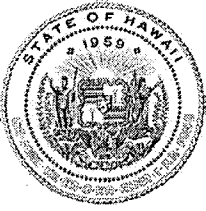


GM 353



TOURISM LIAISON

Hawai'i State Capitol, Office of the Governor, 4th Floor
Honolulu, Hawai'i 96813

LINDA LINGLE
GOVERNOR
MARSHA WIENERT
TOURISM LIAISON

Telephone: (808) 586-2362
Fax: (808) 586-0019

Statement of
MARSHA WIENERT
Tourism Liaison
Office of the Governor
before the
SENATE COMMITTEE ON TOURISM
Thursday, April 8, 2010
2:50 p.m.
State Capitol, Conference Room 229

in consideration of
GM 353

**SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF
DIRECTORS OF THE HAWAI'I TOURISM AUTHORITY, GUBERNATORIAL
NOMINEE, PATRICK K. FITZGERALD, FOR A TERM TO EXPIRE 6-30-2014.**

Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism.

We strongly support the Governor's nomination of Patrick K. Fitzgerald to the Hawai'i Tourism Authority (HTA) Board of Directors.

Resort development and operations are critical components of the Hawai'i tourism product. Mr. Fitzgerald would bring this knowledge and expertise to the HTA board. His years of experience would be invaluable to the board and Hawai'i's visitor industry.

He is respected by his peers and colleagues on the Big Island of Hawai'i, where he serves as the CEO and President of the Hualalai Resort and Kona Village Resort.

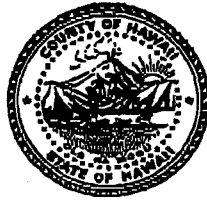
He is an advocate for the Big Island and for Hawai'i and has the experience needed to serve on the HTA board.

He has gained the support of industry leaders statewide and is willing to serve.

Therefore, I urge you to support the Governor's nomination of Patrick K. Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to provide these comments.

William P. Kenoi
Mayor



Randall M. Kurohara
Director

Laverne R. Omori
Deputy Director

County of Hawaii

DEPARTMENT OF RESEARCH AND DEVELOPMENT

25 Aupuni Street, Room 1301 • Hilo, Hawaii 96720-4252
(808) 961-8366 • Fax (808) 935-1205
E-mail: chresdev@co.hawaii.hi.us

April 7, 2010

Senator Clarence K. Nishihara, Chair
and Members of the Senate Committee on Tourism
Hawai'i State Capitol
Honolulu, Hawai'i 96813

RE: GM 353 – Relating to Consideration and Confirmation of Patrick Fitzgerald
to the Board of Directors of the Hawai'i Tourism Authority

Dear Chair Nishihara, Vice Chair Galuteria and Committee Members:

I strongly support the nomination of Patrick Fitzgerald to the Hawai'i Tourism Authority (HTA) Board of Directors.

Our office has a strong partnership with the Hawai'i Tourism Authority, as we manage the County Product Enrichment Program for Hawai'i Island. We believe that Patrick Fitzgerald's experience in managing and guiding the Hualalai Resort, and his involvement with affiliated organizations, keeps him in touch with the visitor industry issues, including those related to the broader business community. Such experience may help strengthen the ties between the resort community and our local non-profits who are working diligently to present festivals and events that showcase our island's unique culture and diversity, which in turn create authentic visitor experiences.

Therefore, I urge you to support Governor Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Very truly yours,

A handwritten signature in black ink, appearing to read "Randall M. Kurohara".

RANDALL M. KUOHARA
Director

THE MAUNA LANI BAY
Hotel and Bungalows · Hawaii

April 6, 2010

Via Email - TSMTestimony@Capitol.hawaii.gov

TO: SENATE COMMITTEE ON TOURISM
State Capitol, Honolulu, Hawaii 96813

RE: IN CONSIDERATION OF **GM353**; SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, **PATRICK FITZGERALD**, FOR A TERM TO EXPIRE **JUNE 30, 2014**.
HEARING DATE: April 8, 2010 – 2:50 p.m.

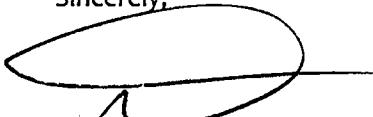
Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

I strongly support the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawai'i Tourism Authority (HTA) Board of Directors.

Pat Fitzgerald's management and guidance of Hualalai Resort, an 865-acre resort community on North Kona coast, and his involvement with affiliated organizations such as Kohala Coast Resort Association, Big Island Visitors Bureau and the Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and, just as importantly, issues that relate to the broader business community. His presence on the Hawaii Tourism Authority Board of Directors would ensure that the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and the state of Hawaii. Therefore, I would like to urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Sincerely,



Brian Butterworth
General Manager
Mauna Lani Bay Hotel and Bungalows



MAUNA LANI RESORT

Mauna Lani Resort (Operation), Inc.

April 6, 2010

Via Email - TSMTestimony@Capitol.hawaii.gov

TO: SENATE COMMITTEE ON TOURISM
State Capitol, Honolulu, Hawaii 96813

RE: IN CONSIDERATION OF **GM353**; SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, **PATRICK FITZGERALD**, FOR A TERM TO EXPIRE **JUNE 30, 2014**.
HEARING DATE: April 8, 2010 – 2:50 p.m.

Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

I strongly support the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawai'i Tourism Authority (HTA) Board of Directors.

Pat Fitzgerald's management and guidance of Hualalai Resort, an 865-acre resort community on North Kona coast, and his involvement with affiliated organizations such as Kohala Coast Resort Association, Big Island Visitors Bureau and the Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and, just as importantly, issues that relate to the broader business community. His presence on the Hawaii Tourism Authority Board of Directors would ensure that the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and the state of Hawaii. Therefore, I urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Sincerely,

Akito Toba
President
Mauna Lani Resort (Operation), Inc.



75-5737 Kuakini Hwy, Suite 208
Kailua-Kona, HI 96740
Phone: 329-1758 Fax: 329-8564
www.Kona-Kohala.com info@kona-kohala.com

April 6, 2010

TO: SENATE COMMITTEE ON TOURISM
State Capitol, Honolulu, Hawaii 96813

RE: IN CONSIDERATION OF **GM353**; SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, **PATRICK FITZGERALD**, FOR A TERM TO EXPIRE **JUNE 30, 2014**.

Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

My name is Vivian Landrum, President/CEO of the Kona-Kohala Chamber of Commerce (KKCC). KKCC represents over 580 business members and is the leading business advocacy organization on the west side of Hawai'i Island. KKCC also actively works to enhance the environment, unique lifestyle and quality of life in West Hawai'i for both residents and visitors alike.

KKCC strongly supports the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawai'i Tourism Authority (HTA) Board of Directors.

KKCC recognizes tourism as a major factor of our State's economy. Strong leadership is needed to manage and strengthen our position in the global market. Pat Fitzgerald's management and guidance of Hualalai Resort, an 865-acre resort community on North Kona coast and his involvement with affiliated organizations such as the Kohala Coast Resort Association, Big Island Visitors Bureau and our Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and issues that relate to the broader business community. His presence on the Hawaii Tourism Authority Board of Directors would ensure the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and the state of Hawaii.

Therefore, I urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Mahalo for the opportunity to submit our testimony.

Sincerely,

A handwritten signature in cursive script that reads "Vivian Landrum".

Vivian Landrum
President/CEO

MAUNA KEA RESORT

Date April 7, 2010

TO: SENATE COMMITTEE ON TOURISM
State Capitol, Honolulu, Hawaii 96813

FR: Jon Gersonde, General Manager
Mauna Kea Beach Hotel
62-100 Mauna Kea Beach Drive, Kohala Coast, Hawaii 96743
(808) 882-5511

RE: IN CONSIDERATION OF **GM353**; SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, **PATRICK FITZGERALD**, FOR A TERM TO EXPIRE **JUNE 30, 2014**.

Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

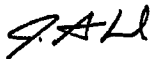
I strongly support the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawai'i Tourism Authority (HTA) Board of Directors.

Pat Fitzgerald's management and guidance of Hualalai Resort, an 865-acre resort community on North Kona coast, and his involvement with affiliated organizations such as Kohala Coast Resort Association, Big Island Visitors Bureau and the Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and, just as importantly, issues that relate to the broader business community. His presence on the Hawaii Tourism Authority Board of Directors would ensure the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and the state of Hawaii.

Therefore, I urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Sincerely,



Jon Gersonde
General Manager



HAPUNA BEACH PRINCE HOTEL

62-100 Kauna'oa Drive, Kohala Coast, Hawaii 96743
Telephone (808) 880-1111 • Fax (808) 880-3142



MAUNA KEA BEACH HOTEL

62-100 Mauna Kea Beach Drive, Kohala Coast, Hawaii 96743
Telephone (808) 882-7222 • Fax (808) 882-5700

MAUNA KEA RESORT

Date April 7, 2010

TO: SENATE COMMITTEE ON TOURISM
State Capitol, Honolulu, Hawaii 96813

FR: Donn Takahashi, General Manager
Hapuna Beach Prince Hotel
62-100 Kauna'oa Drive, Kohala Coast, Hawaii 96743
(808) 880-3311

RE: IN CONSIDERATION OF **GM353**; SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, **PATRICK FITZGERALD**, FOR A TERM TO EXPIRE **JUNE 30, 2014**.

Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

I strongly support the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawai'i Tourism Authority (HTA) Board of Directors.

Pat Fitzgerald's management and guidance of Hualalai Resort, an 865-acre resort community on North Kona coast, and his involvement with affiliated organizations such as Kohala Coast Resort Association, Big Island Visitors Bureau and the Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and, just as importantly, issues that relate to the broader business community. His presence on the Hawaii Tourism Authority Board of Directors would ensure the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and the state of Hawaii.

Therefore, I urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Sincerely,



Donn Takahashi
General Manager



HAPUNA BEACH PRINCE HOTEL

62-100 Kauna'oa Drive, Kohala Coast, Hawaii 96743
Telephone (808) 880-1111 • Fax (808) 880-3142



MAUNA KEA BEACH HOTEL

62-100 Mauna Kea Beach Drive, Kohala Coast, Hawaii 96743
Telephone (808) 882-7222 • Fax (808) 882-5700



April 6, 2010

SENATE COMMITTEE ON TOURISM
State Capitol
Honolulu, Hawaii 96813

RE: IN CONSIDERATION OF **GM353**; SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF DIRECTORS OF THE HAWAII TOURISM AUTHORITY, GUBERNATORIAL NOMINEE, **PATRICK FITZGERALD**, FOR A TERM TO EXPIRE **JUNE 30, 2014**.

Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

I strongly support the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawaii Tourism Authority (HTA) Board of Directors.

Pat Fitzgerald's management and guidance of Hualalai Resort, an 865-acre resort community on North Kona coast, and his involvement with affiliated organizations such as Kohala Coast Resort Association, Big Island Visitors Bureau and the Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and, just as importantly, issues that relate to the broader business community. His presence on the Hawaii Tourism Authority Board of Directors would ensure the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and the state of Hawaii.

Therefore, I urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Sincerely,

A handwritten signature in black ink, appearing to read "Ian Pullan".

Ian Pullan

General Manager

The Fairmont Orchid
One North Kaniku Drive
Kohala Coast, Hawaii
United States 96743
TEL 808 887 7338
FAX 808 885 1125
ian.pullan@fairmont.com
www.fairmont.com



Kona Village

April 6, 2010

TO: SENATE COMMITTEE ON TOURISM
State Capitol, Honolulu, Hawaii 96813

FROM: Ulrich Krauer, General Manager
Kona Village Resort
Post Office Box 1299
Kailua-Kona, Hawaii 96745

RE: IN CONSIDERATION OF GM353; SUBMITTING FOR
CONSIDERATION AND CONFIRMATION TO THE BOARD OF
DIRECTORS OF THE HAWAII TOURISM AUTHORITY,
GUBERNATORIAL NOMINEE, PATRICK FITZGERALD, FOR A
TERM TO EXPIRE JUNE 30, 2014

Aloha Chair Nishihara, Vice Chair Galuteria and Members of the Senate Committee on Tourism,

I strongly support the Governor's nomination of Patrick Fitzgerald, CEO and President of Hualalai Investors on the Island of Hawaii, to the Hawai'i Tourism Authority (HTA) Board of Directors.

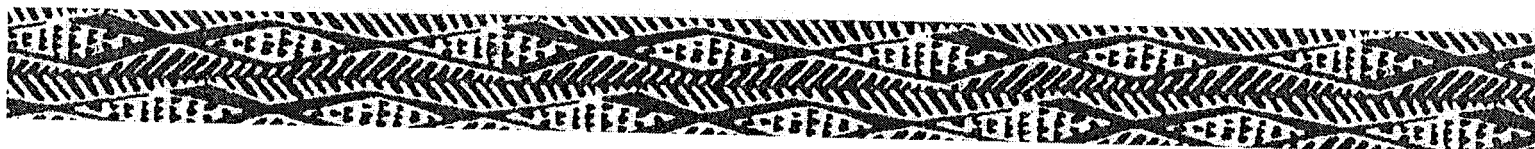
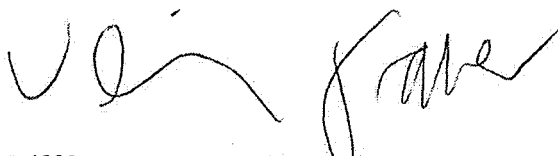
Prior to joining Hualalai Resort, Pat and his family visited the Island of Hawaii for many years, and knowing Pat personally, he certainly has a sense for Hawaii, its cultural values, and respects and understands how important the visitor industry is.

Pat's management and guidance of Hualalai Resort, an 865 acre resort community on North Kona coast, and his involvement with affiliated organizations such as Kohala Coast Resort Association, Big Island Visitors Bureau and the Kona-Kohala Chamber of Commerce keeps him in touch with visitor industry issues and, just as importantly, issues that relate to the broader business community. His presence on the Hawai'i Tourism Authority Board of Directors would ensure the Island of Hawaii has a representative who understands the importance of the visitor industry and how it relates to the success of the island and state of Hawaii.

I wholeheartedly urge you to support Governor Linda Lingle's nomination of Patrick Fitzgerald to the HTA Board of Directors.

Thank you for the opportunity to support the nomination of Mr. Fitzgerald.

Sincerely,





FOUR SEASONS RESORT

Maui at Wailea

THOMAS STEINHAUER
*Regional Vice President
and General Manager*

April 6, 2010

Clarence Nishihara
The Senate Committee on Tourism
Hawai'i State Capitol
Honolulu, HI 96813

**SUBJECT: TESTIMONY FOR APPOINTMENT OF PATRICK FITZGERALD,
CONFIRMATION & TRACKING #GM353**

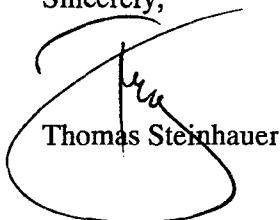
Dear Senator Nishihara and Members of the Committee,

I am the General Manager and Regional Vice President of Four Seasons Resort Maui, located at 3900 Wailea Alanui Drive, Wailea, Hawaii. I am pleased to be able to offer my written testimony in support of the appointment of Mr. Patrick Fitzgerald to the Board of Directors of the Hawaii Tourism Authority.

I have had the honor of working closely with Mr. Fitzgerald for many years and can positively affirm that he is an able operator and resort developer of Hualalai Resort and Kona Village Resort. He has shown dedication as well as displayed the utmost professionalism in all of his business interactions. For all the reasons stated above and more, I firmly believe Mr. Fitzgerald is a superior choice for the appointment to the Board of Directors of the Hawaii Tourism Authority.

If I may provide any additional information in attesting to the positive professional reputation of Mr. Fitzgerald, please do not hesitate to contact my office at (808) 874-2936.

Sincerely,



Thomas Steinhauer

Senator Clarence Nishihara, Chair
Senate Committee on Tourism

Thursday, April 8, 2010; 2:50 PM
Hawaii State Capitol, Conference Room 229

Re: GM 353 - Submitting for consideration and confirmation to the Board of Directors of the Hawai'i Tourism Authority, Gubernatorial Nominee, PATRICK K. FITZGERALD, for a term to expire 6-30-2014.

Chair Nishihara, Vice Chair Galuteria, and Members of the Committee:

Thank you for the opportunity to express my support of the nomination of Patrick Fitzgerald to the Hawaii Tourism Authority's Board of Directors.

Pat currently serves as President of the Kohala Coast Resort Association, an organization that I have had the privilege of working with for many years.

In addition to overseeing the successful operation of Hualalai, widely acknowledged as one of the world's premier resort communities, Pat is an active supporter of the Big Island visitor market and business community. He also serves on the Board of Directors for the Hualalai Ohana Foundation, a nonprofit entity that supports Hualalai employees and their immediate families by offsetting educational and medical costs. Since its inception, the organization has granted \$750,000 in educational awards and \$210,000 in medical support to local families.

Pat's business acumen, impressive resume, and visitor industry experience in Hawaii and California will be an asset to the Tourism Authority.

Your favorable action on his confirmation is respectfully requested. The State of Hawaii will be well served by his participation.

Jeffrey N. Watanabe
Founding Partner
Watanabe Ing LLP

Sheila Donnelly & Associates LLC

1600 Kapiolani Blvd., Suite 800
Honolulu, HI 96814
t 808.949.4131 f 808.946.5607

March 16, 2010

Mr. Clarence Nishihara
Chair, Senate Committee on Tourism
The Senate
State Capitol
Honolulu, Hawaii 96813

To Whom It May Concern:

Re: Patrick Fitzgerald's nomination for consideration and confirmation to the Hawai'i Tourism Authority

Our company was fortunate to have worked for Hualalai Resort from its inception until last year. We have Big Island roots and have always loved the coastline. Our first tourism connection there was with Amfac, then Mauna Kea Resort and Mauna Lani Resort. As such, we were keenly sensitive to the beauty of the island, its unique culture and historical importance.

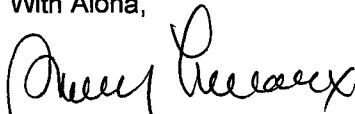
With pleasure, we support Patrick Fitzgerald's honored nomination to the Board of Directors of the Hawai'i Tourism Authority. He is a person of great integrity and sensitivity to tourism and the lifestyle of these islands.

He also is modern and a skilled businessman and has been practical in his decisions and priorities about Hualalai Resort in these down economic times.

I think Patrick Fitzgerald's temperament and savvy will go well as a Board member and that he will make very important contributions in the most positive way.

I welcome any comments or questions and can be reached at Sheila@sheiladonnelly.com

With Aloha,



Sheila Donnelly Theroux

MAR 17 REC'D



**HAWAII HOTEL & LODGING
ASSOCIATION**

2250 Kalakaua Ave., Suite 404-4
Honolulu, HI 96815
Phone: (808) 923-0407
Fax: (808) 924-3843
E-Mail: hha@hawaiihotels.org
Website: www.hawaiihotels.org



32nd Anniversary
Are You Walking???
May 15, 2010
(Always the 3rd Saturday in May)
www.charitywalkhawaii.org

**TESTIMONY OF MURRAY TOWILL
PRESIDENT
HAWAII HOTEL & LODGING ASSOCIATION**

April 8, 2010

**RE: GM 353 Submitting for consideration & confirmation to the Board of Directors
of the Hawaii Tourism Authority, Gubernatorial Nominee,
PATRICK FITZGERALD, for a term to expire 6-30-2014**

Good afternoon Chairman Nishihara and members of the Senate Committee on Tourism. I am Murray Towill, President of the Hawaii Hotel & Lodging Association.

The Hawaii Hotel & Lodging Association is a statewide association of hotels, condominiums, timeshare companies, management firms, suppliers, and other related firms and individuals. Our membership includes over 150 hotels representing over 48,000 rooms. Our hotel members range from the 2,680 rooms of the Hilton Hawaiian Village to the 4 rooms of the Bougainvillea Bed & Breakfast on the Big Island.

The Hawaii Hotel & Lodging Association strongly supports the nomination of PATRICK FITZGERALD to the Hawaii Tourism Authority ("HTA") Board of Directors. Patrick is the CEO and President of Hualalai Resort and Kona Village Resort. He is also currently President of the Kohala Coast Resort Association. We believe Patrick's experience in development and the financial aspects of development will be a major asset for the HTA and help to expand the skill sets on the HTA Board. These skills will be important for the HTA as they grapple with policies to lead our economic recovery and understand what is happening with in the visitor industry.

We believe it is especially critical to have an experienced resort person from the Big Island. As you now, the Big Island faces the most severe challenges in the current tourism downturn. Patrick's ability to clearly describe the situation and needs of the Big Island will help with the formulation of supportive policies. We believe Patrick's experience and leadership in the Big Island's visitor industry will be valuable to the HTA and Hawaii.

We urge your support on his nomination. Again, thank you for this opportunity to provide testimony.

HÖKŪLI'A

April 7, 2010

Hawaii State Capitol, Senate Tourism Committee

Senator Clarence Nishihara, Chairman
Senator Brickwood Galuteria, Vice Chair
Senator Michelle Kidani, Member
Senator Sam Slom, Member
Senator Shan Tsutsui, Member
415 Beretania Street
Honolulu, Hawaii 96813

**Distributed via e-mail to:
The Office of Chairman Nishihara**

**Subject: Letter of Reference and Support for the Senate Confirmation and
Appointment of Pat Fitzgerald to the Hawaii Tourism Authority (HTA)**

Aloha Mr. Chairman and Distinguished Members of the Senate Tourism Committee:


Hawaii's economy is in a fragile state and while the revised forecasts show improvement, our State's ability to sustain its recovery heavily rests on quality growth in tourism. At the forefront of defining "quality growth" for Hawaii's future you will find a rare breed of innovative resort developers. Recognized and respected as being among the world's very best in this challenging field is Pat Fitzgerald. Therefore, it is with great pride and a keen sense of responsibility that I submit this letter of support for Mr. Fitzgerald's appointment to the Hawaii Tourism Authority.

To understand the depth of Pat Fitzgerald's business acumen and the magnitude of his Aloha for Hawaii one needs to spend time at Hualalai Resort, where for the past five years, he has served as President and Chief Executive Officer. You will find that the history, grace, beauty and natural environment of our islands are intricately woven into the very design and philosophical fabric of Hualalai Resort as a living testament to its organizational culture, community well-being and global industry leadership. Hualalai Resort has transcended into a rarified place and time that defies the imagination while calming the soul.

As the current President of the Kohala Coast Resort Association Mr. Fitzgerald is responsible for leading a diverse collection of hotel and resort executives which requires a full understanding of all market segments that drive tourism in Hawaii. This comprehensive understanding that may range from land planning in the morning, architectural design approvals over lunch, the creative development of marketing materials before sunset and navigating through examinations from asset owner-appointed analysts over dinner sounds like an average day for Pat Fitzgerald. Therefore his professional lens and instinct, coupled with his personal integrity will serve HTA and the public's interest and financial investment, very well.

Mr. Chairman and Honorable Committee Members, please move expeditiously and with total confidence in confirming the appointment of my distinguished colleague, Pat Fitzgerald to the Hawaii Tourism Authority.

E Malama Pono o Hawaii Nei,


John A.L. De Fries III
Chief Executive Officer

Hu'ehu'e Ventures, LLC

73-1515 Apela Place Kailua-Kona Hawaii 96740 (808) 3254005 (808) 3252511 facsimile

April 5, 2010

Senator Clarence K. Nishihara, Chair
Committee on Tourism
Hawaii State Capitol, Room 213
415 South Beretania Street
Honolulu, Hawaii 96813

Dear Senator Nishihara and Members of the Committee:

This letter is written in support of the nomination of Patrick Fitzgerald to serve as a Member of the Board of Directors of the Hawaii Tourism Authority. I have known Mr. Fitzgerald since he arrived at Hualalai Resort and have utmost respect for him as a community leader, business executive and as a friend. He came to Hawaii to become the President and CEO of Hualalai Resort in 2005 and successfully weathered the storm of new Resort ownership.

Patrick has presided over the expansion of the Resort to include the purchase of Kona Village Resort, the addition of 20 new hotel suites and remodel of the Beach Tree Restaurant at the Four Seasons Hualalai, the remodel and expansion of the award winning Hualalai Sports Club and Spa and an expansion of resort retail facilities at Hualalai Resort. This is a remarkable achievement considering the recent state of the economy and resort industry in West Hawaii.

Patrick is uniquely qualified to serve as a Member of the Hawaii Tourism Authority considering the breadth of his responsibilities at Hualalai Resort and Kona Village Resort. He is knowledgeable and experienced in resort development, resort operations and management, resort real estate sales and resort acquisition.

I have worked with Patrick on a number of initiatives and have found him to be well prepared, tireless and dedicated. Please confirm Patrick Fitzgerald as a Member of the Hawaii Tourism Authority. He will serve our state and community well.

Sincerely yours,



Carl A. Carlson, Jr.
President

nishihara1 - Kristen

From: Annette Yanagida [annette@kobayashi-group.com]
Sent: Tuesday, April 06, 2010 3:47 PM
To: TSM Testimony
Subject: GM353 - Hearing Date: April 08, 2010 @ 2:50 pm

TO: The Hawaii Senate Committee on Tourism, Twenty-Fifth Legislature Regular Session of 2010

RE: Support of GM353 – Relating to Consideration and Confirmation to the Board of Directors of TSM the Hawaii Tourism Authority, Gubernatorial Nominee, Patrick K. Fitzgerald, for a term to expire 6-30-2014 scheduled for Thursday, April 08, 2010, at 2:50 pm, Room 229

Dear Senator Clarence K. Nishihara, Chair, Senator Brickwood Galuteria, Vice-Chair, and other distinguished Members of the Senate Committee on Tourism,

When I heard that Patrick Fitzgerald was nominated by Governor Lingle to the Hawaii Tourism Authority Board, I wanted to send this letter of support for his nomination.

I have known Patrick for about five years now. He has many years of experience in the hotel and resort business with a strong background in finance and marketing. He is highly motivated and I have no doubt that he would be an excellent board member and a great addition to the board.

I would appreciate your support for Patrick Fitzgerald's nomination to the Hawaii Tourism Authority Board.

Regards,

Bert Kobayashi

Bert A. Kobayashi * Kobayashi Group LLC
1288 Ala Moana Blvd., #201 * Honolulu, HI 96814
Phone: 808-692-0046 * Fax: 808-623-7505
Email: bak@kobayashi-group.com

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**nishihara1 - Kristen**

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**From:** Pat Takahashi [ptakahashi@kobayashi-group.com]  
**Sent:** Wednesday, April 07, 2010 10:40 AM  
**To:** TSM Testimony  
**Subject:** GM353 - Hearing Date: April 8, 2010 @ 2:50pm

TO: The Hawaii Senate Committee on Tourism, Twenty-Fifth Legislature Regular Session of 2010

**RE: Support of GM353 – Relating to Consideration and Confirmation to the Board of Directors of TSM the Hawaii Tourism Authority, Gubernatorial Nominee, Patrick K. Fitzgerald, for a term to expire 6-30-2014 scheduled for Thursday, April 08, 2010, at 2:50 pm, Room 229**

Dear Senator Clarence K. Nishihara, Chair, Senator Brickwood Galuteria, Vice-Chair, and other distinguished Members of the Senate Committee on Tourism,

I respectfully request that you support the nomination of Patrick Fitzgerald to the Hawaii Tourism Authority's Board of Directors. Serving on the Board of Directors is a big responsibility and I feel we are fortunate to have such a capable, dedicated person willing to serve in this capacity. Patrick has the required knowledge, motivation, and business sensitivities required for the position.

I know Patrick in his capacity as the CEO of Hualalai Investors, LLC and Kona Village Investors, LLC. I have found him to be responsive and easy to work with and with his many years of experience in the hotel and resort business, I have no doubt that he would be a great addition to the board.

Therefore, I strongly support Patrick Fitzgerald's nomination to the Hawaii Tourism Authority Board.

Regards,

**Bert A. Kobayashi, Jr.**  
President & CEO  
Kobayashi Group LLC  
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Phone: 808-692-0040 \* Fax: 808-524-0766  
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