
A BILL FOR AN ACT

RELATING TO MACADAMIA NUTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The department of agriculture shall conduct a
2 marketing study of Hawaii's macadamia nut industry. The study
3 shall, among other things, analyze the structure of existing
4 agriculture commissions that may serve as models to assist in
5 establishing the economic viability of Hawaii's macadamia nut
6 industry.

7 The marketing study shall include consideration and
8 analysis of issues relating to the macadamia nut industry,
9 including:

- 10 (1) The proposed composition of a Hawaii macadamia nut
11 commission;
- 12 (2) The intended functions of a Hawaii macadamia nut
13 commission;
- 14 (3) Identification of federal programs, if any, that
15 provide assistance to marketing organizations or
16 commodity commissions;



- 1 (4) Identification of other programs and resources
2 available to assist in the expansion and support of
3 Hawaii's macadamia nut industry;
- 4 (5) The various components of the macadamia nut industry,
5 including research, growing, harvesting, processing,
6 and marketing;
- 7 (6) The requirements regarding country-of-origin labeling
8 and truth-in-labeling;
- 9 (7) A nutritional analysis to be used by processors and
10 marketers; and
- 11 (8) The development of a Hawaii industry approach,
12 including the most effective means of developing and
13 disseminating information, and the feasibility of
14 establishing a mandatory assessment on macadamia nut
15 processors and producers as a dedicated funding source
16 to ensure the economic viability of the Hawaiian
17 macadamia nut industry.

18 SECTION 2. The department of agriculture shall submit a
19 report of its findings and recommendations, including any
20 proposed legislation, to the legislature no later than twenty
21 days prior to the convening of the regular session of 2010.



Report Title:

Study; Proposed Hawaii Macadamia Nut Commission

Description:

Appropriates funds to fund a marketing study for Hawaii's macadamia nut industry, including the best structure for the establishment of a Hawaii Macadamia Nut Commission.

