Wong
3737 Manoa Road
Honolulu, HI 96822
Phone: (808) 943-3112
Fax: (808) 943-3140*

From: Kivette_Akagi/KALEIOPUU/HIDOE@notes.k12.hi.us
Sent: Monday, September 28, 2009 3:56 PM
To: EDTTestimony

To whome this may concern~

The State Foundation on Culture & the Arts (SFCA), has been a great contribution to the community and education. Often the arts are not focused on enough in the schools. But the SFCA has been helpful to increase understanding and opportunities of the arts in the schools. They have also helped teachers increase their professional development in observing how the Arts can be taught amongst the grade levels in different ways. It would be a great disservice to decrease the staff since this will consequently make less services in the school. We are already hurting from the budget cuts made thus far. The arts in the school is important to expand the students' imagination and create well-rounded students in Education. Much Aloha for your time. Kivette Akagi

Subject: FW: Hello from Kaua'i

----- Forwarded Message

From: artfarmer <akbjn@hawaiiink.net>

Date: Mon, 28 Sep 2009 17:22:54 -1000

To: <governor.lingle@hawaii.gov>

Cc: <Laurie.Yoshida@hawaii.gov>, <ltgov@hawaii.gov>, Carol Fukunaga <senfukunaga@capitol.hawaii.gov>, Colleen Hanabusa <senhanabusa@capitol.hawaii.gov>, "Rep. Calvin Say" <repsay@Capitol.hawaii.gov>, "Sen. Brian Taniguchi" <sentaniguchi@capitol.hawaii.gov>, Gary Hooser <senhooser@capitol.hawaii.gov>, "Rep. Hermina Morita" <repmorita@Capitol.hawaii.gov>, "Rep. James Tokioka" <reptokioka@capitol.hawaii.gov>, "Rep. Roland Sagum" <repsagum@capitol.hawaii.gov>, Neil Abercrombie <neil.abercrombie@mail.house.gov>, Russ Saito <russ.k.saito@hawaii.gov>, <GSkinner@dbedt.hawaii.gov>

Subject: Hello from Kaua'i

The Honorable Linda Lingle, Governor

I write you today from beautiful Kaua'i.

As your constituent, I humbly ask that you do not cut the Hawaii State Foundation on Culture & the Arts (HSFCA) grants program.

The Arts celebrate and promote our cultural diversity, are highly beneficial in our children's education and their development of self-esteem. HSFCA provides over 200,000 students with arts education programs each year.

The Arts Grants given to small and large nonprofit institutions around the state generated 28.2 million \$ income last year thru art programs.

Please keep the HSFCA employees who have and do work so hard to serve all our neighbor island communities. As Oahu is my neighbor, I include your wonderful island in my hopes and prayers that the arts will remain the wonderful, diverse cultural gift that we all share with the HSFCA grants program.

Thank you for your time,
A.Kimberlin Blackburn
6510 Puupilo Rd., Kapaa, HI 96746
808-822-9304

----- End of Forwarded Message

From: mariko chang [marikolc@gmail.com]
Sent: Tuesday, September 29, 2009 6:35 AM
To: EDTTestimony
Subject: HSFCA testimony

Hello,

Thank you for providing the opportunity for individuals to share their experiences of the Hawaii State Foundation on Culture and the Arts (HSFCA).

My testimony begins at a very personal level when I accepted a summer internship at the HSFCA to work with the relocatable and public art collection in 2004. At the time, I was attending college on the Mainland and struggling with my undergraduate degree in studio art and art history. I was searching for a way of engaging with the arts that did not have a commercial bend. Therefore, working at a state museum and public collection sounded incredibly intriguing. That summer, under the supervision of two wonderful mentors, I gained practical work experience in the museum field in the areas of collections management and registration. Over the next three summers, I returned to Honolulu to build upon my previous work. The responsibilities ranged from helping to organize a state-wide call for artworks, assisting with acquisitions, and managing volunteers and docents. My greatest achievement occurred during my final appointment in 2006 as a curatorial assistant when I helped with an exhibition titled *Precious Resources: The Land and the Sea*. This project introduced me to the logistics of exhibitions, areas of public programming, the use of multimedia in the gallery, and working with other state offices; it encompassed the whole gamut of curatorial responsibilities, a privilege very few local institutions can offer.

In retrospect, the HSFCA provided a stimulating work environment for a fledgling professional. I was able to apply my academic knowledge to the field and work among my future colleagues, which proved invaluable and has ultimately shaped my career path. Today, I work as a curatorial assistant at Stanford University and credit the HSFCA for sparking my interest in the museum field. Although I moved to California to pursue other work opportunities, I plan to return to Hawaii in the future in hopes of engaging with the HSFCA in some capacity.

Over the years, I have seen how the HSFCA collects, supports, and showcases works by local contemporary artists. In ways, it maintains Hawaii's tradition and visual culture, one that is active, thriving, and all around us. I hope the educational opportunities that I have been blessed with will continue to be offered to students because the more one learns of a place, the more one will grow to cherish it.

Thank you for your time and consideration. Warm regards, Mariko Chang

From: Fischer-Eckhart [awapuhi1@hawaiiintel.net]
Sent: Tuesday, September 29, 2009 8:57 AM
To: EDTTestimony
Subject: Support State Foundation on Culture & the Arts (HSFCA)

Aloha,

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). **Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important, and relatively small, agency.**

The arts have always been a relatively small part of the State budget. **Yet the impact of the arts and cultural organizations of this state is tremendous.** Impact can be measured:

Economically. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: paying artists and their own staffs, generating business **LOCALLY** since most goods and services are purchased in state, and generating economic activity around restaurants, clothing, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, **the HSFCA funds act as stimulus funds to keep our economy active.** It is no good for anyone if more businesses close due to lack of activity.

Education. Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an industrial society, and our children are slipping farther behind in the skills they need for today. **Arts-integrated education**, exemplified by Pomaika'i School on Maui, Hawai'i's first public arts-integrated school, **demonstrates the success of a curriculum that uses the arts helps kids learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems, ability to negotiate across cultural lines.** We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. **HSFCA funds are an investment in the future of our workforce and our citizens.**

Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Times have not changed that much. Our communities still need those cultural touchstones, perhaps even more now that we are separated behind our computers. **And communal arts experiences, gathering together around performances, arts festivals, or art exhibits, is one healthy way to build and maintain our sense of community, whether in Honolulu or in Hana. HSFCA funds help our communities keep a positive focus even in these difficult times.**

Hawaiian Culture. Not least is Hawai'i's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawai'i unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. **HSFCA funds help preserve the soul of Hawai'i.**

We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

Me ke aloha pumehana,
Karen A. Fischer

From: maybelle moore [gmamaui Moore@clearwire.net]
Sent: Tuesday, September 29, 2009 9:05 AM
To: EDTTestimony
Subject: SFCA

may moore
gmamaui Moore@clearwire.net

I have witnessed first hand how very important the arts are to our children. When my grandchildren were growing up, they had little access to arts and cultural events and experiences in school.

I see the children at Poma'ika'i school growing and appreciating the good works of the Maui Arts and Cultural Center, a real contribution to their growth.

Mahalo,
May Moore, great-grandmother

From: Leo Nikora [leo@mauiarts.org]
Sent: Tuesday, September 29, 2009 9:18 AM
To: EDTTestimony
Subject: State Foundation on Culture and the Arts

The arts have aided education on Maui.

Pomaika'i Elementary School <<http://pomaikai.k12.hi.us/>> has implement an arts-integrated curriculum for all students.

The Maui Arts & Cultural Center's *Can Do! Days* <http://www.mauiarts.org/artsed_cando_perf.html> provides students with lessons in drama, dance, and visual arts.

Hawaiian culture has enhanced our state's unique sense of place.

Hōkūlani Holt's and Keali'i Reichel's *Kahekili* <<http://www.showup.com/event/detail/83970>> has been performed around the country, and around the world.

Leo Nikora
559 Kaleo Place, Kihei, HI 96753
(808) 879-0087

Pomaika'i Elementary School

[School Information](#) | [Curriculum & Instruction](#) | [Students](#) | [Teachers](#) | [Community](#) | [Contact Us](#)

Home /



Pomaika'i Elementary School

Arts Integration

Gallery

Library

PCNC

Technology

SCC



Download our AUP
(Acceptable Use Policy)

Lunch Menu

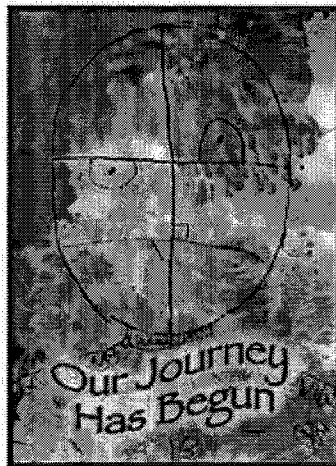
September 2009

October 2009



Downloads

Kindergarten Supplies
1-5 Supply List
Uniform Policy
T-Shirt Order Form
Jackets (long-sleeved
tees) Order Form
09-10 Calendar



"Learning is a journey for all ~ Students, Teachers, Administrators, Parents and Community Members. Each person plays a critical role."

At Pomaika'i School we are committed to helping all of our children learn so that they will:

- Exhibit creative and critical thinking.
- Read with comprehension, write clearly, and compute accurately.
- Utilize technology as a learning tool ethically and competently.
- Practice stewardship in relation to the land and each other.
- Develop self-esteem, pride, and respect for themselves and others.
- Understand the value of education and the need for lifelong learning.

To that end we believe that:

- The child is the generative heart of the school.
- We are all here to learn.
- The arts support the whole child by engaging a variety of intelligences, learning styles, experiences and backgrounds.
- Learners have opportunities to acquire knowledge and express understanding in and through the Arts.
- All members of the school community strive to achieve a balance between intellectual and social, emotional, and physical well-being.
- The school supports the cultivation and appreciation of each child's unique identity.

Dates to Remember in First Quarter

July 23rd - A+ Registration (3-6 p.m. in the cafeteria)
<details>
July 28th - Teachers report back to school.
August 3rd - School begins for students in grades 1-5.
Open House - September 2nd and 3rd
August 21st - Statehood Day (no school)



Maui Arts & Cultural Center



Tech

Search site by entering keyword in box below

SEARCH SITE

BUY TICKETS

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CanDo! Days



Events & Exhibits Arts Education Cultural Programs Support MACC! Meeting Planners

CanDo! Days

Art immersion field trips for grades 1-5

The most popular field trip on Maui reaches over 6,000 students every year with standards-based lessons in drama, dance, and visual arts. Professional Maui teaching artists collaborate on theme based lesson plans that include students creating, performing/exhibiting, and responding to their work and the work of others.

[Can Do! Registration Form](#)

CanDo! days:

One, Two ... CanDo!

Lessons are developmentally appropriate and encourage imaginative exploration. Students learn to listen, cooperate, problem-solve and reflect on their own learning in a creative environment.

Recommended Age Level: Grades 1 & 2
Time: Begin at 9 a.m.; Depart 12:15 (includes lunch/snack break)
Location: MACC Education Complex
Admission: \$4.00
Available dates:
Email: kariana@mauiarts.org.

Three, Four ... CanDo! More

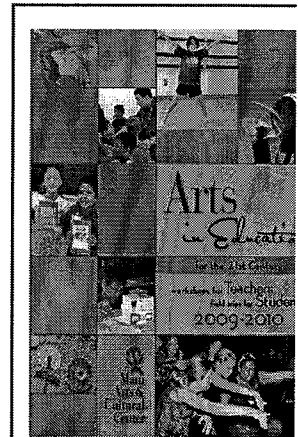
The 55-minute sessions are integrated with language arts and focus on story and design. Students create original dances, skits, and visual art pieces as well as reflect on their work.

Recommended Age Level: Grades 3 & 4
Time: Begin at 9 a.m.; depart 1:00 p.m. (includes 20 minutes for lunch)
Location: MACC Education Complex
Admission: \$5.00
Available dates:
Email: kariana@mauiarts.org.

CanDo! Five

Demonstrating their skills and knowledge from previous years, 5th-graders collaborate and problem-solve as they explore abstract concepts and interpretation in all art forms.

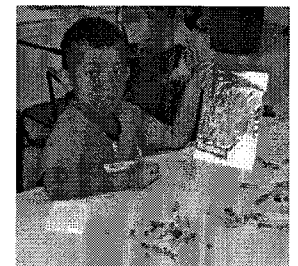
Recommended Age Level: Grade 5
Time: Begin at 9 a.m.; Depart 1:00 p.m. (includes 20 minutes for lunch)
Location: MACC Education Complex
Admission: \$5.00
Available dates:
Email: kariana@mauiarts.org.



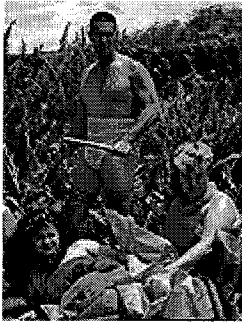
2009-10 EDUCATION BROCHURE

"The artists are positive and encourage the students. I love the way they integrate the arts into other areas as math, specifically symmetrical shapes, and language arts, in a sequence of events."

Kamali'i School third grade teacher



Students
Exhibits for
Arts
Professional Development
Search
Arch Projects
Maui Elementary
Elementary
Elementary



Kahekili: A Hula Drama of Maui's Paramount Warrior Chief

[Tell-a-friend](#)

Scottsdale Center for the Performing Arts

February 28, 2008

Be the first to submit a review/comment!

[Add Review/Comment](#)

Celebrating the life of Maui's last king, *Kahekili* features original choreography and music by native Hawaiian hula master Hokulani Holt. It transports audiences into the island's rich past through the earthbound movements and gestures of ancient hula, percussion and chant as well as ceremonies and cultural practices rarely performed on stage today.

Performance Location: Virginia G. Piper Theater

TICKET INFO

Tickets: \$38/General Admission

[Check for Discount Tickets](#)

DATES & TIMES

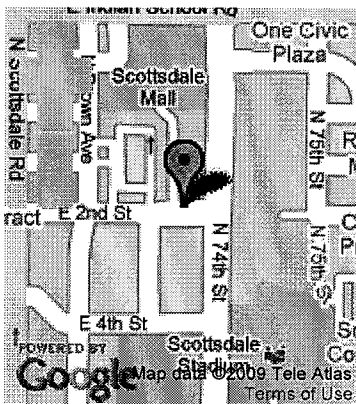
Dates:
February 28, 2008

Times:
Thursday 7:30pm

VENUE INFO

Scottsdale Center for the Performing Arts

7380 East Second Street
Scottsdale, AZ 85251



[Full map and directions](#)

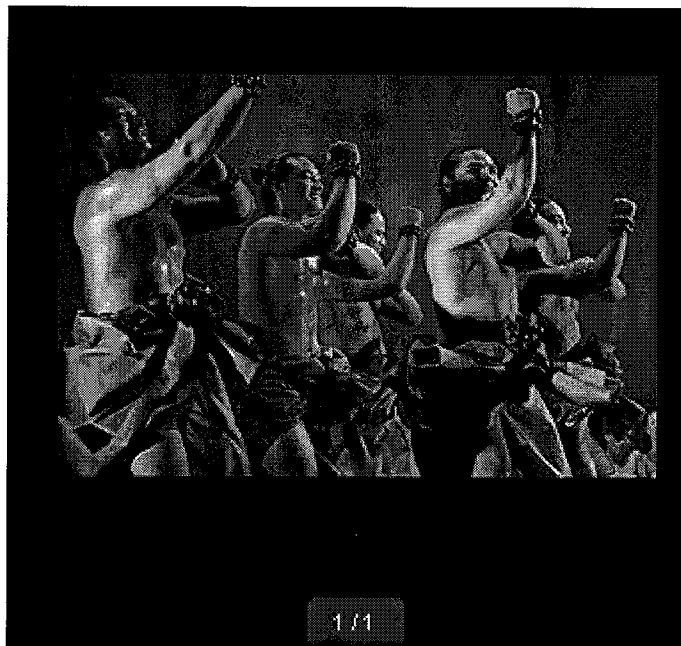
LOCATIONS

Scottsdale

ACCESSIBILITY INFO

IMAGE GALLERY

[Video](#) | [Images](#)



MEMBER REVIEWS

[Add review/comment](#)

There are currently no reviews/comments for this event - be the first to Add a Review/Comment, and let folks know what you think!

[VIEW REVIEWS/COMMENTS FOR PAST EVENTS](#)

Assisted Listening System

Wheelchair Access

TDD/TTY

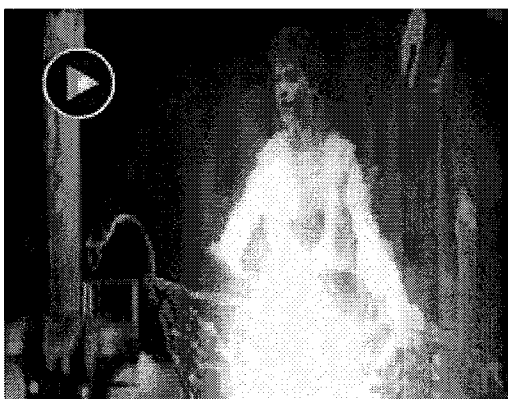
NOTE: We do our best to ensure all information is accurate, however it's a good idea to visit the website or call the venue to verify the information.

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TRIPLE ESPRESSO
 a highly caffeinated comedy
 MUST CLOSE OCT. 11
 actorsheatphx.org

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 tempe arts and culture center
 tempescene.com

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Weekly e-mail & Win Tickets contests
- Culture Pass**
Free museum/attraction admissions
- ShowUpdotcom on Twitter**
Join the conversation
- ShowUp.com on Facebook**
Be a friend and stay in touch
- Cultural Desert** – blog by Ken LaFave
Arts & Culture in Greater Phoenix
- Top 10 Events**
The best events from your reviews
- Rave Reviews**
What audiences are saying!

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WILKOMMEN BIERGARTEN
 Desert Botanical Garden's beer tasting event
dbg.org
 September 25

From: Diane Underwood [diane@islandarchitect.net]
Sent: Tuesday, September 29, 2009 10:13 AM
To: EDTTestimony
Subject: SFCA

Importance: High

Aloha,

One may hear that spending \$\$\$\$ for the arts is superfluous/frivolous when we find our selves in this economic crunch.

I am horrified to hear that we have drastically cut positions for mental health care, especially for our children, teachers workdays, health insurance for our physicians, etc., etc., etc.. However, there is a trickle down effect in cutting arts programs as well. Art expression and experience is the lifeblood of our souls AND physical well-being. Our communities will not only stagnate, but become sick, unless we invent creative ways to solve these problems.

Moreover, our state depends upon the tourist industry; visitors will not be drawn to our shores if we lack thriving Arts & Culture Programs.

????'s:

How will we continue to fund temporary pay for all the layoffs?

Why don't we consider taxing cigarettes, liquor, luxury gas guzzlers?

Hawaii has attracted many wonderful, creative individuals; let our talents be nurtured rather than slashed.

Invite a novel approach to solving these issues!

Mahalo,

Diane Wry

From: laurel francis [lafxoxo@yahoo.com]
Sent: Tuesday, September 29, 2009 10:47 AM
To: EDTTestimony
Subject: please continue to support the arts.....

As a member of the Kauai Society of Artists for the past 10 years, I want to let you know how much the support the state has given to the artists of Kauai has meant to me. And not only me but also to so many other individual artists and non-profit groups and children! In my case, I am a assemblage artist and use found materials for my sculptures/constructions and know that I contribute to keeping things out of the land-fill as well as helping to beautify space and educate re. recycling. Please continue to support the arts so that we can continue to have a space to exhibit and the opportunity to educate. Sincerely, Laurel Ann Francis

Questions Regarding Future of NEA Partnership Funds Hawaii State Foundation on Culture and the Arts

The HSFCA was advised on August 4, 2009 that ten of its staff (five salaried with 100% General funds and five salaried with 50% General and 50% Special funds) would be terminated effective November 13, 2009 due to the State's economic downturn. The vacated positions would also be abolished. The decision to abolish the positions was made at the department level and the HSFCA was not allowed input into the decision. This communication is to notify the NEA of these impending changes that will severely impact Hawaii's ability to receive federal funding in the future per the following:

1. The impending elimination of positions will result in the removal of all staff managing the reporting process to the NEA. Will the NEA issue funding if the HSFCA is unable to comply with federal reporting standards?
2. The HSFCA would not be able to administer the ARRA grant because of lack of administrative and fiscal staff. Should we still grant the ARRA funds to applicants?
3. Given the federal policy upheld by the NEA and HSFCA, the State may not use Federal funds to supplant General funds. Would the HSFCA need to return unused Federal funds due to vacant programs and an inability to administer operations?
4. Would the NEA no longer recognize the HSFCA as a state arts agency authorized to disseminate federal funds due to the agency not having any administrative component to apply for funding?
5. Would the HSFCA be able to save some of its positions by converting them to be salaried with federal funds? If so, is there an allowable percentage that we must work with as a cap for salaries? Would the NEA suggest this to the State administration?
6. We have also been questioned about our national and regional affiliations – why paid memberships must be maintained in light of austere economic conditions. As in past years when the economy was weak, maintaining partnerships and networks is even more important to survival and sustenance during challenging times. What can we tell our administration to convince them that maintaining these affiliations is important?
7. Many state arts agencies are experiencing budget cuts. The worst cuts are personnel cuts. How can we argue for maintaining our staffing at the expense of losing more programming?
8. What is the NEA's position on states eliminating their state arts agencies?
9. Would the NEA allow us to revise our distribution of funds so that more salary support for the HSFCA is possible? We haven't yet received our FY2010 budget. Would the NEA contact our administration to ensure that the 1:1 match in General funds is provided?

10. Would the NEA communicate its support of the HSFCA in a written communication to Hawaii's state administration?
11. The HSFCA has been asked to not discuss the layoffs by the administration. This, for most human beings, is intolerable. Does the HSFCA have an obligation to the arts field to let people know what's going down?
12. In preparation for a second round of layoffs, and the HSFCA potentially with no administration, could the NEA also argue against the abolishment of the Art in Public Places Program, the cornerstone of the agency and the first visual arts program in the nation to create the percent for art law?



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August 18, 2009

Mr. Ron Yamakawa
Executive Director
State Foundation on Culture and the Arts
250 South Hotel Street, 2nd Floor
Honolulu, HI 96813

Dear Mr. Yamakawa;

Thank you for requesting clarification on the requirements for state arts agency receipt of NEA Partnership Agreement support. The requirements exist to ensure that state arts agencies have sufficient capacity to operate effectively, serve their constituencies, and maintain accountability for the federal dollars they receive.

In order to enter into a Partnership Agreement with the National Endowment for the Arts, a state arts agency must meet the following requirements related to its operations and governance.

- Meet the "Legal Requirements" outlined in our guidelines.
- Be designated and financially supported by its state government.
- Maintain sound fiscal and administrative procedures.
- Provide for fair funding decisions that take into account artistic excellence and merit, as determined primarily through a panel process.
- Have its own board, council, or commission.
- Carry out a planning process that effectively involves the full range of arts constituents and the public.
- Make the public aware of programs and make programs available in underserved communities throughout the state.
- Provide leadership in arts education, and
- Provide information on agency-supported activities in accordance with federal reporting requirements.

If the Hawaii State Foundation on Culture and the Arts (SFCA) were unable to meet these requirements, it would lead to the loss of more \$1 million in combined federal Partnership Agreement funds and American Recovery and Reinvestment Act of 2009 stimulus funds from the National Endowment for the Arts, as well as the loss of the vital public benefits that result from a modest investment in the state's arts industry.

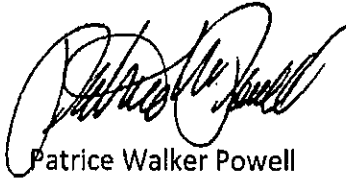
Beyond their inherent value, the arts are a major asset for addressing a host of State Government priorities. State arts agencies leverage their combined state and NEA funds to invest in local programs that stimulate economic activity, improve the quality of education, provide positive alternatives for youth, and celebrate cultural heritage. However, the Arts Endowment is in no position to replace state funding for state arts agencies.

I note that Hawaii's SFCA has been a leader and national model in many areas, including support for public art, arts education and service to underserved communities. I hope that the challenges facing so many of our state arts agencies can be addressed without sacrificing outstanding programs.

We believe that the longstanding partnership between the State of Hawaii and the National Endowment for the Arts has brought substantial benefits to the people of Hawaii. We look forward to strengthening the partnership.

If I may be of continued assistance, please don't hesitate to call.

Sincerely,

A handwritten signature in black ink, appearing to read "Patrice Walker Powell". The signature is fluid and cursive, with the first name being the most prominent.

Patrice Walker Powell
Deputy Chairman
State, Regions and Local Arts Agencies

Ronald Yamakawa/dags

08/25/2009 04:03 PM

To MathisA@arts.gov

cc Estelle Enoki/dags@dags

Subject Fw: Question to NEA

Aloha Andi,

I clarified with Estelle that the \$55,000 in arts education is restricted for arts education purposes and she agreed. She checked into the budget further and revised the amounts we would deduct from arts education and grants to offset salary costs. The revisions are noted in red below. Our apologies for the correction needed. Thanks.

Ron

----- Forwarded by Ronald Yamakawa/dags on 08/25/2009 04:29 PM -----

Ronald Yamakawa/dags

08/24/2009 04:23 PM

To MathisA@arts.gov

cc

Subject Question to NEA

Aloha Andi:

Thanks again for the response from Patrice Powell regarding the Endowment's requirements for state arts agencies. I asked our departmental administrative officer today whether Partnership funds could be used to save some of our staff positions, notably those that administer and/or process our federal grants and/or provide support to our Commission. I was told that decision would need to be made by the state legislature.

My next question is whether the Endowment would approve our transferring the following positions to federal funds:

Executive Director (50% Federal/50% Special)	\$ 50,784
Administrative Services Assistant (50% Federal/50% Special)	\$ 30,012
Accountant (50% Federal/50% Special)	\$ 27,978
Contracts Officer (100% Federal)	\$ 53,352
Secretary (50% Federal/50% Special)	<u>\$ 17,647</u>
Total	\$179,773

Added to the 3 program positions already salaried with Federal funds, the total in salaries would be \$376,548, or approximately 61% of our nonrestricted Partnership funds. In order to have the available funds for the salaries, we would need to revise our FY 2010 budget to reduce operational funds from Arts Education, (\$28,000 previously designated for teachers' summer institute and administrative fees for 2 other initiatives), Public Information (\$32,500) and Grants (\$119,273).

Personnel placements in the reduction in force bumping process must be decided in the next two weeks. So, if we are able to designate more of our Partnership funds to save positions, I hope this argument might be included in my appeal to the administration. In any case, if the positions are not saved, there would be no one to maintain our grants process.

Thank you for your continuing support.

Ron



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August 27, 2009

Mr. Ron Yamakawa
Executive Director
State Foundation on Culture and the Arts
250 South Hotel Street, 2nd Floor
Honolulu, HI 96813

Dear Mr. Yamakawa;

Thank you for requesting additional clarification about NEA requirements for state arts agency Partnership Agreement support.

My letter of August 18, 2009, clarified that Federal Partnership Agreement support from the National Endowment for the Arts for state arts agencies is contingent upon a state arts agency being able to meet requirements related to its governance and operations. Notable among these are the requirements for financial commitment from the state government, the agency's capacity to manage and account for its federal funds, and the agency's ability to execute its NEA-approved state arts plan.

With regards to the possibility that the Foundation may lose a significant number of staff and leadership positions in November: the absence of skilled professional staff to lead the agency, manage the accountability of its awards processes, develop and implement programming consistent with the agency's state arts plan, or execute other aspects of that plan, would jeopardize the Foundation's ability to retain its Partnership Agreement support of \$758,500 for its fiscal year 2010 programs and activities. In addition, the lack of appropriate staff to administer programs and grants would also jeopardize the Foundation's American Recovery and Reinvestment Act of 2009 (ARRA) grant of \$292,900 that the NEA recently awarded to the Foundation for support of positions at arts organizations throughout the state.

Combined State and NEA investment in the work of the Foundation has resulted in exemplary programs and services that NEA panels have commended. The Foundation has addressed issues such as education and reaching underserved communities that are relevant to state public policy makers across the nation. Continued NEA investment in the valuable work of the agency is contingent upon ongoing commitment from the State for the work of the Foundation.

We look forward to being able to strengthen our partnership with the Foundation. Please do not hesitate to contact me again if I may be of further assistance.

Sincerely,

Patrice Walker Powell
Deputy Chairman
States, Regions and Local Arts Agencies

From: Marilyn Cristofori [marilync@hawaiiartsalliance.org]
Sent: Wednesday, September 30, 2009 2:40 PM
To: Sen. Russell Kokubun
Cc: Sen. Carol Fukunaga; Trina Ishii
Subject: Testimony for Sept. 30, 2009
Attachments: Talking PointsSep30,2009.doc; ATT00001.htm; Impact_SFCA_resources_chart.pdf; ATT00002.htm

LATE

Senator Russell S. Kokubun, Chair
Senate Ad Hoc Committee

re: Informational Briefing
Wednesday, September 30, 2009
5:00 p. to 8:00 p.
Conference Room 016
State Capitol
Honolulu, Hawai'i

Dear Senator Kokubun and Senator Fukunaga:
In advance of tonight's hearing, I am sending you my talking points as testimony along with the flyer that outlines some of the key economic points for the value of the State Foundation on Culture and the Arts.

Thank you deeply for arranging this hearing and accepting all the various testimonies that have been sent forward.

Mahalo,
Marilyn



Senate Ad Hoc Committee
Informational Briefing - September 30, 2009 - 5:00 p. Conf. Room 016

Thank you for inviting the Hawai'i Arts Alliance to speak on behalf of all the arts.

Everyone here recognizes the critical role of arts and culture in our lives. We know that sparking our imaginations and creative spirits keeps us human and identifies our legacy for future generations. We are deeply concerned about potential and serious reduction of our public arts agency: State Foundation for Culture and the Arts. The possible savings from proposed layoffs are small (under \$500,000) and the impact would be devastating for the **economy**, for **education**, and for the **uniqueness of Hawai'i**.

Economy

The arts and culture organizations that receive small SFCA grants do not depend on state funds to deliver programs. These state funds signify peer review and approval and catalyze more funding from national and private resources. Last year SFCA grants comprised only \$249,000 in state general funds and are matched by \$1,026,000 in NON state funds. These grants help partially fund more than 2,300 tax-paying jobs and result in arts organizations attracting more than \$12,000,000 to our state economy.

SFCA is our designated arts agency for partnership with the National Endowment for the Arts. In its 44 years it has consistently met the NEA criteria to receive and distribute federal funds. Without its functionality, the SFCA would be in danger of losing its status as the NEA partner. Proposed layoffs would eliminate our largest source of public funding for arts in our state.

Education

The human mind is our fundamental resource. Arts education activates the right brain, creates neural pathways linking our logical left brain with our spatial/imaginative right brain. Research repeatedly shows that all learning improves in arts enriched environments. In the future, IDEAS will rule. Even now on a national scale, creative sector workers generate \$1.7 trillion per year, as much as the manufacturing and service sectors combined. Without arts to build the creative skills and minds needed in our 21st century global economy, we risk sacrificing a complete education for our children and our future.

With foresight about the importance of arts education, nine years ago our state Legislators passed ARTS FIRST (ACT 306/01) naming the SFCA as convener of six critical stakeholders to create and implement a strategic plan for arts education statewide. This is a key role for SFCA and supports part of the national criteria for a vital arts education program at the state arts agency.

Arts and Culture - our most unique state assets

Arts and culture are key contributors to the legacies of the peoples of Hawai'i. As a destination of choice for travelers, the arts, music, dance and culture will be irrevocably damaged if Hawai'i becomes the only state without a functioning state arts agency. Even



Hawai'i Arts Alliance

though these challenging times warrant an economic argument, it is partly the very character of these islands and how we express ourselves to the world that is at stake. The arts and culture of Hawai'i are one of our most unique assets.

Public funds are essential to the arts. Without public support, the arts can become the private property of an elite ownership. For a functioning democratic society, we must honor our public support of arts and culture. We trust our wise leaders will find alternative ways to resolve the challenges and maintain our relatively, small and extremely important arts agency.

Hawai'i State Foundation on Culture and the Arts Funds and Impact (one year)

Hawai'i
Arts
Alliance



A member of
the Kennedy Center
Alliance
for Arts Education
Network

Biennium Grants
(State General Funds,
Federal Funds, TANF Funds)

\$ 249,000

**Artists in the
Schools**

\$ 215,000

ARTS FIRST

\$ 640,391

26%
State Support
\$ 1,104,391

\$ 1,026,000

\$ 225,000

\$ 1,828,963

74%
Non-State
Revenue
\$ 3,079,963

**Economic
Impact**

**Job
Creation**

- 100 Organizations received grants
- Grants ranged in amount from \$1,000 - \$36,000
- Most of these grants were used to attract other federal and private funds
- Outside leveraged funds exceed State investment by 12:1 OR

- Partially or fully funds 2,300 jobs including: Educators, Administrators, and Auditors/Accountants

Total
\$ 4,184,354

\$ 12,000,000

2,300 jobs

Hawai'i State
Capital -
Arts Advocacy
Americans for
the Arts



P.O. Box 3548
Honolulu, Hawai'i
96812-3548
Phone: (808) 533-2787
hawaiiartsalliance.org

WHO IS IMPACTED

Over 200,000 students and arts/education groups across the state including....

- | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Alliance for Drama Education
Aloha Performing Arts Company
Bare & Core Expression
Big Island Dance Council
Chamber Music Hawai'i
The Contemporary Museum
East Hawai'i Cultural Council
Friends of Waipahu Cultural
Garden Park
Garden Island Arts Council
Hale'iwa Arts Festival
Hawai'i Council on Portuguese
Heritage
Hawai'i Craftsmen
Hawai'i Literary Arts Council
Hawai'i Off-Schoolwork Association
Hawai'i Vocal Arts Ensemble
Hawai'i Youth Opera Chorus
Holu'aloa Foundation for Arts
& Culture
The Honolulu Chorale
Hula Preservation Society
Kau Concert Society
Kalihi-Palama Culture & Arts
Society, Inc.
Kauai Academy of Creative Arts
The Kauai Chorale</p> | <p>Kauai Historical Society
The Kauai Music Festival
Kauai Society of Artists
Kona Historical Society
Kumu Kahua Theatre
Lana'i Art and Culture Center
Maui Community Theatre
Na'alehu Theatre
Nova Arts Foundation, Inc
Oahu Choral Society
The Safe Zone Foundation
Society for Kona's Education
& Arts
The Storybook Theatre of Hawai'i
Timfish Press
West Hawai'i Dance Theatre
Biographical Research Center
Bishop Museum
Chamber Music Hawai'i
Children's Literature Hawai'i
The Contemporary Museum
Diamond Head Theatre
East Hawai'i Cultural Council
Ebb and Flow Arts, Inc.
Filipino-American Historical
Society of Hawai'i
The Friends of 'Iolani Palace</p> | <p>Friends of the Ballet/Ballet
Hawai'i
Friends of Waipahu Cultural
Garden Park
Hawai'i Association of Music
Societies
Hawai'i Community Television
Hawai'i Concert Society
Hawai'i Craftsmen
Hawai'i Handweavers' Hui
Hawai'i Literary Arts Council
Hawai'i Opera Theatre
Hawai'i Performing Arts Company
d.b.a. Manoa Valley Theatre
Hawai'i Public Television
Hawai'i Theatre Center
Hawai'i United Okinawa
Association
Hawai'i Vocal Arts Ensemble
Hawai'i Youth Symphony
Association
Hawaiian Scottish Association
Holu'aloa Foundation for Arts
& Culture
Honolulu Academy of Arts
Honolulu Printmakers</p> | <p>Honolulu Symphony Society
Honolulu Theatre for Youth
Hui Noleu Visual Arts Center
Hula Preservation Society
Kahilu Theatre Foundation
Kona Historical Society
Kualoa-Hee'ia Ecumenical
Youth Project
Kumu Kahua Theatre
Lahaina Arts Society
Lyman Museum
Maui Academy of Performing Arts
Maui Community Arts & Cultural
Center
Maui Dance Council
Moanalua Gardens Foundation
Monkey Waterfall
Performing Arts Presenters
of Hawai'i
Society for Kona's Education &
Arts
Sounding Joy Music Therapy
Tau Dance Theater
Volcano Art Center
Windward Arts Council</p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

(partial listing)

To: Sen. Russell Kokubun, Chair
Sen. Carol Fukunaga &
Members of the Senate Ad Hoc Committee
From: George Kon, Allianc for Drama Education
Hearing: September 30, 2009
RE: RESTORE SFCA STAFF POSITIONS

ADE started its three decade run in a little SFCA project called Suitcase Theatre. My partner Walt Dulaney & I, fresh from the Big Apple and NYU's Experimental Theatre Wing, used the \$2500 grant to workshop every secondary drama teacher in the state. At Waipahu HS, we met Amy Abe, who had the only full line of DOE drama. She taught us to fan excitement for drama at your elementary schools.

At Farrington, the auditorium was locked down because of rowdiness. We were asked to teach "audience manners" to the entire incoming class. For most, performing in front of peers ranks up there with shark bite as the greatest fear. In 5 days, ADE coached each student to experience the fun and fright of the solo spotlight. Each student had earned empathy for the guts it took to be a performer. After four years, Farrington could once again host civil assemblies.

We were then challenged to work with the most talented students in a summer drama project. By summer's end, the kids had become a performing ensemble. We couldn't let them go, so we asked the SFCA if they would fund our dream project in Kalihi called T-Shirt Theatre. In an uncharacteristically quick turn around, the SFCA granted us seed money to launch our dream. A quarter century later, TST is ADE's flagship and Farrington's "rough on the outside, sweet on the inside" lychee calling card of courtesy, confidence and communication skills.

An SFCA artists in the schools program is responsible for my appearance today. Modern dancer & tai chi master Al Huang came to perform at Baldwin HS when I was an 11th grade student body president elect, possibly heading for law school. Within 20 seconds I stopped seeing his yellow skin and only saw that he was a superb athlete doing moves I'd done myself in martial arts, gymnastics or playing around but never seen onstage. I said to myself, "I can do that."

When TST goes to Kalihi Kai's 5th grade to teach them performer fitness and audience readiness, we ask, "when you get to the 7th grade, how many of you would like to try out for TST?" A smattering of brave hands tentatively rise. At the end of 45 exuberant minutes, that has included each student getting up and

performing in front of his peers, we ask again. This time a majority of hands shoot up like rockets. Just like I did, when immersed in the fun and fright of artistic expression, the kids say to themselves, “I can do that.”

Arts programs like ours require focused imagination, belief and investment. The SFCA’s job is to identify viable art organizations, fund their projects and give them support and recognition. The SFCA’s biennium panel is the toughest arts jury in the state. Why do arts groups suffer those arduous application forms? Simply because an SFCA grant is the good-housekeeping stamp of approval in Hawaii. Eh, “you somebody” if you win an SFCA grant and are able to keep getting it year after year. Like our ensemble, the SFCA needs everyone on their team to get the job done.

When I was ready to toss in the towel with TST, it was the SFCA who suggested that instead of giving back all the funding, we keep the 2nd year intact, just in case we wanted to continue. The SFCA anchors the arts in Hawaii by funding and nurturing artists whose vision pollinates the imaginations of our keiki. Those youngsters will lead us tomorrow so we better set ablaze their most vital asset – their imagination. Please do whatever is in your power to restore the SFCA’s staff.

From: HAA arts [arts@hawaiiartsalliance.org]
Sent: Tuesday, September 29, 2009 5:20 PM
To: EDTTestimony
Subject: Testimony for SFCA

LATE

Dear Senate Committee,

I am writing as an arts advocate, and want to briefly focus on education. I was fortunate to have arts in my educational life growing up in Hawai`i many years ago - because I went to a private school. This foundation sent me to college, then graduate school and a career in arts administration in New York City.

I was one of the lucky ones. Today, the arts are pushed out of our public classrooms due to "No Child Left Behind," and our children are not receiving complete educations. We tend to forget that 99.9% of the time, an arts education does not produce artists, it produces creative thinkers in all other fields. This is the workforce skill most valued in today's global economy. Where will our Hawai'i children be without this advantage?

The Hawai`i State Foundation on Culture and the Arts programs are stakes in the ground for arts education – a core subject poorly missing in the DOE, made worse by this economic climate. The Artists in the Schools program and ARTS FIRST ensure some toe hold for arts education, statewide. These programs are excellent examples of how a small investment has BIG impact, as they leverage resources outside the state 12:1.

Other states, such as Louisiana, embraced the arts and culture sector by developing tax legislation that stimulated arts sales - and it has made them a world center of contemporary art in New Orleans, and has helped them emerge from the devastation of Katrina. I hope we can look to these and other models as we join government in developing creative ways to emerge out of our own economic slum for our collective, brighter, future.

Marla Momi Musick
Arts Advocate

From: marla_artsalliance@mac.com
Sent: Wednesday, September 30, 2009 2:22 PM
To: EDTTestimony
Subject: Fwd: tesimony

LATE

>From: "Lyz Soto" <Lyz@Hawaii.RR.Com>
>To: "'Marla Musick'" <marla_artsalliance@mac.com>
>Cc: "'Marilyn Cristofori'" <marilync@hawaiiartsalliance.org>
>Date: September 30, 2009 05:12:38 PM PDT
>Subject: tesimony
>
>

Hi Marla,

I'm sorry I'm only sending this now, but time once again has gotten away from me.

I would like to offer these thoughts on the proposed cuts of the State Foundation for Culture and the Arts:

Youth Speaks Hawai'i, which won the 2008 Brave New Voices Festival in Washington DC, and the 2009 competition in Chicago for an unprecedented second consecutive year.

In addition to participation with the Brave New Voices Festival, YSH produces 2 interscholastic poetry slams a year. Our last slam was in March of 2009 and included UH Lab, Waianae, Farrington, Kalani, Campbell, Kalaheo. It was well attended with an audience of over 500 at the Farrington High School auditorium. Youth Speaks Hawai'i was named the Best Youth Mentoring Program in 2008 by the Honolulu Weekly. In May of 2009, Jamaica Osorio, representing the programs of Youth Speaks and Brave New Voices, performed for President Obama, and First Lady Obama at the White House. Youth Speaks Hawai'i has recently had active workshop programs in Kalani, Farrington, Halau Kumana, Hakipu'u, and UH Lab and has the goal of expanding our program into more schools across the island, however the current funding situation has made sustainability and this expansion challenging, particularly in light of the proposed cuts to the State Foundation for Culture and the Arts.

The work I do with Youth Speaks Hawai'i (YSH) revolves primarily around teaching creative writing and public speaking to teenagers. It is this type of pedagogy that many schools in Hawai'i have already cut from their curriculum citing it as extracurricular activity, rather than foundational learning. This reasoning fails to consider that we cannot innovate by rote. It places the arts in a box labeled superfluous, and does not acknowledge that artistic exposure encourages analytical engagement, and creative thought processes that are not limited to artistic expression but do begin there. These creative engagements, fostered by the experience of the arts, can extend to engineering, medicine, philosophy, architecture, governing, and theoretical physics to name a few; the building blocks of our civilization.

The YSH program has proved to be a potent tool for developing a valuable skill set for Hawai'i's youth such as, public speaking, analytical development, and writing skills, as the success of our current students and alumni demonstrates. Cutting the State Foundation for Culture and the Arts endangers the success of programs like Youth Speaks Hawai'i, and will foster an environment that discourages the presence of the arts in Hawai'i, and thus discourages the very innovations vital to the flourishing of our community.

Sincerely,

Lyz Soto
Executive Director
Youth Speaks Hawai'i
1159 Nu'uuanu Avenue
Honolulu, Hawai'i 96817

(808) 306-7197

lyz@youthspeakshawaii.org

myspace.com/youthspeakshawaii

From: ballethawaii@gmail.com on behalf of John Parkinson [john@ballethawaii.org]
Sent: Wednesday, September 30, 2009 4:22 PM
To: EDTTestimony
Subject: HSFCA testimony

LATE

I am submitting testimony against the proposed staff cuts to the Hawaii State Foundation on Culture and the Arts (HSFCA). Please find ways to achieve cuts through furlough days and other savings in the department without destroying the department.

Ballet Hawaii's mission is to teach, produce, present, and promote dance in the state of Hawaii.

We produce or present 3 to 4 shows a year. Without HSFCA funds we would be hard pressed to produce and present the caliber of shows to which Hawaii is used to seeing. The "seed" money that the HSFCA funds represent typically generate a 25 to 30% return on funds. With the promise of the funding we embark on producing shows that support local dancers, artists, musicians, stagehands, and vendors/businesses. Every \$10,000 funded generates \$200,000 to \$300,000 in economic activity. I'd say that is a good return on investment.

We train dancers. We have trained or educated over 10,000 students in the art of dance. The skills and discipline they learn with us stay with them for their entire lives. As well, they become the patrons of the arts of the future. HSFCA funds support this education.

I agree whole heartedly with Karen Fischer when she writes: "Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Times have not changed that much. Our communities still need those cultural touchstones, perhaps even more now. And communal arts experiences, gathering together around performances, arts festivals, or art exhibits, is one healthy way to build and maintain our sense of community. HSFCA funds help our communities keep a positive focus even in these difficult times".

Please find other ways to trim the HSFCA budget than to eliminate almost the entire department.

Respectfully,

--

John Parkinson
Executive Director
Ballet Hawaii



LATE

September 28, 2009

Hawaii Youth Opera Chorus
P. O. Box 22304
Honolulu, HI 96823

Hawaii State Senate
Ad Hoc Committee – SFCA
State Capital
Honolulu, HI 96813

Dear Governor Lingle, Senate President Hanabusa and committee members:

I write to you today on behalf of my position working in a community non-profit arts organization and as a concerned citizen, to address the potential cuts to staffing at the State Foundation Culture and the Arts Department (SFCA).

Funding, and thereby investing, in the arts and culture is a small investment with a BIG impact! The potential negative ripple effect is huge and will affect every community, socioeconomic, ethnic and cultural group in our state.

I am an ardent supporter of the arts. My quality of life is greatly enhanced by my ability to participate and express myself through the arts. I have personally seen lives transformed through the arts. I personally find great joy and satisfaction in my involvement with many quality community arts groups all of whom receive some kind of funding or support through the SFCA.

The SFCA serves a vital role to the State Arts and Culture Community, by serving as a liaison and clearinghouse for information, collaboration and financial support to the arts and culture community. It is essential, in these challenging times, to retain programs of the HSCFA, especially grants and arts education budgets. If the layoffs were to be implemented, then Hawai'i's community would LOSE resources, as this move would jeopardize the state's ability to pull down or tap into funds on a federal level from the National Endowment for the Arts and other federal agencies, as well as any private matching grant monies. Last year this amounted to over a million dollars of outside resources.

Literally hundreds of thousands of individuals, students and community members state wide would be negatively impacted by the virtual elimination of the funding potentials available through this state agency. Similar to the huge negative impact the state school system is currently imparting on our families and youth; it will be a further blow to an already impacted community. Especially in these challenging times, we cannot let our youth suffer further, and we HAVE to provide them with the necessary 21st century skills to develop the ability to enter a new creative workforce - tasked with finding new century solutions!

Beyond their inherent value, state arts agencies, like ours, leverage our combined state and NEA funds to invest in local programs that stimulate our economic activity, improve the quality of

education, providing positive alternatives for youth, and celebrating cultural heritage. The National Arts Endowment is in no position to replace state funding for state arts agencies. Hawaii's SFCA has been a leader and national model in many areas, including support for public art, arts education and service to underserved communities.

Our organization takes the support we receive from agencies like the SFCA and leverages it to impact over 7000 lives each year annually. We are only one small example and one small arts organization touching the lives of thousands of youth in Hawaii. We bridge the gap where schools have not been able to provide arts and music education. We help to keep youth, especially, on a positive track helping to develop them into positive members of our community as adults.

I urge you to remember that the arts and creative industries are not extras, they support our quality of life. They help to make Hawaii the best state in the country to live in and the best place in the world. The arts and culture community is that vital and intangible quality that sets Hawaii apart from every other community and state in our nation. Making us the beautiful, and interesting and enriching place that so many desire to visit. Thus impacting our most vital economic resource, that of the impact on the vital visitor industry.

Thank you for your time and the opportunity to express my support for the Arts and Culture in Hawaii.

Sincerely

Malia Kaai-Barrett
General Manager
Professional Musician

From: Karen Kosasa [kosasa@hawaii.edu]
Sent: Tuesday, September 29, 2009 5:37 PM
To: EDTTestimony
Cc: Marla Musick
Subject: Testimony in Support of SFCA

LATE

Dear Senate Ad Hoc Committee,

As an educator I am extremely concerned about the future of the arts community in Hawai'i. The incredible past achievements of the State Foundation on Culture & the Arts (SFCA) and the positive impact it has had on many of us will be severely eroded by the reduction in staff at SFCA. This reduction will negatively affect the ability of the organization to provide vital services that are crucial to maintaining a diverse and vibrant arts community steeped in both tradition and innovation. This diversity is important because it guarantees that future generations will have access to many different art forms and practices that reflect our unique communities in Hawai'i.

We need the SFCA to continue to provide programs that help educate young and old about the value and meaning of cultural/artistic expressions, to support the performers and artists who are involved in the making of these expressions, to recognize the organizations and venues that bring these expressions to the public to enjoy (galleries, museums, theaters, schools, civic club, non-profit organizations), and to document them for posterity in videos, catalogs, newsletters, audio programs, and through a range of new technology available to online users.

I am especially concerned that without adequate staffing, the grant program will grind to a halt. It is one of the most important ways the SFCA channels state and federal monies to our arts communities. The awarding of these monies to innovative programs and projects is absolutely essential to building a healthy arts community. It is well known that the latter helps to stimulate the local economy through ancillary activities. To dismantle the grants program and the expertise that SFCA has built over many years will be a cost savings we cannot afford. Once the economy starts to recover, and it will recover, the infrastructure will have to be rebuilt. In the meantime, any available federal monies, for example, will have to be obtained through other means which many local organizations are not prepared to address.

In a democratic society you are tasked with representing ALL people, including those engaged in the arts. Arts organizations are usually one of the first to be cut because they are associated with non-essential activities. But this thinking is clearly wrong-headed. I'm sure you've heard what I am about to say, but it bears repeating. The arts are especially important to a society at risk and undergoing turmoil. No other arena is better at nurturing the imagination. Our future will require people who can respond boldly to crises in imaginative and innovative ways. Let's not jeopardize this.

I am aware you must responsibly trim your budget. Please, however, rethink the proposed staff cuts at SFCA. Others have suggested furlough days, trimming publications, and reducing other overhead costs. These alternatives are worth considering.

Thank you,

Karen K. Kosasa

Director, Museum Studies Graduate Certificate Program

Department of American Studies

Moore Hall 324

1890 East-West Road

University of Hawai'i at Manoa

Honolulu, HI 96822

From: Marita Biven [mcbiven@msn.com]
Sent: Tuesday, September 29, 2009 10:44 PM
To: EDTTestimony

LATE

Dear Senate Ad Hoc Committee members,

September 28th, 2009

I write as a concerned resident and native born Hawaii citizen. I was born in the 1950's and I care very much about the welfare and positive growth of our Hawaiian Islands. I was educated in Honolulu and attended college on the Mainland receiving a B.A. in Studio Art and Art History. I am thankful that I was able to get a strong back ground in the arts as a child in Hawaii as the classes help steer me to involvement and my love of the Arts, (dance, music, theater, and art). I strongly believe in the importance of Arts, as I now am a mother with a daughter very passionately involved in theater and I have for many years volunteered as at Honolulu Theater for Youth. I have witnessed the joy that children experience as their spirits and imaginations are lifted and opened by their interaction with such a creative medium. Please keep the world of the arts vibrant in our "aina". Our state especially thrives due to it's historic roots in the music, and art and crafts. Do not allow our Hawaiian citizens and the youth to loose such an important part of our states' identity. Mahalo nui for your attention to this matter, Marita Biven

From: Melissa Rand [melissa.rand@gmail.com]
Sent: Tuesday, September 29, 2009 10:35 PM
To: EDTTestimony
Subject: RE: State Foundation on Culture and The Arts, Informational Hearing

LATE

TO: Honorable Senator Russell S. Kokubun,
Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room 016

Dear Senator Kokubun and Committee Members,

While we all realize that state government budget cuts are necessary during these lean economic times, I have great concern with respect to drastic staff/budget cuts proposed for Hawaii State Foundation on Culture and the Arts (HSFCA).

Please do not decimate this small, yet extremely important state government agency.

I respectfully urge you to try to accomplish any necessary budget cuts to this agency by way of limited temporary furloughs.

Please protect art and culture, as they preserve the heritage and identity of our community and all of Hawaii-*nei*.

Thank you for your consideration of this request.

Sincerely,

Melissa L. Rand

Graduate Assistant
Museum Studies Graduate Certificate Program
Department of American Studies, Moore 324
University of Hawai'i at Manoa
1890 East-West Road

Honolulu, HI 96822
Ph. (808) 956-7428
Fax (808) 956-4733

From: penny levin [pennysfh@hawaii.rr.com]
Sent: Tuesday, September 29, 2009 10:20 PM
To: EDTTestimony
Subject: Testimony_Senate Ad Hoc Committee regarding SFCA_30 September 2009_Room 016_5pm

LATE

Aloha Senate Ad Hoc Committee members;

This testimony is in response to the informational briefing to gather information relating to the potential impacts on the community arising from the significant reduction in staffing and the consequent reduction in service of the State Foundation on Culture & the Arts (SFCA).

The SFCA plays an important role in bringing creativity and life to our concepts of identity and community, our cultural identities (and there are many), our state identity to ourselves and to the rest of the world. It has brought art into our schools and given our children the chance to find and apply their creativity in life-changing ways - from giving a child belief in their own talents to helping them develop skills in new arts-based careers. In an economy where many people are struggling to keep their families together each day, where children bear the impact of their parents long hours at work or job loss; art is an important link to bringing hope, inspiration and a path to the future for students and adults. The SFCA sponsored Community and Arts Education and Artists in the Schools (AITS) programs bring these opportunities to life. In partnership with arts non-profits who also work with extremely slim budgets, SFCA helps provide a wealth of services to youth, schools, and communities at a time when the DOE is cutting music and art classes from core curriculum due to its own declining budgets. In FY08, more than 200,000 students and adults benefited through the Arts in Education program. SFCA is providing arts and art skills in schools with highly leveraged funds!

The HSFCA layoffs eliminate 10 positions including the Executive Director of SFCA. This virtually "guts" the agency making it barely operable. This will decimate the arts community and arts in the school programs. This will also cause a devastating ripple effect in art funding throughout the state. If the layoffs are implemented, Hawaii would lose the ability to bring in matching federal funds from the National Endowment for the Arts and other federal agencies, as well as private matching grant monies. Last year this amounted to \$1,051,400 in outside resources. The suggested 10 positions needed to administer the agency programs cost the state only \$510,000.

Funding the arts is a small investment with big impact. For example, the ARTS FIRST partners derive part of their arts education program funds through SFCA. In the last 5 years, this program has been able to leverage more than \$7 million from outside the state! In FY08 2,357 individuals were compensated for their art work with SFCA funds constituting \$1,082,638 in taxable income for the state.

The SCFA supports the creation of both classical and modern arts, cultural arts (what some might call crafts but which are arts that most of us neither have the skills or the 'eye' for and which take apprenticeships of many years). Painting, drawing, graphics, dance, poetry, music, chant, weaving, printing, kapa making, cordage, musical instruments, paniolo saddle-making, film, and photography - all record who we are, what we aspire to be, our dreams and our demons. They are a historic record. On a wall, displayed in a public place, they provide life and provoke thought in mundane office spaces and change public spaces into dynamic fields where the reactions of observers are part of the peice created.

The SFCA Biennium Grants to arts and culture organizations expand art expression and cultural experiences to the neighbor islands; they provide artists with the resources to research the background for works of arts as well as arts and cultural education materials. SFCA has written that they have been budgeted at \$1,275,000 in FY2010, but only \$249,000 will come from general funds. An additional \$388,000 in federal

fund sand \$638,000 in TANF funds are included in this total. SFCA staff leveraged federal and private matching funds that brought in \$28 million outside dollars into our economy. As someone who works with state and federal agencies and nonprofits, I find that few other state agencies provide such consistently high partner resources. To accomplish this takes knowledgeable and passionate staff and time dedicated to bringing in matching funds; the influx of outside funds does not happen on its own. Gutting SFCA will effectively cut off the flow of these resources and directly and negatively impact the many beneficiaries of their programs.

How well these funds are administered also impacts on SFCA's ability to bring in subsequent funds from donors. The staff of SFCA ensure that the agency can meet and pass audit requests. Understaffing the agency sets them up for fiscal mismanagement, if only due to lack of staff to properly document and track fund use and program impacts. By example, in order to enter into a Partnership Agreement with the National Endowment for the Arts, a state arts agency must be designated and financially supported by its state government; must maintain sound fiscal and administrative procedures; and must provide leadership in arts education, among other requirements. None of which would be possible under the current proposed cuts. If SFCA were unable to meet these requirements, it would lose more than \$1 million in federal matching dollars, including current stimulus funds from the National Endowment for the Arts.

I share the concern of many artists, teachers, young students, schools and nonprofits that the SFCA will cease to be able to meet its mission, goals and obligations fiscally and programmatically without the necessary staff to support it.

Please reconsider these dramatic cuts, including the Executive Director and ensure that the SFCA will be able to continue its important programs throughout the state.

Mahalo for this opportunity to testify.

Penny Levin
Wailuku, Maui

From: Vicky Robbins [vkrobbins@gmail.com]
Sent: Tuesday, September 29, 2009 7:53 PM
To: EDTTestimony
Subject: In Support of the State Foundation on Culture and the Arts

LATE

Dear Senate Committee,

The potential impacts on the community and the SFCA arising from the significant reduction in staffing including reduction in service are potentially devastating and far-reaching.

Not only do the varied programs coordinated by the SFCA affect our state economy but also showcasing for visitors our state's unique artistic and cultural sense of place and identity.

Hawaii's children receive lifetime benefits from the Art Residency programs in our public schools.

I strongly support the State Foundation on Culture and the Arts invaluable and immeasurable work as an investment in the future.

Sincerely,

Vicky Robbins

From: Betty Kam [bettyk@bishopmuseum.org]
Sent: Tuesday, September 29, 2009 7:22 PM
To: EDTTestimony
Subject: State Foundation on Culture and the Arts.

LATE

September 29, 2009

TO: Honorable Senator Russell S. Kokubun,
Chair, Senate Ad Hoc Committee on Culture and the Arts

Dear Senator Kokubun and Committee Members,

While budget cuts are necessary during these lean economic times, I have great concern with respect to drastic staff/budget cuts proposed for Hawaii State Foundation on Culture and the Arts.

Please consider carefully the significance of this extremely important State agency. It is through art and culture that the identity and heritage of a community is expressed, shared and preserved.

I respectfully urge you to keep this agency viable, active and a continuing resource for the State by a careful and deliberate review of its many merits and contributions, and a mindfulness of the impact of severe financial cuts.

Thank you for your thoughtful consideration of these matters at a very difficult time in our State history.

Sincerely,
Betty Lou Kam
46318 Haiku Road, 72
Kaneohe, Hawaii 96744

September 29, 2009

LATE

TO: Honorable Senator Russell S. Kokubun,
Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing
Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room 016

Dear Senator Kokubun and Committee Members,

I must urge you to support the viable, fully functioning presence of the SFCA in our community.

Creative thought is never a luxury and certainly not in times such as these. it is our means of survival.

I'm Curator at Battleship Missouri Memorial, a national treasure that I and my fellow staff and the thousands of community volunteers have worked diligently for more than a decade to preserve and establish as a world-recognized historical site on behalf of the people of Hawaii, the nation and the world.

The Mighty Mo is here in Hawaii because of dreamers, because of those who imagined the impossible and would not give up hope.

We find ourselves today in the midst of tough times. But we all know from experience that rough times require hope and imagination and the willingness to stand up and fight our way forward. We all know we cannot succeed by giving up, or by giving in.

The inclination may be to run for cover, to hunker down and cut our losses and wait for the storm to pass. But if we stop to think, we all know that we must do the opposite. We must face our challenges with optimism and imagination and determination.

It is said that a great civilization can always be recognized by the value it gives to culture, the arts and creative thought; to the value of dreams and possibilities.

The SFCA embodies that spirit for all of us, it is our community's commitment to hope, to achievement of possibilities and a brighter day.

Keep hope alive. Support the fully functioning presence of the SFCA in our community.

Sincerely,

Michael Weidenbach
2680F East Manoa Road
Honolulu, Hawaii 96822



K A U A ' I
HISTORICAL
SOCIETY
ESTABLISHED 1914

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LATE

August 28, 2009

The Honorable Linda Lingle □ Governor,
State of Hawai'i □
Executive Chambers □
State Capitol □
Honolulu, Hawai'i 96813

Dear Governor Lingle,

I write in support of State Foundation on Culture and the Arts.

The Kauai Historical Society has received support from SFCA for the last 20 years, which has enabled us to make giant strides in preserving and protecting the irreplaceable history of the island of Kauai. Sugar plantation records would have been lost, family records of missionaries and other notables discarded and thousands of photos depicting island life would not have been saved without SFCA support. Through SFCA support dozens of contractors have had meaningful employment.

The thought of reducing staff to such a degree that cripples the agency is not fair to the employees and the ripple effect will be felt throughout the State for years to come.

Please reconsider this drastic budget cut. There must be a way to save State Foundation on Culture and the Arts.

Mahalo for your consideration.

Mary A. Requilman
Executive Director



**STATE OF HAWAII
DEPARTMENT OF ACCOUNTING
AND GENERAL SERVICES**
P.O. BOX 119
HONOLULU, HAWAII 96810-0119

LATE

COMMENTS
OF
RUSS K. SAITO, COMPTROLLER
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
TO THE
SENATE AD HOC COMMITTEE
ON
September 30, 2009

RELATING TO THE STATE FOUNDATION ON CULTURE AND THE ARTS

Chair Kokubun and members of the Ad Hoc Committee, thank you for the opportunity to provide comments on this matter.

The State's declining tax revenues have had a tremendous effect on general funded operations. Since the steep decline started in 2008, this administration has cut \$2 billion out of general fund operating costs to operate within the funds available. With the continuing decline in tax revenue in calendar year 2009, projected into 2010 it is now necessary to reduce operating costs over the biennium by another \$900 Million. Because labor related costs make up 60% of operating costs, further cost reductions must involve labor related costs. It is not a matter of whether or not to cut labor costs, but how and where.

The preferred method for achieving an approximately 14% reduction in labor costs was to implement a furlough plan of three (3) furlough days per month and to impose a hiring freeze. The hope was to avoid a Reduction in Force (RIF) if at all possible. However, when the furlough was blocked, and contract negotiations did not

produce results, a RIF was initiated in case it became necessary to achieve the reduction in labor costs to offset the declining tax revenues. Even as the RIF was initiated, the hope was to avoid any layoffs if at all possible.

In determining what programs to RIF, our criteria was to minimize the adverse effect on services we provide, the functioning of government, and the health and safety of the public and State employees. DAGS provided RIF notices to 138 employees, most of whom provide service necessary to fulfill DAGS mission. In my view, the impact of the RIF of State Foundation and Culture and the Arts' (SFCA) general funded positions has less adverse impact on services we provide, the functioning of government, and the health and safety of the public and State employees, than RIFs in other areas. DAGS did not and does not want to RIF any employees. However, we have no choice

After issuing the RIF notices, in considering what will be required to receive federal funds, and distribute those funds to organizations to leverage other federal and private funds for arts education and programs, and by so doing, to impact the local economy and create or maintain employment opportunities for the community, I decided to rescind the RIFs of two positions. These two positions were the executive director and administrative services assistant positions. With these two positions restored, and with the help of DAGS' administrative services staff, I believe that leveraging the federal dollars as described above can be achieved. Further, by reassignments of responsibilities among the executive director, administrative services assistant and 17 positions that are funded by the works of art special fund, all of the SFCA's functions can be carried out with acceptable quality.

We truly hoped that the RIF would not be necessary, but without the labor savings from the furlough we sought, cost reductions must include the RIF. However, by restoring two positions and managing the process, I believe we can adequately fulfill the

SFCA's responsibilities while simultaneously minimizing the effect of all DAGS RIFs on services we provide, the functioning of government, and the health and safety of the public and State employees.

Thank you for the opportunity to offer comments on this matter.

LATE

TO: Members of the Committee on Economic Revitalization, Business & Military Affairs
Members of the Committee on Economic Development and Technology

FROM: Kalihi-Palama Culture & Arts Society, Inc.
Mr. Dominic Inocelda, President of the Board of Directors
Ms. Jan M. Itagaki, Executive Director

SUBJECT: INFORMATIONAL BRIEFING
Wednesday, September 30, 2009, 1:30 pm.
Testimony Submittal

The Kalihi-Palama Culture & Arts Society, Inc. was established by the Honolulu Model Cities Program under the auspices of the State Foundation on Culture and the Arts in 1969. KPCA incorporated in 1972 as a private non-profit 501(c)(3) tax-exempt organization and is governed by a volunteer board of directors and staffed by two employees.

Throughout the past 37 years, KPCA has provided affordable and accessible culture and arts programs for the underprivileged population residing in the Kalihi-Palama area. After school activities are free for the area public school students who have the opportunity to experience hula, Polynesian music, Chinese music & culture, ukulele playing, drama, chorus, and other art forms.

Each year, over 500 children participate in the Queen Lili'uokalani Keiki Hula Competition, an event sponsored by the Kalihi-Palama Culture & Arts Society, Inc. with funds received through HSFCA grants. Another annual project is the Hawai'i Secondary Schools Hula Kahiko Competition which provides the opportunity for school students to receive hula training and compete among their peers.

The proposed layoff of numerous staff members of the State Foundation on Culture and the Arts will seriously affect the viability of KPCA and the arts community. This action would decimate the foundation and Hawai'i would be the only state without a state arts council. We will lose an important advocate of the arts.

Throughout the years, the staff of the State Foundation on Culture and the Arts provided technical assistance and made it possible for a small organization like ours to offer activities for the at-risk youth and the disadvantaged population of Kalihi-Palama, as well as promote the beautiful Hawaiian culture.

Mahalo for your time and consideration of our testimony.

LATE

Dear Members of the Senate Ad Hoc Committee,

I am writing to express my concern about the potential lay off in November of ten staff members at the State Foundation on Culture and the Arts.

Such a reduction in staff would decimate numerous programs that deal with the arts in this state and effectively end Hawaii's long-term commitment to the understanding, appreciation, and support of art in the lives of Hawaii's people. Community based organizations, schools, artists and children will all suffer an enormous setback. Without the work of the SFCA's staff members, more than \$1 million dollars available from the federal government and other sources will not find its way into Hawaii. As the NEA's Deputy Chairman of State, Regions and Local Arts Agencies, Patrice Walker Powell, stated in a recent letter to the Executive Director of the SFCA, state arts agencies must have "sufficient capacity to operate effectively, serve their constituencies, and maintain accountability for the federal dollars they receive." In order to enter into a Partnership Agreement with the NEA, "a state arts agency must be designated and financially supported by its state government."

It appears that other than Art in Public Places, the proposed lay offs will essentially eliminate the grants program as well as every other state-funded function of the State Foundation on Culture and the Arts. I have participated with many local arts organizations, such as the Image Foundation and the Honolulu Printmakers, and have seen how State grants are effectively used to fund workshops, exhibitions and lectures for the public. These events in turn, inspire and involve many individuals in the process of viewing and making art. During a recent drawing workshop, a young Hawaiian activist spoke eloquently of the peace he felt when making art. He came to the conclusion that he "needed" to draw, that he needed to rebuild his spirit so that he could continue to do his work in the community.

I realize that Hawaii is facing a serious financial crisis, but I hope that such a drastic move can be avoided or at least, amended. The arts are not a luxury, but a necessary means for people to express their dreams and their humanity. The arts have inspired and consoled people throughout severe crises in the past, such as the Great Depression. Now more than ever, we need the arts to help us be strong and persevere through this difficult time.

Sincerely,

Renee Iijima

September 30, 2009

LATE

TO: Honorable Senator Russell S. Kokubun,
Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing
Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room 016

Dear Senator Kokubun and Committee Members,

I, Stacy Hoshino, write to submit my testimony in support of the Hawai'i State Foundation on Culture and the Arts.

While we all realize that state government budget cuts are necessary during these lean economic times, I have great concern with respect to drastic staff/budget cuts proposed for Hawaii State Foundation on Culture and the Arts (HSFCA).

Please do not decimate this small, yet extremely important state government agency.

I respectfully urge you to try to accomplish any necessary budget cuts to this agency by way of limited temporary furloughs.

Please protect art and culture, as they preserve the heritage and identity of our community and all of Hawaii-nei.

Thank you for your consideration of this request.

Sincerely,

Stacy Hoshino
Secretary

Board of Directors
Hawai'i Museums Association
PO Box 4125
Honolulu, HI 96812

From: Lara Cowell [laracowell@gmail.com]
Sent: Wednesday, September 30, 2009 10:46 AM
To: EDTTestimony
Subject: SFCA budget cuts-testimony

The logo for LATE (Learners and Teachers for an Excellent Education Through Art and Creativity) is displayed in a stylized, blocky font.

I am protesting the harsh State Foundation of Culture and the Arts staff and services reductions. This short-sighted, draconian actions will further cripple our stagnant economy, undermine the education of Hawaii's youth, and unravel our community's cultural fabric.

Funding the arts yields rich monetary, educational, and cultural dividends. Using just \$2.2 million of state funds, SFCA grants infused an additional \$28.2 million from federal and private sources into Hawaii's economy. Neurological research suggests that exposure to the arts spurs cognitive development; Artists in the Schools partnerships and SFCA-supported institutions, like Hawaii Opera Theatre and Honolulu Theatre for Youth, challenge and actively engage thousands of students each year through integrating arts with core curricula. Such programs also inspire teachers to create more dynamic, enriched instruction. Lastly, by eliminating arts education, we erode the future economic base for our cherished cultural institutions. Rather than striking a devastating death blow to Hawaii's diverse cultural and aesthetic heritage, we must continue investing money in the arts and our children. They are our legacy and greatest hope.

Me ke aloha pumehana,
Lara Cowell
Curriculum Resource Teacher, Punahou School
Former DOE Interdisciplinary Gifted-Talented, English/Language Arts Teacher

From: Merrick, Thomas B. [tbmerrick@dckww.com]
Sent: Wednesday, September 30, 2009 10:50 AM
To: EDTTestimony
Cc: marla@hawaiiartsalliance.org
Subject: SFCA Testimony

LATE

Importance: High

In addition to my work with dck, I also own a small business in Hawaii in the tourism field. The State, our people and our industries need and rely on the the Hawai'i State Foundation on Culture and the Arts. I agree with Ms Fischer in that there are alternative ways to create the savings needed and that to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Tom Merrick P.E. , LEED AP
Director

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 707 Richards Street, Suite 400
 Honolulu, Hawaii 96813
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 Aloha,

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). **Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important, and relatively small, agency.**

The arts have always been a relatively small part of the State budget. **Yet the impact of the arts and cultural organizations of this state is tremendous.** Impact can be measured:

Economically. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: paying artists and their own staffs, generating business **LOCALLY** since most goods and services are purchased in state, and generating economic activity around restaurants,

clothing, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, **the HSFCA funds act as stimulus funds to keep our economy active.** It is no good for anyone if more businesses close due to lack of activity.

Education. Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an industrial society, and our children are slipping farther behind in the skills they need for today. **Arts-integrated education**, exemplified by Pomaika'i School on Maui, Hawaii's first public arts-integrated school, **demonstrates the success of a curriculum that uses the arts helps kids learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems, ability to negotiate across cultural lines.** We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. **HSFCA funds are an investment in the future of our workforce and our citizens.**

Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Times have not changed that much. Our communities still need those cultural touchstones, perhaps even more now that we are separated behind our computers. And **communal arts experiences, gathering together around performances, arts festivals, or art exhibits, is one healthy way to build and maintain our sense of community, whether in Honolulu or in Hana. HSFCA funds help our communities keep a positive focus even in these difficult times.**

Hawaiian Culture. Not least is Hawaii's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawaii unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. **HSFCA funds help preserve the soul of Hawai'i.**

We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

Me ke aloha pumehana,
Karen A. Fischer

From: Cheryl Flaharty [cflaharty@iona360.com]
Sent: Wednesday, September 30, 2009 10:43 AM
To: EDTTestimony
Subject: SFCA Testimony

LATE

Aloha,

I am the Founder and Artistic Director of IONA Contemporary Dance Theatre. We have received support for the Hawaii State Foundation on Culture and the Arts for the last 16 years - we will be celebrating our 20th anniversary in 2010. I honestly do not believe we could have made it this far without this annual support, and do not think we can continue without it either.

IONA Contemporary Dance Theatre is dedicated to the creation and performance of innovative dance/theatre works that provide transformational imagery and messages, while providing opportunities for artists to evolve. The company has revolutionized the face of dance and the performing arts industry in Hawaii since 1990.

IONA's evening-length productions have become landmarks for the group's creative growth and audience-building capacity, reaching audiences of 2,500 per annual season at Honolulu's Hawaii Theatre Center. IONA has developed audiences for dance through their numerous collaborations including the Hawaii Opera Theatre in 'Macbeth' and 'The Tales of Hoffman'. The Company has toured their work nationally to San Diego, Los Angeles, San Francisco, Utah, Wisconsin, and Alaska. IONA has continued to diversify and attract audiences for dance through alliances with the business community, creating custom performances for local and international corporations.

IONA has a long history of community service with several notable programs involving incarcerated women, domestic violence organizations, and youth. IONA's 'Electric Blue Community Beach Performance' program brought five free shows to rural community beaches across the State. IONA's focus in meeting the demands of the visiting populations has resulted in IONA becoming a significant contributor to the emerging Honolulu Culture and Arts scene. As a result of their efforts, IONA was chosen by the State of Hawaii Department of Business, Economic Development and Tourism to perform in Shanghai, China with other notable Hawaiian performers in 2004.

I strongly encourage you to continue to support the HSFCA so that organizations such as IONA may continue to enrich and change lives in the state of Hawai'i.

Mahalo,

Cheryl Flaharty
Artistic Director
IONA
www.iona360.com
(808) 383-5149



Hawaii Youth Symphony

LATE

September 30, 2009

RE: *Informational Hearing on Impact of the Hawaii State Foundation on Culture and the Arts
September 30, 2009, 5:00 pm, Hawaii State Capitol*

Dear Senator Fukunaga, Senator Kokubun and members of the Hawaii State Senate:

Thank you for the opportunity to share insights on the impact of the SFCA on our communities. I am grateful to be able to share my perspective, both on behalf of the Hawaii Youth Symphony, a 45-year music education organization that serves 600 students from more than 100 schools each year, as well as my personal thoughts as a passionate supporter of the arts.

The SFCA, obviously, is a critical funder of arts and culture in this state. HYS receives anywhere between 5-10% of its annual budget from the SFCA, and uses these funds to leverage additional dollars. Every state penny goes through a diligent and detailed contracting process. If contracts cannot be executed or overseen due to the lack of contracts staff, the entire SFCA grant-making function would be in jeopardy.

Funds from the SFCA go towards a neighbor island tour with our most advanced orchestra, the Youth Symphony I, one of the finest youth symphonies in the country. Each year, 95 young musicians travel to Kauai, Maui or the Big Island to give a free community performance and two free educational concerts. The educational concerts serve an average of 1,800 students on each island. The free community concert usually attracts about 600 audience members. It is a major component of HYS's outreach efforts.

SFCA funds also go towards free educational concerts on Oahu for an additional 8,700 students. These concerts are in high demand by our public schools. This year we filled every available seat (that's nearly 9,000 students) in less than 48 hours, and we have a significant wait list. Elimination of these concerts for lack of state funding would leave crucial gaps in the cultural strength of our community. We would be depriving thousands of our elementary school children from experiencing the excitement and richness of live symphony concerts by students not much older than them. Our children are already suffocating from a lack of arts education during their regular school day. To eliminate enrichment programs like these that inspire our young people would be dreadful.

On a personal note, I have participated as a grants panelist for the SFCA to help recommend funding for different applicants. Until then, I never realized the phenomenal depth of programming that the SFCA funds, both culturally and artistically. Hawaii has one of the most vibrant arts and culture communities in the world because the SFCA supports projects that may have a hard time finding funding elsewhere, not because of the worthiness of the product, but because of the complexity of fund-raising. Artists and cultural practitioners are not necessarily great marketers or fundraisers. It takes an agency like the SFCA to not only recognize the value of having a diverse arts and cultural life to our state, but also has the capacity (in funds and manpower) to provide support to shepherd survival of these assets.

Please help to ensure that the SFCA stays in tact for the benefit of our children and all our citizens.

Thank you,

Selena Ching
Executive Director



From: wolfec004@hawaii.rr.com
Sent: Wednesday, September 30, 2009 11:57 AM
To: EDTTestimony
Subject: Support of the State Foundation on Culture and the Arts

The logo for LATE (Legislative Arts Testimony Exchange) is displayed in a stylized, outlined font.

Dear Senator Fukunaga, Senator Kokubun and Members of the Senate,

I am honored to submit testimony on behalf of the State Foundation on Culture and the Arts. I moved here nearly a dozen years ago eager to become a resident in a state that actively supports the arts. The Arts in Public Places program is brilliant and a source of great pride. We can point to lovely places confident that the State of Hawai'i supports the Arts. I am always thrilled to be able to show my family and visitors "where our tax dollars are going" and our lives are better for this program.

My children's education has been expanded not only by Arts in Public Places program but the opportunity to attend concerts and events sponsored by the SFCA. Our schools need more art in the classroom but, sadly, it does not look like that will happen. There is less classroom time than ever, Our future is dependent on the next generation's ability to think creatively to address the economic and environmental challenges ahead and exposure to the arts is essential for this kind of vision.

Hawai'i is culturally unique and we must take great care that it is thoughtfully preserved. Local events, festivals and individual artists supported by the SFCA ensure that the Hawaiian cultural tradition is shared and taught. This tradition is the State's greatest asset. I point to the magnificent hula exhibit (Ho'oulu: The Inspiration of Hula) currently on display at HiSAM as stunning example of how tradition is shared with the general public.

Please continue to support the arts in Hawai'i and continue the work of the Hawai'i State Foundation on Culture and the Arts. If it goes, it will not be back and we will be very much poorer in pocket and in spirit.

With sincere aloha,
Carlynn Wolfe
95-118 Kipapa Drive #409
Mililani, HI 96789
wolfec004@hawaii.rr.com

From: Franco [francohawaii@yahoo.com]
Sent: Wednesday, September 30, 2009 11:52 AM
To: EDTTestimony
Cc: Sen. Russell Kokubun
Subject: Hawaii State Foundation on Culture and the Arts Hearings

LATE

30 September 2009

TO: Honorable Senator Russell S. Kokubun, Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room_016

Dear Senator Kokubun and Committee:

By now, you have heard many arguments and seen many figures to support the importance and integrity of the many functions of the SFCA.

I would just like to ask for your support to help keep the SFCA and it's many worthwhile programs functioning during these difficult financial times.

The arts and cultural activities have an important positive emotional effect on a very large part of Hawaii's population. The arts also contribute more financially than the programs cost.

Please leave enough of a staff for the Foundation to continue it's basic functions.

Thank you very much,

Franco Salmoiraghi
Honolulu, Hawaii

From: Diana Nicholette Jeon [jeon@hawaii.edu]
Sent: Wednesday, September 30, 2009 12:00 PM
To: EDTTestimony
Subject: State Foundation for Culture and the Arts

LATE

I am writing out of my grave concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA).

The arts have always been a relatively small part of the State budget. Hawai'i even Yet the impact of the arts and cultural organizations of this state is tremendous. Impact can be measured:

1. Economically. The amount of funding the State invests in the HSFCA generates many times more in economic benefits to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, the funds channeled to Hawai'i's arts institutions from the NEA and WASF will also be cut. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into economic benefit: paying artists and their own staffs, generating business LOCALLY (since most goods and services are purchased in state) and generating economic activity for restaurants, clothing providers, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, the funds from HSFCA stimulate our local economy. There is no benefit to anyone if more businesses shutter due to the poor economic conditions in our state; in fact, businesses closing have the opposite effect, necessitating more state financial intervention to provide for our unemployed.

2. Education. I work as an educator in the digital arts at the college level here in Hawaii. Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an farm-based society, and our children are slipping farther behind in the skills they need for today. Arts-integrated education, exemplified by Pomaika'i School on Maui, Hawai'i's first public arts-integrated school, demonstrates the success of a curriculum that uses the arts helps kids learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems, ability to negotiate across cultural lines. We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. HSFCA funds are an investment in the future of our workforce and our citizens.

3. Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Our communities still need those cultural touchstones. Communal arts experiences are one healthy way to build and maintain our sense of community among citizens of our state. HSFCA funds help our communities keep a positive focus even in these difficult times.

4. Hawaiian Culture. Not least is Hawai'i's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawai'i unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. HSFCA funds help preserve the soul of Hawai'i.

Again, I fully understand the need to cut back, and I would argue that there are more viable methods of lowering costs to achieve savings. But to cut whole departments, especially one such as this that actually works to the benefit of the economy, is severely short-sighted. In the end will cost the state more than it will save.

Mahalo for listening.

Diana Nicholette Jeon

From: Gina Overton [ginaoverton@hawaii.rr.com]
Sent: Wednesday, September 30, 2009 12:03 PM
To: EDTTestimony
Subject: Testimony!

The logo for LATE (Landscape Architecture and Environmental Design) is displayed in a stylized, outlined font.

Aloha,

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). The arts have always been a relatively small part of the State budget. Yet the impact of the arts and cultural organizations of this state is tremendous.

As an artist and a mother of two children and having been an Art Teacher for many years, I personally know the impact that the arts can have on children.

Our children are our future! Today's children need to be taught to be creative, think creatively and to express themselves.

Studies continue to show that today's students need an education that prepares them for the 21st century. (Daniel Pink's, "A Whole New Mind" and Tony Wagner's "The Global Achievement Gap" are great examples of this).

We cannot afford to let our children slip farther behind in the skills they need today and for the future.

Arts-integrated education, exemplified by Pomaika'i School on Maui, Hawai'i's first public arts-integrated school, demonstrates the success of a curriculum that uses the arts to help children learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems and the ability to negotiate across cultural lines. We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology.

HSFCA funds are an investment in the future of our workforce and our children – tomorrow's citizens!

We all understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Sincerely,

Gina M. Overton
3604 Anela Place
Honolulu, HI 07922

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SUBJECT: Informational briefing - State Foundation on Culture & the Arts
DATE: Wednesday, September 30, 2009
TIME: 5:00 – 8:00 pm
Place: Conference Room 016
Chair: Senator Russell S. Kokubun

LATE

Dear Senators Kokubun and Hanabusa,

I offer sincere appreciation for your attention to the proposed matter of reducing staff at the State Foundation on Culture and the Arts. If the Governor's decision were to be implemented, the results would be devastating not only within the arts community, but to the community-at-large served these many years by the SFCA. The services offered here are intricately connected to education and the development of community.

It has long been shown that an arts-based education allows for increased learning for students and an arts focus creates a more responsible and involved citizenry. Decimating the foundation will save dollars, but at what cost? As the former executive director of the Hawai'i Consortium for the Arts, I advocated at our Hawai'i State Legislature as well as in Washington DC for many years. The best practices demonstrate the need for more, not less, opportunities in the arts.

Early on, Hawai'i led the nation in raising the standards for government support of the arts in establishing the SFCA and certain mandates. How can the arts be less important than any other government services when it is the arts that inspire and sustain us and promote critical thinking in a world that desperately needs leaders and thinkers to solve both local and global issues as we move forward.

Additionally, much of the National Endowment for the Arts funding requires state support. These exorbitant cuts to the SFCA (along with the annihilation of the film office) display an inability to understand the importance of the arts, both socially and economically, to the fabric of a community.

With your help, even in these difficult economic times, Hawai'i can remain a leader in support of arts and culture. We must revisit reasonable solutions in this arena. Thank you for your interest and concern.

Sincerely,

Susan Killeen
Former Executive Director of the Hawai'i Consortium for the Arts
(now a mission of the Hawai'i Arts Alliance)
808-373-2288

From: Jill Wheatman [Jwheatman@insurancefactors.com]
Sent: Wednesday, September 30, 2009 12:09 PM
To: EDTTestimony
Subject: support for State foundation on Culture and the arts

LATE

To whom it may concern (which should be all of us!),

It is imperative that we as a state support the SFCA and provide them with the resources necessary to receive grants, provide programs and continue the tremendous work that contributes to our economy, education and our State's unique sense of place. Without the support we will lose these treasures and the future of our children and community will be missing a huge part of our legacy. Please don't allow this to happen!

Jill Cheever Wheatman

Insurance Factors

jwheatman@insurancefactors.com

p: (808) 546-7468 f: (808) 521-5484

Topa Financial Center

745 Fort Street, Suite 1000

Honolulu, Hawaii 96813-3809

Note: *You cannot bind, alter, or cancel coverage without speaking with an authorized representative of Insurance Factors nor can you assume that coverage is bound without confirmation from an authorized representative of Insurance Factors.*

From: Susana Browne [susana@mauiarts.org]
Sent: Wednesday, September 30, 2009 12:12 PM
To: EDTTestimony
Cc: 'Marla Musick'
Subject: Save the SFCA

The logo for LATE (Landscape Architecture and Environmental Design) is displayed in a stylized, blocky font.

September 30, 2009

Hawaii State Capitol
Room 016
415 Beretania Street
Honolulu, HI

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important and relatively small agency.

The financial gains of a strong arts community are numerous, and you have heard many reports on how the arts improve our economy. After 12 years as education director at Maui Arts & Cultural Center I have seen enormous positive changes in our education system because of the arts.

The arts help me learn everything better because the learning is interactive and we communicate and solve problems with others.

The arts make learning exciting, and makes me want to work hard.

This school is safer because you can use your mind instead of your fists.

These are a few comments from students at Pomaika'i Elementary School in Kahului, Maui, the only fully arts-integrated public school in the state.

Pomaika'i is one of the direct results of the commitment and hard work of the staff of the SFCA. The school would not be in existence without training of teachers and teaching artists over the past 15 years. Qualified teaching artists work through the Artist in the Schools program when they teach units of study that integrate the fine arts with other academic areas. Teachers and artists teach together so everyone is learning.

Hawai'i is considered a leader in the country because of our work in arts education. The ARTS FIRST Partners (AFP) of Hawai'i, a consortium of state organizations devoted to both education and the arts, is a model of how large institutions like the State Department of Education and University can work together to successfully bring the arts into classrooms. SFCA is the convening organization for the AFP and is responsible for reporting to the legislature on progress. We cannot afford to stop the momentum of insuring that every child in Hawai'i has an arts education.

Hawai'i has been the recipient of several large USDOE research grants as well as smaller research grants from the John F. Kennedy Center for the Performing Arts. These projects have all focused on the impact of arts education on teacher effectiveness and student achievement when the arts are

integrated across the curriculum. The results of the projects inform the direction of the ARTS FIRST Partners individually and as a group.

As an arts education community, we are proud of what has been accomplished with hard work and the guidance of the SFCA. Please help us keep the education flame alive.

Thank you for your time. I am happy to send you any other information including the Maui Arts & Cultural Center/DOE research reports from the past eight years.

Sincerely,

Susana Browne
Education Director
Maui Arts & Cultural Center

From: Peter Rockford Espiritu [tau1@mac.com]
Sent: Wednesday, September 30, 2009 12:12 PM
To: EDTTestimony
Subject: Support of SFCA

LATE

Aloha!

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). I ask you to please find other ways to achieve cuts through furlough days and other savings in the department without cutting the activities of this very important agency. The survival of this small arts organization, Tau Dance Theater depends on their future.

The arts have always been a relatively small part of the State budget, yet the impact of the arts and cultural organizations of this state is tremendous.

Economically. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: paying artists and their own staffs, generating business **LOCALLY** since most goods and services are purchased in state, and generating economic activity around restaurants, clothing, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, the HSFCA funds act as stimulus funds to keep our economy active. It is no good for anyone if more businesses close due to lack of activity.

Education. Tau Dance Theater reaches many schools, libraries, and under served communities statewide from funding through SFCA. In the past several years, we have completed residencies, collaborative projects, and outreach performances in places like, Hana, Waianae, Paia, Miloli'i, Ka'u, Lahaina, Nanakuli, Kaunakakai, and Wahiawa. We would ever reach these communities without support from SFCA.

Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Tau Dance, through funding from SFCA created and presented Hanau Ka Moku: An Island is Born, a collaborative production with Halau o Kekuhi of Hilo honoring the newly forming island Lo'ihi which eventually toured nationally and turned the seed money from SFCA into over \$300,000.00 through grants from national agencies.

This in turn supported dancers, musicians, performers and theaters statewide. Naupaka: A Hawaiian Love Story, a new operetta performed entirely in the Hawaiian language, continues to show the worth of our host culture, our legends, and the lessons they hold. Poli'ahu, Goddess of Mauanakea, a Hawaiian Ballet has been supported for the past two years for pre-production is slated for its world premier next year. The threat of SFCA cuts seriously threatens the fruition of this new work.

Hawaiian Culture. Not least is Hawai'i's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawai'i unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. HSFCA funds help preserve the soul of Hawai'i. This year Tau presented the 5th Annual Hawaii-Japan Youth Exchange Concert at Maui's MACC Theatre with over 100 young dancers and choreographers with from Hawaii and Japan together with headliner Raiatea Helm. Every year 30+ dancers and their supporters travel to Hawaii from Japan, rent cars, hotels rooms, and spend an average of one week because this program.

We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

O wau me ka ha'aha'a,

Peter Rockford Espiritu

Peter Rockford Espiritu
Tau Dance Theater
Executive & Artistic Director
P.O. BOX 1878
Honolulu, Hawai'i 96805-1878
www.taudance.org
808.227.7718

From: Carolyn Irvine [taikotita@gmail.com]
Sent: Wednesday, September 30, 2009 12:18 PM
To: EDTTestimony
Subject: In Support of the Foundation for Culture and Arts

LATE

To Whom It May Concern:

As a retired school teacher in the State of Hawaii for the past 30 years, I have seen the need for the continuation of our cultural and artistic endeavors. What makes our State of Hawaii and our children so unique is the diversity of cultures and talent we have in our own backyard. I taught Advanced Placement English for years at Hilo High School as well as educationally challenged youngsters at Hilo Intermediate and Pahala Elementary. I have watched our children go on to be doctors and lawyers, social workers, farmers and oceanographers, cultural directors at Bishop Museum, musicians, orchid growers, dancers and artists. To stroll through Liliuokalani Gardens and listen to a former student filling the park with song, attend a poetry reading while another shares his written tribute to his grandparents, while another paints fabrics using the tools and dyes of her ancestors, a young dancer captures the essence of her Korean culture, a budding young chef creates culinary magic and a future Spike Lee records a documentary on film about the raping of the Kona coast; this is the greatest gift a teacher can receive.

It is our responsibility as the citizens of our community and State to nurture and protect those programs and institutions which encourage the growth and creativity of our people. I humbly ask you to continue the advancement of our culture and arts and not remove much needed funding for so important an agency.

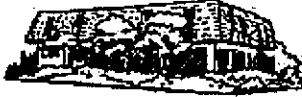
Sincerely,

Carolyn Irvine
Retired Teacher

From: Christina Currie [Christina@mooreinteriorsmaui.com]
Sent: Wednesday, September 30, 2009 12:29 PM
To: EDTTestimony
Subject: The hearing Today!
Attachments: clip_image002.gif

LATE

Moore
 INTERIORS



975 Limahana Place

Lahaina, Maui, HAWAII 96761
 Phone: 808-661-0046 ext 14
 Fax: 808-667-7600

Sept 30, 2009
 Aloha,

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important, and relatively small, agency.

The arts have always been a relatively small part of the State budget. Yet the impact of the arts and cultural organizations of this state is tremendous. Impact can be measured:

Economically. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: paying artists and their own staffs, generating business **LOCALLY** since most goods and services are purchased in state, and generating economic activity around restaurants, clothing, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, the HSFCA funds act as stimulus funds to keep our economy active. It is no good for anyone if more businesses close due to lack of activity.

Education. Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an industrial society, and our children are slipping farther behind in the skills they need for today. Arts-integrated education, exemplified by Pomaika'i School on Maui, Hawai'i's first public arts-integrated school, demonstrates the success of a curriculum that uses the arts helps kids learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems, ability to negotiate across cultural lines. We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. HSFCA funds are an investment in the future of our workforce and our citizens.

Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Times have not changed that much. Our communities still need those cultural touchstones, perhaps even more now that we are separated behind our computers. And communal arts experiences, gathering together around performances, arts festivals, or art exhibits, is one healthy way to build and maintain our sense of community, whether in Honolulu or in Hana. HSFCA funds help our communities keep a positive focus even in these difficult times.

Hawaiian Culture. Not least is Hawai'i's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawai'i unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. HSFCA funds help preserve the soul of Hawai'i.

We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

Me ke aloha pumehana,
Artfully Yours,
 Christina Currie
 1-808-661-0046

MOORE INTERIORS

From: Heather Diamond [hdiamond1@hawaiiantel.net]
Sent: Thursday, October 01, 2009 12:54 PM
To: EDTTestimony
Cc: Stacy Hoshino; Karen Kosasa
Subject: SFCA

LATE

Dear Committe Members,

It is my understanding that funding for the SFCA is under attack. As a lecturer in American Studies at the University of Houston, a former intern at the SFCA, and the author of a recent book on programs funded by the SFCA in the past, I would like to add my protest. The SFCA is already a shadow of what it once was and in comparison to similar agencies in other states.

I will speak from the perspective of folk arts, since that is the area in which I am knowledgeable and where I believe that the SFCA has most benefitted people in Hawaii. In the 1980's, Hawaii was presented in a publication of the Library of Congress as an example to the rest of the nation for its support of folk arts through the SFCA. At that time, 1% of the state budget was delegated for its folk arts program, which had been establishe with seed money from the National Endowment for the Arts. The SFCA developed and oversaw the Master & Apprentice program which provides funding for masters in traditonal arts to perpetuate traditions by teaching them to the next generation. The SFCA folk arts program produced the well-known *Musics of Hawaii* book, video, and recordings that are now in libraries throughout the US. The SCFA put together a book on Hawaii's folklife and brought together traditional artists from around the islands for recogition at the Honolulu Academy. It sponsored traditonal artists in the schools, convened conferences and exhibits, and produced valuable resources.

In 1989, the State of Hawaii and the SFCA worked together with the Smithsonian to put on a Hawaii program at the Smithsonian Folklife Festival, bringing nine ethnic groups representing Hawaii's cultural diversity to the National Mall. This visionary program was the only time Hawaii has been represented in national space as a multicultural entity and it brought Hawaii's people to national attention that many feel gave Hawaii a stronger political voice. The fieldwork that was done to prepare for the festival is a treasure trove of material on our local elders, many now gone, from a variety of communities (now in Hamilton Library at UH). The SFCA alone re-staged this festival in 1991 on Magic Island. Through the efforts of the SFCA Folk Arts program, Hawaii has had 6 traditional artists recognized as National Heritage Fellows, making them and their traditions national treasures.

Since its inception under John Burns, the SFCA has been instrumental in perpetuating traditions that have uplifted and empowered ethnic communities in the islands, supporting traditions that in many cases would have been lost due to poverty, assimilation, and urbanization. Through those traditions, communities have strenthened their identities and forged relations between youth and elders. With strong state support, the SFCA has attracted funding from the NEA, NEH, and Smithsonian for programs that have resulted in community coalitions and centers. It was largely responsible for reviving traditional practices like lauhala weaving and kapa making as well as helping to perpetuate practices like canoe building, rock wall building, and paniolo arts. Prominent people like Kealii Reichel have participated in its Master and Apprentive program. Given this illustrious history, it is sadly ironic that there is currently no state folklorist employed by the SFCA. Due to a lack of funding, there has not been someone qualified in this position since 1997.

The SFCA makes many valuable contributions with regard to the arts, and I have limited myself to only one aspect of its accomplishments, one that is often overlooked. Without the SFCA, we would have only the tourist industry's commercialized version of local culture to represent the rich diversity in the islands. Culture embodies identity, and we have a lot to lose in Hawaii if the SFCA is allowed to continue to shrink. In hopes that the SFCA can one day live up to its past history of contributing to the cultural legacies of the peoples of Hawaii, I strongly urge you to continue to support the SFCA.

Sincerely,
Heather Diamond

From: Renee Beauvais [reneeb@tiltdance.org]
Sent: Wednesday, September 30, 2009 12:21 PM
To: EDTTestimony
Subject: Testimony for today's meeting - No layoffs for SFCA

The word "LATE" is written in a stylized, blocky font with a textured, slightly distressed appearance. The letters are white with a dark outline, set against a dark background.

I am writing to express my objection to the first layoff list submitted to HSFCA which eliminates 10 positions including the Executive Director of SFCA. The arts industry is not an extra, or frill rather it supports our economy and quality of life. If these layoffs are carried out Hawaii will be shooting itself in the foot.

Hawaii's community will LOSE resources because this will eliminate the state's ability to pull down funds on a federal level from the National Endowment for the Arts and other federal agencies, as well as any private matching grant monies. Last year this amounted to \$1,051,400 of outside resources. The suggested 10 positions needed to administer the agency programs cost the state much less - \$510,000.

As of January 2008, Hawaii is home to 2,954 arts-related businesses that employ 12,784 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. In FY08 2,357 individuals were compensated with SFCA funds constituting \$1,082,638 in taxable income.

Our arts organizations work with extremely slim budgets, and yet provide a wealth of services to our youth, schools, and community - bridging the gap now needed with DOE cuts and other social service agencies reductions. In FY08, \$334,664 was designated for Arts in Education and benefited 219,029 students. Earlier this month, US Secretary of Education called on education officials and state leaders to increase arts education in their 2009-20010 budgets. Schools will not be able to add more arts classes without the partnership of arts groups - groups supported by the SFCA. Don't cripple children's opportunity to have a complete education.

I fully understand the need to cut back, and I would suggest alternative measures such as, furlough days, trimming publications, and trimming other overhead to achieve savings. To cut whole departments, which actually work to the benefit of the economy, is very short-sighted and in the end will cost more than it will save.

Thank you for taking public input.

Renée Beauvais

"...in dancing one draws nearer to oneself."
-Jean Du Buffet



LATE

September 28, 2009

A community project
of the *Hawai'i Arts Alliance*

member of
the *Kennedy Center
Alliance
for Arts Education
Network*

Aloha friends of the Senate Ad Hoc Committee,

The SFCA functions as a telephone operator might...connecting the public with quality.

It's true that anybody can sing and dance; but the function of the SFCA is to distribute support to school programs and smaller arts agencies.

These are the groups who provide studio and rehearsal space as well as competitions and set standards for practice.

Visitors come to Hawaii for our unique cultural landscaping, which is often experienced through art.

Disproportionate cuts mean that less visible government services are maintained, while those that attract money-spending visitors are endangered.

Nobody comes to Hawaii to test-drive our freeways, or test the capacity of our sewage system, but they do come here to see hula or hear ukulele.

Everybody has innate creative abilities, but you certainly don't want to see me do hula, and the **SFCA is the support system that inspires excellence.**

The arts community is not asking for special treatment, but budget cuts should be proportionate across the board.

Imagine for a moment an environment of much diminished arts and culture:

There will be less music in the air, fewer books to choose from, worse drawings and paintings to look at.

There will be less heritage preserved for your kids, fewer stories being told, less public T.V. to watch.

Gardens will be less beautiful, and museums will be more boring.

We will have clumsy dancers, and off-tune singers. The Merry Monarch Festival will be a lot less Merry.

We will be able to guess the ending of all the movies. All our songs will start to sound the same, and going to a concert will become a drag.

1159 Nu'uuanu Avenue
Honolulu, Hawaii, 96817
Phone: 808.521.2903
Fax: 808.521.2923
info@artsmarks.com
artsmarks.com

From: HFAC at Donkey Mill Art Center [hfac.dmac@hawaiiantel.net]
Sent: Wednesday, September 30, 2009 1:00 PM
To: EDTTestimony
Cc: 'Alex J. Logan'
Subject: Cutbacks for Art and Cultural Education

LATE

To Whom It May Concern,

I am writing from the Donkey Mill Art Center, a historic coffee mill that was transformed into an art education center on the Big Island that each year services 2,000 adults and youth from Hawai'i and all over the world. We are able to provide to the community that which public schools cannot, quality art education in several traditional and non-traditional mediums, with a budget of only \$200,000.

We urge you to reconsider the current cutbacks that will eliminate key jobs that facilitate handing down over \$1 million for arts in Hawai'i. Historically, HSFCA Grants account for around 10-15% of our programs budget. We have already begun planning a program to fill in the void left by Friday school furlough days, in hopes we can give children of West Hawai'i the same advantages of children in other parts of the country.

Our organization has always depended on HSFCA for both funding and guidance. Organizations like HSFCA are crucial to linking art organizations such as ours with like minded organizations in our community, which helps stabilize our industry and assure greater chance of survival.

We trust that you will make the right decision and not cut funding to HSFCA.

Regards,

Matt Rechs
Interim Executive Director

Holualoa Foundation for Arts and Culture
Donkey Mill Art Center
78-6670 Mamalahoa Hwy.
Holualoa, HI 96725
Phone/Fax: (808) 322-3362
Email: hfac.dmac@hawaiiantel.net
Website: www.donkeymillartcenter.org

LATE

Dear Committee,

As a practitioner of the arts I humbly ask that you reconsider the budget cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA).

To balance the budget you need people. It is people that will enable a community to flourish. And through the arts a community flourishes. An example of this is the recent and ongoing revitalization that has occurred in Chinatown Honolulu, which is supported by businesses from various sectors. The arts sector is part of this renewal energy generating an economical growth. For example, many art activities such as the monthly First Friday event has brought people back to Chinatown adding to this growth. A decision to eliminate the people who manage the funds that support events such as First Friday as well as numerous artists and art institutions will quickly destroy the work that has been done. There is more to be done, and without appropriate fund management, it cannot be done.

Recently, the Artmobile programme that has been around since the early 1970's was quietly removed. I am one of the teachers who worked on the Artmobile, which is no longer and will no longer be out in the elementary schools offering much needed exposure to the arts. I am aware that we must make hard decisions to balance the budget, but to eliminate a programme that had an immediate impact was incomprehensible. Our kids are our future. Why now is there a need to make cuts? It boggles me why this is even considered. The role of the HSFCA reaches out wide and does make an impact in our community. Without HSFCA guidance and management of much needed funds, our kid's future may not be as bright.

May commonsense prevail. I respectfully seek your favourable decision to reconsider the elimination within our art funding body.

Aloha,

Misa Tupou
Art Practitioner

From: Donald Womack [dwomack@hawaii.edu]
Sent: Wednesday, September 30, 2009 1:11 PM
To: EDTTestimony
Subject: SFCA funding

LATE

I am writing in response to the proposed extreme cuts to the the State Foundation on Culture and the Arts and ask that you do not implement such a drastic action. As an educator, arts patron, and practicing artist who has seen firsthand the positive results that the SFCA generates, I can attest to the importance of the SFCA in sustaining a creative and vibrant culture in the state of Hawai'i. To effectively gut this agency will have a large negative impact with little economic benefit.

On the contrary, the small amount the state would save by cutting out the heart of the SFCA would actually generate a drain on the state's economy. The SFCA leverages the relatively small amount of state funding it receives to attract non-state funds, so that each state dollar generates many times more in Federal and private-sector funding, with these external funds subsequently working their way into the local economy. What other state agency is so effective in creating additional income? Yet, without a functioning SFCA, these outside funds simply will not be generated. Given the dire need for money flowing into the state, now more than ever is the time to utilize this leverage instead of destroying it such disproportionately large cuts.

Besides its economic value, the SFCA contributes immeasurably to the quality of life in Hawai'i. A society is ultimately defined by its arts and by the value it places on sustaining its culture. The SFCA supports the creation of art that reflects and shapes our culture. Even more importantly, it directly and indirectly supports the education of thousands of young people who will carry on the traditions we value. It truly is a small investment to make in such an important aspect of our lives.

Above all it is important to remember that the current economic crisis is a short-term problem. Yet, as we all know, changes made for short-term benefit all too often become permanent. As we struggle to manage our economic problems of the next year or two, we must keep in mind that what we do today will live with us for much, much longer. What will be missing from our lives 10, 20, 50 years from now, long after our current problems are forgotten? Surely there are other means of achieving short-term relief without such a long-term negative impact.

Even discounting the devastating long-term effects on education, culture, and the arts throughout the state, it seems economically imprudent to eliminate a valuable source of funding inflow.

I am grateful for the support the state has shown both the arts and education through past funding of the SFCA, and I am hopeful the importance of this small but effective agency will be fully understood and recognized in your actions as you deal with our unfortunate current conditions.

Mahalo nui loa,

Dr. Donald Reid Womack
Composer and Professor of Composition and Theory
University of Hawaii-Manoa

From: wahwah@pixi.com
Sent: Wednesday, September 30, 2009 3:12 AM
To: EDTTestimony
Cc: Sen. Russell Kokubun; wahwah@pixi.com
Subject: Hawaii State Foundation on Culture and the Arts Hearings

LATE

TO: Honorable Senator Russell S. Kokubun, Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing Wednesday 09/30/2009 @ 5pm Hawaii State Capitol Room 016

Dear Senator Kokubun and Committee,

I ask you and your committee to reconsider the proposed cuts to the State Foundation on Culture and the Arts. I fully understand the difficult decisions you face in trying to reach a balanced budget. I don't envy your positions.

A time like this calls for smart choices. Cutting funding to the only state arts agency we have, one that brings in Federal dollars as well as economic stimulus funds doesn't seem like the wisest choice.

I have seen first hand how hard the staff at the SFCA works. They are a lean agency. Each person there handles the workload of 2 people so cutting the staff so drastically curtails the entire program. They won't be able to administer to the many cultural and educational programs that filter out to communities all across our state. We all lose if these programs cease to exist.

For those who say the arts are superfluous, I'd tell them to go down to the SFCA and the Hawaii State Art Museum on a First Friday. The museum and the grounds are packed with constituents of all ages, young, old, families. Families who, even with the difficult conditions we all face, are there enjoying themselves. You can't put a price on something that lightens the burdens we all share at this time.

Please make the wise choice to reinstate the funding to the SFCA. Thank you for listening.

Best regards,

Jackie Wah
P.O. Box 61153
Honolulu, HI 96839

From: Mary Radnofsky [mary@socratesinstitute.org]
Sent: Wednesday, September 30, 2009 1:15 PM
To: EDTTestimony
Subject: Testimony - First Comments by Radnofsky
Attachments: mary.vcf

LATE

Members of the Committee:

My name is Dr. Mary L. Radnofsky. I am founding president of The Socrates Institute, a non-profit educational organization that conducts research and designs K-12 curricula in interdisciplinary education. We integrate the arts into all our school programs, provide training in how to teach across disciplines, and evaluate the effectiveness of programs.

Current empirical research indicates that the inclusion of art into K-12 curricula improves students' math, science and reading skills. Art education also encourages students to stay in school, graduate higher in their class, attend college, and accept other cultures (e.g. Arts Education Partnership, 2006; Chapman, 1998; Hanson, 2002; Natsoulas, 2000; Ohler, 2000; Stapleton, 1998; and others).

In other words, we can help our kids be smarter and better world citizens, giving them distinct advantages in the global economy.

Isn't that worth any cost?

In Chapman's study alone, sixth-graders' reading scores improved over 12% and math scores over 60% after including art education into their course of studies.

The value of integrating the arts into academic education has been known for centuries. Visual art, for example, has proved its link to mathematics (both implicitly and explicitly) in its emphasis on concepts such as line, value, shape, pattern, balance, size relationships, modeling, and symmetry.

In terms of literacy, being able to "read" a painting or photograph taps into skills of understanding context clues and historical references, following a storyline, imagination, interpretation, prediction, analysis, and drawing conclusions.

Computer literacy also requires the ability to organize information visually, and is already tested in schools through such basic requirements as Power Point assessments.

In all subjects, the arts create new neural pathways, which increase in number and strength, and afford students multiple ways of accessing knowledge in the brain, including that from their academic courses (Research on the Value of Arts in Education and Arts in Public Policy, <http://www.artslynx.org/heal/rsrch.htm#Education>).

Our nation's teachers already know this. In a survey of over 700 educators, 94% - an overwhelming majority - believe that the arts help learning in their content areas (Lehigh Valley Arts Council, 2009). Unfortunately, less than half are able to actually bring the arts to their classrooms.

Most teachers don't have the time or expertise to create an arts program for their own class. Other teachers don't have the skills or materials to teach art. They'll have to learn it as adults. But we can still reach the children, who instinctively know it's worth the cost.

Our educational researchers, art experts, teachers, and children know the value of arts education.

We have evidence that arts education improves academic performance.

We have research that arts education increases test scores.

In Hawaii, we even have a system in place to provide arts education.

We can actually make our children smarter by including - and financially supporting - arts education in our schools.

Is teaching the arts worth it?

The answer is "Yes" in every world language.

Let's prove it in Hawaiian.

Say "Ae!" to providing arts education for all Hawaii schoolchildren.

Thank you.

Mary L. Radnofsky, Ph.D.

From: Mary Radnofsky [mary@socratesinstitute.org]
Sent: Wednesday, September 30, 2009 1:19 PM
To: EDTTestimony
Cc: arts@hawaiiartsalliance.org
Subject: Testimony - New support & research on arts education by Radnofsky
Attachments: mary.vcf

LATE

Testimony of Mary L. Radnofsky, Ph.D.
September 30, 2009

To the Committee:

My name is Dr. Mary Radnofsky, and I am once again testifying on behalf of arts education in Hawaii.

EXPERTS SPEAK ON THE VALUE OF ARTS EDUCATION Although I am appearing here, greater experts than I have already made irrefutable cases in support of subsidizing the arts and arts education not only in America, but around the world, and for several centuries. So I will merely remind the committee of their testimony and masterpieces as evidence that Hawaii could benefit in the same ways as have thousands of other societies.

An undisputed expert in arts education, an artist himself, and distinguished professor of education, Eliot W. Eisner, Ph.D., co-edited with Michael Day, Ph.D. the 2004 Handbook of research and policy in art education, to assemble nearly a thousand pages of the most reliable and current research on the value of art in the general education of young people.

They found that, "Historically, the motivating force for the development of art education [was...] the need for a culture to retain or export symbolic capital."

In my testimony, I present some of the unintended symbolic capital being exported from Hawaii these days, and the negative messages received by many of the state's remaining tourists. "It's not a pretty picture," you might say, but one we can fix, if only we try.

We can start by publicly supporting arts education, which "functions to develop human capital and transmit cultural capital," according to Dr.

Liora Bresler, an award-winning musician, professor of education, interdisciplinary researcher, and editor of the 1500-page International handbook of research in arts education (2007), which provides perspectives from both in- and outside the U.S. on the considerable influence of arts education on society.

BUT ARTS EDUCATION IS UNDER CONSTANT SIEGE No one disputes the need for Hawaii to retain its cultural heritage, and if we wish to pass on this culture to the next generation, we must address two questions that reappear with alarming regularity each funding cycle:

'Where does arts education belong?' and
'Who should support the arts?'

This debate is not unique to Hawaii, of course, and in fact exists internationally with other island nations. It is important to understand the nature of arts education in such places.

With regard to Hawaii, arts instruction changed after 19th century imperialism and colonialism touched these shores. Beforehand, the arts were handed down through a rich oral tradition, informal and formal apprenticing, training, and young people's demonstrations of their accomplishments to prove their value to society.

Following the arrival of Western missionaries and traders, the original form of arts dissemination --- and content --- was impeded, while being replaced with a more institutionalized version of teaching the arts. This caused a serious disconnect between the Western and non-Western societies involved.

As in any society, the influence of outsiders' different ways is irreversible. But new ways will be integrated into the social fabric of a target population, consciously or not. For the society to retain artistic traditions, its leaders must adapt to the new environment, and actively plan for teaching its culture and arts, perhaps in novel ways. This is especially true for an island society.

Bresler recognizes that "cultural traditions of islands everywhere typically remained consistent until contact with colonizers." She points to the "enduring dilemma" that "arts in education appear to be constantly under siege," whether due to colonialization, or other considerations (such as practical or financial impediments).

The problem remains, however, as to how to support and disseminate the arts --- those of both the traditional and enmeshed cultures. The old system no longer works, and the new system does not correspond to the needs of the people. An examination of traditional support systems for arts education might be of help.

TRADITIONAL SUPPORT FOR ARTS EDUCATION

For over a thousand years in Europe, artists had a system of guilds to transmit their artistic knowledge to the next generation of apprentices.

Perhaps the most striking subsidized arts system was the one enacted by the Medici government in 15th century Italy. It supported such giants as Michelangelo, da Vinci, and Raphael, all of whom created indisputably-great works that might otherwise not have been possible, thanks to the government grants they received.

Kings and queens across Europe so strongly supported artists, inventors, writers, artisans, and explorers, that state-sponsored arts projects and competitions made large-scale changes in economic, social, and even political domains. Domed buildings, painted ceilings, musical and dramatic compositions, and other masterpieces took Europe out of the dark ages and into the Renaissance.

Indicative of superior architecture, a vision for the future, cultural influence, military and political power, the arts propelled nations forward for centuries, securing their current global influence in the arts and other fields.

RECOGNIZING THE VALUE OF ARTS EDUCATION

In the 16th century, Sir Thomas Elyot published the first English-language printed book on education, recommending that "children with a natural interest in painting or carving be allowed to develop it, not to become artisans, but to learn a skill useful in military campaigns, for illustrating math and science or history.... [Thus] the noble child would have better critical judgment and be able to adapt what was learned in art to support other subjects."

In 19th century London, cultural and economic capital were so linked that success in the former was essentially required for success in the latter. For women, Elyot pointed out, "art education was a means to display patriotic responsibility as well as a fashionable pastime," confirming the social role of art, and its influence on other valued aspects of society.

The U.S. began supporting the arts in the 1930's, when economic times were comparable to those today, only worse: millions of people uninsured, depressed, unemployed or underemployed; record numbers of students seeking an education. There were no kings or queens to hand out gold from the treasury, but a new system to support the arts was conceived. It began with the Works Progress Administration, employing artists and artisans, engineers and architects, as well as millions of workers, on designing and building public structures.

Continuing this trend, the U.S. created new laws and organizations to subsidize arts education (as well as other kinds of learning) after WWII, allowing many Americans to create the now-indelible images and words of award-winning masterpieces that have become the nation's classics. Some of our country's citizens were given virtually free college education for art, acting, photography, dance and design under a government-subsidized program: It was called the G.I. Bill.

Author Edward Humes lists a few great Americans who, like da Vinci in his time, might otherwise never have had a chance to explore their talents in the arts, in his book *Over Here. How the G.I. Bill Transformed the American Dream*. These people include novelists and essayists Gore Vidal, Norman Mailer, Joseph Heller, and Mario Puzo; poets James Dickey, James Wright, and Frank O'Hara; stage and screen writers Paddy Chayevsky, Rod Serling, and Aaron Spelling; actors Robert Duvall, Tony Curtis, Harry Belafonte, Gene Hackman, Clint Eastwood, Paul Newman, Jason Robards, Charles Bronson, and Ernest Borgnine; and artists Robert Rauschenberg, Dan Spiegle, Kenneth Noland, and LeRoy Nieman, to name but a few.

But if you still doubt the value of state-sponsored arts education, consider an America minus the following beneficiaries of their schooling through the GI Bill: "fourteen Nobel Prize winners, three Supreme Court justices, three presidents, a dozen senators, two dozen Pulitzer Prize winners, 238,000 teachers, 91,000 scientists, 67,000 doctors, 450,000 engineers, 240,000 accountants, 17,000 journalists, 22,000 dentists, — along with a million lawyers, nurses, businessmen, artists, actors, writers, pilots and others" (Humes, 2006).

STATE-SUPPORTED ARTS EDUCATION CAN IMPROVE LIVES Consider the state of our state. Today, numerous bankrupt buildings in Hawaii lay half-constructed and abandoned in Honolulu. On all the islands, there is an increase in empty storefronts, apartments, hotel rooms, restaurants and foreclosed homes. Unemployment remains high. Hate crimes are on the rise (this week I saw racist graffiti about a leading state political figure, at a very visible, local bus stop in Waikiki). Tourists see these ugly, angry manifestations of tired, frustrated, and unfulfilled citizens, and watch the Hawaiian social --- as well as academic, economic, and political --- fabric, unravel.

To combat such a problem, David T. Schwartz wrote in his book, *Art, education, and the democratic commitment: a defense of state support for the arts*, almost a decade ago, that art education not only "fosters aesthetic appreciation...[but also] a form of political education. Art affords democratic citizens an opportunity to practice the politically useful skills of empathy, interpretation, and judgment." In other words, subsidized arts education seems to actually alleviate the ills of society, and improve the character of its citizens.

Schwartz discovered that, "Art and politics utilize a common set of skills and attitudes that together constitute the faculty of judgment.

Practitioners of either democratic deliberation or artistic appreciation both benefit from keen perception, sustained and imaginative reflection, an ability to construct and defend interpretations, a propensity to empathize with unfamiliar characters and situations, and an awareness that sound judgment requires disengaging personal bias and assuming a broadened perspective."

TOWARDS A SOLUTION FOR A BETTER LIFE

Surely we want Hawaii's young people to develop such fine-tuned judgment and strength of character. Don't we owe them the chance to discover new opportunities with an open mind, free of prejudice and fear of the unknown? Don't we have the obligation to provide our children the tools to thrive in an interconnected world? Don't we owe them a complete education?

Members of the committee, you have the power to make Hawaii more visually and economically attractive to visitors. At the same time, you can give our young people the chance to become better problem-solvers and more productive members of society. You can support systemic arts education for children, improving "the ways in which they approach, classify, and make sense of the visual world," which requires all of us to accept responsibility "for guiding our students through the multidimensional and multifaceted journey of learning." (Eisner & Day, 2007).

You can save, and indeed increase funding for the State Foundation on Culture & the Arts, to make Hawaii a better place for all its citizens and visitors:

- Decide that arts education does belong in our schools, which are the most powerful vehicle for transmitting a common culture in diverse, developed societies such as ours.
- Help artists from all walks of life continue to exercise their craft here in Hawaii, as artists-in-residence, and pass on their expertise to the next generation.
- Subsidize professional development to teach educators how to encourage young children in their artistic exploration, promote innovative thinking, inspire creativity, respect artistic tradition, maintain artistic integrity, and discover how to apply their artistic knowledge to other fields of study.
- Preserve the artistic traditions of the past, while supporting the evolution and creation of marvelous new arts in the present. Plan for supporting future arts education, including art history in Hawaii, so that it is never again under siege.

Thank you for your time and consideration of this testimony.

Mary L. Radnofsky, Ph.D.

From: Ellen and Charlie Crocker [crockerce@gmail.com]
Sent: Wednesday, September 30, 2009 1:26 PM
To: EDTTestimony
Subject: SFCA

The logo for LATE (Landscape Architecture and Environmental Design) is displayed in a stylized, blocky font with a textured, slightly distressed appearance.

Aloha,

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important, and relatively small, agency.

The arts have always been a relatively small part of the State budget. Yet the impact of the arts and cultural organizations of this state is tremendous. Impact can be measured:

Economically. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: paying artists and their own staffs, generating business **LOCALLY** since most goods and services are purchased in state, and generating economic activity around restaurants, clothing, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, the HSFCA funds act as stimulus funds to keep our economy active. It is no good for anyone if more businesses close due to lack of activity.

Education. Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an industrial society, and our children are slipping farther behind in the skills they need for today. Arts-integrated education, exemplified by Pomaika'i School on Maui, Hawai'i's first public arts-integrated school, demonstrates the success of a curriculum that uses the arts helps kids learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems, ability to negotiate across cultural lines. We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. HSFCA funds are an investment in the future of our workforce and our citizens.

Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Times have not changed that much. Our communities still need those cultural touchstones, perhaps even more now that we are separated behind our computers. And communal arts experiences, gathering together around performances, arts festivals, or art exhibits, is one healthy way to build and maintain our sense of community, whether in Honolulu or in Hana. HSFCA funds help our communities keep a positive focus even in

these difficult times.

Hawaiian Culture. Not least is Hawai'i's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawai'i unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. HSFCA funds help preserve the soul of Hawai'i.

We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

Me ke aloha pumehana,
John C. Crocker

From: Hanchulsu@aol.com
Sent: Wednesday, September 30, 2009 1:39 PM
To: EDTTestimony; Hanchulsu@aol.com
Subject: Saving the Arts Alliance Budget and finding alternative ways: an investment in Hawaii's people

LATE

Hawaii State Capitol
Room 016
415 Beretania Street

Dear Folks in Charge of the Hearing on the Proposed Budget Cuts to the Arts Alliance of Hawaii:

I am an artist residing in Hawaii. We artists are many in number in the islands, and we are concerned together about the proposed budget cuts. At a time when inspiration in education and spiritual nurture through the arts is needed more than ever, I am very distressed to think that budget cuts are being considered for the vast network in artistic endeavor and education provided by the Arts Alliance of Hawaii. Below is an excellent letter composed by Karen A. Fischer. I concur with her feelings and opinions 100% and urge the State Government to raise the money being spent on the ARTS in Hawaii as an investment in the future health of the people. The Bible states that "Without a vision, the people perish." In cultural and social and, oftentimes, religious senses, the ARTS provide for the people hope and inspiration to continue living in difficult times. Please hear the opinions being shared, please act with wisdom, not out of mere economic prudence, but out of the belief in what the ARTS do for any nation's people.

Thanks very much for counting me in support of more support for the ARTS in Hawaii.

Yours sincerely,

Charles L. Hill
Performance Artist
1557 Mokuna Place
Honolulu, HI 96816

ENCLOSURE: LETTER BY Karen A. Fischer

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important, and relatively small, agency.

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We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

Me ke aloha pumehana,
Karen A. Fischer

From: Yukie Shiroma [monkeywaterfall@hotmail.com]
Sent: Wednesday, September 30, 2009 1:47 PM
To: EDTTestimony
Subject: Support for SFCA

LATE

To Whom It May Concern,

In these very difficult economic times, I applaud efforts to keep our State afloat, but completely eliminating arts funding is moving in the wrong direction. In dire economic times, the opposite should occur—there should be even **more** funding for the arts.

As founder and former Dance Director of Mid-Pacific Institute School of the Arts, I have seen how the arts can make a tremendous difference in a young person's life. In my twenty years of directing the program, I have witnessed the power of arts education--not only in preparing talented students for professional careers in the arts, but in "rescuing" those teenagers who could easily have fallen into drugs and crime. The arts taught them discipline, time management, and how to work with others. Their achievements in the arts gave them the confidence to overcome these difficult years and to continue on to productive lives.

As a student of classical Okinawan dance, I have received several SFCA grants through the Master Artist/Apprenticeship Program that have enabled me to study intensely with my teacher. As a direct result of this opportunity, in 2006 I received a teaching certificate from our school and am now sharing this traditional art form with others. In this incredibly multicultural state of Hawai'i, we have the added responsibility of supporting the traditional arts of Asia and the Pacific, some of which has ceased to exist in the homeland!

Finally, as the co-director of a Honolulu-based dance theatre company, I have been the recipient of numerous SFCA grants that have enabled me to produce and direct site-specific shows on O'ahu, addressing timely topics of concern to our residents, and to employ local performing artists in the community. Our most recent production dealt with the impact of tourism on our local community and employed over 100 performing and visual artists.

The arts are not a frivolous "extra," but an essential part of our life and economy.

Yukie P. Shiroma

Co-Director

Monkey Waterfall

From: Frank Lee [leef026@hawaii.rr.com]
Sent: Wednesday, September 30, 2009 1:49 PM
To: EDTTestimony
Subject: Testimony in favor for HSFCA funding

LATE

Aloha Committee members,

I am writing in favor to support and afford continual funding for HSFCA. Throughout the years, they have provided a much needed service to the community at-large, school children statewide, and the art community.

I have seen many school children who have been a part of their programs flourish in their self-confidence to pursue their endeavors after graduating. Many students talk about 'the time when' they saw or were involved in some school activity.

Art has a way of not just for self-expression but a sense of understanding, not just themselves, but the world around them. Art has a way to connect the dots of the purpose of the 3R's.

As for the artists funded by this program, it gives them a venue to continue and explore their art and share or give back to the community that so much gave to them.

In closing, I just hope you can find it in your hearts continue funding such a great program. In my opinion, HSFCA is a program that helps link the purpose of basic academic work through the arts.

I thank you for your efforts to find a way to continue funding for HSFCA.

Aloha,

Frank Lee
One Heart Massage
1123 11th Ave., Suite 302A
Honolulu, HI 96816

ph: 808-779-7333

From: Jaimey Hamilton [jaimeyh@hawaii.edu]
Sent: Wednesday, September 30, 2009 2:00 PM
To: EDTTestimony
Subject: SFCA - UHM Intersections Testimony

The logo for LATE (Lectures, Art, and Testimony) is displayed in a stylized, blocky font with a textured, slightly distressed appearance.

Dear Governor Lingle,

As director of UH Manoa's Intersections, Visiting Artist and Scholar Program, which receives roughly half of its annual funding from SFCA grants, I am alarmed at the drastic and shortsighted actions that the state government is considering in regards to the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). This will have a significant impact on the future of the arts in Hawaii. The Intersections program provides education and discussion of cultural tolerance for an adult audience. It reaches into the community through its public lecture, artist visits to schools, appearances on Olelo, and in many other ways enriches the lives and culture of Hawaii's residents.

Without Intersections and the many other cultural programs funded and leveraged by the SFCA, Hawaii will lose the cultural diversity that makes this a place that people want to visit, send their kids to school, and spend their lives and importantly for the state budget, their income.

With this in mind, I support Karen Fisher's letter which makes the following points: The arts have always been a relatively small part of the State budget. Yet the impact of the arts and cultural organizations of this state is tremendous. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: Second, recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, the HSFCA funds act as stimulus funds to keep our economy active. It is no good for anyone if more businesses close due to lack of activity.

Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an industrial society, and our children are slipping farther behind in the skills they need for today. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. We need this from elementary school through the college system. Programs like Intersections are vital to this kind of learning. HSFCA funds are an investment in the future of our workforce and our citizens.

I fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Sincerely,

Jaimey Hamilton
Asst. Professor of Art History
Chair, Intersections Committee
Dept. of Art and Art History
2535 McCarthy Mall, Rm. 142
University of Hawai'i, Manoa
Honolulu, HI 96822
(808) 956-5253
jaimeyh@hawaii.edu
<http://uhintersections.blogspot.com/>
<http://www.hawaii.edu/art/intersections>



LATE

UNIVERSITY OF HAWAII AT MANOA
ART GALLERY

DEPARTMENT OF ART - HONOLULU, HAWAII 96822 • FAX (808) 958-9659 • TELEPHONE (808) 958-6888

Testimony to the Senate Ad Hoc Committee
Informational Briefing: Impact of layoffs - State Foundation on Culture and the Arts

September 29, 2009

Chair Kokubun and Chair Fukunaga, and Members:

I am Lisa Yoshihara, Director of the University of Hawaii Art Gallery and a former 21-year employee of the State Foundation on Culture and the Arts (SFCA). As both grant recipient and as a grantor I have the perspective of knowing how the SFCA grants program directly helps the community.

I am deeply concerned over the initial layoff of ten SFCA employees. Many of these employees are integral to management of the statewide biennium grants program that has benefited the people of Hawaii for over 43 years. In 1965, the Hawaii State Legislature authorized the SFCA as Hawaii's State Arts Agency to administer federal dollars from the National Endowment for the Arts (NEA). The NEA requires a match of state funds and that federal legal requirements must be met to manage these culture and art grants.

These SFCA grants have been essential to educational programs, economic development, and cultural tourism. Over the years the SFCA grants have been essential to the educational programs and offerings in many communities. These programs allow for K-12 and higher education students to have a complete education, become creative problem solvers, and develop into responsible citizens that are contributing members of our society.

The SFCA Grants have been integral to the University of Hawaii Art Gallery exhibitions, publications, public lectures, visiting artists, and symposiums that benefit our students, researchers, visiting school children, families, and senior groups—the whole community. The UH Art Gallery serves thousands of students annually. SFCA grants also help projects that attract international scholars to visit Hawaii. The Textile Society of America's 11th biennial symposium in Honolulu in fall 2008 attracted over 300 delegates and their families from over 23 countries and 32 States to participate and visit the over 30 textile exhibitions that were held all throughout Honolulu. All of this programming is made possible with the support of the SFCA.

The SFCA grants are very crucial to our ability to secure funding for our projects from the private sector and foundations. These entities want evidence that Hawaii's government recognizes the importance of cultural programming through financial commitment.

For many years, the SFCA grants have been essential to many visual, performing, historical, literary, and community arts organizations. Together we have built a vibrant culture and arts community for our residents and visitors. In 2009, *American Style* magazine named Honolulu, Hawaii as one of the Top 25 Arts Destinations for mid-sized cities. A healthy culture and arts reputation attracts tourists to our State. Over 50% of Hawaii tourists include historical or cultural activities in their stay, tend to have longer visits and spend more. Many of the cultural tourist or conventioneers are college educated, hold advance degrees and are employed professionals with higher incomes that are least affected by fluctuations in the economy. People also decide

September 30, 2009

Page 2

where they want to work and live by the rich and diverse cultural offerings of the area that positively affect their quality of life.

The arts play an important role in the economic vitality of Hawaii. The arts generate business through many sectors in the community from printing companies, graphic designers, construction, construction supplies, art supply stores, and marketing and public relations. We also generate revenue through the sales of performance tickets, books, art, and music. We are your visual artists, actors, dancers, choreographers, writers and authors, producers and art directors, musicians, and other entertainers that live amongst you. The national American Community Survey from 2003 to 2005 demonstrates that Hawaii has a high concentration of artists. Hawaii consistently ranked in the top ten states for number of artists per 10,000 people.

We urge the administration to exercise fairness in the layoffs for the State Foundation of Culture that would affect the Arts Biennium Grants program. This cut is not equitable and will cripple the arts community for many years to come. This severe decision will eliminate many organizations and drastically decrease public educational programs and negatively affect Hawaii's reputation at a time when we are marketing the State to recover our tourism industry.

We hope that the administration will continue its support to cultivate, sustain, and celebrate all arts as essential to the education of children, teachers, artists, and the community. The SFCA grants program has been instrumental in preserving and perpetuating our history, the culture and traditions of Hawaii's indigenous people, while celebrating all the diverse ethnic groups that make us so unique. This artistic diversity, contemporary or traditional is what attracts the cultural tourist to participate in many of our communities' offerings. The culture and arts community is integral to education, economic development and a vital community and is now needed more than ever.

Sincerely,



Director

From: herring.jennifer@gmail.com on behalf of Jennifer Herring [herring@hawaii.edu]
Sent: Wednesday, September 30, 2009 2:12 PM
To: EDTTestimony
Subject: Testimony to Support the State Foundation on Culture and the Arts

LATE

It is with great concern that I write this testimony in support of the State Foundation on Culture and the Arts. The carefully crafted letters from constituents throughout our state are evidence of the overwhelming support for the work of the State Foundation on Culture and the Arts. The human resources of the Foundation are its greatest asset. This Foundation was established by the people and for the people of Hawai'i and has grown over the years to attain its mission to promote, perpetuate, preserve and encourage culture and the arts, history and the humanities as central to the quality of life of the people of Hawai'i. We must persevere in these economic times to keep this mission central to all of our decision-making to sustain the work of the Foundation and all of its programs.

Sincerely,
Jennifer Herring
45-995 Waialele Road #77
Kaneohe HI 96744

--
Jennifer Herring, Ed.D.
Statewide Program Coordinator, Elementary
Institute for Teacher Education
College of Education
University of Hawaii at Manoa
1776 University Avenue
Honolulu, HI 96822
808 956-4409
herring@hawaii.edu
vOffice: https://ellum1.coe.hawaii.edu/join_meeting.html?meetingId=1188254029635

LATE

Aloha to my elected representatives,

Many thanks for this opportunity to voice my support for full funding for the State Foundation on Culture and the Arts—for its staff and for its grant programs.

In my work as Culture and Arts journalist for Hawai'i Public Radio, I have recently interviewed many leaders of arts organizations and individual artists who would be sorely impacted by any loss of state support. Especially on the neighbor islands, many important artists and cultural practitioners would not be able to perpetuate their contributions to our society without the SFCA.

I have learned that assessing cultural contributions, facilitating growth of this resource, and evaluating progress in specific arts is a specialized skill. Only staff with these particular skills will be able to maximize Hawai'i's investment in these areas.

Hawai'i's incredibly diverse cultural resources have never meant more to the world. Stories, traditions, skills, and points of view from all over the globe have been nourished here, and have flourished as surely as plants rooted in Hawai'i's fertile soil. They represent a most precious record that will attract the kinds of visitors and future residents we want to have here.

Our culture is marked by vibrant inclusion and thoughtful practice. Our state government can surely work the same way. I would favor a tax increase and other moves like taxing out of state internet sales to increase revenue.

Thank you for your consideration and for your efforts on behalf of Hawai'i's people.

Noe Tanigawa

From: Lorraine_Ishikawa/IAO/HIDOE@notes.k12.hi.us
Sent: Wednesday, September 30, 2009 3:19 PM
To: EDTTestimony
Subject: Fw: Last Call for Testimony at Today's Meeting
Attachments: ATT00001.jpg; ATT00002.jpg; ATT00003.gif

LATE

I couldn't have put it better myself. Ms. Fischer did a great job explaining our stand in detail. We could probably have a few hundred pages explaining our side, but we're not politicians & frankly, we really don't have the time. We work for our students & the betterment of all of our futures. Taking away the arts or even cutting away at the programs would do more harm than good.

Please consider this: When you were growing up, or even now, weren't/aren't there times when you were in awe of some of the wonderful artwork, whether it was visual, w/ media, &/or music? Don't you enjoy the museum, art exhibits, the theater, a concert, a well made documentary from time to time? If all of you can honestly say "NO", then I can understand why we are struggling to make you see what this move can do to our schools, community, society.

I hope whatever you decide, will not be done in haste. I hope that there will be no regrets. I hope that there's nothing political about the decisions. I feel that what we get back in return w/ the arts, is probably more than 10 x's what is budgeted by the state.

Thank you for your time.

----- Forwarded by Lorraine Ishikawa/IAO/HIDOE on 09/30/2009 03:04 PM -----

Arts Alliance Action Network <arts@hawaiiartsalliance.org>

To lorraine_ishikawa@notes.k12.hi.us

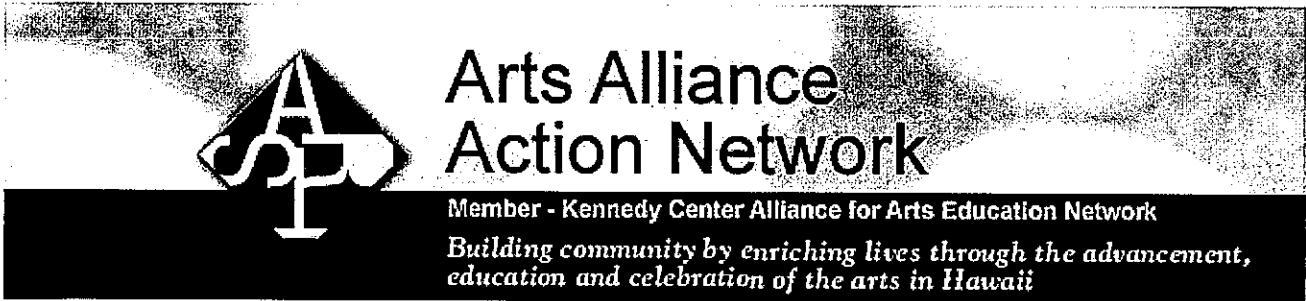
cc

09/30/2009 11:11 AM

Subject Last Call for Testimony at Today's Meeting

Please respond to
arts@hawaiiartsalliance.org

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Dear Arts Community,

This is a last reminder to submit testimony supporting the work of the State Foundation on Culture and the Arts.

Testimony can be submitted online at EDTtestimony@capitol.hawaii.gov

The hearing will take today 5-8pm
Hawaii State Capitol

Room 016
415 Beretania Street

If you submitted testimony for an earlier hearing, it is recommended that you resubmit for today's hearing.

Please see below an excellent sample testimony from Karen Fischer that covers all the important points, should you need further information for crafting your own testimony. If you have any questions, please feel free to call me, at 533-2787.

The Hawai'i Arts Alliance wants to welcome recent Arts Alliance Action Network members and encourage all members to forward this email to others. We have been greatly encouraged by the recent activity on our website, increase in AAAN sign ups and copies of testimony to the Senate. Your voice is powerful!

Mahalo,

Marla Momi Musick
Communications Director
State Captain, Arts Advocacy, Americans for the Arts
Hawai'i Arts Alliance
www.hawaiiartsalliance.org
(808) 533-2787

I am writing out of great concern for the proposed staff cuts to the Hawai'i State Foundation on Culture and the Arts (HSFCA). Please find ways to achieve cuts through furlough days and other savings in the department without wholesale gutting the activities of this very important, and relatively small, agency.

The arts have always been a relatively small part of the State budget. Yet the impact of the arts and cultural organizations of this state is tremendous. Impact can be measured:

Economically. For the amount the State invests in the HSFCA, those dollars generate many times more in economic benefit to the State. First, the activities of the HSFCA receive support from the National Endowment for the Arts (federal funds) and Western State Arts Federation (regional funds). If the activities of the HSFCA are cut, so will these funds. Second, HSFCA funds, both federal and state, help arts and cultural organizations leverage those monies into many times the economic benefit: paying artists and their own staffs, generating business **LOCALLY** since most goods and services are purchased in state, and generating economic activity around restaurants, clothing, baby-sitting, and other ancillary expenses. Recent studies have shown that for every arts event ticket that is purchased in this state, about \$35 in ancillary activity is generated. In other words, the HSFCA funds act as stimulus funds to keep our economy active. It is no good for anyone if more businesses close due to lack of activity.

Education. Studies continue to show that today's students need an education that prepare them for the 21st century. Unfortunately, our educational system was designed for an industrial society, and our children are slipping farther behind in the skills they need for today. Arts-integrated education, exemplified by Pomaika'i School on Maui, Hawai'i's first public arts-integrated school, demonstrates the success of a curriculum that uses the arts helps kids learn creative thinking, teamwork, focus, self-reliance, engage in critical thinking to solve problems, ability to negotiate across cultural lines. We no longer live in an era where kids need to memorize everything--that is all available through technology. What they need is the ability to use that information well, to think creatively about what is important to problem-solving, to be able to find those solutions, and to be able to work well with peers that may extend around the globe because of technology. HSFCA funds are an investment in the future of our workforce and our citizens.

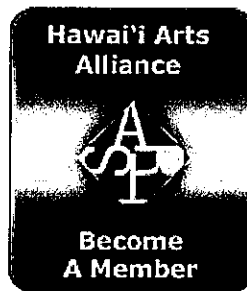
Strong Communities. Every culture since the beginning of time has had arts expression--storytelling, visual depictions, chants, dances, and songs. These expressions have preserved culture, taught pride in one's heritage, imparted critical information for survival. Times have not changed that much. Our communities still need those cultural touchstones, perhaps even more now that we are separated behind our computers. And communal arts experiences, gathering together around performances, arts festivals, or art exhibits, is one healthy way to build and maintain our sense of community, whether in Honolulu or in Hana. HSFCA funds help our communities keep a positive focus even in these difficult times.

Hawaiian Culture. Not least is Hawai'i's own unique heritage, its Hawaiian culture. HSFCA funds help preserve that which makes Hawai'i unique. Whether we consider cultural tourism--people coming here because of a genuine interest in this deep and rich culture, or Hawaiian heritage--nurturing the arts and culture of these islands, ranging from the traditional to the contemporary arts of young Hawaiians--this is what makes this group of islands different from any other on the planet. HSFCA funds help preserve the soul of Hawai'i.

We fully understand the need to cut back, and I would suggest that furlough days, trimming publications, and trimming other overhead are a way to achieve savings. We are all tightening our belts. But to cut whole departments, which actually work to the benefit of the economy, seems short-sighted and in the end will cost more than it will save.

Mahalo for your time and for listening.

Me ke aloha pumehana,
Karen A. Fischer



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From: Yona Chock [yonachock@gmail.com]
Sent: Wednesday, September 30, 2009 4:29 PM
To: EDTTestimony
Subject: Arts budget

LATE

The arts are important since they provide inspirational and spiritual aspects to one's life, and also to creativity. Without an adequate budget to support the arts, we would all be robots and lifeless. We fervently hope that you will see fit to restore the staff positions for the State Foundation for the Culture & Arts.

--

Al Keali'i & Yona Chock, The Magic Storyteller®
www.yonachock.com

From: Celeste Ohta [cohta@honoluluacademy.org]
Sent: Wednesday, September 30, 2009 4:36 PM
To: EDTTestimony
Subject: Support for SFCA

LATE

To Whom It May Concern:

I would like to state my support of the State Foundation on Culture and the Arts. The loss of the statewide grants program, arts education programs, folk arts program and community arts programs would be devastating to Hawaii's community. Please reconsider these decisions as they would also jeopardize the state's ability to obtain funds from the federal level through the National Endowment for the Arts, as well as any private matching grant monies. If the Hawaii State Foundation on Culture and the Arts (SFCA) were unable to meet federal requirements, it would lead to the loss of more \$1 million in combined federal Partnership Agreement funds and American Recovery and Reinvestment Act of 2009 stimulus funds from the National Endowment for the Arts, as well as the loss of the vital public benefits that result from a modest investment in the state's arts industry.

Sincerely,
Celeste Ohta
Asian Art Collections Manager
Honolulu Academy of Arts
900 S. Beretania Street
Honolulu, HI 96814
Ph. 808-532-3657
Fax. 808-532-6081
www.honoluluacademy.org

Treasurer, Board of Directors
Hawaii Museums Association
PO Box 4125
Honolulu, HI 96812

Board of Directors
Kumu Kahua Theatre
46 Merchant Street
Honolulu, HI 96813
Ph. 808-536-4222

LATE

Karen Yamamoto Hackler
3340-B East Manoa Road

Hon. 96822

TESTIMONY

Regarding the Hawaii State Foundation on Culture and the Arts

Dear Senator Carol Fukunaga, Senator Russell Kokubun, and other members of the Senate Ad Hoc Committee researching the impact of the proposed cuts to the Hawaii State Foundation on Culture and the Arts,

The positive influence of the Hawaii State Foundation on Culture and the Arts is woven throughout our community. I believe that a huge percentage of our populace has been touched somehow by the arts, history and humanities groups that the HSFCA has funded, whether it be through arts programs in the schools, theaters, museums, ethnic organizations, libraries or other organizations.

The arts are part of our lifeblood and we have taken it for granted. But now, this important part of our lives is in jeopardy with the proposed cuts of the HSFCA staff who help make so much of the arts, history and humanity programming in our community a reality.

Not only funds from our State Legislature, but national funding from the National Endowment for the Arts filters through HSFCA into organizations providing experiences for our keiki through our kupuna. Without the HSFCA specialists, this important flow of funding would be jeopardized.

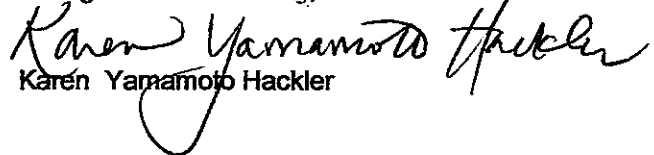
As a theater artist and playwright, I can speak of the importance of the HSFCA in my life.

Thanks to funds the HSFCA makes available via the Outreach College of the University of Hawaii, Manoa, my little grassroots theatre group – Lo'i Theater – has been able to share its play THE LINES ARE DRAWN about an elderly local couple and the love they share, in underserved places like Kaunakakai, Lanai City and Paia, bringing the joy of theater to people who aren't always given access to it.

Through an Individual Artist Fellowship I was granted by the HSFCA, I was able to concentrate on writing my plays, which explore, capture and celebrate a sense of place – in my case Manoa Valley – with its natural beauty and cultural traditions like the Ching Ming Festival at the Manoa Chinese Cemetery. The Individual Artist Fellowship from HSFCA was vital to my growth as an artist and it helped me preserve aspects of my community through these plays.

Please help us protect the good work of the Hawaii State Foundation on Culture and the Arts to the full extent possible.

With gratitude and aloha,


Karen Yamamoto Hackler

LATE

September 29, 2009

TO: Honorable Senator Russell S. Kokubun,
Chair, Senate Ad Hoc Committee on Culture and the Arts

RE: State Foundation on Culture and The Arts, Informational Hearing Wednesday
09/30/2009 @ 5pm Hawaii State Capitol Room 016

Dear Senator Kokubun and Committee Members,

While we all realize that state government budget cuts are necessary during these lean economic times, I have great concern with respect to drastic staff/budget cuts proposed for Hawaii State Foundation on Culture and the Arts (HSFCA).

The Hawaii State Foundation on Culture and the Arts receives substantial funding from the National Endowment for the Arts (NEA). The HSFCA, which currently has experienced arts administrators to oversee the funding, permits the arts grants program to go a long, long way. The proposed staff and budget cuts will severely affect the agency's ability to receive and administer the NEA funding. The grants given out by the HSFCA help to support our local cultural institutions and provide educational and economical benefits to the people of the State of Hawaii.

Having served on several HSFCA grants review panels, I have had the opportunity to see the range of the institutions, their programs, and the communities that benefit from the HSFCA funding. The lives of thousands of people throughout the state are enriched thanks to the SFCA and the funding it provides to large institutions in Honolulu to tiny volunteer-run organizations on the remote areas of the neighbor islands. Many of the programs include educational components that benefit people of all ages as well.

Arts organizations also contribute substantially to Hawaii's local economy. In 1997, the Hawai'i Museums Association commissioned a study that explored the museums' role in tourism. The study found that Hawaii's 94 museums and cultural attractions generate a total impact of \$339 million in economic input. Arts organizations created 5,000 jobs and nearly \$150 million in household income. Creating and sustaining great cultural institutions is good business for Hawaii. Arts institutions regularly patronize airlines, hotels, restaurants, caterers, printing companies, office supplies stores, paint and hardware stores, shipping and delivery companies and many other businesses.

Arts With Aloha (AWA), an organization of 17 arts and cultural institutions on O'ahu, has partnered with O'ahu Visitors Bureau, many airlines, hotels, and restaurants to bring travel and arts writers to Honolulu that resulted in articles in many national and international publications that highlighted our outstanding and unique cultural offerings. After an article is published, interest in our cultural institutions is noted by an increase in requests for the Arts With Aloha informational brochure and inquiries to individual institutions. Staff members at AWA institutions have noticed visitors carrying its brochures when they arrive.

Conferences based on our cultural offerings attract visitors to Hawai'i. The Textile Society of America (TSA) chose Honolulu as the city for its annual conference in 2008 based on the presentation of *Writing with Thread: Textiles of Southwest Chinese Minorities*, an exhibition supported by an SFCA grant. More than 300 conference attendees from the mainland and abroad came to Honolulu for several days bringing their families and friends with them this past September. The TSA planning committee noted that it was the best-attended conference in many years. Visitors such as these, who seek out arts and cultural institutions and experiences, bring money into the state because they tend to have higher incomes, spend more money, and stay longer compared to other travelers.

Cultural institutions throughout the state are committed to remaining vital partners in their communities and are doing their best to get through these difficult economic times. The ability of these institutions to deliver exhibitions, performances, educational programs, and events to communities around the state will be drastically reduced, or completely eliminated in some cases, by the currently proposed cuts to HSFCA staff and budget.

Please do not decimate this small, yet extremely important state government agency.

I respectfully urge you to try to accomplish any necessary budget cuts to this agency by way of limited temporary furloughs.

Please protect art and culture, as they preserve the heritage and identity of our community and all of Hawaii-nei.

Thank you for your consideration of this request.

Sincerely,



Sharon Tasaka
Associate Director
University of Hawaii Art Gallery
2535 McCarthy Mall
Honolulu, HI 96822

From: Joe Patti [jpatti@hawaii.edu]
Sent: Wednesday, September 30, 2009 4:52 PM
To: EDTTestimony
Subject: SFCA Staffing Testimony

LATE

Aloha Legislators,

I am writing out of concern over the proposed staff cuts to the Hawaii State Foundation on Culture and the Arts (SFCA). Though the arts represent a small part of the state's budget, the impact they have are tremendous. Other testimony you have received speaks to the economic impact the arts have in the state leveraging \$35 in ancillary spending for every ticket and entry fee paid. So much of that economic activity starts with the State Foundation on Culture and the Arts. Without a staff to administer it, funding from regional organizations like the Western States Arts Federation, national organizations like the National Endowment for the Arts and federal stimulus funding through the American Recovery and Reinvestment Act is in jeopardy. The loss of this funding can mean a loss or diminishment of private funding from endowments and foundations which require their support be matched.

Losing access to these funding sources will have a very tangible impact on the availability of culture and the arts for the people of Hawaii and will undercut attempts to disseminate Hawaiian culture nationally and internationally. The first thing people entering Leeward Community College Theatre enjoy is the 102 feet wide by 23 feet high mural by Jean Charlot entitled, "The Relation of Man and Nature in Old Hawaii." It is a gorgeous work of art commissioned and maintained by the SFCA Art in Public Places program. I am pretty rabid about protecting this magnificent, but fragile fresco from potential damage. As the only major performing arts facility on the leeward side of the island, serving the Waianae Coast, Mililani and North Shore area communities, it is only proper that residents have such a beautiful work to remind them of the historical and cultural heritage of the state when they attend events.

The performances themselves benefit from the funding administered by the State Foundation on Culture and the Arts. While the university provides a great deal of support, many of the events which the theatre presents depend heavily on the support the SFCA acquires. Leeward Community College Theatre works with partners throughout the state to leverage our combined purchasing power and secure favorable fees for artists to perform. However, it is still very expensive to bring performances to the middle of the Pacific Ocean. Because of our desire to make performances accessible to people living on the Waianae Coast, Mililani and the North Shore, we charge a much lower ticket price than our partners on the other islands. The funding secured through the SFCA combined with a lot of hard work helps us end the year just barely in the black. We are committed to keeping performances affordable for our constituents. The SFCA makes that possible and we acknowledge that in our print materials, our website and in an announcement from the stage before most performances.

We use the SFCA funding to support performances that reflect the lives of the residents of Hawaii, celebrating their culture, history and engendering pride. We have had groups from throughout the Pacific from places like New Zealand, Easter Island, Samoa, Tuvalu and Tokelau.

We certainly haven't been simply bringing in groups from the outside, but have also been instrumental in promoting Hawaiian culture and raising its profile nationally and internationally.

We presented Halau O Kekuhi's "Hanau Ka Moku" which celebrated the emergence of the new island, Kama'ehu, off the southeast of the Big Island of Hawaii. The show toured the state, the Mainland, including a performance at Wolf Trap, the National Park for the Performing Arts.

We also presented Maui's Halau P??' O Hi'iaka's performance of the life of Kahekilli, who nearly unified the islands under his single rule. The performance also toured the state, the Mainland and Germany and has plans for going to Japan.

We brought Honolulu born Keo Woolford in to perform his one person show, "I-land", a piece about Hawaiian identity that had multiple successful runs in New York and Los Angeles.

Leeward Community College Theatre and Aiea based Tau Dance Theater produced a contemporary opera entirely in Hawaiian in 2006 based on the Naupaka myth which toured the state. In 2011 we will team up again to produce a piece about Hawaiian snow goddess, Poliahu.

Finally, we are working with Honolulu based Monkey Waterfall to create a site specific show about what it means to be a celebrity that will range across the Leeward CC campus.

We have no hesitation when it comes to presenting events that resonate with the lives of the state's residents because we know the theatre will be packed. People are voracious for these sort of performances.

Many of the events we sponsor have activities that go beyond just an evening's performance. We have outreach performances for school children from the Waianae Coast, Pearl City, Mililani and North Shore both at our facility and in the schools. There have been workshops and master classes people can take to hone their technique. But the people of O'ahu have exhibited aloha MANY times with potluck meals both at Leeward CC, in private homes and on the beaches. Visiting artists have been invited to jam sessions in bars where they have been astonished by the technique of slack key and steel guitar masters and left trying to master these new skills.

The people of Hawaii (and those lucky artists) stand to lose all these opportunities if the State Foundation on Culture and the Arts is made ineffectual by staffing cuts. I urge you to consider all these issues in your deliberations.

Mahalo nui loa,

Joe Patti
Theatre Manager
Leeward CC Theatre
96-045 Ala 'Ike
Pearl City, HI 96782
808 455 0381
<http://LCCTheatre.hawaii.edu>

From: Wayland Q- LCC Theatre [waylandq@lcc.hawaii.edu]
Sent: Wednesday, September 30, 2009 4:56 PM
To: EDTTestimony
Subject: State Foundation on Culture and the Arts

LATE

Within every culture's arts traditions and practices, embedded are the aspirational symbols, deepest meanings, and spirituality of a people. I write this in support of the Hawaii State Foundation on Culture and the Arts. The continued presence of the HSFCA affirms the great value and the wise voices of ancestors as sung, danced, painted, and transmitted to succeeding generations of citizen artists. For each artist brings all and various sides of our humanity to the surface for each of us to contemplate deeper truths about ourselves, and through good drama for example, provide us opportunities for ethical considerations and debate, and even moral instruction.

At the same time the works of artists provide materially for our people. As very likely mentioned via the testimonies of others, the multitude of positive impacts of the arts to our state are undeniable-- from significant economic contributions, to improving students' learning capacities, to breathing joy into the lives of hospital patients and senior home residents, to strengthening bonds within communities.

Within the mission of the Hawaii State Foundation on Culture and the Arts and its staff people with their great devotion are embodied the life force and soul of our state. Rather than extinguish artistic blessings and possibilities, may we each in our wisdom choose to support and enhance the life and work of the Hawaii State Foundation on Culture and the Arts.

Mahalo nui loa.

Sincerely,

Wayland Quintero

--

Wayland Quintero, MFA
Assistant Theatre Manager
waylandq@hawaii.edu
808-455-0386
<http://lcctheatre.hawaii.edu>

"Bringing a World of Art and Culture to Our Community"
LCC Theatre Lobby Mural



From: Norm Foster, Normzart Cards [normzart@yahoo.com]
Sent: Wednesday, September 30, 2009 5:20 PM
To: EDTTestimony
Cc: Stephen Dinion; AFM677@aol.com
Subject: Testimony in Support of the State Foundation on Culture and the Arts

LATE

To Whom It May Concern:

I strongly support the SFCA and am opposed to any cuts, layoffs or furloughs to this department. The arts are extremely important to our culture and to Hawaii, not just as human expression and entertainment, but also for the economy. For every dollar invested in the arts in Hawaii, studies have shown that \$12 are generated back into the economy through the ripple effect. These proposed cuts may save money in the short term, but will cause great losses in the long term which we cannot afford to have happen.

As a member of the Honolulu Symphony since 1985, my employment is directly dependent upon NEA funding which is processed through the SFCA. This would include especially grants awarded directly to the Symphony as well as to Hawaii Opera Theatre which the Symphony plays for every season. Many other Hawaii-based arts organizations benefit from NEA grants and the SFCA, enriching the lives of everyone in Hawaii.

The Symphony provides not only high culture and popular entertainment for our state, but also education for our keiki as well as for adults. Recently the Symphony's very existence has been threatened due to poor funding and the \$50K awarded to the Symphony by the NEA for this season is therefore extremely important and may be in jeopardy due to a weakened SFCA.

Thank you very much for supporting the arts in Hawaii.

Sincerely,
Norm

Norm Foster 225-1052
Clarinetist, Honolulu Symphony

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Marcia L. Timboy
1441 Pali Highway
Honolulu, HI 96813

LATE

October 1, 2009

RE: Support for SFCA

Aloha,

I am writing this letter in support of the State Foundation on Culture & the Arts. The SFCA has enriched the lives of many of Hawai'i's residents during its 40 plus years of existence through a number of programs, activities and events.

I was made aware of the SFCA as an art student at the University of Hawai'i at Manoa and have been involved in several SFCA programs and projects since graduating with a BFA in 1979. As a recent graduate I was hired as an instructor for the Artists-in-the-Schools program on the Big Island in the 1980s. I am also honored to be in the SFCA collection with two acquired works.

Over the years I have written grants for Hawai'i Island nonprofit organizations that have received funding from SFCA – the Big Island Dance Council's Dance Enrichment program for youth is still active in the island's rural communities. Many of Hawai'i Island youth and community members who would not have been exposed to diversified culture and arts were and still are given the opportunity through SFCA programs.

The State Foundation on Culture & the Arts mission statement – "To promote, perpetuate, preserve and encourage culture and the arts, history and the humanities as central to the quality of life of the people of Hawai'i." - is an invaluable undertaking that SFCA has provided and needs to continue to do so for our future generations.

Please give thoughtful consideration to this organization that was the first in the nation to establish a state funded arts and culture agency. SFCA is a great legacy for the people of Hawai'i.

Sincerely,

Marcia L. Timboy

From: kuulei lee [napiliwahine3@hotmail.com]
Sent: Wednesday, September 30, 2009 6:39 PM
To: EDTTestimony
Subject: SFCA support testimony
Attachments: SFCA support.doc

LATE

September 30, 2009

RE: Support for SFCA

Aloha,

I am writing this letter in support of the State Foundation on Culture & the Arts. The SFCA has enriched the lives of many of Hawai'i's residents during its 40 plus years of existence through a number of programs, activities and events.

I was made aware of the SFCA as an art student at the University of Hawai'i at Manoa and have been involved in several SFCA programs and projects since graduating with a BFA in 1979. As a recent graduate I was hired as an instructor for the Artists-in-the-Schools program on the Big Island in the 1980s. I am also honored to be in the SFCA collection with two acquired works.

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The State Foundation on Culture & the Arts mission statement – "To promote, perpetuate, preserve and encourage culture and the arts, history and the humanities as central to the quality of life of the people of Hawai'i." - is an invaluable undertaking that SFCA has provided and needs to continue to do so for our future generations.

Please give thoughtful consideration to this organization that was the first in the nation to establish a state funded arts and culture agency. SFCA is a great legacy for the people of Hawai'i.

Sincerely,

Marcia L. Timboy

Marcia Timboy
Aloha Fitness Promotions
www.alohafitpromo.com
(808) 443-9670

From: Susan Rice [susanrice@hawaii.rr.com]
Sent: Wednesday, September 30, 2009 6:44 PM
To: EDTTestimony
Subject: please keep the biennium grants

LATE

Aloha,

South Kona is an underserved community in the Arts. It is isolated, with one main road running through the community, and economically disadvantaged (75-95% of the students at the 5 area schools that we serve qualify for free and reduced lunch.) SKEA, the Society for Kona's Education & Art, brings working artists into the schools for curriculum based art projects that enhance the students' understanding of a particular subject. SKEA also provides art camps for children during the school breaks, which give them something worthwhile to do, and provided jobs for the teen-age camp counselors. These two programs provide a part-time supplemental income for about 40 people, and high quality education in the arts for our children (over 1,000 students served)where none other exists- all for the amazingly low price of \$40,000 from two biennium grants from the Hawai'i State Foundation on Culture and the Arts. Funding from the HSFCFA is crucial to the continuation of these programs, because we are already asking most of the private Hawai'i foundations for matching funds. SKEA has a great roster of volunteers who work very hard at fundraising, but it is unlikely that we would be able to replace \$40,000.

I am asking you to seriously consider all of the possible economic consequences to eliminating the Biennium grants- loss of jobs in an economically depressed area; drastically cutting back programs for our children and letting them sit at home and watch TV because there is nothing else to do while their parents work; not offering even a smidgen of arts education in our schools; losing out on funding from the National Endowment for the Arts. It's not worth it.

Mahalo.

Susan Rice

PO Box 471
82-933 Coffee Drive
Captain Cook, Hawai'i 96704

808-328-9561 (home)
808-896-5858 (mobile)

susanrice@hawaii.rr.com

From: Lori Ohtani [lori@butoh.net]
Sent: Wednesday, September 30, 2009 7:03 PM
To: EDTTestimony
Subject: SFCA

LATE

Dear Sirs,

I am concerned about the recent budget cuts and staff reduction that the HSFCFA will be suffering. The SFCA supports the arts in public places, education outreach, and artists in general.

The HSCFA receives support nationally from the NEA (National Endowment for the Arts) to help cultivate and support the arts here in Hawaii. Broadening and strengthening the Arts in Hawaii thus enabling Artists and art programs to be presented to underserved communities that otherwise are usually bypassed.

With drastic budget cuts and staff reduction how will these programs continue to exist? I understand that there is a need for the recent cutbacks, however, my hope is that the Recent cutbacks made to the HSFCFA can be reevaluated and something can be done to Help better salvage this situation.

Thank you for your time.
Lori Ohtani

From: Elizabeth Fisher [efisher@hawaii.edu]
Sent: Wednesday, September 30, 2009 8:45 PM
To: EDTTestimony
Subject: support SFCA

LATE

It is of utmost importance that the SFCA remain in tact. It is crucial to the artistic, cultural and educational mission of our state. The continuation of SFCA will allow continued Federal support that in turn supports our state's cultural institutions, individual artists, teaching artists, and arts in schools programs. It is imperative to keep SFCA going, and not to chip away at it's already barebones budget. To dismantle the Foundation in any way would be foolhardy.

Dr. Elizabeth Fisher

From: kauinana [hisculptor@aol.com]
Sent: Thursday, October 01, 2009 7:13 AM
To: EDTTestimony
Subject: Testimony in support of SFCA

LATE

Dear Governor Lingle,

Please include me in the list of Hawaii residents opposing cuts to the Hawaii State Foundation on Culture and the Arts.

I've been an art educator since 1974 - (presently at Kapiolani Community College, previously Kuhio Elementary School, Manoa Elementary School, Radford High School, Mid Pacific Institute for the Arts and University of Hawaii) and I've been an artist participant in the Arts in Public Places program, I believe that the SFCA is an invaluable addition to the presently weakened arts curriculum in Hawaii's public schools.

If the layoffs are to be implemented, then Hawaii's community will lose resources. This move will jeopardize private matching grant monies as well as Hawaii's ability to secure federal funding from the National Endowment for the Arts and other federal agencies.

Please reconsider such a drastic cut. It will virtually destroy the SFCA as a viable entity in Hawaii's State Government. Hawaii's SFCA has a strongly supported and thriving arts community. In these very tough economic times, it is essential that the creative forces that are uniquely Hawaii continue being sustained.

It is the arts that encourage the kind of creative thinking and problem solving that is demanded in these difficult times and in a very rapidly changing world.

Please do not allow short-term economic objectives to take such destructive measures. The long-term effects of dismembering the SFCA will be extensive and take years to rectify.

Many people in the arts community voted for you because, among other things, we thought that you would be a leader who understood the cultural and economic impact the arts lend to the vitality of our state. Please don't disappoint your many constituents in the arts by implementing these cuts.

Sincerely,

S. Kazu Fukuda Kauinana

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From: kazudesign@aol.com
Sent: Thursday, October 01, 2009 8:23 AM
To: EDTTestimony
Subject: State Foundation on Culture and the Arts

LATE

Dear Governor Lingle,

Please reconsider the proposed job cuts to the Hawaii State Foundation on Culture and the Arts.

SFCA provides invaluable arts education and opportunities to the presently weakened arts curriculum in Hawaii's public schools.

If the layoffs are to be implemented to the degree you presented, then Hawaii's community will lose invaluable resources. This move will jeopardize private matching grant monies as well as Hawaii's ability to secure federal funding from the National Endowment for the Arts and other federal agencies.

Please reconsider layoffs. Scale back hours, or reduce pay, but don't completely eliminate the positions. The cuts will virtually destroy the SFCA as a viable entity in Hawaii's State Government. Hawaii's SFCA has a strongly supported and thriving arts community.

In these very tough economic times, it is essential that the creative forces that are uniquely Hawaii continue being sustained. **It is the arts that encourage the kind of creative thinking and problem solving that is demanded in these difficult times and in a very rapidly changing world.**

Please do now allow short-term economic objectives to take such destructive measures. The long-term effects of dismembering the SFCA will be extensive and take years to rectify.

Sincerely,

**Kathleen Kauinana
3458 Wela Street
0A
Honolulu, HI 96816**

From: Sen. Carol Fukunaga
Sent: Thursday, October 01, 2009 2:43 PM
To: Trina Ishii; Leslie Campaniano
Subject: FW: Arts Funding

LATE

Please add as testimony,
carolf

----- Forwarded Message

From: Frank Rothschild <fdr@hawaiiink.net>

Date: Thu, 1 Oct 2009 13:16:40 -1000

To: <governor.lingle@hawaii.gov>

Cc: <Laurie.Yoshida@hawaii.gov>, <ltgov@hawaii.gov>, Carol Fukunaga <senfukunaga@capitol.hawaii.gov>, Colleen Hanabusa <senhanabusa@capitol.hawaii.gov>, "Rep. Calvin Say" <repsay@Capitol.hawaii.gov>, "Sen. Brian Taniguchi" <sentaniguchi@capitol.hawaii.gov>, "Rep. James Tokioka" <reptokioka@capitol.hawaii.gov>, "Rep. Roland Sagum" <repsagum@capitol.hawaii.gov>, Neil Abercrombie <neil.abercrombie@mail.house.gov>, Russ Saito <russ.k.saito@hawaii.gov>, <GSSkinner@dbedt.hawaii.gov>, Gary Hooser <senhooser@capitol.hawaii.gov>, "Rep. Hermina Morita" <repmorita@Capitol.hawaii.gov>

Subject: Arts Funding

Dear Governor Linda Lingle;

We hear that State Foundation on Culture and the Arts and its grants program is threatened by your budget cuts. Although we understand that the state is in financial straits and cuts are being applied everywhere, the arts are always an easy target. However SFCA and its grants program generate income exponentially. They are a source of funds. Hawaii State Art Museum and historic art collection are venerable treasures belonging to the people and the state. They should be protected at all costs.

Please do not sacrifice SFCA—one of the best ideas to come out of government and pioneered by Hawaii. It is a hallmark of our state, emblematic of the best of human endeavors. In hard times we need it more than ever.

Sincerely, Frank Rothschild and Evelyn de Buhr

Evelyn de Buhr
Frank Rothschild
4920 Wailapa Road
Kilauea, HI 96754
(808) 828-1922
fdr@hawaiiink.net

----- End of Forwarded Message

From: Hokulani Holt [hokulani@mauiarts.org]
Sent: Thursday, October 01, 2009 9:40 AM
To: EDTTestimony
Subject: Support for HSFCA funding

LATE

Aloha,

I would like to write in support of the Hawaii State Foundation on Culture and the Arts and urge the State not to reduce its support of the agency. I have been a part of the HSFCA for many years as a reviewer for several of its grant panels and as a recipient of its support.

While budget considerations are always an important part of public support, of equal consideration is the welfare and quality of life for citizens. The arts are what makes life inspiring, joyful, thought provoking, hopeful, and gives each of us a way to look at our world. Not all art or culture is for all people, but I believe without it we lose sight of who we are as humans. We do a great injustice to our children and the generations to follow because we do not teach or leave them with any opportunity for expression or creativity.

As a Kumu Hula and Hawaiian culture practitioner, I see how active participation in a cultural art changes and enriches the life of people. Halau Hula welcome people of all ethnicities, ages, social and economic levels, and ages...arts and culture are like that. I believe it can create the beginning place for understanding, community involvement, and tolerance. Arts and culture strengthens ones view of self and opens up the possibilities in the same thing for others.

The Hawaii State Foundation on Culture and the Arts is necessary to ensure that those opportunities and possibilities are made available to the citizens of Hawai'i. I have lived all of my life in Hawai'i, my children have lived all of their lives in Hawai'i, and my grandchildren will do the same. From the beginning of Hawaiian time, we have continually made Hawai'i our home and that too will continue. A strong State arts agency is what will help provide us all with a hopeful and inspiring outlook on the world, even when economics are bleak.

Please continue to provide adequate support for the Hawaii State Foundation on Culture and the Arts so we can help Hawai'i flourish. Arts and culture touch all of us each and every day, support it fully for all of Hawai'i's citizens.

Sincerely,

Hokulani Holt-Padilla

Hökülani Holt
Cultural Programs Director
Maui Arts & Cultural Center
One Cameron Way, Kahului, HI 96732
(o) 808-243-4269

From: Theresa Papanikolas [tpapanikolas@honoluluacademy.org]
Sent: Thursday, October 01, 2009 12:06 PM
To: EDTTestimony
Subject: Hawaii State Foundation for Culture and the Arts

LATE

To whom this may concern,

I was very saddened to hear that the state of Hawaii may cut 10 positions in its State Foundation for Culture and the Arts. This will essentially wipe out the foundation as we know it, eliminating not only state funding for the arts and arts organizations, but also potentially curtailing Hawaii's chances of ever receiving federal support for the arts. The threat to my own livelihood and to that of my friends and colleagues notwithstanding, I find it most disturbing that a state that depends so heavily on tourism--and markets such tourism with the promise of a "cultural experience"--would even consider such a move. Please stop being so draconian and remember how much the arts enrich ALL of our lives.

Sincerely,
Theresa Papanikolas

--

Theresa Papanikolas, Ph.D.
Curator of European and American Art

Honolulu Academy of Arts
900 South Beretania
Honolulu, HI 96814

t: 808.532.8772

f: 808.532.8774

e: tpapanikolas@honoluluacademy.org

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES

October 2, 2009

(Date)

Division/Office/Agency State Foundation on Culture and the Arts

Program ID/Title AGS 881/State Foundation on Culture and the Arts

Contact Person/Phone No. Ronald K. Yamakawa/586-0301

SENATE AD HOC COMMITTEE
Questions from Senator Carol Fukunaga

[Please state the question or information requested first, then provide your response]

1. **We understand the State Foundation on Culture and the Arts (SFCA) has been advised that ten of its staff (funded partly or in full with general fund support) will be terminated as of November 13, 2009 due to the State's economic downturn. Please identify the positions and the positions' responsibilities with respect to programs administered by the SFCA.**

The SFCA was advised on August 4, 2009 that 10 of its staff (all salaried fully or in part with General funds) would be terminated effective November 13, 2009 due to the State's economic downturn.

On September 21, 2009, position numbers 100256 (Executive Director) and 21199 (Administrative Services Assistant) were reinstated per letters from the Comptroller.

Position No. 100256*+ Executive Director – Ronald Yamakawa

Heads Hawaii's state arts agency with staff of 28; liaison to SFCA Commission; represents agency at regional and national levels; legal authority for the agency; in charge of all operations and programs, including Art in Public Places Program, Hawaii State Art Museum, 5 program areas – History and Humanities, Arts Education, Folk Arts, Individual Artist Fellowships, and Community Arts; Biennium Grants to arts and cultural organizations statewide (the largest source of public funding in the state).

Position No. 16047* Secretary II – Shirani Dole

Provides clerical support to the executive director and SFCA Commission. Takes commission meeting minutes and provides support for confidential personnel and administrative matters.

Position No. 21199*+ Administrative Services Assistant – Estelle Enoki

Develops and executes agency budget; drafts legislation and legislative testimony; heads support services section with staff of 6 FTE; day to day management of the office and operations; administers grants; responsible for special projects; staff training; drafting policy and a wide range of administrative support duties.

Position No. 27618 Arts Program Specialist III – Charles Medeiros (Contracts Officer)

Administers and monitors contracts and grants; responsible for federal reporting. Primary user of online databases (2). Determines eligibility status of grant applications; interprets policy issues, facilitates peer review panel process.

Position No. 31184* Accountant IV – Susan Naanos

Responsible for fiscal management of the agency; payments; inventory management; federal draw downs and reporting; reconciliations; quarterly reports on revenue estimates; payroll; special fund assessments; quarterly financial statements; accounting policy interpretation and enforcement.

Position No. 32913 Arts Program Specialist IV – Denise Miyahana (History and Humanities Coordinator)

Supervises Designated Programs section of 6 FTE. Develops, contracts, monitors, and evaluates programs and projects in culture, arts, history and humanities. Performs federal reporting, addresses cultural and performing arts issues.

Position No. 41586 Office Assistant III – June Anami

Grants database management; data entry; federal reporting; office management; purchasing supplies; maintaining office equipment.

Position No. 44829 Arts Program Specialist III – Fay Ann Chun (Individual Artist Fellowships and Awards Coordinator)

Coordinates Governor's Award for Distinguished Achievement in Culture, Arts and Humanities; Individual Artist Fellowships in the visual and performing arts; Hawaii Award for Literature. Coordinates award ceremonies and provides support to grants administration.

Position No. 45697* Information Specialist III – Ken Hamilton

Performs public relations; coordinates media coverage; manages database and direct mail; issues press releases; produces annual report and newsletter.

Position No. 45698 Account Clerk III – Mieu Nguyen

Responsible for processing payments from General and Federal funds; data entry in FMS and FAMIS.

* Position Funded by 50% General and 50% Works of Art Special Fund
+ Position Restored on September 21, 2009

2. How will the elimination of the eight SFCA staff positions impact the SFCA's ability to implement its responsibilities to disburse funds from the Works of Art Special Fund to culture and arts organizations?

Reducing our fiscal and clerical infrastructure would compromise our ability to conduct business effectively and efficiently. After elimination of the Accountant IV and Account Clerk III positions, the remaining Account Clerk III, currently funded by the Works of Art Special Fund, would be overwhelmed with the responsibility for processing \$7 million from multiple funding sources through multiple contracts for all SFCA programs mandated by Hawaii Revised Statutes Chapter 9, including Art in Public Places, Hawaii State Art Museum, Biennium Grants, History and Humanities, Arts Education, Folk Arts, Individual Artist Fellowships and Awards, and Community Arts. Accounting support from the DAGS Administrative Services Office would offset some of the difficulties.

Since the mid-90's, the SFCA has lost 3 of 6 clerical positions. The layoffs of the Secretary II and Office Assistant III positions would result in only one clerical position (Clerk Stenographer II) serving a staff of 20 and a commission of 9 members. Responsibilities for purchasing, data entry, database maintenance, support to the SFCA Commission and the executive director would be compromised.

Three of the positions are funded with 50% Special Funds and 50% General funds. I have asked the NEA if it would be acceptable to convert these positions to half Special and half Federal funds instead of eliminating them completely.

How will the elimination of the eight SFCA staff positions impact the SFCA's ability to implement its responsibilities to administer federal NEA funding to continue state/federal partnership programming?

I have been advised that the National Endowment for the Arts (NEA) will freeze our federal funds for FY 2010 if layoffs to our administrative and fiscal positions occur. This includes ARRA stimulus funds. The freeze is based on the fact that we would not have "skilled professional staff to lead the agency, develop and implement programming consistent with the agency's state arts plan," and that these circumstances "would jeopardize the Foundation's ability to retain its Partnership Agreement..."

The responsibilities assigned to the abolished positions specializing in grants administration, history and humanities, individual artist fellowships and awards may be reassigned to the federally funded positions through a staff reorganization. However, there are serious concerns over the capacity of three staff positions and their ability to implement all of our various grants (Biennium Grants, Artists-in-the Schools, Folk Arts Apprenticeships) and mandated (History and Humanities, Arts Education, Individual Artist Fellowships, Community Arts) programs satisfactorily.

Positions funded by the Works of Art Special Fund are restricted to working under the Art in Public Places Program and Hawaii State Art Museum.

3. What are some of the requirements for state arts agencies to qualify for and to receive federal NEA Partnership funds?

The state arts agency must enter into a Partnership Agreement with the NEA and meet the following requirements related to its operations and governance.

- Meet the “legal Requirements” outlines in the NEA guidelines.
- Be designated and financially supported by its state government.
- Maintain sound fiscal and administrative procedures.
- Provide for fair funding decisions that take into account artistic excellence and merit, as determined primarily through a panel process.
- Have its own board, council, or commission.
- Carry out a planning process that effectively involves the full range of arts constituents and the public.
- Make the public aware of programs and make programs available in underserved communities throughout the state.
- Provide leadership in arts education, and
- Provide information on agency-supported activities in accordance with federal reporting requirements.

If SFCA staff is eliminated and other departments or agencies were proposed to take on existing SFCA responsibilities for administering federal NEA Partnership funds, what actions must the State of Hawaii take to meet its federal funding requirements?

See above.