

GM 411

EDT



The Senate

STATE CAPITOL
HONOLULU, HAWAII 96813

April 2, 2010

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RUSSELL KOKUBUN
VICE PRESIDENT

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MAJORITY LEADER

FRED HEMMINGS
MINORITY LEADER

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THIRD DISTRICT
JOSH GREEN, M.D.

FOURTH DISTRICT
SHAN S. TSUTSUI

FIFTH DISTRICT
ROSALYN H. BAKER

SIXTH DISTRICT
J. KALANI ENGLISH

SEVENTH DISTRICT
GARY L. HOOSER

EIGHTH DISTRICT
SAM SLOM

NINTH DISTRICT
LES IHARA, JR.

TENTH DISTRICT
BRIAN T. TANIGUCHI

ELEVENTH DISTRICT
CAROL FUKUNAGA

TWELFTH DISTRICT
BRICKWOOD GALUTERIA

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DONNA MERCADO KIM

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TWENTY-FIFTH DISTRICT
FRED HEMMINGS

CHIEF CLERK
CAROL TANIGUCHI

Richard Schnitzler
64-733 Leleua Place
Kamuela, HI 96743

Re: Renomination to the Small Business Regulatory Review Board

Dear Mr. Schnitzler,

Congratulations on being renominated by Governor Linda Lingle to serve on the Small Business Regulatory Review Board. To assist the Senate with its confirmation process, I would like to request that you submit the following information to my office by Friday, April 9, 2010.

- (1) A current resume with a list of references; and
- (2) A written statement that addresses the following:
 - (a) Why you wish to serve as a member of the Small Business Regulatory Review Board;
 - (b) Your perception of the role and responsibilities of a member of the Small Business Regulatory Review Board;
 - (c) Given your understanding of the role and responsibilities of a member of the Small Business Regulatory Review Board, provide an explanation of your qualifications for the position. Please include a brief statement of your skills, expertise, or knowledge that would specifically aid you in decision-making as a member of the Small Business Regulatory Review Board.
 - (d) Describe your accomplishments during your term of service thus far, and what you hope to accomplish during this new term?
 - (e) Name three qualities that best describe you and you believe set you apart from other potential candidates. How would the Small Business Regulatory Review Board benefit from having a member with those qualities?

- (f) Describe your previous experience that you believe would make you an asset to the Small Business Regulatory Review Board.
- (g) Can you foresee any possible conflicts of interests that could arise during your service on the Small Business Regulatory Review Board? How would you overcome any possible conflicts of interest?

We have scheduled your confirmation hearing for Monday, April 12, 2010, at 1:15 p.m., in Conference Room 016, at the State Capitol, therefore, your prompt response in providing the requested information will ensure that the Senate confirmation process can proceed in a timely manner.

Mahalo for your cooperation.

Sincerely,



Senator Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology

fukunaga3 - Doris

From: fukunaga4 - Joan
Sent: Thursday, April 08, 2010 5:35 PM
To: 'Hamakua Macadamia Nut Co.'
Cc: Sen. Carol Fukunaga; fukunaga3 - Doris
Subject: RE: Nomination to the Small Business Regulatory Review Board

Dear Mr. Schnitzler,

Thank you for your response to the Senator's request.

Aloha,
joan

-----Original Message-----

From: Hamakua Macadamia Nut Co. [mailto:hawwnut@hialoha.net]
Sent: Thursday, April 08, 2010 5:09 PM
To: fukunaga4 - Joan
Subject: Re: Nomination to the Small Business Regulatory Review Board

Dear Senator Fukunaga,

The following is in response to your request for information regarding my renomination to the Small Business Regulatory Review Board.

Richard Schnitzler

Residence: Kamuela Hawaii.

President , Founder and Co Owner of Hamakua Macadamia Nut Company, a grower , processor , and marketer of 100% Hawaiian macadamia products world wide 1994 to present.

Current: Board Member of the Hawaii Pacific Export Council

Current:Board Member of Hawaii Farm Bureau

Current: Member of State of Hawaii Seal of Quality Program

Past : Vice President of Hawaii Macadamia Nut Association 1994 to 1996

Past : President of Hamakua Jaycees

Past: Vice President of Hawaiian Holiday Macadamia Nut Company

Past: Board Member of Brantley Center

Viet Nam Veteran.

I wish to continue to serve as a member of the Small Business Regulatory Review Board to give back to the Hawaii communities what ever positive input I may have based on my experience as a small business owner in the State of Hawaii. I view the roll of the SBRRB as an important bridge between Hawaii State government and Hawaii's small business communities. The relationship between state government and the small business community is a symbiotic one in which the government needs small business and the small business community needs effective

governance from the state. My experience on the SBRRB has shown me that this bridge is and has been an effective line of communication between state government and the small business community which gives small business owners a better understanding of why certain laws are necessary and gives the legislature the opportunity to amend or eliminate laws that do not allow small businesses to function effectively.

My 30 years experience in small business is in the areas agriculture, food processing, product development ,marketing and value added product exporting. In these areas I feel have considerable experience that has helped me to give valuable input to the SBRRB board as well as in other general areas that all small business owners are challenged by.

Although I have served on many boards over the years my term on the SBRRB is my first experience serving on a government board and what I have learned has been extremely helpful in not only understanding small business owners challenges but also in understanding the challenges of the state government as it works to meet the needs of the people of our state.

In regards to the question of conflicts of interest I see none at this time however if any should arise all board members have been well instructed by Deputy Attorney General Margaret Ahn to recuse themselves from the discussion or vote on any given issue. I am without exception willing to do this.

Thank you for your consideration of my nomination.

Sincerely,

Richard Schnitzler

References:

Rick Vidgen President Big Island Carbon

Jason Okuhama Commerical Business Lending

Dwight Takamine State Senator

At 12:42 PM 4/2/2010, you wrote:

>Dear Mr. Schnitzler,

>

>Attached is a letter from Senator Carol Fukunaga, Chair of the Senate

>Committee on Economic Development & Technology, requesting further

>information for the consideration of the Committee regarding the above

>referenced matter. (No hard copy will be sent.)

>
>We would appreciate receiving your response no later than Friday, April
>9, 2010.
>
>In advance, thank you!
>
>
>Joan K Yanagihara
>Office of Senator Carol Fukunaga
>State Capitol, Room 216
>808-586-6788
>fukunaga4@capitol.hawaii.gov
>
>
>
>No virus found in this incoming message.
>Checked by AVG - www.avg.com
>Version: 8.5.437 / Virus Database: 271.1.1/2792 - Release Date:
>04/05/10 06:32:00



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

LINDA LINGLE
GOVERNOR
THEODORE E. LIU
DIRECTOR
PEARL IMADA IBOSHI
DEPUTY DIRECTOR

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

Telephone: (808) 586-2355
Fax: (808) 586-2377

Statement of
THEODORE E. LIU
Director

Department of Business, Economic Development, and Tourism
before the

**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND
TECHNOLOGY**

Monday, April 12, 2010
1:15 PM
State Capitol, Conference Room 423

in consideration of
GM 411

**RICHARD SCHNITZLER, GUBERNATORIAL NOMINEE TO THE SMALL
BUSINESS REGULATORY REVIEW BOARD FOR A TERM TO EXPIRE 6-30-2014.**

Chair Fukunaga, Vice-Chair Baker, and Committee members:

The Department of Business, Economic Development, and Tourism strongly supports the gubernatorial nomination of Mr. Richard Schnitzler to a second term as a member of the Small Business Regulatory Review Board (SBRRB).

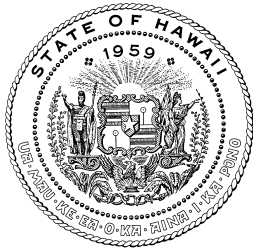
Mr. Schnitzler brings a wealth of business experience as a grower, processor, manufacturer, marketer and distributor of 100% Hawaiian macadamia nut products with a worldwide market. As President of Hamakua Nut Company, which has been doing business in Hawaii since 1994, Mr. Schnitzler has a long history as an innovative entrepreneur and small business owner with a statewide business presence. Mr. Schnitzler knows first-hand how

government rules can impact Hawaii's small business sector. With his high level of professionalism and commitment to the small business community, Mr. Schnitzler is an active and valued member of this Board.

Currently, Mr. Schnitzler serves as a board member of the Hawaii Pacific Export Council, Hawaii Farm Bureau and was the past President of the Hamakua Jaycees and past Vice President of the Hawaii Macadamia Nut Association. Mr. Schnitzler is also a veteran of the Vietnam War.

The Department of Business, Economic Development and Tourism is pleased to support the nomination of Mr. Richard Schnitzler to the Small Business Regulatory Review Board.

Thank you for this opportunity to testify.



SMALL BUSINESS REGULATORY REVIEW BOARD

Department of Business, Economic Development & Tourism
No. 1 Capitol District Bldg., 250 South Hotel St. 5th Fl., Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804

Tel 808-587-2759
Fax 808-586-2589

MEMORANDUM


Linda Lingle
Governor

Date: April 9, 2010

Theodore E. Liu
Director, DBEDT

TO: Chair Fukunaga, Vice Chair Baker, and Members of the
Committee on Economic Development and Technology

Pearl Imada Iboshi
Deputy Director

FROM: Lynne Woods, Chairperson 
Small Business Regulatory Review Board

Members

Lynne Woods
Chairperson
Maui

SUBJECT: GM 411 – Richard Schnitzler, Small Business Regulatory
Review Board nominee

Charles K.H. Au
Vice Chairperson
Oahu

On behalf of the Small Business Regulatory Review Board, I am providing testimony in strong support to renew Mr. Richard Schnitzler as a member of this Board for a term to expire June 30, 2014.

Peter Yukimura
Kauai

Dorvin Leis
Maui

Donald Dymond
Oahu

Pursuant to 201M-5, HRS, the Small Business Regulatory Flexibility Act specifies that there shall be at least two representatives from each county to serve as a member of this Board. Mr. Schnitzler, who represents the Island of Hawaii, will help the Board meet this requirement.

Richard Schnitzler
Hawaii

Sharon L. Pang
Oahu

With his diverse professional background and commitment to Hawaii's small business community, Mr. Schnitzler's re-appointment will be a positive asset to this Board and the State of Hawaii. I thank you for the opportunity to testify and to request your consideration in approving Mr. Schnitzler as a member of the Small Business Regulatory Review Board.

Bruce Bucky
Oahu

David S. De Luz, Jr.
Hawaii