

Honolulu, Hawaii

Feb 9, 2010

RE: H.B. No. 2445  
H.D. 1

Honorable Calvin K.Y. Say  
Speaker, House of Representatives  
Twenty-Fifth State Legislature  
Regular Session of 2010  
State of Hawaii

Sir:

Your Committee on Tourism, Culture, & International Affairs,  
to which was referred H.B. No. 2445 entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY,"

begs leave to report as follows:

The purpose of this bill is to improve Hawaii's tourism  
industry and the administration of the Hawaii Tourism Authority  
(HTA) by:

- (1) Authorizing HTA to maintain confidentiality of certain sensitive information;
- (2) Directing HTA to develop program performance goals and targets that can be monitored as market gauges and used as attributes to evaluate their promotions;
- (3) Conforming reporting requirements for contracts or agreements entered into by HTA to current practices; and
- (4) Making permanent statutory provisions that exempted HTA accounts from the supervision of the State Comptroller and authorized the use of up to five percent of moneys in the Tourism Special Fund for administrative expenses.

HTA, the Tourism Liaison, and the Hawaii Hotel & Lodging Association testified in support of this bill.



Your Committee has amended this measure by:

- (1) Requiring that HTA include data on expenditures of contracts granted within the state and out-of-state in its annual report of expenditures submitted to the Governor and Legislature;
- (2) Specifying that the reports on contracts or agreements entered into by HTA be submitted quarterly rather than periodically;
- (3) Changing its effective date to January 1, 2112, to encourage further discussion; and
- (4) Making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Tourism, Culture, & International Affairs that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2445, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 2445, H.D. 1, and be referred to the Committee on Finance.

Respectfully submitted on  
behalf of the members of the  
Committee on Tourism, Culture,  
& International Affairs,

  
JOEY MANAHAN, Chair



State of Hawaii  
House of Representatives  
The Twenty-fifth Legislature

HSCR 216-10

Record of Votes of the Committee on Tourism, Culture, & International Affairs

Bill/Resolution No.: <b>HB 2445</b>	Committee Referral: <b>TCI, FIN</b>	Date: <b>2/1/10</b>		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <b>I</b> <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
TCI Members	Ayes	Ayes (WR)	Nays	Excused
1. MANAHAN, Joey (C)	✓			
2. TOKIOKA, James Kunane (VC)	✓			
3. BERG, Lyla B.				✓
4. CHOY, Isaac W.	✓			
5. EVANS, Cindy	✓			
6. McKELVEY, Angus L.K.				✓
7. TAKAI, K. Mark				✓
8. TSUJI, Clift	✓			
9. WAKAI, Glenn				✓
10. WOOLEY, Jessica				✓
11. MARUMOTO, Barbara C.	✓			
<b>TOTAL (11)</b>	<b>6</b>			<b>5</b>
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ committee _____ did not support recommendation.				
Vice Chair's or designee's signature: _____				
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