

STAND. COM. REP. NO.

2737

Honolulu, Hawaii

MAR 17 2010

RE: H.B. No. 2445
H.D. 2
S.D. 1

Honorable Colleen Hanabusa
President of the Senate
Twenty-Fifth State Legislature
Regular Session of 2010
State of Hawaii

Madam:

Your Committee on Tourism, to which was referred H.B. No. 2445, H.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY,"
begs leave to report as follows:

The purposes of this measure are to:

- (1) Authorize the Hawaii Tourism Authority to maintain the confidentiality of competitively sensitive information;
- (2) Align performance goals with the Authority's strategic plan goals; and
- (3) Preserve Hawaii Tourism Authority fiscal autonomy provisions of Act 58, Session Laws of Hawaii 2004, as amended, by deleting repeal and reenactment provisions scheduled to take effect on June 30, 2010.

Testimony in support of this measure was submitted by the Hawai'i Tourism Authority, and Hawai'i Hotel & Lodging Association. The Office of Information Practices submitted comments.

Written testimony presented to the Committee may be reviewed on the Legislature's website.

Your Committee finds that this measure will allow the Hawaii Tourism Authority to function more effectively in an increasing

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competitive global tourism market, a key component in rebuilding Hawaii's vital tourism industry.

Your Committee has replaced the contents of this measure with one previously heard and approved by your Committee, S.B. No. 2187, S.D. 1. As amended, this measure:

- (1) Clarifies that information relating to marketing plans and strategies may be disclosed after the execution of the marketing plans and strategies;
- (2) Requires periodic, rather than quarterly, reports of the Authority's contracts and agreements;
- (3) Changes the effective date from January 1, 2112, to July 1, 2010; and
- (4) Makes technical amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Tourism that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2445, H.D. 2, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 2445, H.D. 2, S.D. 1, and be referred to the Committee on Judiciary and Government Operations.

Respectfully submitted on
behalf of the members of the
Committee on Tourism,

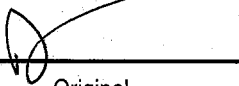
Clarence K. Nishihara

CLARENCE K. NISHIHARA, Chair



The Senate
 Twenty-Fifth Legislature
 State of Hawaii

Record of Votes
Committee on Tourism
TSM

Bill / Resolution No.:* HB2445 , HD2	Committee Referral: TSM, JGO	Date: 3/11/10		
<input type="checkbox"/> The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
NISHIHARA, Clarence K. (C)	✓			
GALUTERIA, Brickwood (VC)	✓			
KIDANI, Michelle N.				✓
TSUTSUI, Shan S.	✓			
SLOM, Sam	✓			
TOTAL	4			1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: _____ 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes