
HOUSE RESOLUTION

REQUESTING THE ESTABLISHMENT OF A HAWAII "APEC 2011 STRATEGIC
PLANNING COMMISSION" TO FACILITATE THE NOVEMBER 2011 APEC
CONFERENCE TO BE HELD IN HONOLULU.

1 WHEREAS, the Asia Pacific Economic Cooperation (APEC) was
2 formed in 1989 and is the premier forum for facilitating free
3 trade, economic growth, and investment cooperation in the Asia-
4 Pacific region; and

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6 WHEREAS, the APEC region represents over 40% of the world's
7 population and over 50% of the world's trade; and

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9 WHEREAS, APEC is a group of 21 member economies (not
10 countries) of the Asia Pacific region, including, for example,
11 the large economies of China, USA, Russia, Canada, and the
12 smaller economies Peru, Mexico, Chile, Singapore, Malaysia,
13 Brunei, Indonesia, etc., and operates on the basis of non-
14 binding commitments, open dialogue and equal respect of all
15 participants; and

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17 WHEREAS, national flags are not flown at these events to
18 keep focus on decisions made by consensus and commitments that
19 are undertaken on a voluntary basis; and

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21 WHEREAS, APEC's impact on the city in which they hold their
22 annual conferences create immediate growth in business activity
23 and may establish that city as a place to facilitate other
24 global diplomatic conferences; and

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26 WHEREAS, Honolulu has been afforded the opportunity to show
27 its ability to compete with the international capitals of the
28 world by being designated by President Barack Obama as the host
29 city for the November 2011 APEC meeting in the United States,
30 and

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1 WHEREAS, in these tough economic difficulties, such an
2 event, which brings 21 heads of state, 63 ministers of industry
3 and foreign affairs and more than 16,000 foreign diplomats,
4 support staff and media members from around the world, would be
5 a great stimulus to Hawaii's economy; and
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7 WHEREAS, the success of the 2011 APEC Conference to be held
8 in Hawaii's capitol city, Honolulu, will give its citizens and
9 government leaders the opportunity to re-brand itself as a
10 premier diplomatic destination, a "Geneva of the Pacific"; and
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12 WHEREAS, hosting this event will be a true test of Hawaii's
13 mettle to plan and execute a world class conference of foreign
14 leaders and multi-national businesses; and
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16 WHEREAS, Hawaii already has some of the must-haves for this
17 event, such as the East-West Center, proven security capacities,
18 a beautiful modern convention center within close proximity to
19 the highest concentration of international-quality hotel rooms
20 in the State of Hawaii; and
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22 WHEREAS, there are also must-haves that need to be
23 addressed, such as airport modernization, expanded broadband
24 access and speed, road repairs, traffic congestion abatement,
25 expanded security and a marketing plan to inform the public of
26 the importance of projecting the Aloha Spirit to our foreign
27 guests as well as other needs that are pertinent to making
28 Honolulu ready for its new destiny; and
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30 WHEREAS, cooperation amongst Hawaii's political, academic
31 and business leaders along with the East-West Center and the
32 White House (which is ultimately responsible and in charge of
33 this event) must be comprehensive and cohesive to achieve the
34 goal of Honolulu hosting the November 2011 APEC conference; now,
35 therefore,
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37 BE IT RESOLVED by the House of Representatives of the
38 Twenty-fifth Legislature of the State of Hawaii, Regular Session
39 of 2010, that a Hawaii APEC 2011 Strategic Planning Commission
40 be established by the Governor of the State of Hawaii to begin
41 discussion for bringing together leaders from the political,



1 academic and business communities in Hawaii to expedite the
2 preparation of Hawaii's capitol city and its citizens for the
3 November 2011 APEC Conference; and
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5 BE IT FURTHER RESOLVED that certified copies of this
6 Resolution be transmitted to the Honorable Linda Lingle,
7 Governor of Hawaii, the Honorable Mufi Hannemann, Mayor of the
8 City and County of Honolulu, and Ted Liu, Director of the
9 Department of Business, Economic Development, and Tourism.

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