

GM 589

EDT

Hans Chun

CBED

Senator Carol Fukunaga
Hawaii State Capitol, Room 216
415 South Beretania Street
Honolulu, HI 96813

Written Statement from Hans Chun

a) Why do you wish to be a member of the Community-Based Economic Development Advisory Council?

Since being a young child, I have had a strong desire to serve, assist, and give back to my community and I believe being a member on the Community-Based Economic Development Advisory Council would give me the opportunity to do so. Serving a cause larger than me has been a major motive in my life and I have demonstrated this by serving in various local community groups and having the desire to serve my nation as an officer in the Navy Reserve. Since moving back to Hawai'i from California, I have learned about CBED and I believe this program has an incredible return on investment of funds by assisting eligible community-based groups to develop and/or expand viable and sustainable business ventures and empowers the local community. I believe most community groups and enterprises just need a little bit of assistance to take their venture to the next level. The CBED program gives these community groups that chance.

b) How do you perceive the role and responsibilities of a member of the Community-Based Economic Development Advisory Council?

I believe my role is to serve the Advisory Council by strictly abiding by the Administrative Rules outlined for the CBED program, attending scheduled meetings, review proposals objectively and work with my fellow council members to make recommendations on the awarding of grants and loans and program implementation that are subject to final approval of the department.

c) Given your understanding of the role and responsibilities of a member of the Community-Based Economic Development Advisory Council, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Community-Based Economic Development Advisory Council.

I have a background in public relations & marketing, community relations, technology & digital & new media, teaching communication-related and project management courses, sport management & tourism, working with community-based organizations, educational administration & leadership, and crisis planning and management. I believe all of my experiences and background will help me to make a valuable contribution to the CBED Advisory Council. I foresee many proposals presented from different arenas and having a wide-range of knowledge will help with

relating and effectively understanding the information from different community groups and how their project would benefit the overall economy of Hawai'i.

As stated in the 2008 CBED Program Annual Report, there are more requests for publicity, public relations activities and marketing of the CBED Program. I believe my background and knowledge in this area will be an asset for CBED.

d) What do you hope to accomplish during your term of service?

During my term of service and working with my fellow members on the Advisory Council, I would like to see deserving and eligible community groups receive the aid needed that would assist them in taking their venture to the next level and becoming a key contributor to the economy of Hawai'i.

e) Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the Community-Based Economic Development Advisory Council?

I believe my three qualities that would benefit the CBED Advisory Council are being a team player, desire to serve, and ability to analyze a situation from multiple angles. Being a team player on the Advisory Council is important with working on a committee in reviewing proposals and making a decision promptly and thus helping the community. Delayed action or no action would hurt the community. The desire to serve is an important quality in my opinion, because without that trait, one cannot serve objectively and have the pure interest of serving the community at heart. The ability to analyze a situation from multiple angles is important when reviewing a proposal and considering how the venture would help the community and the economic impact. Reviewing multiple angles help to understand a venture fully and thus make an educated and objective decision on the proposal.

f) Name one previous experience that would make you stand out. How would this benefit the Community-Based Economic Development Advisory Council?

With my past experiences in assisting and being a part of community organizations, I believe my time with the Tour de Stockton and Seacadets Youth Program can be lumped into one previous experience that would benefit the CBED Advisory Council. I was the Vice-President for the Tour de Stockton (bicycle event in the City of Stockton, Calif.) and Public Affairs Officer for the Seacadets Youth Program. In those capacities, I worked on the other side of putting together proposals and presenting them to city and other organizations that could assist with funding. This experience of presenting to advisory councils and going through the steps, gives me the knowledge of understanding the thought process involved of those who present proposals to organizations such as CBED.

- g) Can you foresee any possible conflicts of interests that could arise during your service on the Community-Based Economic Development Advisory Council? How would you overcome any possible conflicts of interest?**

No. I do not foresee any possible conflicts of interests that could arise during my service on the Community-Based Economic Development Advisory Council. In the highly unlikely scenario of a possible conflict of interest, I would immediately let it be known to the rest of the members on the Advisory Council and the Director of CBED that I would not be able to vote and partake in discussions concerning a specific application.



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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Statement of
THEODORE E. LIU
Director

Department of Business, Economic Development, and Tourism
before the

**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND
TECHNOLOGY**

Wednesday, April 15, 2009
1:15 PM
State Capitol, Conference Room 016

in consideration of
GM 589

**HANS H. CHUN, GUBERNATORIAL NOMINEE TO THE COMMUNITY-BASED
ECONOMIC DEVELOPMENT ADVISORY COUNCIL FOR A TERM TO EXPIRE
6-30-2013.**

Chair Fukunaga, Vice-Chair Baker, and Committee members:

The Department of Business, Economic Development, and Tourism strongly supports the nomination of Mr. Hans H. Chun to the Community-Based Economic Development (CBED) Advisory Council.

Mr. Chun's education and professional experience will serve to increase the "skill and knowledge" resources that program staff and other CBED Advisory Council members draw upon in their mission to assist and empower Hawaii's communities. With Mr. Chun's Educational Doctorate in Educational Administration and Leadership with a Certificate in Public Relations, his Masters in Communication, and his Bachelor of Arts in Business Administration, our program staff and communities can rely on knowledge and assistance in business and community economic development as well as helping to "get-the-word- out," in regards to the needs in our most distressed communities.

Mr. Chun's professional experience and accomplishments has included providing support with public relations and marketing, community relations, event coordination, and multimedia and technology support to companies such as Compass Public Relations in Stockton, California. He has also provided audio/visual, distance-learning, and training support for students, faculty,

and staff for the University of the Pacific, Thomas J. Long School of Pharmacy and Health Sciences, also in Stockton, California. He served as Vice-President for Public Relations from 2006 to 2008 for the Navy League of the United States on the Stockton, California Council, and currently serves as one of the organization's Board of Directors.

The Department of Business, Economic Development and Tourism and the CBED Program are proud and honored to support the nomination of Mr. Hans H. Chun to the Advisory Council of the Community-Based Economic Development Program.

Thank you for this opportunity to testify.

UNIVERSITY OF THE
PACIFIC
 College of the Pacific

April 11, 2009

Senator Carol Fukunaga
 Hawaii State Capitol, Room 216
 415 South Beretania Street
 Honolulu, HI 96813

Dear Chair Fukunaga,

Dr. Hans Chun is an ideal nominee for the Community-Based Economic Development Advisory Council! He's the perfect "match" for the position.

Following graduation from Punahou, he completed his B.A., Master's degree, and doctorate at University of the Pacific, in Stockton, California. I served on his M.A. and doctoral committees, and know him well. He's a credit to his roots in Hawaii.

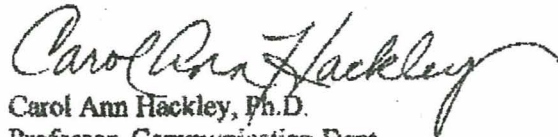
His familiarity with community-based development projects will be an asset to CBED. Dr. Chun has worked with grassroots organizations, such as Navy League of the U.S., Stockton Council, for which he served as Vice President for Public Relations, when I was President. He handled media relations, publicity and promotion, and also produced the newsletter. In addition, he created a public relations program to enhance awareness of the Sea Cadets, the NIUS youth program. He is a decision-maker, never hesitating to do the right thing, and to provide leadership, so that the community will benefit from his actions. He is a man of highest integrity, standards and ethics.

He is commissioned as an officer in the U.S. Navy Reserve, with the goal of contributing his public affairs expertise to the military. He is one of the most dedicated and patriotic young men I've known, in my 35+ years of teaching.

I have taught at University of Hawaii, Manoa, and served in the legislative bureau for the *Honolulu Star-Bulletin*, so I have a particular interest in the success of the CBED Advisory Council. CBED's mission is important, and its vision, most inspiring! Thus, I am pleased to be able to endorse the nomination of Hawaii's own Dr. Hans Chun. I can assure you that he will serve with care, thoughtfulness, compassion, dignity, professionalism and dedication. As a resident of the State of Hawaii, he will be a passionate and articulate contributor to CBED goals.

I urge your confirmation of his nomination. He will serve you well. Please feel free to contact me, if you desire any additional information.

Sincerely,



Carol Ann Hackley, Ph.D.
 Professor, Communication Dept.
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April 9, 2009,

Dear Chair Fukunaga and members of the EDT Senate Committee:

This letter of recommendation is written on behalf of Dr. Hans Chun. I have known and worked with Hans for a number of years, and was pleased to learn of his interest in the Community-Based Economic Development Advisory Council. In my mind, Hans has the intelligence, drive, and discipline that are essential to succeed as a valuable member on the Advisory Council.

Hans has proven to me that he can analyze a vast array of varied ideas, communication, and business issues. He possesses an active and facile mind. Hans also is very articulate and well spoken. He is always very effective at expressing his point of view. The experience of having earned his doctorate in Leadership gives Hans a definite leg up in understanding the special symbiotic relationship between Hawaii and its citizens.

Dr. Chun's drive to succeed is underscored by his commitment to community. Hans has vast experience in both a variety of university and community activities, which makes him uniquely qualified to understand the underlying communication points of many issues. His significant involvement in the Navy League, Public Relations Student Society of America – PRSSA and the International Academy of Business Disciplines, underscores his energy and drive. I have no doubt that Hans also will excel as a member of the CBED Advisory Council.

In short, I recommend the confirmation of Dr. Hans Chun as a member of the CBED Advisory Council. If there are any further questions that I may answer about this letter, please do not hesitate to contact me.

Very Truly Yours,

A handwritten signature in black ink, appearing to read "Timothy L. Howard".

Timothy L. Howard

California State University, Sacramento

Assistant Professor

April 11, 2009

Senator Carol Fukunaga
Hawaii State Capitol, Room 216
415 South Beretania Street
Honolulu, HI 96813

Dear Senator Fukunaga,

It is my honor and privilege to endorse the nomination of Dr. Hans Chun for the Community-Based Economic Development Advisory Council.

I have known Hans for the past ten years as a close friend. I first met Hans during our freshman year in college. It was immediately apparent that Hans genuinely enjoyed interacting and getting to know people. He is well respected among his peers and is the kind of person that you just want to be around. In these situations, he has displayed natural leadership skills and has been an excellent team player when more appropriate.

Hans has an obvious passion for any endeavor in which he chooses to pursue. I witnessed this on a firsthand basis during his academic journey in attaining his doctorate degree. The manner in which he spoke about his studies and committed himself to the task at hand demonstrated to me his true potential.

The combination of his people skills and his inherent passion to succeed permits me to confidently say that Hans has the ability to accomplish anything he sets his sights on. This aforementioned passion and his sense of civic duty to the people of Hawaii makes Hans a great nominee for the Community-Based Economic Development Advisory Council.

Please feel free to contact me at any time regarding Hans, as I would be more than happy to accommodate any inquiries that you may have.

Sincerely,

A handwritten signature in black ink, appearing to read "Zachary K. Ariola". The signature is stylized and cursive.

Dr. Zachary K. Ariola, PharmD.
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