



Association of Hawaiian Civic Clubs
P. O. Box 1135
Honolulu, Hawai'i 96807

TESTIMONY OF LEIMOMI KHAN, PRESIDENT
IN SUPPORT OF

**HCR 105 and HR 56, Supporting the Native Hawaiian Hospitality Association and
its OLA Hawai'i Program as Dynamic Contributors to the Betterment of the
Conditions and Relationships Between Native Hawaiians and the
Visitor Industry of Hawai'i**

HOUSE COMMITTEE ON HAWAIIAN AFFAIRS
Rep. Mele Carroll, Chair
Rep. Maile S.L. Shimabukuro, Vice Chair

Wednesday, March 10, 2010, 10:00 a.m., Conference Room 329

Aloha Chair Carroll, Vice Chair Shimabukuro, and Members of the Committee on
Hawaiian Affairs,

Thank you for this opportunity to testify in strong support of HCR 105 and HR
56, Supporting the Native Hawaiian Hospitality Association and its OLA Hawai'i
Program as Dynamic Contributors to the Betterment of the Conditions and Relationships
Between Native Hawaiians and the Visitor Industry of Hawai'i.

On November 7, 2009, the Association, at its annual convention, passed
Resolution 09-38, Supporting the Native Hawaiian Hospitality Association and Its OLA
Hawai'i Program as a Dynamic Contribution to Better the Conditions and Relationships
Between Native Hawaiians and the Visitor Industry of Hawai'i. In its passage of this
resolution, delegates noted especially the cultural curriculum that impresses upon
industry managers and employees the importance of Hawaiian values, Ho'okipa,
Ho'okaulike (bring into balance), malama, and kuleana in the workplace. Additionally,
we noted the development of a 45-point action plan to strengthen the relationship
between the visitor industry and the Hawaiian community, supporting Hawaiian
programs and cultural practitioners, craftsmen, musicians and other arts. Civic clubs
have participated in various aspects of the action plan.

We appreciate and acknowledge the good work of the Native Hawaiian
Hospitality Association and the importance of both the Visitor Industry and the Native
Hawaiian community working together to strengthen relationships and to assure that the
host culture is respected.