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# HOUSE RESOLUTION

REQUESTING THE HAWAII TOURISM AUTHORITY, IN COLLABORATION WITH  
THE HAWAII BOXING COMMISSION AND OTHER RELATED PARTIES, TO  
CONTINUE TO PURSUE BRINGING WORLD-CLASS BOXING EVENTS TO  
HAWAII.

1           WHEREAS, it is essential to Hawaii's economy that our  
2 visitor industry is reinvigorated, primarily by identifying and  
3 developing innovative tourism markets that permit Hawaii's  
4 visitor industry to develop and maintain a stronger competitive  
5 advantage; and  
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7           WHEREAS, sports tourism includes both spectator and  
8 participant activities and attractions and is a rapidly growing  
9 sector of the tourism industry; and  
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11           WHEREAS, the publicity and media exposure, including  
12 national and regional television broadcasts, that surround these  
13 major sports events is of enormous value to tourism promotion in  
14 general; and  
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16           WHEREAS, these sporting events also provide business  
17 opportunities for local businesses and charitable contributions  
18 to our communities, including cash donations and personal visits  
19 by sports celebrities to hospitalized children; and  
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21           WHEREAS, Hawaii is an established sports destination,  
22 hosting, for instance, the Honolulu Marathon, the Ironman  
23 Triathlon, the National Football League Pro Bowl, and various  
24 Professional Golf Association events, bringing leisure and  
25 business visitors to Hawaii; and  
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27           WHEREAS, boxing is a popular sport in Hawaii, particularly  
28 when the participating boxers have local ties, such as Brian  
29 Vilorio; and



1 WHEREAS, Vilorias's title defense held at the Blaisdell  
2 Center in 2009 generated a great deal of excitement and  
3 benefited other Hawaii boxers; and  
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5 WHEREAS, Vilorias has stated that he would like to fight in  
6 a double-card event alongside Manny Pacquiao, a Filipino  
7 professional boxer who also enjoys a strong following in Hawaii;  
8 and  
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10 WHEREAS, Pacquiao's November 2009 boxing match, in which he  
11 won the World Boxing Organization world welterweight champion  
12 title, was held in Las Vegas and was widely viewed in Hawaii;  
13 and  
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15 WHEREAS, the possibility of holding similar boxing matches  
16 in Hawaii should be further pursued; now, therefore,  
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18 BE IT RESOLVED by the House of Representatives of the  
19 Twenty-fifth Legislature of the State of Hawaii, Regular Session  
20 of 2010, that the Hawaii Tourism Authority (HTA), in  
21 collaboration with the Hawaii Boxing Commission and other  
22 related parties, is requested to continue to pursue bringing  
23 world-class boxing events to Hawaii, and specifically, the  
24 possibility of holding a Manny Pacquiao boxing match in Hawaii;  
25 and  
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27 BE IT FURTHER RESOLVED that HTA, the Hawaii Boxing  
28 Commission, and other related parties are requested to:  
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- 30 (1) Explore the best possible venues for boxing events;  
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32 (2) Weigh the advantages and disadvantages of bringing  
33 such events to Hawaii, with a particular emphasis on  
34 marketing; and  
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36 (3) Assess the infrastructure required to hold boxing  
37 events in Hawaii;  
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39 and



1 BE IT FURTHER RESOLVED that HTA is requested to submit a  
2 report of its findings and recommendations to the Legislature no  
3 later than 20 days prior to the convening of the Regular Session  
4 of 2011; and

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6 BE IT FURTHER RESOLVED that certified copies of this  
7 Resolution be transmitted to the President and Chief Executive  
8 Officer of Hawaii Tourism Authority and Chairperson of the  
9 Hawaii Boxing Commission, Chief Executive Officer of Top Rank,  
10 and President of Golden Boy Promotions.

