

LATE TESTIMONY



January 27, 2010

Representative Angus L.K. McKelvey, Chair
Representative Isaac W. Choy, Vice Chair
Committee on Economic Revitalization, Business & Military Affairs
Hawaii State Capitol, Room 312
Honolulu, HI 96813

RE: HB2334, Relating to Liquor

Dear Chair McKelvey, Vice Chair Choy and Members of the Committee:

We are opposed to HB2334, Relating to Liquor. Giving away free goods of intoxicating liquor or other merchandise in connection with the sale of intoxicating liquor could bring up a few problems with concern to inducement of sale which would still be prohibited under subsection (c) of 281-85. How could it be determined if the free goods were for promotional value or for inducement, and how could it be enforced? There could also arise the situation of free goods being given off invoice and therefore not recorded as sales and thus no state liquor tax paid on the free goods. I am not sure how this bill could have a positive affect on business if it is passed as it will open the doors for inducement/bribery and loss liquor tax revenue.

Sincerely,

Steve Perry
Vice President, Operations