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## HOUSE CONCURRENT RESOLUTION

URGING THE UNIVERSITY OF HAWAII AT MANOA TO RECONSIDER THE  
RECONSOLIDATION PLANS FOR THE SCHOOL OF TRAVEL INDUSTRY  
MANAGEMENT.

1           WHEREAS, the Chancellor of the University of Hawaii at  
2 Manoa, Virginia Hinshaw, has proposed the reconsolidation of the  
3 School of Travel Industry Management with the Shidler College of  
4 Business Administration as part of the University of Hawaii at  
5 Manoa's efforts to economize on administration costs; and  
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7           WHEREAS, to accomplish this reorganization, the Chancellor  
8 has announced plans to develop criteria for organizational  
9 structures that "best support faculty staff students and  
10 maximize resources to examine schools with low critical mass";  
11 and  
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13           WHEREAS, the question of reconsolidation of the School of  
14 Travel Industry Management with the Schidler College of Business  
15 Administration was previously examined in detail in 1999 and,  
16 after carefully weighing the pros and cons, the decision was  
17 made not to re-merge the two programs in recognition that  
18 autonomy would allow greater breadth, flexibility, and  
19 innovation in serving the school's academic mission and the  
20 university's land grant mission to support the economic  
21 development of the State; and  
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23           WHEREAS, since gaining its independent school status in  
24 1991, the School of Travel Industry Management was among the  
25 first to be granted full accreditation by the Accreditation  
26 Commission for Programs in Hospitality Administration ("ACPHA")  
27 and, in its 2008 re-accreditation report, the ACPHA mandates  
28 that the program be "structured with sufficient operational  
29 independence to enable it to achieve its objectives"; and  
30



1           WHEREAS, the School of Travel Industry Management has  
2 brought recognition to the University of Hawaii at Manoa and  
3 Hawaii as a leader in tourism, the largest industry in the State  
4 and globally, is ranked by the United Nations World Tourism  
5 Organization TEDQUAL Certification to be one of the top two  
6 tourism programs in the nation and among the top eight in the  
7 world, and is among the twelve largest tourism and hospitality  
8 schools or colleges in the nation; and  
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10           WHEREAS, in terms of economic efficiency, the School of  
11 Travel Industry Management is the most efficient unit because it  
12 has the lowest instructional expense per student, the smallest  
13 budget, the second largest average class size, and is the most  
14 cost-effective since it is the only unit, among all the  
15 seventeen colleges and schools at the University of Hawaii at  
16 Manoa, that covers its operating expenses with net tuition  
17 revenues such that a merger with Shidler College of Business  
18 Administration would not result in any cost savings to either  
19 itself or gains in efficiencies; and  
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21           WHEREAS, in terms of critical mass among the nine schools  
22 at the University of Hawaii at Manoa, the School of Travel  
23 Industry Management educates the third largest student body and  
24 produces the third largest number of graduates per year, which  
25 is still short of projected workforce needs for tourism middle  
26 managers in Hawaii; and  
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28           WHEREAS, the key to economic recovery in Hawaii is tourism  
29 and the loss of autonomy for the School of Travel Industry  
30 Management would impact the workforce for this critical industry  
31 since its students are currently the second fastest to graduate  
32 at the University of Hawaii at Manoa, at less than five years,  
33 with eight hundred mandatory hours of internship and almost one  
34 hundred per cent placement in the industry after graduation, and  
35 where the tourism and hospitality industry considers the School  
36 of Travel Industry Management's bachelor of science degree to be  
37 the preferred degree at hire; and  
38

39           WHEREAS, over two hundred thirty School of Travel Industry  
40 Management students have petitioned against the merger,  
41 indicating that a merger would make the degree less desirable  
42 and noncompetitive, and the faculty has passed a resolution  
43 opposing the merger due to the loss of faculty governance over  
44 its own academic programs, and increasing numbers of alumni and



1 industry personnel, now numbering seventy-five, have petitioned  
2 against the merger since the announcement of the proposal; and  
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4 WHEREAS, the Legislature has provided support for the  
5 School of Travel Industry Management by way of funding the  
6 renovation of George Hall, the establishment of a research  
7 center, and faculty positions, and generous donors have  
8 established named facilities and on-going programs within the  
9 school; and  
10

11 WHEREAS, the proposal for reconsolidation does not appear  
12 to be justified using the University of Hawaii at Manoa's own  
13 criteria regarding budgetary gains or academic benefits to the  
14 program or students and will hamper fundraising and diminish the  
15 school's ability to successfully negotiate and compete for  
16 externally-funded projects and partnerships, which have enhanced  
17 the University of Hawaii at Manoa's reputation worldwide; now,  
18 therefore,  
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20 BE IT RESOLVED by the House of Representatives of the  
21 Twenty-fifth Legislature of the State of Hawaii, Regular Session  
22 of 2010, the Senate concurring, that the Chancellor of the  
23 University of Hawaii at Manoa is urged to reconsider the  
24 proposal for reconsolidation of the School of Travel Industry  
25 Management with the Shidler College of Business Administration,  
26 given the factors cited in this resolution; and  
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28 BE IT FURTHER RESOLVED that the Chancellor of the  
29 University of Hawaii at Manoa is requested to report regarding  
30 the criteria used for determining whether the School of Travel  
31 Industry Management should be reconsolidated with the Shidler  
32 College of Business Administration, and how these criteria were  
33 applied in recommending reconsolidation, to the Legislature  
34 twenty days before the convening of the Regular Session of 2011;  
35 and  
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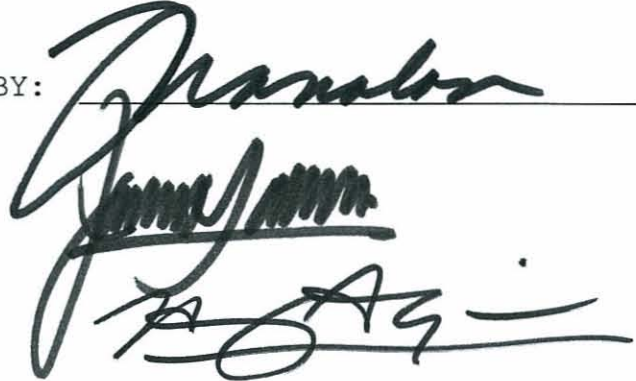
37 BE IT FURTHER RESOLVED that certified copies of this  
38 Concurrent Resolution be transmitted to the Chancellor of the  
39 University of Hawaii at Manoa, the President of the University  
40 of Hawaii, the Dean of the School of Travel Industry Management,  
41 the Dean of the Shidler College of Business Administration, the  
42



# H.C.R. NO. 144

1 University of Hawaii at Manoa Faculty Senate, the Associated  
2 Students of the University of Hawaii, and the University of  
3 Hawaii School of Travel Industry Management Alumni Association.  
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OFFERED BY:



The image shows three handwritten signatures stacked vertically, all written over a single horizontal line. The top signature is the most prominent and appears to be 'James J. ...'. The middle signature is smaller and less legible. The bottom signature is also smaller and less legible.

MAR 03 2010

