

Honolulu, Hawaii

Feb 26, 2010

RE: H.B. No. 2445
H.D. 2

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Fifth State Legislature
Regular Session of 2010
State of Hawaii

Sir:

Your Committee on Finance, to which was referred H.B. No. 2445, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY,"

begs leave to report as follows:

The purpose of this bill is to enhance the ability of the Hawaii Tourism Authority (HTA) to promote tourism in Hawaii by, among other things:

- (1) Authorizing HTA to maintain confidentiality of sensitive business and other information;
- (2) Directing HTA to develop marketing program performance goals and targets that can be used as market gauges to evaluate HTA promotions;
- (3) Requiring HTA to submit a quarterly report of HTA contracts, instead of notice of any contract of \$25,000 or more;
- (4) Requiring that HTA include in its annual report of expenditures, data on expenditures pursuant to contracts within the state and out-of-state; and
- (5) Making permanent statutory provisions that exempt HTA accounts from the supervision of the State Comptroller



and authorize the use of up to five percent of moneys in the Tourism Special Fund for administrative expenses.

HTA and the Hawaii Hotel & Lodging Association testified in support of this bill. The Office of Information Practices of the Lieutenant Governor and Governor's Tourism Liaison provided comments.

Your Committee has amended this bill by:

- (1) Stipulating that HTA must follow the procedures required for executive meetings under Hawaii's Sunshine Law (Chapter 92, Hawaii Revised Statutes); and
- (2) Making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2445, H.D. 1, as amended herein, and recommends that it pass Third Reading in the form attached hereto as H.B. No. 2445, H.D. 2.

Respectfully submitted on
behalf of the members of the
Committee on Finance,


MARCUS R. OSHIRO, Chair



