

**TESTIMONY**  
**GM 382**

**Alan Gottlieb**  
92-6931 Puliko St  
Kapolei HI 96707  
808-306-7769

February 16, 2009

Senator Clayton Hee, Chair  
Senate Committee on Water, Land, Agriculture and Hawaiian Affairs  
State Capitol  
Honolulu HI 96813

Dear Senator Hee:

Thank you for the opportunity to present background information about myself for your consideration of my nomination for the Hawaii State Board of Agriculture. Actually, this is a reappointment, as I was nominated in early 2004 to serve out the last year of the term of a Board Member who had resigned. I was confirmed by the committee and full Senate again in April 2005, and have been re-nominated again this year for another term.

I was born and raised in Montreal Canada to a mother with U.S. Citizenship and was a dual citizen until I became a Naturalized U.S. Citizen at the age of 18. I moved to Hawaii in 1978 and completed my undergraduate degree at the University of Hawaii at Manoa, where I graduated with a Bachelor's of Business Administration.

I have been married for 28 years, and together we have two children, a daughter who is 20 years old, a sophomore at Hawaii Pacific University majoring in Business, and a son who we adopted at birth who is now seven years old. I have had the experience of coaching my daughter's soccer team for a number of years, and have found that any job is easy after dealing with a dozen 11 year old girls. Just when I thought my coaching days were over forever, I again stepped up to coach my son's flag football team last summer when there was no other parent willing to coach, and right now I am an assistant coach for his baseball team.

I have 29 years of very diversified experiences in the Agricultural Industry. Fresh out of college, I went to work for Kahua Beef Sales and parent company Kahua Ranch Limited, where I started in their office, was later promoted to controller, and then to General Manager. In the Mid 1980's, the two families which owned Kahua Ranch split the ranch in two, and today I work for Ponoholo Ranch Limited as its Treasurer and Business Manager, and continue to serve on the Kahua Ranch Board of Directors. I am proud to say that Ponoholo Ranch is listed as the 19<sup>th</sup> largest cow/calf ranches in the United States and our genetics and environmental stewardship is second to none, thanks to the values and leadership of my boss and mentor, Pono von Holt. Through the family of companies, we started a plant nursery in Honouliuli, which I helped build from the ground up, next to the Kahua slaughterhouse which I was responsible to run. The slaughterhouse and Nursery closed about four years ago at the end of our long term lease. The very rural area of Honouliuli when the slaughterhouse was built about 60 years ago had blossomed into a bustling urban development and houses and livestock slaughter don't make very good neighbors. At its heyday, the slaughterhouse employed about 30 people and Kahua Nursery another 20 people. I also started, with several partners, and was responsible to manage another company, Hawaiian Earth Products, Ltd. which recycles the majority of yard trimmings on Oahu into high quality soil amendment products under the brand name Menehune MAGIC. We sold the business to another local entrepreneur three years ago.

When we sold the business, we were recycling over 60,000 tons per year of yard trimmings, which would otherwise clog our landfills. In addition to providing jobs for our local residents, taxes for government services, we produced an end product which represents the total process of recycling. We were truly a model of a closed loop recycling system, with all local inputs recycled into a product which was all sold and used in Hawaii. We care about the environment in the State of Hawaii, and we had done something to help it. At the time of the sale of the business we employed over 40 people at two locations in Leeward and Windward Oahu. The business continues to thrive today under new ownership.

In 1994 when Oahu Sugar closed its doors, Kahua Nursery started a division called Second City Property Management to run the agricultural water system with a daily water allocation of eight million gallons, on 1,700 acres of ag lands in East Kapolei, on behalf of land owner Campbell Estate (plus another 1,600 acres of State and Federal lands), for farmers who began to farm the old OSCo property, and I continue to manage this property on behalf of new property owner D.R. Horton-Schuler Homes. While 15 years ago, Campbell made it clear to these farmers that their tenure was temporary, as this land was slated for eventual development in all urban planning models, and most expectations and leases were for 10 years on the land, the farmers are still there, 15 years later and will probably still be able to farm some of the land as the urban development fills in over the next five to 10 years. In 2008, Kahua Nurseries, Inc. changed its name to Second City Property Management, Inc. to better reflect its ongoing business. In mid-2008, with Del Monte vacating its lease in upper Kunia, Second City Property Management was retained by the James Campbell Company to run the water systems on these 4,600 acres and to manage the Kunia Water Association Inc, a non-profit company owned by the new land owners purchasing the land from Campbell. Today, Second City Property Management employs 10 people, and runs the Kunia Village Domestic Water System the Kunia Village infrastructure maintenance, and the agricultural water for 4,600 acres of farm ground with a daily water allocation of approximately 5 million gallons.

I serve and have served on a number of industry boards and associations including the Agricultural Leadership Foundation of Hawaii (ALFH). I graduated from Class IV of the Ag Leadership Program in 1991 and then served on its Board for 18 years, including two terms as Board Chairman. When it was active several years ago, I served on The Commodity Advisory Group (CAG), representing the Cattle Industry in Hawaii. I have served for a number of years and still serve on the Board of the Hawaii Cattlemen's Council, upon which I just started a two year term as President and on the Hawaii Beef Industry Council upon which I am the Vice Chairman.

I previously served for 5 years on the Board of the West Oahu Soil and Water Conservation District and for the past two years again serve as an Associate Director. For the past two years, I have served on the Board of the Oahu Resource Conservation & Development Council, Inc. (ORC&D). I am a founder and continue to help organize the Paniolo Hall of Fame. The Paniolo Hall of Fame was initiated by the O`ahu Cattlemen's Association in 1999 to recognize yesterday's and today's paniolo statewide who have contributed to keeping Hawai'i's paniolo heritage alive, and to honor those who made the paniolo culture legendary. Now in its 10<sup>th</sup> year, there are close to 100 members, both living and deceased, in the Paniolo Hall of Fame. All of the islands are represented by its members. I graduated from the Pacific Century Fellows program in 2002. I serve as the Treasurer and a Trustee for Temple Emanu-El in Honolulu. Many who know me can attest to the fact that if I commit to do something, I get deeply involved and give my all.

A position on the State Board of Agriculture will give me the opportunity to continue to work on a multitude of issues in the industry I have become so intimately familiar with over the past 29 years. I'd like to continue to share my values and my vision for agriculture with the other members of the Board, so that together we can promote our industry and realize the full potential of agriculture in Hawaii.

For the past 25 years or so, since the sugar industry has whittled down to the final few, and the pineapple industry has undergone great changes, many have said that agriculture was dying or dead. Many from the Hawaii Agricultural industry have come to this legislature every year with a different message: That agriculture is alive and doing well. We certainly have our challenges and will always continue to have challenges, such as weather; insects; disease; urban encroachment; and one size fits all environmental regulations made in Washington DC for States like Kansas or Montana; but all that withstanding Agriculture in Hawaii holds promise and is certainly the only way we can help feed our populace, and prevent our lands from being over-developed, or lapse into wild-fire fuel and ruination. Thirty years ago, visionaries like Monty Richards and Jane Yamashiro came to this legislature and told you about something called Diversified Agriculture, which would replace the plantations, whose days appeared numbered. Today, those visions are realities with large vegetable farms in Leeward and Central Oahu; small cooperatives on the North Shore of Oahu; pasture in old sugar cane fields on the Big Island and Kauai; and Agricultural Entrepreneurs on every Island.

We have a fantastic Dean, Andy Hashimoto, at our college of Tropical Agriculture and tremendous talent at our State Department of Agriculture in our Chair Sandy Kunimoto. With talent like this, our present looks bright and our future looks brighter. I know this legislature is often critical of the work done at CTAHR and HDOA, but we certainly must acknowledge that moving forward Agricultural initiatives in this State is not easy when our populace and a majority of policy makers often do not hold agriculture as one of their top priorities. Is it any wonder, when two thirds or more of our law-makers come from urban districts or non-farming backgrounds? Agriculture in this State will never fully succeed until our policy makers and populace understand its importance to the State and truly make it one of their top priorities. Farmers and Ranchers are the true stewards of the land and support and maintain the **eco-system services** that every person on these Islands receives at no-charge and takes for granted; including aesthetics and scenic vistas, water catchment and infiltration, carbon sequestration, oxygen production, habitat enhancement and preservation, fire suppression and fuel load management, soil conservation, preservation of cultural values, potential for additional access and recreational opportunities, etc. O.K. .... Off the soapbox.

My mentors have been giants in their fields; Alex Napier, Monty Richards, Pono von Holt, Donna Ching and Jane Yamashiro, and I have learned a great deal from them, as I have from my other varied agricultural experiences over the past 29 years.

Years ago, all the commodities in Agriculture considered themselves Industries: The Sugar Industry, the Cattle Industry, the Papaya Industry and so on. It was not until we got together in groups like The Hawaii Farm Bureau and the Commodity Advisory Group, that we realized our commonalities and realized that we were all commodities in the bigger Agricultural industry. Once we found those commonalities and worked together on a shared common vision at such events as the Ag 2000 conference, did the vision of 30 years ago start to come to fruition.

Senator Clayton Hee  
February 16, 2009  
Page 4

I wish to continue to serve on the Board of Agriculture, so that I can continue to work with the other very qualified and dedicated Board Members to help set policy and guide the future for the Agricultural Industry.

Board members have been working with the Chair of the Department and are together exploring ways for the Board to take an expanded role in discussions about the bottlenecks and opportunities for our industry in an effort to help reach the vision of the Agricultural Industry.

I hope that during my term on the Board we can work with the Department and private industry groups such as the Farm Bureau and other Commodity Organizations and help facilitate individual commodity strategic planning and shape these individual plans into a collaborative industry vision to lead us forward.

You had asked a question about possible conflicts of interest. While I cannot foresee any specific conflicts, I am fairly certain that from time to time a conflict may come up, as with 29 years of wide experiences, I know many farmers and ranchers in the agricultural industry in Hawaii. In such a case, as we have done in the past, I would check with the representative from the Attorney General's office who serves this Board, to determine the appropriate action, such as recusing myself from a vote.

I welcome the challenges ahead and pledge to give my best efforts to the service of the Agricultural Industry and the people of the State of Hawaii through my participation on the Hawaii Board of Agriculture. I ask for your support of my nomination.

Sincerely,

Alan Gottlieb

Kapolei HI 96707

LINDA LINGLE  
Governor



State of Hawaii  
DEPARTMENT OF AGRICULTURE  
1428 South King Street  
Honolulu, Hawaii 96814-2512

SANDRA LEE KUNIMOTO  
Chairperson, Board of Agriculture

DUANE K. OKAMOTO  
Deputy to the Chairperson

TESTIMONY OF SANDRA LEE KUNIMOTO  
CHAIRPERSON, BOARD OF AGRICULTURE

BEFORE THE SENATE COMMITTEE ON  
WATER, LAND, AGRICULTURE, AND HAWAIIAN AFFAIRS  
MONDAY, FEBRUARY 16, 2009  
11:00 A.M.  
ROOM 229

GOVERNOR'S MESSAGE NO. 382  
SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE BOARD OF  
AGRICULTURE, GUBERNATORIAL NOMINEE, ALAN H. GOTTLIEB,  
FOR A TERM TO EXPIRE 6-30-2013

Chairperson Hee and Members of the Committee:

Thank you for the opportunity to testify in strong support of the confirmation of Alan H. Gottlieb to the Hawaii Board of Agriculture (BOA).

Mr. Gottlieb has 28 years of varied experiences in management and administration for producers and agriculture-related businesses in Hawaii. His credentials include ownership of a retail and wholesale plant nursery and a recycling compost facility that provided residents and businesses on Oahu with an economical and environmentally friendly source of recycled compost materials.

Mr. Gottlieb's professional experience includes: Secretary/Treasurer & Business Manager of Ponoholo Ranch Limited and Vice President of Kahua Ranch Limited; General Manager/Treasurer for Second City Property Management, Inc.; President of Ag Management, Ltd.; General Manager of Kahua Nurseries, Inc.; General Manager and Controller for Kahua Beef Sales, Inc. & Kahua Meat Co., Ltd.

Alongside his impressive career, Mr. Gottlieb continues to dedicate valuable time to boards and organizations, such as the Oahu Resource Conservation & Development Council; President of the Hawaii Cattleman's Council; Vice-Chair of the Hawaii Beef Industry Council; and Past Chair of the Agricultural Leadership Foundation of Hawaii.

Not unnoticed, Mr. Gottlieb's awards of accomplishment include Cattleman of the Year, the Investing in the Environment Award and the KOA Award.

I have known Mr. Gottlieb for many years through our various efforts with the Commodity Advisory Group (CAG), ALF of Hawaii working together on cattle issues, and the BOA. He has been an invaluable asset as a member on the Board of Agriculture since May 2004, utilizing his extensive experience and expertise to effectively address difficult issues facing the agricultural industry in Hawaii.

Thank you for the opportunity to testify in strong support for the consideration and confirmation of Alan H. Gottlieb as a member of the BOA.



STATE OF HAWAII  
**AGRIBUSINESS DEVELOPMENT CORPORATION**  
235 S. Beretania Street, Room 205  
Honolulu, HI 96813  
Phone: (808) 586-0186 Fax: (808) 586-0189

TESTIMONY OF ALFREDO LEE  
EXECUTIVE DIRECTOR  
AGRIBUSINESS DEVELOPMENT CORPORATION  
STATE OF HAWAII

BEFORE THE SENATE COMMITTEE ON  
WATER, LAND, AGRICULTURE AND HAWAIIAN AFFAIRS

FEBRUARY 16, 2009  
11:00 a.m.

GOVERNOR'S MESSAGE 382  
SUBMITTING FOR CONSIDERATION AND CONFIRMATION  
TO THE BOARD OF AGRICULTURE, GUBERNATORIAL NOMINEE,  
ALAN H. GOTTLIEB,  
FOR A TERM TO EXPIRE 06-30-2013

Chairperson Hee and Members of the Committee:

Thank you for this opportunity to comment on Governor's Message 382, which if approved would reconfirm Mr. Alan H. Gottlieb as a member of the Board of Agriculture (BOA). The ADC is in strong support of this nominee.

Mr. Gottlieb is a graduate of the University of Hawaii with a degree in Business Administration. He has many years of experience in ranching, diversified agriculture and land management. He is also a graduate of the Ag Leadership Foundation and the Pacific Century Fellows Leadership Program. We have worked with Mr. Gottlieb on several projects and feel that he would continue to be a very valuable asset to the BOA.



Testimony on  
Governor's Message 382

Submitting for consideration and confirmation as  
MEMBER OF THE BOARD OF AGRICULTURE  
Gubernatorial Nominee ALAN H. GOTTLIEB,

Presented before  
Senate Committee on Water, Land, Agriculture and Hawaiian Affairs  
Senator Clayton Hee, Chairman

February 16, 2009  
11:00 a.m.

by

Dr. Donna R. Ching, Extension Specialist  
College of Tropical Agriculture and Human Resources  
University of Hawaii at Manoa

I am pleased to contribute my expertise to the decision-making process on Governor's Message 382, the consideration and confirmation of Mr. Alan H. Gottlieb as a member of the Board of Agriculture. This statement does not represent a university position and does not conflict or interfere with my university responsibilities.

Alan was a participant in Class IV of the Agricultural Leadership Program. The Program is sponsored jointly by the Agricultural Leadership Foundation of Hawaii (ALFH) and the College of Tropical Agricultural and Human Resources. Participants from across the State are selected because they are leaders in industry, commodity or community organizations. As the coordinator of this statewide program since 1987, I have had the opportunity to work with many effective leaders.

Alan Gottlieb is, without question, one of the best Ag Leaders I have ever had in my Program. He has a tremendous amount of enthusiasm and positive energy that infects the people working with him. Another attractive quality is his integrity and willingness to speak the truth. He is also a very astute businessman who manages businesses and has worked hard to make these business endeavors successful.

Alan contributed significantly to the success of Hawaiian Earth Products a recycling compost business. Alan saw the potential niche for this product and worked hard to get the permits to start this business. At the same time, he had to convince people working for the government that it was in their best interests to recycle their green waste at the Hawaiian Earth facility and then use the finished product. His tenacity

resulted in the development of a high quality product that is environmentally friendly. He and his partners have sold the business, but it continues to be a major recycler of green waste on Oahu.

After Alan completed the Ag Leadership Program with Class IV, he became an active member of the Board of Directors of ALFH. Eventually, he served two years as Chairperson of the Board. During that time, he activated the Board and worked hard to make sure the Program was sustainable. Even after his term on the Board expired, he played a significant role in soliciting sponsors for the first Ag Conference. Whenever we call on him, he is always willing to volunteer his services.

At the ALFH annual meeting in December 2004, Alan was reelected to the Board. He was convinced to rejoin the Board because it was going to expand its scope significantly and Alan could see the benefit this would have for the agricultural sector. Because he is a leader in the sector, he wanted to be one of the architects of this expansion.

Alan has a sincere concern for the agriculture sector and has served on many committees and participated in many activities that have, as their common focus, a commitment to strengthen agriculture. As a result, he knows a diversity of people in the sector and can represent a broad perspective. Additionally, he is someone who will do the homework necessary to be an informed member of the Board of Agriculture. As a collaborative leader, he will work hard to assist the Board in understanding the different interests as well as the implications of their decisions as they develop agreements that accommodate the whole.

Thank you for this opportunity to support for Mr. Gottlieb's confirmation.

Testimony for: GM 382- Confirmation for Mr. Alan Gottlieb for  
Board of Agriculture  
Hearing Date Monday Feb 16<sup>th</sup> 2009

February 11, 2009

My Name is Bob Farias I am from the Island of Kauai. I am the president of the Kauai Cattlemen's Association, and also a Rancher on the Island. We run a cow calf operation and currently run a heard of 600 + cows and background feeders for shipment to the mainland market.

Mr. Alan Gottlieb has played a very important role in the cattle industry here in Hawaii. He has been instrumental in many projects in the Islands and has spear headed lots of grass roots programs. Mr. Gottlieb is always willing to get involved in the betterment of the cattle and agriculture business here in Hawaii. He has been a great asset to the cattle industry here in Hawaii with information on the ever changing industry.

I Bob Farias would like to announce my support for Mr. Gottlieb reappointment to this position. The industry needs Mr. Gottlieb's knowledge and enthusiasm for the industry.

Sincerely,

Bob Farias  
Kauai Cattlemen's Association Pres.  
2740 A Halaulani Rd.  
Kilauea Hi 96754  
808-651-6765  
[boballproperty@hawaii.rr.com](mailto:boballproperty@hawaii.rr.com)

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**From:** Hatton, Bert [BertH@jamescampbell.com]  
**Sent:** Thursday, February 12, 2009 3:20 PM  
**To:** WTLTestimony  
**Subject:** GM 382 -Confirmation for Alan Gottlieb for Board of Agriculture  
Monday Feb 16, 2009  
11 am

The Honorable Clayton Hee, Chair

The Honorable Jill N. Tokuda, Vice Chair

And Members of the Committee on Water, Land, Agriculture and Hawaiian Affairs

Hawaii State Capitol

Dear Senator Hee, Senator Tokuda and Committee Members:

**GM 382 – Confirmation for Alan Gottlieb for Board of Agriculture**

James Campbell Company supports the confirmation of Alan Gottlieb for the Board of Agriculture.

We have had the opportunity of working with Alan on a variety of agricultural related projects. We find Alan to be very professional and knowledgeable about issues facing agribusiness in Hawaii.

Alan is a strong advocate for agriculture and for doing things the right way.

Thank you for this opportunity to support Alan Gottlieb's confirmation.

Bert Hatton

Executive Vice President

Hawaii Land Management

James Campbell Company LLC

ph (808) 674-3232

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[berth@jamescampbell.com](mailto:berth@jamescampbell.com)

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## Hu'ehu'e Ventures, LLC

73-1515 Apela Place Kailua-Kona Hawaii 96740 (808) 3254005 (808) 3252511 facsimile

February 12, 2009

Senator Clayton Hee, Chair  
Senate Committee on Water Land and Agriculture  
State Capitol  
Honolulu, Hawaii 96813

Re: Governor's Message 382  
Nomination of Alan Gottlieb to Serve on State Board of Agriculture

Dear Senator Hee:

This letter is written in support of the nomination of Alan Gottlieb to serve a second term as a Member of the State of Hawaii Board of Agriculture. I have known Alan for about 25 years having first met him when I was a Director of Kahua Beef Sales. His career began there and has expanded to include many other diverse agricultural entities. Alan has represented the Hawaii Cattle Industry very well through his leadership with the Oahu Cattleman's Association, the Hawaii Cattlemen's Association and the Hawaii Cattlemen's Council. Every industry needs a tireless champion and Alan has been that for the cattle industry. As fellow ranchers, you and I understand the value of his efforts.

Alan is currently serving the State by completing his first term as a Member of the Board of Agriculture. I have had the opportunity to serve with him on the Board of Agriculture for three years. During that time, I found him to be a tireless advocate for the agriculture industry in Hawaii. He participates in a thoughtful manner, provides necessary discussion and is willing to make difficult decisions. His nomination is well deserving of your support.

I am proud to speak in support of the nomination of Alan Gottlieb to serve a second term as a Member of the State Board of Agriculture.

Sincerely,



Carl A. Carlson, Jr.  
President



**Hawaii Farm Bureau**  
F E D E R A T I O N

2343 Rose Street, Honolulu, HI 96819  
PH: (808)848-2074; Fax: (808) 848-1921

FEBRUARY 16, 2009  
HEARING BEFORE THE  
SENATE COMMITTEE ON WATER, LAND, AGRICULTURE  
AND HAWAIIAN AFFAIRS

TESTIMONY ON GM 382  
ALAN H. GOTTLIEB

Chair Hee, Vice Chair Tokuda and Committee Members:

My name is Dean Okimoto, President of the Hawaii Farm Bureau Federation (HFBF), which is the largest non-profit general agriculture organization representing approximately 1,600 farm and ranch family members statewide.

The Hawaii Farm Bureau Federation strongly supports the nomination of Mr. Alan H. Gottlieb to the Hawaii Board of Agriculture.

Mr. Gottlieb has an extensive background and understanding of Hawaii's agricultural industry. He has been an active member of the Hawaii Farm Bureau Federation since 1987 and is respected for his impressive credentials as an agriculture leader, having served on numerous agriculture boards and councils and through his involvement as a member of many agriculture organizations.

Mr. Gottlieb also has a wide-ranging experience in business, having owned and operated Kahua Nurseries, Inc., a retail and wholesale plant nursery. He is also the Secretary/Treasurer and Business Manager of Ponoholo Ranch, the Vice President of Kahua Ranch Limited, and the owner and operator of Hawaiian Earth Products, Ltd. Mr. Gottlieb's knowledge and experience would be an asset to the State of Hawaii if re-appointed to the Hawaii Board of Agriculture.

The Hawaii Farm Bureau Federation is pleased to support the nomination Alan H. Gottlieb to the Hawaii Board of Agriculture. We hope that you will give Mr. Gottlieb's nomination to this position serious consideration.

**Senate Committee on Water, Land, Agriculture and Hawaiian Affairs**  
**Testimony in support of GM-382, Confirmation of Alan Gotlieb for the Hawaii**  
**State Board of Agriculture**

**Testimony Provided by John R. Brooks II**

Chair Hee, Vice Chair Tokuda and Members of the Committee:

My name is John Brooks; I am a life long resident of Maui and have been involved in agriculture on Maui and in Hawaii since I was 14 years old. I am currently a member of the Board of Directors for the Maui County Farm Bureau and am a member of the Agricultural Leadership Foundation of Hawaii. I worked for Maui Pineapple Company for 28 years and am currently employed at Haleakala Ranch Company on Maui.

I am providing testimony in total support of the re-appointment of Alan Gotlieb to the Hawaii State Board of Agriculture. I have known Alan for more years than I can accurately remember and all of my interactions with him have centered around our mutual love of Hawaii's agriculture and more importantly its practitioners.

While he is primarily involved with Hawaii's cattle industry, currently serving as the president of the Hawaii Cattlemen's Council, Alan has shown an ability to see and promote the viability of the variety of Hawaii's farmers and livestock producers. His background and general knowledge have served our industry well.

Alan is an ardent supporter of the University of Hawaii and the College of Tropical Agriculture and Human Resources, helping to promote their programs and applied research.

As a member and leader of the Agricultural Leadership Foundation of Hawaii, Alan has helped to develop a network of ground level farmers and livestock producers that has gone a long way towards creating shared purpose and movement between people who are normally introspective and quite.

While offering support and generally being of a positive nature, Alan has also been one of the few who will ask the hard questions. We know that while he has a true desire for agriculture to succeed, he is a responsible steward of the land and will act accordingly. He will provide a realistic viewpoint and a willingness to say 'no' when 'no' is the proper answer. As you know, saying no is always hard.

Last by perhaps most important, Alan has shown and continues to show a willingness to give up his own time to work for the benefit of all of us. His constant accessibility, good humor and intelligent advice have served us well. His commitment to us, in the form of time given, is to be congratulated.

In closing, it is my belief that re-appointing Alan to the Board of Agriculture will help to ensure viability for the industry and benefit all of Hawaii.

If you desire any further information please feel free to contact me.

John R. Brooks II

Contact information:

Email- [bbrooks@haleakalaranch.com](mailto:bbrooks@haleakalaranch.com)

Office: 808-572-1500

Cell: 808-757-2168

Address:

529 Kealaloa Avenue

Makawao, Hawaii

96768



# HAWAII CATTLE PRODUCERS COOPERATIVE ASSOCIATION

64-957 Mamalahoa Hwy. Kamuela Hi 96743 Phone: 808.885-5599 Fax: 808.887-1607

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*Betty Spence*  
General Manager

February 13, 2009

**TESTIMONY OF BETTY J. SPENCE  
BEFORE THE SENATE COMMITTEE OF WATER, LAND,  
AGRICULTURE AND HAWAIIAN AFFAIRS**

**Monday, February 16, 2009**

**11:00 A.M.**

**RELATING TO GM382,  
REQUESTING FOR CONSIDERATION AND CONFIRMATION AS EXECUTIVE MEMBER TO  
THE BOARD OF AGRICULTURE, ALAN H. GOTTLIEB FOR A TERM TO EXPIRE 06-30-2013.**

**Senators and Members of the Committee:**

The Hawaii Cattle Producers Cooperative Association (HCPCA) is a cooperative comprised of 46 ranchers statewide. We wish to express our strong support for the reconfirmation of Alan H. Gottlieb to continue as an Executive Member to the Board of Agriculture. We recognize the breadth of challenging issues which this entity routinely faces and the very limited resources available to it considering the scope of its responsibility.

We believe that Mr. Gottlieb has demonstrated a leadership role within the livestock industry that is superior. He was recently elected to the position of President of the Hawaii Cattlemen's Council and his past experience in the various positions held does surely indicate the knowledge and support of his management and communication qualities to be a solid representative of issues facing the livestock industry as well as matters of public concern.

We urge your support for Mr. Gottlieb's reconfirmation.

Respectfully submitted,

  
Betty J Spence

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**From:** Craig Washofsky [craigw@servco.com]  
**Sent:** Friday, February 13, 2009 1:53 PM  
**To:** WTLTestimony  
**Subject:** GM 382 - testimony on behalf of Alan H. Gottlieb

Aloha,

Please allow this e-mail to serve as testimony in favor of the confirmation of Alan H. Gottlieb to the Board of Agriculture. I've known Alan and have served with him on the Board of Directors for Temple Emanu-El for many years. During much of this time, he has served as treasurer and has done an outstanding job bringing a sense of financial stability to the organization. His job has become all the more complicated during this recent economic downturn, yet Alan has remained committed to the task. He continues to bring thoughtful, practical solutions to each challenge we face. At a time where others find ways to do less, Alan has increased his commitment and our entire community is better for his efforts.

I know he will be able to do the same for the Board of Agriculture and I urge you to approve his nomination.

Sincerely,

Craig Washofsky

President  
Temple Emanu-El  
2550 Pali Hwy  
Honolulu, HI 96817  
808-595-7521 (O)  
808-783-8624 (C)

# **Hawaii Agriculture Research Center**

*Administration: P.O. Box 100, Kunia, HI 96759*

*Ph: 808-621-1350/Fax: 808-621-1359*

## **TESTIMONY BEFORE THE SENATE COMMITTEE ON WATER, LAND, AND AGRICULTURE GM 382**

### **CONSIDERATION AND CONFIRMATION TO THE HAWAII STATE BOARD OF AGRICULTURE**

**of**

**ALAN H. GOTTLIEB**

**February 16, 2009**

Chairman Hee and Members of the Committee:

My name is Stephanie Whalen. I am President and Director of the Hawaii Agriculture Research Center (HARC). I am testifying today on behalf of the center and our research and support staff.

**HARC strongly supports the Consideration and Confirmation of ALAN H. GOTTLIEB to the Hawaii State Board of Agriculture (GM 382).**

Alan is a very active participant and supporter of agriculture in Hawaii. He has almost 30 years of experience in agriculturally related businesses. He has demonstrated his success in operating agricultural businesses as well as contributed numerous hours volunteering in agricultural support organizations.

My interaction with Alan began with the coalescence of the Commodity Advisory Group and our involvement with the Agricultural Leadership Foundation and the Oahu Resource Conservation and Development Council. He takes strong leadership roles in these organizations. If you needed to get a job done; ask Alan! He has boundless energy, great vision, and a great focus to keep projects on track. He understands the need to work together toward the continued promotion, advancement and diversification of the agricultural sector.

Alan is a great asset to any organization and we are extremely pleased he is willing to continue supporting agriculture by continuing his service on this board.

**HARC strongly urges you to confirm ALAN H. GOTTLIEB'S appointment to the Board of Agriculture.**



**Hawaii Cattlemen's Council, Inc.**

64-957 Mamalahoa Hwy  
Kamuela HI 96743  
Phone (808) 885-5599 • Fax (808) 887-1607  
e-mail: HICattlemens@hawaii.rr.com



**TESTIMONY OF GEORGE "KEOKI" WOOD  
BEFORE THE SENATE COMMITTEE ON WATER, LAND,  
AGRICULTURE AND HAWAIIAN AFFAIRS  
FEBRUARY 16, 2009  
11:00 A.M.**

**RELATING TO GM382,  
REQUESTING FOR CONSIDERATION AND CONFIRMATION BOARD OF  
WATER, LAND AND AGRICULTURE, GUBERNATORIAL NOMINEE,  
ALAN GOTTLIEB.**

**Senators and Members of the Committee:**

The Hawaii Cattlemen's Council wishes to express its strong support for the reappointment and reconfirmation of Alan Gottlieb to continue on the Board of Agriculture. We recognize the breadth of challenging issues which the Department of Agriculture.

We believe Mr. Gottlieb is a strong decision maker with sensitivity to the often challenging issues which must be balanced with the various lawmakers, environmentalists and other industries relating to agriculture.

Mr. Gottlieb's willingness to work with the department and private industry groups has helped to facilitate our strategic plan into a collaborative vision to lead our industry forward.

We urge your support for Mr. Gottlieb's reconfirmation.

Respectfully submitted,

George "Keoki" Wood  
Immediate Past President  
Hawaii Cattlemen's Council

Personal Testimony Presented before the  
Senate Committee on Water, Land, Agriculture, and Hawaiian Affairs  
February 16, 2009 at 11:00 a.m.

Governor's Message No. 382  
Submitting for Consideration and Confirmation to the  
Board of Agriculture  
Gubernatorial Nominee ALAN H. GOTTLIEB  
Term to Expire: 06/30/2013

By  
Andrew G. Hashimoto

Chair Hee, Vice Chair Tokuda, and Members of the Committee:

My name is Andrew Hashimoto, and I am the Dean and Director of the University of Hawaii at Manoa, College of Tropical Agriculture and Human Resources (CTAHR). I also serve as an ex-officio member of the Board of Agriculture. I am pleased to contribute personal testimony to the decision-making process on GM382, the consideration and confirmation of Mr. Alan H. Gottlieb as a member of the Board of Agriculture. This testimony does not represent the position of the University of Hawaii or CTAHR.

I am in strong support for Mr. Gottlieb's reappointment to the Board of Agriculture. He has been a contributing member of the Board since 2004, and brings forth a wealth of professional experience in agriculture-related ventures as well as knowledge gained from dedicated service to numerous public and non-profit organizations. He has served with diligence and distinction on the Board of Agriculture.

Over a span of twenty-nine years, Mr. Gottlieb has managed Hawaii businesses in the cattle, plant nursery and plant recycling/landscaping industries. Eighteen years ago, he started Hawaii Earth Products, Ltd., a recycling compost facility that converts green waste material into environmentally-friendly soil amendments. He continues to co-own and operate the business today.

Mr. Gottlieb has, and continues to generously serve on various organizations that promote Hawaii agriculture. He has been a valued and contributing member of the Agricultural Leadership Foundation of Hawaii (ALPH), including over ten years as a member of its Board, two terms as ALPH Board Chairman, and has been a member of the Hawaii Cattlemen's Council, the Hawaii Beef Industry Council, the Commodity Advisory Group, and the Board of the West Oahu Soil and Water Conservation District.

I am confident that Mr. Gottlieb's broad and diverse background and wealth of agricultural knowledge and experience, along with his exceptional organizational

and management skills will continue to be a great asset to the Board of Agriculture and to the State.

Thank you for this opportunity to testify in support of Mr. Gottlieb's confirmation.

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**From:** James Robello [robelloj@gmail.com]  
**Sent:** Friday, February 13, 2009 7:58 PM  
**To:** WTLTestimony  
**Subject:** GM 382

Regarding GM 382, I SUPPORT the confirmation of Alan H. Gottlieb to the Board of Agriculture.

James Robello

**TESTIMONY**  
**GM 382**  
**(END)**