

JAN 22 2010

A BILL FOR AN ACT

RELATING TO WASTE STREAM REDUCTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that telephone
2 directories, such as the yellow pages and white pages, are
3 automatically distributed to consumers. Many of these
4 directories go unclaimed, causing litter and an unnecessary use
5 of resources. In an effort to reduce paper waste, directories
6 should be distributed only to those consumers who have
7 specifically requested them.

8 By comparison, the *MidWeek* tabloid is not automatically
9 distributed to consumers. It is mailed only to consumers who
10 have signed a postcard authorization for the mailing, which is
11 valid for three years. The postcard reads, "Postal regulations
12 require a signed request card from *MidWeek* readers to qualify
13 for Periodicals mailing privileges." The legislature finds that
14 adopting a similar approach with the distribution of telephone
15 directories will significantly reduce paper waste and
16 unnecessary use of resources.



1 The purpose of this Act is to require telephone directories
2 to be distributed only to persons who have signed a written
3 authorization to receive the directory.

4 SECTION 2. Chapter 342H, Hawaii Revised Statutes, is
5 amended by adding a new section to part I to be appropriately
6 designated and to read as follows:

7 "§342H- Distribution of telephone directories. (a)
8 Beginning January 1, 2012, a telephone directory distributor
9 shall not distribute telephone directories to any person,
10 household, entity, or business without having first received a
11 request card signed by the person, a person residing at the
12 household, or a person representing the entity or business,
13 authorizing the telephone directory distribution. A self
14 addressed prepaid request card shall be mailed by the directory
15 distributor to each person, household, entity, or business from
16 which distribution authorization is sought. A signed request
17 card authorizing distribution shall be valid for three years and
18 may be renewed for an additional three year period, without
19 limit on the number of renewals.

20 (b) A request card under subsection (a) shall include
21 check-mark boxes to indicate the number of telephone directories



1 or yellow pages requested, if any, including locality
2 directories and yellow pages.

3 (c) Violators of this section shall be subject to a civil
4 fine of \$50 for each telephone directory distributed in
5 violation, to be imposed by the director. Any person,
6 household, entity, or business may report a violation to the
7 department.

8 (d) As used in this section:

9 "Distribute" means the delivery or giving to another, or
10 leaving with another of a telephone directory.

11 "Telephone directory" means a book in which are listed
12 alphabetically the names of persons, businesses, and other
13 entities having telephones in a specified area, along with their
14 addresses and telephone numbers. "Telephone directory" includes
15 the yellow pages.

16 "Yellow pages" means a book or a section of a telephone
17 directory listing businesses, services, or products
18 alphabetically according to field."

19 SECTION 3. New statutory material is underscored.

20 SECTION 4. This Act shall take effect upon its approval.

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Report Title:

Telephone Directories; Waste Stream Reduction

Description:

Requires telephone directories to be distributed only to persons who have signed a written authorization to receive the directory.

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