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# HOUSE CONCURRENT RESOLUTION

REQUESTING THE HAWAII TOURISM AUTHORITY, IN COLLABORATION WITH  
THE HAWAII BOXING COMMISSION, TO CONDUCT A STUDY TO  
DETERMINE THE FEASIBILITY OF BRINGING WORLD-CLASS BOXING  
EVENTS TO HAWAII.

1           WHEREAS, it is essential to Hawaii's economy that our  
2 visitor industry is reinvigorated, primarily by identifying and  
3 developing innovative tourism markets that permit Hawaii's  
4 visitor industry to develop and maintain a stronger competitive  
5 advantage; and

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7           WHEREAS, sports tourism includes both spectator and  
8 participant activities and attractions and is a rapidly growing  
9 sector of the tourism industry; and

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11           WHEREAS, the publicity and media exposure, including  
12 national and regional television broadcasts, that surround these  
13 major sports events is of enormous value to tourism promotion in  
14 general; and

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16           WHEREAS, these sporting events also provide business  
17 opportunities for local businesses and charitable contributions  
18 to our communities, which include cash donations and personal  
19 visits by sports celebrities to hospitalized children; and

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21           WHEREAS, Hawaii is an established sports destination,  
22 hosting, for instance, the Honolulu Marathon, the Ironman  
23 Triathlon, the National Football League Pro Bowl, and various  
24 Professional Golf Association events, bringing leisure and  
25 business visitors to Hawaii; and

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27           WHEREAS, boxing is a popular sport in Hawaii, particularly  
28 when the participating boxers have local ties, such as Brian  
29 Vilorio; and



1 WHEREAS, Vilorias's title defense held at the Blaisdell  
2 Center in 2009 generated a great deal of excitement and  
3 benefited other Hawaii boxers; and  
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5 WHEREAS, Vilorias has stated that he would like to fight in  
6 a double-card event alongside Manny Pacquiao, a Filipino  
7 professional boxer who also enjoys a strong following in Hawaii;  
8 and  
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10 WHEREAS, Pacquiao's November 2009 boxing match, in which he  
11 won the World Boxing Organization world welterweight champion  
12 title, was held in Las Vegas and was widely viewed in Hawaii;  
13 and  
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15 WHEREAS, the possibility of holding similar boxing matches  
16 in Hawaii should be further considered; now, therefore,  
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18 BE IT RESOLVED by the House of Representatives of the  
19 Twenty-fifth Legislature of the State of Hawaii, Regular Session  
20 of 2010, the Senate concurring, that the Hawaii Tourism  
21 Authority (HTA), in collaboration with the Hawaii Boxing  
22 Commission, is requested to conduct a study to determine the  
23 feasibility of bringing world-class boxing events to Hawaii, and  
24 specifically, the possibility of holding a Manny Pacquiao boxing  
25 match in Hawaii; and  
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27 BE IT FURTHER RESOLVED that HTA is requested to:

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- 29 (1) Explore the best possible venues for boxing events;
  - 30
  - 31 (2) Weigh the advantages and disadvantages of bringing  
32 such events to Hawaii, with a particular emphasis on  
33 marketing; and  
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  - 35 (3) Assess the infrastructure required to hold boxing  
36 events in Hawaii;
  - 37

38 and  
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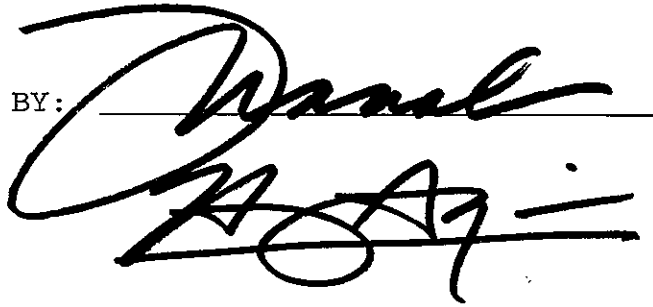
40 BE IT FURTHER RESOLVED that HTA is requested to submit a  
41 report of its findings and suggestions, including suggestions on  
42 what is required to make boxing events possible in Hawaii, to  
43 the Legislature no later than 20 days prior to the convening of  
44 the Regular Session of 2011; and



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1 BE IT FURTHER RESOLVED that certified copies of this  
2 Concurrent Resolution be transmitted to the President and Chief  
3 Executive Officer of Hawaii Tourism Authority and Chairperson of  
4 the Hawaii Boxing Commission.  
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OFFERED BY:

Two handwritten signatures are written over two horizontal lines. The top signature is a cursive name that appears to be 'Daniel'. The bottom signature is also cursive and appears to be 'H. Agui'.

MAR 04 2010

