

EDT

SCR42



DOWNTOWN NEIGHBORHOOD BOARD NO. 13

c/o NEIGHBORHOOD COMMISSION • 530 SOUTH KING STREET ROOM 400 • HONOLULU, HAWAII, 96813
 PHONE (808) 527-5749 • FAX (808) 527-5760 • INTERNET: <http://www.honolulu.gov>

LATE TESTIMONY

**Testimony of
 Thomas Smyth, Board Member**

**Before the
 Senate Committee on Economic Development And Technology
 Monday February 16, 2009
 1:15 am Conference Room 016**

**On
 SCR 42**

**Requesting Congress To Designate the Area in Honolulu Between Kalihi
 And Punahou Streets, And the Pali Lookout And The Pacific Ocean,
 As A National Heritage Area**

Chair Fukunaga, Vice Chair Baker and Members of the Committee:

**The Downtown Neighborhood Board strongly supports SCR 42 that asks
 Congress to designate a major portion of central Honolulu as a National Heritage Area.**

**The entire Downtown and Chinatown area represented by Our Neighborhood
 Board is within the proposed heritage area. We have long supported the Hawai'i Capital
 Cultural District Coalition in defining, organizing and publicizing this very important
 multi-cultural area. We have joined them in supporting venues, activities, festivals and
 other events intended to both bring others to our neighborhood but also to introduce
 and reinforce the values found in this area to our own residents**

**This measure would add the important voice of our Legislature to the strong
 efforts of the many organizations that have contributed to structuring this National
 Heritage Area. Once designated, we expect that it will attract many who follow these
 designations across the country. It would also lead to improved opportunities for
 obtaining further federal grants and even funding from foundations and charitable
 trusts that foster American Heritage.**

**We note that a celebration is planned for 1 pm on February 19th in front of Ali'i
 Hale when Senator Inouye will announce the filing of a bill for this important
 designation. We hope that members of this committee will attend, to further add
 Legislative support to this community effort.**

Thank you for the opportunity to provide this late testimony.



LATE

February 23, 2009

Senator Carol Fukunaga, Chair
Committee on Economic Development and Technology

Re: In support of SCR42
Relating to the Hawai'i Capital National Heritage Area

Aloha Senator Fukunaga,

The Hawai'i Capital Cultural Coalition and partners strongly support passage of SCR42, which urges designation by Congress of the Hawai'i Capital National Heritage Area in the Honolulu/Kapalama ahupua`a.

The initiative to create a National Heritage Area is the result of an extensive study and community-based planning process. Legislation has been submitted to the US Congress by Senator Daniel K. Inouye, co-sponsored by Senator Daniel Akaka, to designate the Honolulu/Kapalama ahupua`a (which covers Kakaako, Downtown, Nuuanu, and Kapalama in Honolulu) as the Hawai'i Capital National Heritage Area. This designation recognizes the importance to the nation of Hawai'i's unique heritage and our outstanding cultural assets. Passage of this resolution will communicate to Congress Hawai'i's support for this significant National Heritage Area designation.

The Hawai'i Capital Cultural Coalition (formerly known as the Hawai'i Capital Cultural District) is a nonprofit partnership of more than 25 arts and cultural institutions, and over 40 businesses, public agencies. The partnership seeks to strengthen the rich heritage and cultural treasures of central Honolulu to enhance quality of life and generate economic development for Hawai'i by fostering connections and partnerships that support and promote the area's arts and cultural institutions; increase access to residents of collaborative educational programs to preserve Hawai'i's heritage; enhance the visitor and resident experience and services of the area; and to encourage support of businesses and appropriate cultural tourism.

Designation of the Hawai'i Capital National Heritage Area will bring together the many cultural treasures that define the area into a cohesive district; make available significant new federal resources for arts, culture, and heritage preservation and promotion; and bring national and international attention to and appreciation for Hawai'i's legacy.

On behalf of the Hawai'i Capital Cultural District Coalition, we thank you for your efforts and respectfully request your support for SCR42.

Warm Regards,

Mona Abadir
Board President

HERITAGE * CULTURE * ARTS



BOARD OF DIRECTORS

Mona Abadir
President

Bill Ha'ole
Vice President

Niki Doyle
Treasurer

Margi Ulveling
Secretary

Lulani Arquette

Kippen de Alba Chu

Daniel Dinell

Frank Haas

Steven Lee

Anne Mapes

Mary Philpotts

Kyle Paredes

Alenka Remec

Sarah Richards

Robert Saarnio

Susan Todani

Gae Bergquist Trommald



Lorraine Lunow-Luke
Coordinator

1001 Bishop Street, Suite 2800
Honolulu, Hawai'i 96813
P 808.927.1370
F 808.550.4403

coordinator@hawaiiapitalculture.org
www.hawaiiapitalculture.org



HAWAII CAPITAL CULTURAL COALITION PARTNERS

Arts/Cultural/Historic Organizations

The ARTS at Marks Garage
Bishop Museum
The Contemporary Museum
Foster Gardens
Hawaii Children's Discovery Center
Hawaii International Film Festival
Hawaii Maritime Center
Hawaii Opera Theatre
Hawaii State Archives
Hawaii State Art Museum
Hawaii State Library
Hawaii Theatre Center
Honolulu Academy of Arts
Honolulu Culture and Arts District
Honolulu Hale
Honolulu Police Department's Law
Enforcement Museum
Honolulu Symphony
'Iolani Palace
Judiciary History Center
Kawaiaha'o Church
Mission Houses Museum
Our Lady of Peace Church
Queen Emma Summer Palace
St. Andrews Cathedral
State Capitol Building
Washington Place
YWCA of O'ahu

Business/Government/Associations

Aloha Tower Marketplace
Alston Hunt Floyd Ing Lawyers
American Institute of Architects
American Resort Development Association
American Savings Bank
Anne Smoke PR
Arts with Aloha
Alexander & Baldwin Foundation
Belt Collins
Bendet, Fidell, Sakai & Lee
Communications Pacific
Cox Radio, Inc.
Cultural+Planning Group
Daughters of Hawaii
Department of Accounting & General
Services

Department of Business, Economic
Development and Tourism
Department of Education
Department of Human Services
Downtown Neighborhood Association
Eight Inc.
Elizabeth Chalkley Design Consulting
Enoa Corporation
Enterprise Honolulu
Hard Rock Café Honolulu
Hawaii Arts Alliance
Hawaii Community Services Council
Hawaii Council for the Humanities
Hawaii Pacific University
Hawaii State Foundation on Culture and
The Arts
Hawaii State Library System
Hawaii Tourism Authority
Historic Hawaii Foundation
HonBlue
Honolulu, Dept. of Planning and Permitting
Honolulu, Office on Culture and the Arts
Honolulu, Office of Economic Development
Honu Group Communications, LLC
Honu Group Inc.
Joots, Inc.
Kaars&Pinlac Design
Kamehameha Schools
Ko Olina Center
Ko Olina Resort Association
Mānoa Foundation
Muriel Flanders Fund
Native Books/Na Mea Hawaii
Native Hawaiian Hospitality Association
Nomura Design
O'ahu Visitors Bureau
Office of the Governor
Office of the Lieutenant Governor
Peter Apo Company
Peter Rosegg & Associates
Princeville Center
Smythe & Associates
State Historic Preservation Office
State Office of Planning
University of Hawaii at Mānoa
Unlimited Construction Services
Waikiki Improvement Association

From: Frank Haas [mailto:fhaas@hawaii.edu]
Sent: Thursday, February 26, 2009 9:13 AM
To: EDTTestimony
Subject: Testimony in support of SCR 42

Aloha Senator Fukunaga and Senator Baker:

I am writing to urge the Senate Committee on Economic Development and Technology to recommend adoption of SCR 42, a resolution requesting Congress to designate the Hawai'i Capital Cultural District as Hawai'i's first National Heritage area.

I have long advocated the development of cultural tourism as a foundation for a sustainable tourism industry in Hawai'i. If we create programs that sustain, enhance, and interpret our historic and cultural assets, Hawai'i will engender pride among its citizens and develop a highly competitive tourism product. The national heritage designation will give Hawai'i the tools necessary to make the idea of cultural tourism a reality for the Nu'uuanu ahupua'a.

I serve on the boards of Historic Hawai'i Foundation, the Hawai'i Capital Cultural District, the Hawai'i Book and Music Festival and the Honolulu Theatre for Youth. All of these organizations have been working diligently to foster a better appreciation for and understanding of Hawai'i's wonderful cultural and historic assets. By adopting this resolution and supporting the national heritage designation, you will be creating the framework for sustaining our cultural heritage and enhancing our economic development.

Thank you for the opportunity to present this testimony.

Aloha,
Frank Haas
Interim Assistant Dean
University of Hawaii School of Travel Industry Management
2560 Campus Road
Honolulu, Hawai'i 96822
Direct: (808) 956-4887 Cell: (808) 781-6625
mailto: fhaas@hawaii.edu



UNIVERSITY
of HAWAII®
MĀNOA

MAR 06 2009

February 25, 2009

Senator Carol Fukunaga
Chair – Economic Development and Technology Committee
State Capitol #210
Honolulu, Hawaii 96813

RE: Support of SCR 42 – Requesting Congress to Designate the Hawai'i Capital
National Heritage Area

Dear Senator Fukunaga:

On behalf of the University of Hawai'i School of Travel Industry Management, I am writing in to urge your committee's support of SCR 42, requesting Congress to designate the Hawai'i Capital Cultural District as the State's first National Heritage Area.

The TIM School has been a leading institution advocating for sustainable tourism and this measure would contribute to the state's efforts thus far. This action is consistent with the conclusions of the legislative supported Hawaii Sustainable Tourism Study to support sustainability by preserving, enhancing and interpreting our historical and cultural assets. Additionally, the TIM School has the expertise among its faculty and through applied research to contribute to the planning and implementation of this exciting initiative.

The establishment of a National Heritage Area represents a financial and community investment that will provide both economic and cultural benefits. The National Trust for Historic Preservation summarizes the benefits of heritage tourism as the creation of jobs, increased tax revenues, diversification of the local economy, opportunities for public-private partnerships, increasing historic attraction revenues, preserving local traditions and culture, generating local investment, and building community pride.

Thank you for the opportunity to provide testimony in support of this important resolution.

Aloha,

A handwritten signature in cursive script that reads 'Juanita C. Liu'.

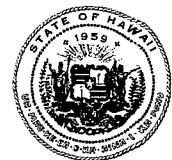
Juanita C. Liu
Interim Dean

HAWAII
STATE
FOUNDATION
ON
CULTURE
AND
THE ARTS

TESTIMONY OF
THE STATE FOUNDATION ON CULTURE AND THE ARTS
SENATE COMMITTEE ON ECONOMIC DEVELOPMENT
AND TECHNOLOGY
ON
February 16, 2009

SCR 42

REQUESTING CONGRESS TO DESIGNATE THE AREA IN
HONOLULU BETWEEN KALIHI AND PUNAHOU STREETS, AND
THE PALI LOOKOUT AND THE PACIFIC OCEAN AS A
NATIONAL HERITAGE AREA.



LINDA LINGLE
Governor

RUSS K. SAITO
Comptroller

LORI V. THOMAS
Chairperson

Commissioners:
SANDRA ALBANO
MARY BEGIER
BINA CHUN
MARIA JO FARINA
SANDRA FONG
TERI FREITAS GORMAN
DAVID E. HELDER
PETER ROSEGG

RONALD K. YAMAKAWA
Executive Director

Chair Fukunaga and members of the committee, thank you for the opportunity to testify before you on SCR 42.

The State Foundation on Culture and the Arts (SFCA) supports this resolution to establish a national heritage area in Honolulu. Doing so will further identify the capital district as a historically important, culturally rich, and economically vibrant area of Hawaii. As a founding member of the Hawaii Capital Cultural Coalition, the SFCA, along with many other cultural organizations, businesses, public agencies and community members, participated in identifying the Hawaii Capital Cultural District.

The Hawaii State Art Museum, which opened in 2002, is administered by the SFCA and one of the newest entities in the capital district. The designation of a National Heritage Area would greatly distinguish our downtown businesses and cultural institutions within the area. This distinction would in turn contribute to the economic, cultural and educational viability of the area.

No. 1 Capitol District Building
250 South Hotel Street, Second Floor
Honolulu, Hawaii 96813
Administration: (808) 586-0300
Art in Public Places: (808) 586-0304
Contracts: (808) 586-0302
FAX: (808) 586-0308
TT: (808) 586-0740
Web Page: www.hawaii.gov/sfca

In October 2003, both Governor Lingle and Mayor Harris issued proclamations designating this area in Honolulu as the Hawaii Capitol Cultural District. The HCCD Coalition received its nonprofit status during the following year and a study was then conducted to determine the feasibility of designating a National Heritage Area.

The SFCA is proud to lend its voice to the call for the land so described to be distinguished as a National Heritage Area. Certainly, the center of government, justice, and culture described as such is most appropriate.

Thank you for the opportunity to testify before you on this matter.



**Testimony of
Niki Doyle, HCCC Board Treasurer
General Manager, Hard Rock Cafe**

**Senator Carol Fukunaga
Chair, Economic Development and Technology Committee**

**On
SCR 42**

**Requesting Congress To Designate the Area in Honolulu Between Kalihi
And Punahou Streets, And the Pali Lookout And The Pacific Ocean,
As A National Heritage Area**

Chair Fukunaga, Vice Chair Baker and Members of the Committee:

I respectfully request that you continue to support SCR 42 in asking Congress to designate a major portion of central Honolulu as a National Heritage Area. I have recently joined the Board of Directors as Treasurer in support of the Hawaii Capitol Cultural Coalition in this bill as it speaks to the necessity of recognizing a vital part of our community with Federal support in this designated area rich with history and culture as part of the United States.

This measure would add the important voice of our Legislature to the strong efforts of the many organizations that have contributed to structuring this National Heritage Area. Once designated, we expect that it will attract many who follow these designations across the country. It would also lead to improved opportunities for obtaining further federal grants and even funding from foundations and charitable trusts that foster American Heritage.

With our state focused on sustainability, this designation will allow us to support our historical area and educate the visitors that are an important part of revitalizing our economy.

Thank you for the opportunity to voice comments.

Sincerely,

Niki Doyle

LOVE ALL SERVE ALL

HARD ROCK CAFE HAWAII / HONOLULU ♦ MAUI

HONOLULU GENERAL MANAGER'S OFFICE

1837 Kapiolani Blvd, Honolulu, HI 96826

Tel.: (808) 955-7383 Fax: (808) 949-6040

Email: honolulu_gm@hardrock.com



March 4, 2009
09P-053

VIA EMAIL: EDTtestimony@capitol.hawaii.gov

Senator Carol Fukunaga, Chair
Senator Rosalyn H. Baker, Vice Chair
Committee on Economic Development and Technology

Dear Senators Fukunaga and Baker, Committee Members:

In Support of SCR 42
Relating to the Hawaii Capital National Heritage Area

As a new member of the board of directors of The Hawaii Capital Cultural Coalition and a long-time professional planning practitioner on Oahu, I am writing to voice my strong support for the passage of SCR 42.

The designation of the Hawaii Capital Cultural District as a National Heritage Area will be a reflection of our collective local commitment to preserving the rich cultural and historic resources in a geographic area. Within the context of a National Heritage Area, our ability to tell a story to residents and visitors alike will be enhanced.

My company, Belt Collins, has been involved in the planning and design of similar heritage areas and we know that interpretation of resources and other related activities benefits not only the individual being educated and entertained, but also very importantly the local economy.

The list of National Heritage Areas nationwide is small and I believe that we will all be proud when the Hawaii Capital Cultural District Area is recognized as our State's first National Heritage Area.

Thank you for this opportunity to confirm my support for SCR 42.

Sincerely,

A handwritten signature in black ink that reads "Anne L. Mapes".

Anne L. Mapes
Chairman and CEO
Belt Collins Hawaii Ltd.

and

Director
Hawaii Capital Cultural District

ALM:lf