

STAND. COM. REP. NO.

1246

Honolulu, Hawaii

March 27, 2009

RE: S.B. No. 264

H.D. 1

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Fifth State Legislature
Regular Session of 2009
State of Hawaii

Sir:

Your Committee on Tourism, Culture, & International Affairs,
to which was referred S.B. No. 264 entitled:

"A BILL FOR AN ACT RELATING TO TOURISM,"

begs leave to report as follows:

The purpose of this bill is to clarify the duties of the
Hawaii Tourism Authority (HTA) regarding the development of
measures of effectiveness in assessing its marketing plan.

HTA and the Department of Business, Economic Development, and
Tourism (DBEDT) supported the intent of this bill.

Your Committee has amended this bill by:

- (1) Transferring responsibilities related to tourism
research and statistics from DBEDT to HTA;
- (2) Removing the four ex officio nonvoting members from the
HTA Board and placing them in an advisory group to HTA;
- (3) Expanding the scope of a tourism emergency to include a
national or global economic crisis; and
- (4) Earmarking an unspecified percentage of the moneys
allocated to the Tourism Special Fund from the Transient
Accommodations Tax to be used for tourism product
development and cultural programs.

SB264 HD1 HSCR TCI HMS 2009-3396



As affirmed by the record of votes of the members of your Committee on Tourism, Culture, & International Affairs that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 264, as amended herein, and recommends that it pass Second Reading in the form attached hereto as S.B. No. 264, H.D. 1, and be referred to the Committee on Finance.

Respectfully submitted on
behalf of the members of the
Committee on Tourism, Culture,
& International Affairs,


JOEY MANAHAN, Chair

State of Hawaii
House of Representatives
The Twenty-fifth Legislature

JSR 1246

Record of Votes of the Committee on Tourism, Culture, & International Affairs

Bill/Resolution No.: SB 264	Committee Referral: TCI, FIN	Date: 3/23/09		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
TCI Members	Ayes	Ayes (WR)	Nays	Excused
1. MANAHAN, Joey (C)	✓			
2. TOKIOKA, James Kunane (VC)	✓			
3. BERG, Lyla B.				✓
4. CHOY, Isaac W.	✓			
5. EVANS, Cindy	✓			
6. McKELVEY, Angus L.K.				✓
7. TAKAI, K. Mark				
8. TSUJI, Clift	✓			
9. WAKAI, Glenn				✓
10. WOOLEY, Jessica	✓			
11. MARUMOTO, Barbara C.		✓		
TOTAL (11)	6	1		3
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ did not support recommendation. <small>committee across</small>				
Vice Chair's or designee's signature: _____				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				