

GM 328

Creighton K.K. Liu

Submitting for consideration and confirmation to the Statewide Health Coordinating Council, Gubernatorial Nominee, CREIGHTON K.K. LIU, for a term to expire 6-30-2013.

Senator David Y. Ige,
Chair, Senate Committee on Health
State of Hawaii
State Capitol, Room 215
Honolulu, HI 96813

February 27, 2008

Dear Senator Ige,

I would be honored to serve another term on the Statewide Health Coordinating Council (SHCC), and am seeking reappointment. One of the primary reasons that I would like to serve on the SHCC is based on the concept of community service. I have worked in the arena of health care for many years and feel this is an opportunity to leverage my knowledge and experience to serve the community.

As with all the appointed SHPDA committees, there are two primary functions of 1) community health planning and 2) participating in the certificate of need process. Both of these, in my opinion are very important responsibilities that can have a profound impact on our local health care community. One difference with the SHCC, as the name suggests, the committee serves a much broader statewide perspective of health care. In addition, the SHCC has additional responsibilities, such as reviewing the work that are accomplished in the Planned Development Committee.

I have served for last 3 ½ years on the SHCC, continue to serve on SHPDA's Plan Development Committee, the Acute Care Subgroup, and the Primary Care Subgroup. I previously served two terms on the West Oahu Subarea Council. I also served as chair for the subarea council, responsible for merging what was once Central Oahu with the Leeward Subarea Council. In addition, I have extensive and broad experience in health care, particularly in the area of strategic planning and care delivery planning.

There are many challenges in health care, and many issues and decisions by the committee are becoming much more complex. In my first term serving on the SHCC, we faced quite a few challenging certificate of need applications (CON). In looking forward to serving a second term, 1) I would like to leverage the knowledge and experience I have gained in my first term to benefit future CON reviews and 2) more as a committee, help move health care forward through the context and responsibilities of the SHCC committee.

I think the three qualities that best describe me are 1) analytical, 2) committed, and 3) value-based. I'm not sure how much these qualities will

make me stand-out, but feel these qualities will benefit the committee by helping to keep the committee grounded in our purpose and focus. One experience, that actually is on-going, is being on the Board of Trustees and chair of the long range planning committee for a small private school that has been struggling. I have been able to work with all levels of staff, faculty, and Board colleagues to build alignment and focus on what we need to do to achieve our long range vision. This was hard work, but building collaborative culture was a key to moving the school forward – I think this experience can be helpful as we work collaborative within the health care community.

The only possible conflict that I can see is the fact that I work for a large local health insurance company. Whenever I see any potential conflict, I seek advice from both SHPDA administration and the Ethics Committee to ensure that I am addressing any conflicts of interests appropriately.

Albeit short, I hope I have addressed all your questions appropriately. If you have any further questions please feel free to contact me at 948-5105 (work) or 721-7199 (cell)

Mahalo and Best Regards,

A handwritten signature in black ink, appearing to read "Creighton Liu". The signature is fluid and cursive, with the first name being the most prominent.

Creighton Liu

LINDA LINGLE
GOVERNOR OF HAWAII



CHIYOME LEINAALA FUKINO, M.D.
DIRECTOR OF HEALTH

STATE OF HAWAII
DEPARTMENT OF HEALTH
P.O. Box 3378
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In reply, please refer to:
File:

Senate Committee on Health

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Testimony of Chiyome Leinaala Fukino, M.D.
Director of Health

March 11, 2009

1 **Department's Position:** The Department of Health supports the nomination and confirmation of
2 Creighton K. K. Liu to the Statewide Health Coordinating Council.

3 **Fiscal Implications:** None.

4 **Purpose and Justification:** The purpose is for consideration and confirmation to the Statewide Health
5 Coordinating Council, Gubernatorial Nominee, Creighton K. K. Liu. Mr. Liu is a member of the health
6 care community and is currently employed by HMSA as a Business Relationship Manager. Previously,
7 Mr. Liu served as Director of Strategic Planning at Kaiser Permanente in Hawaii and Planning Manager
8 at Kapiolani Health Care System. He has been a contributing member to the West Oahu Subarea Health
9 Planning Council and currently serves as member of the Statewide Health Coordinating Council. Mr.
10 Liu has a Bachelor's of Arts and Master's of Arts degree in business administration.

11 We ask for your support in the confirmation of Creighton Liu to serve on the Statewide Health
12 Coordinating Council.