


Amy Luke

From: Windward Ahupua`a Alliance [info@waa-hawaii.org]
Sent: Sunday, March 29, 2009 5:00 PM
To: TCItestimony
Subject: HCR 18/HR 20 - 9:40 am, March 30, TCI Hearing

TESTIMONY SUBMITTED BY:

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COMMITTEE ON TOURISM, CULTURE & INTERNATIONAL AFFAIRS

Rep. Joey Manahan, Chair
Rep. James Kunane Tokioka, Vice Chair

9:40 am
Monday, March 30, 2009
Conference Room 312

HCR 18/HR 20

REQUESTING THE HERITAGE TOURISM COMMUNITY TO COLLABORATIVELY TO WORK TO, AMONG OTHER THINGS, TO CREATE A HERITAGE MARKETING PLAN FOR USE BY THE HAWAII TOURISM AUTHORITY

SUPPORT WITH PROPOSED AMENDMENTS

I'm Shannon Wood speaking on behalf of the *Windward Ahupua`a Alliance* speaking in support of **HCR18/HR 20** as well as to offer amendments.

WAA is committed to supporting the preservation & restoration of cultural and historical sites. As an organization, it is actively involved in two other non-profits which would fall under the scope of this resolution.

Furthermore, as an visitor-oriented former business owner, we first joined the *Hawai'i Ecotourism Association* shortly after its formation in late 1995. *HEA* has always included cultural and historical visitor businesses as part of its core membership.

The premise behind this resolution is solid and worthy of support. However, as a writer, editor and former English teacher, I urge that you re-draft the title. Here is what I suggest:

REQUESTING THE HERITAGE TOURISM COMMUNITY SET UP A TASK FORCE TO CREATE A HERITAGE MARKETING PLAN FOR USE BY THE HAWAII TOURISM AUTHORITY

I also suggest that you reduce the number of organizations listed in Lines 25 - 32 on Page 3 because there are many others which should be included, especially from the Neighbor Islands.

In fact, neither of the two groups I'm involved with nor any of our Ko`olaupoko partner groups nor *HEA* are listed.

By inserting the words *such as* before listing two or three groups, the implication is that all groups would be welcome to join the task force.

BE IT FURTHER RESOLVED that members of the task force should *also* include representatives from organizations *such as*

There's another set of resolutions working their way through the hearings process which might conflict with these two resolutions: **HCR 213/HR 183 REQUESTING HAWAII'S CONGRESSIONAL DELEGATION WITHDRAW ITS SUPPORT FOR THE HAWAII CAPITAL (sic) NATIONAL HERITAGE AREA** have been set for a hearing on Wednesday, April 1, at 9:30 am in Conference Room 329 before the **Committee on Hawaiian Affairs** chaired by *Rep.* Mele Carroll. The maker of the resolution is *Rep.* Sylvia Luke.

Mahalo for the opportunity to testify on **HCR 18/HR 20**.

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