



GOV. MSG. NO. 193

EXECUTIVE CHAMBERS
HONOLULU

LINDA LINGLE
GOVERNOR

February 5, 2010

The Honorable Colleen Hanabusa, President
and Members of the Senate
Twenty-Fifth State Legislature
State Capitol, Room 409
Honolulu, Hawai'i 96813

Dear Sirs and Mesdames:

In accordance with the provisions of Article V, Section 6, of the Hawai'i State Constitution, I have the honor to submit herewith for your consideration and confirmation, the following nomination to the **REAL ESTATE Commission**:

Frances Allison Torre Gendrano

Term to Expire: 6/30/2014

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Lingle".

LINDA LINGLE

**PRESENTATION OF THE
REAL ESTATE COMMISSION**

**TO THE SENATE COMMITTEE ON
COMMERCE AND CONSUMER PROTECTION**

**TWENTY-FIFTH LEGISLATURE
Regular Session of 2010**

**Wednesday, February 24, 2010
9:00 a.m.**

TESTIMONY ON GOVERNOR'S MESSAGE NO. 193.

**TO THE HONORABLE ROSALYN H. BAKER, CHAIR,
AND MEMBERS OF THE COMMITTEE:**

My name is Trudy I. Nishihara and I serve as the Chairperson of the Real Estate Commission. I thank you for the opportunity to present testimony on Governor's Message No. 193, regarding the **reappointment** of Frances Allison Torre Gendrano to the Real Estate Commission ("Commission"). The Commission strongly supports the confirmation of Ms. Gendrano's reappointment.

Ms. Gendrano has been and continues to be an outstanding contributor and participant in the work of the Commission. She has served on the Commission as the real estate broker member from the County of Honolulu for the past four years. Ms. Gendrano's commitment to public service has been outstanding, and her attendance at the Commission meetings has been excellent. She currently serves as the Vice Chairperson of the Laws and Rules Review Committee, one of the Commission's three standing committees. She is always well prepared for each issue and each meeting, devoting a number of

Testimony on Governor's Message No. 193
February 24, 2010
Page 2

hours studying and researching materials. She has a keen knowledge of all the laws and rules that affect the Commission's work.

For these reasons, the Real Estate Commission strongly supports the confirmation of Frances Allison Torre Gendrano to the Real Estate Commission, and thanks you for the opportunity to testify.

February 22, 2010

SENATE COMMITTEE ON COMMERCE AND CONSUMER PROTECTION

THE HONORABLE ROSALYN H. BAKER, CHAIR

THE HONORABLE DAVID Y. IGE, VICE CHAIR

GUBERNATORIAL NOMINEE FRANCES ALLISON TORRE GENDRANO
SUBMITTED FOR CONSIDERATION AND CONFIRMATION AS
COMMISSIONER, REAL ESTATE COMMISSION

Testimony of Michele S. Loudermilk

for

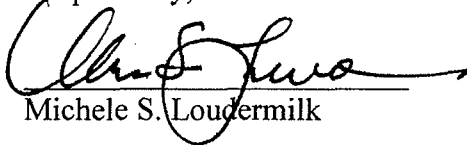
Governor's Message 193

Chair Baker, Vice Chair Ige, and Members of the Senate Committee on Commerce and Consumer Protection:

Thank you for this opportunity to testify in support of the confirmation of Frances Allison Torre Gendrano as a Commissioner of the Real Estate Commission. I have served with Ms. Gendrano on the Real Estate Commission for nearly four years, and she has made valuable contributions to the Commission. I support the confirmation of Ms. Gendrano because I believe that she has the background, the experience, and the temperament to suit the position of Commissioner of the Real Estate Commission. She is currently the Vice Chair of the Laws and Rules Review Committee, having previously served as the Vice Chair of the Education Review Committee, and she has served admirably in both capacities.

Ms. Gendrano has served nearly four years on the Real Estate Commission and is familiar with the scope of its responsibilities and its procedures. If confirmed, she would be able to assume her duties easily. I believe that Ms. Gendrano would be an asset and a credit to the position of Commissioner of the Real Estate Commission and I support her confirmation without reservation. Thank you for this opportunity to testify in this matter.

Respectfully,



Michele S. Loudermilk



RED MONARCH COMMUNICATIONS LLC
Bennette Misalucha Evangelista

February 23, 2010

To: The Committee on Commerce and Consumer Protection
Senator Rosalyn Baker, Chair
Senator David Ige, Vice_Chair
Hawaii State Senate
Honolulu, Hawaii

To Whom It May Concern:

It is an honor and privilege to strongly endorse Frances Torre Gendrano to be re-appointed as a member of the Real Estate Commission. I believe Frances possesses the necessary technical background, expertise, and leadership qualities required of this office. Her passion for the industry, her ability to team-up with the staff, and her numerous community activities, all work in her favor and as such, she lends credibility to the Commission.

I have known Frances for more than twenty years and have seen her grow up from her early teen years into the assertive bright young woman she is today. As her life and career choices indicate, she has excelled in any endeavor she undertakes, usually choosing the "path not taken" in her life's journeys. I have worked with her at the Filipino Chamber of Commerce of Hawaii where she has chaired the Small Business Committee for seven years, and I have witnessed her creativity as she developed the Chamber's membership agenda. It is obvious that she has strong leadership qualities which enable her to lead others, yet she is humble enough to be a good follower as well. Because of her bright ideas, her enthusiasm and excellent work ethic, it is always a delight to have her as a part of any team.

What I particularly admire in Frances is her integrity and sense of responsibility. Blessed with an intelligent mind and an indefatigable spirit, she could have chosen any option for a life career with her parents' blessings, but instead she chose to focus on the family business in real estate and property management, which needed some tending at that time. Using the skills she acquired in her prior work, and armed with natural sales abilities, Frances navigated those business decisions and successfully steered the organization to a position of steady growth and stability. Today, as the Principal Broker of KFG Properties, a successful full service brokerage and property management firm, Frances oversees 10-15 Realtor-Associates while also achieving her own individual stellar sales performance.

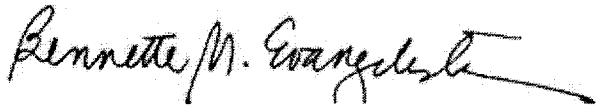
P.O. Box 13118, Aiea, Hawaii 96701
808.398.5988 · bmevangelista@hawaii.rr.com

In addition, Frances has dedicated time, effort and energy to the real estate industry. As one of the youngest members of the Real Estate Commission ---where she has served for the last four years—Frances has taken on numerous projects and always, with excellent outcomes. Within the industry, she is seen as a rising star and her views and insights are often sought as a result. She has often been asked to speak at industry forums and seminars, a sure indication of her development as an industry expert.

I strongly believe that it is in the Commission's best interest to re-appoint Frances to this august body.

Hopefully, I have provided you with enough materials to evaluate Frances Torre Gendrano. I hope for your positive response. Please feel free to call me at (808) 398-5988 or email at bennettemevangelista@gmail.com should you have further questions.

Sincerely,



Bennette Misalucha Evangelista
President
Red Monarch Communications LLC



**Hawai'i
Association of
REALTORS®**
www.hawaii Realtors.com

The REALTOR® Building
1136 12th Avenue, Suite 220
Honolulu, Hawaii 96816

Phone: (808) 733-7060
Fax: (808) 737-4977
Neighbor Islands: (888) 737-9070
Email: har@hawaii Realtors.com

February 23, 2010

The Rosalyn H. Baker, Chair
Senate Committee on Commerce and Consumer Protection
State Capitol, Room 229
Honolulu, Hawaii 96813

RE: Submitting for consideration and confirmation to the Real Estate Commission, Gubernatorial Nominee, FRANCES ALLISON TORRE GENDRANO, for a term to expire 6-30-2014.

HEARING: Wednesday, February 24, 2010 at 9:00 a.m.

Aloha Chair Baker, Vice Chair Ige and Members of the Committee:

I am Myoung Oh, Government Affairs Director, submitting testimony on behalf of the Hawai'i Association of REALTORS® ("HAR"), the voice of real estate in Hawai'i, and its 8,800 members in Hawai'i. HAR **supports** the nomination of Frances Allison Torre Gendrano for a second term on the Real Estate Commission.

In her role as Vice-Chair of the Laws and Rules Committee, HAR works very closely with Ms. Gendrano on challenging issues that occur within the real estate industry.

Ms. Gendrano's ability to lead by example and with thoughtful innovation and creativity have led to positive changes for the Real Estate Commission. Since her appointment in 2006, Ms. Gendrano has served the commission with earnest enthusiasm and dedication. The Hawaii Real Estate Commission has benefitted from Ms. Gendrano's contribution, and her continued role will undoubtedly bring about further positive changes.

HAR respectfully urges this Committee to approve Ms. Gendrano's confirmation to the Real Estate Commission.

Mahalo for the opportunity to submit testimony.





KFG Properties, Inc.
909 Lehua Ave. 2nd Floor, Pearl City, HI 96782
Phone: 456-8188 Fax: 454-2422
kfgpropertiesinc.com

February 17, 2010

Honorable Senator Rosalyn Baker
Chair of Commerce and Consumer Protection Committee
Hawaii State Capitol, Room 231
415 South Beretania St.
Honolulu, HI 96813

RE: Request for consideration for reconfirmation on the Real Estate Commission

Dear Chair Baker and Members of the Commerce and Consumer Protection Committee:

My name is Frances Gendrano and I humbly request your consideration for reconfirmation as a Commissioner with the Real Estate Commission for a second term. Currently, I am the Principal Broker of KFG Properties, Inc., a full-service real estate brokerage and property management firm my family began over 30 years ago. I will soon be completing my first term with the Real Estate Commission and am currently the Vice Chair of the Laws and Rules Committee. I have been the Vice-Chair of the Education Review Committee, a Member of the Condominium Review Committee and participated in several task forces including, Mortgage Fraud, Education Evaluation, and Criminal Background and Fingerprinting. I have also been able to represent our state at many national conferences like the National Association of Realtors, ARELLO (for real estate regulators) and REEA (for real estate educators). These last 4 years' experience has really ignited a passion in me for this form of public service and I would truly be honored to continue to serve on this board.

Serving as a Real Estate Commissioner has given me the opportunity to experience our Commission's enormous responsibility: to protect the consumer by helping regulate our industry. This is no easy task. I've seen our industry change as the economy has changed - mostly for the worse, and as expected in dire times. Also as Principal Broker of a small company and a full-time producer, I deal with the client every day. I constantly worry about my agents and if they are prepared enough not just adequately, but skillfully and

admirably as they guide their clients in making large financial decisions that will affect their lives greatly. I am also an owner of real estate, a consumer, the same as clients we serve, and try my best to always put myself in their shoes and practice what I preach as a licensee and as a person.

The major issues and concerns facing this board in the near future will surround increasing the industry standards via criminal background checks and fingerprinting, and keeping up to date pre-licensing and continuing education for both salespersons and brokers, including risk management and ethics education. These issues are so important because in an unstable, uncertain economic climate and future, licensees - as well as their clients - can sometimes become anxious, careless, or desperate and make poor decisions that cause harm to themselves and others.

As a Commissioner, I have seen the industry, my industry, from a big-picture perspective and strive to continue to be a measurable part in keeping it healthy, noble, and a true service for the needs of our community. I continue my promise to be sound and fair in contemplation, an articulate voice, and fully commit to the responsibilities of our Commission to the best of my ability.

Thank you for your consideration.

Very Truly Yours,



Frances T. Gendrano, R, GRI, ABR
Principal Broker
KFG Properties, Inc.