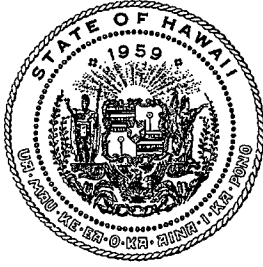


**HCR 141**



# Hawai'i Tourism Authority

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LINDA LINGLE  
Governor

MIKE MCCARTNEY  
President and  
Chief Executive Officer

Testimony of  
**Mike McCartney**  
President and Chief Executive Officer  
Hawai'i Tourism Authority  
on  
**H.C.R. 141**  
**Supporting the Application of Hawaiian Airlines to  
Provide Airline Service to Haneda Airport in Tokyo, Japan**  
Senate Committee on Tourism  
Senate Committee on Transportation, International and Intergovernmental Affairs  
Thursday, April 8, 2010  
2:45 p.m.  
Conference Room 229

The Hawai'i Tourism Authority (HTA) strongly supports H.C.R. 141, which expresses support for the application of Hawaiian Airlines to the U.S. Department of Transportation for airline service to Haneda Airport in Tokyo, Japan.

The goal of the Access Initiative in the *Hawaii Tourism Strategic Plan: 2005-2015*, the State's 10-year tourism plan, is the maintenance and improvement of transportation access, infrastructure and services to facilitate travel to, from and within Hawai'i. As the state's lead tourism agency, the HTA, is involved in several efforts to achieve this goal, including the following:

- Face-to-face meetings and discussions with various airlines serving Hawai'i in North America, Canada, Japan, Other Asia and locally to discuss lift to the state and other mutual issues as well as future outlooks;
- Support for cooperative programs with airlines and wholesalers to bring visitors to Hawai'i; and
- Partnerships with Sabre Airline Solution and the Official Airline Guide to monitor air access, conduct ongoing air service reviews of Hawai'i and provide recommendations on maintaining and growing lift to Hawai'i.

Through its 2010 US-Haneda Combination Services Allocation Proceeding, the U.S. Department of Transportation invited U.S. air carriers to apply for U.S. carrier rights at Tokyo's Haneda International Airport. As such, Hawaiian Airlines is proposing flights to Hawai'i, with twice-daily flights between Haneda and Honolulu.

The benefits of Hawaiian Airlines' proposed service from Haneda directly to Honolulu include making travel to Hawai'i more convenient and accessible by increasing flight options from Japan to Hawai'i, enhance the attractiveness of Hawai'i as a visitor destination, increase opportunities for Japanese visitors to come to Hawai'i, and provide overall benefits to the state's visitor industry.

As the leader in on-time service and rated as the best domestic airline serving Hawai'i by *Conde Nast Traveler* and *Zagat*, Hawaiian Airlines is an excellent choice for the available slots at Haneda Airport, and deserves strong support from the Hawai'i Legislature.

Thank you for the opportunity to provide comments.

**TESTIMONY OF KEONI WAGNER ON BEHALF OF HAWAIIAN AIRLINES  
IN SUPPORT OF HCR 141**

April 8, 2010

To: Chairman Clarence Nishihara and Chairman J. Kalani English and Members of the Senate Committee on Tourism and Members of the Senate Committee on Transportation, International and Intergovernmental Affairs:

My name is Keoni Wagner and I am the Vice President for Public Affairs for Hawaiian Airlines presenting this testimony on behalf of Hawaiian Airlines in support of H.C. R. 141 which supports the Application of Hawaiian Airlines to Provide Airline Service to Haneda Airport in Tokyo, Japan.

On behalf of Hawaiian Airlines I would like to thank the chairs and members of these Senate committees for hearing this Resolution.

As you are aware, Hawaiian Airlines is the only carrier that is entirely focused on our home state and the only carrier whose economic well being is tied directly to that of Hawaii. Hawaiian is reinvesting in growing the company and is actively pursuing a growth strategy that is aimed at adding service and new routes to bring more visitors to Hawaii. ~~For example, it has committed~~ A prime example of this is Hawaiian's commitment to acquiring over \$4 billion in new long range aircraft over the next two decades.

As this Resolution points out, the success of Hawaiian Airlines in expanding its markets will play ~~an pivotal and important role in the growth and prosperity experienced by of our state and itsour citizens.~~ The approval of the application to provide service to Haneda Airport in Tokyo will be beneficial to Hawaii's economy.

Again, we thank you for your support of Hawaiian Airlines and thank you for your anticipated support of this Resolution.