
HOUSE CONCURRENT RESOLUTION

REQUESTING AN INVESTIGATION OF TEETH WHITENING VENDORS.

1 WHEREAS, teeth whitening is a procedure used in cosmetic
2 dentistry to whiten stained and discolored teeth; and
3

4 WHEREAS, there are many methods to whiten teeth, including
5 bleaching strips, bleaching pen, bleaching gel, laser bleaching,
6 and natural bleaching; and
7

8 WHEREAS, side effects of teeth bleaching include chemical
9 burns with gel bleaching and overbleaching; and
10

11 WHEREAS, rebound, or teeth losing the bleached effect is
12 also an issue, particularly with the intensive treatments; and
13

14 WHEREAS, the side effects that occur most often are a
15 temporary increase in tooth sensitivity and mild irritation of
16 the soft tissues of the mouth, particularly the gums; and
17

18 WHEREAS, there is also the added risk that the teeth
19 whitening product may be ingested by patients, causing them
20 nausea, vomiting, or a burning sensation; and
21

22 WHEREAS, a recent Georgetown University study indicated
23 that the hydrogen peroxide used in some teeth whiteners may
24 cause tongue cancer; and
25

26 WHEREAS, in addition to these health risks, teeth whitening
27 vendors have come under heavy attack for deceptive sales and
28 marketing practices; now, therefore,
29

30 BE IT RESOLVED by the House of Representatives of the
31 Twenty-fifth Legislature of the State of Hawaii, Regular Session
32 of 2010, the Senate concurring, that the Department of Health is



H.C.R. NO. 124

1 requested to investigate teeth whitening vendors and their
2 impact on the public health; and

3
4 BE IT FURTHER RESOLVED that the Department of Health is
5 requested to submit findings and recommendations, including any
6 proposed legislation, to the Legislature not later than twenty
7 days prior to the convening of the Regular Session of 2011; and

8
9 BE IT FURTHER RESOLVED that certified copies of this
10 Concurrent Resolution be transmitted to the Director of Health.

11
12
13

OFFERED BY: _____



FEB 25 2010

