

---

---

## A BILL FOR AN ACT

RELATING TO THE SUPER BOWL.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The National Football League (NFL) owns and  
2 produces the most popular annual sporting event in the United  
3 States, the Super Bowl. The Super Bowl, in addition to being  
4 the game that determines the national champion of professional  
5 football, also represents one of the world's greatest  
6 entertainment events, transcending the sport to include  
7 personalities and activities in other areas of American culture,  
8 such as popular music. Although the state has never hosted the  
9 Super Bowl, it has served as the host of the highly-successful  
10 annual match-up known as the Pro Bowl, the NFL All-Star game  
11 played after the conclusion of each season.

12           The legislature finds that as a world-renowned visitor  
13 destination, Hawaii has accumulated decades of experience in the  
14 tourism and hospitality industries. The state possesses the  
15 necessary infrastructure and resources, including a modern,  
16 state-of-the-art convention center, and the hotel capacity to  
17 handle the activities, personnel, equipment, and all of the  
18 other preparations that the Super Bowl entails. The state also



1 possesses the ancillary personnel and infrastructure, such as  
2 police, the fire department, emergency medical services, parking  
3 and traffic control, and appropriate motor vehicles for  
4 transportation of personnel and equipment, needed to ensure that  
5 all of the activities and programs planned during Super Bowl  
6 Week leading up to and including the Super Bowl itself, are  
7 conducted and staged in a smooth, efficient manner.

8 The purpose of this Act is to establish a task force to  
9 plan and coordinate efforts to bring the Super Bowl to Hawaii.

10 SECTION 2. (a) There is established within the department  
11 of business, economic development, and tourism the Hawaii Super  
12 Bowl task force to consist of the following members:

13 (1) Three members of the board of directors of the Hawaii  
14 tourism authority to be appointed by the governor;

15 (2) Three individuals representing the hotel and tourism  
16 industry in Hawaii appointed by the speaker of the  
17 house of representatives;

18 (3) Three individuals representing the hotel and tourism  
19 industry in Hawaii appointed by the president of the  
20 senate;

21 (4) Two members of the house of representatives appointed  
22 by the speaker of the house of representatives; and



1 (5) Two members of the senate appointed by the president  
2 of the senate.

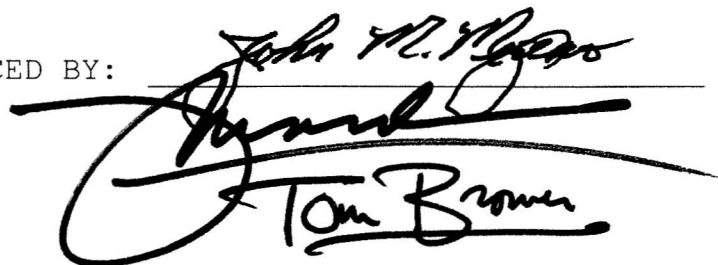
3 The task force shall select a chairperson from among its  
4 members to preside over its meetings. The task force shall hold  
5 no fewer than three meetings; provided that meetings may be held  
6 during ordinary business hours. Members shall not be paid for  
7 any expenses incurred.

8 (b) The task force shall plan and coordinate efforts to  
9 bring the National Football League's Super Bowl game and related  
10 activities to Hawaii. The task force shall submit a final  
11 report on its findings and recommendations to the legislature no  
12 later than twenty days prior to the convening of the regular  
13 session of 2010. The task force shall cease to exist on  
14 December 31, 2009.

15 SECTION 3. This Act shall take effect on July 1, 2009.

16

INTRODUCED BY:

The image shows two handwritten signatures in black ink. The top signature is "John W. Rodgers" and the bottom signature is "Tom Browne". Both signatures are written over a horizontal line.

JAN 26 2009



**Report Title:**

Super Bowl Task Force

**Description:**

Establishes the Hawaii Super Bowl Task Force to plan and coordinate efforts to bring the Super Bowl to Hawaii.

