

Nelson  
Oyadomari

GM 291

EDT

**NELSON G. OYADOMARI**

1568 Ala Napunani Street  
Honolulu, HI 96818  
(808) 478-5327 – nelson@hawaiilender.com

March 4, 2009

The Honorable Carol Fukunaga  
Chair, Economic Development and Technology Committee  
Hawaii State Capitol, Room 216  
415 South Beretania Street  
Honolulu, HI 96813

Re: Stadium Authority Re-Appointment Consideration

Dear Senator Fukunaga,

Thank you for giving me the opportunity to re-introduce myself to you, Vice-Chair Baker and the Economic Development and Technology Committee, and for considering my re-appointment to the Stadium Authority.

I was born and raised in Honolulu, spent my youth in the Liliha-Puunui area and now reside in the Salt Lake area. I graduated from McKinley High School in 1981 and attended the University of Hawaii.

During the past 25 years, I have been involved in several small business ventures, with the last 15 years as a mortgage lender. I am currently the Branch Manager of a national mortgage lender, Primary Residential Mortgage.

As the mortgage industry has gone through many changes and challenges over the past few years, so has the management of Aloha Stadium. I have been witness to many positive changes at the Aloha Stadium during my first term, as the culture has evolved to a more open and transparent environment. With assistance from the Authority, management and staff have embraced a customer-first attitude and working relationships with our tenants and vendors has risen to new highs.

However, our work is not complete. Infrastructure renovations, new sources of revenue, insuring the Swap Meet survives and thrives . . . these are a few examples of ongoing concerns and projects on our plate. And I welcome the opportunity to continue serving our State and see positive changes and improvements to fruition.

I humbly ask for your support of my nomination to a second term on the Stadium Authority. Thank you.

Sincerely



Nelson G. Oyadomari



March 5, 2009

Senator Carol Fukunaga, Chair  
Senate Committee on Economic Development and Technology  
415 South Beretania Street, Room 216  
Honolulu, HI 96813

Senator Fukunaga:

Thank you to you and your committee for considering my re-appointment to the Aloha Stadium Authority. Over the past 4 years, what was once a casual interest, has grown to a personal passion as the Stadium Authority faces many challenges. I look forward to continuing our work.

Per your request, I have attached my resume with references and present answers to your questions below:

*a) Why do you wish to continue serving as a member of the Stadium Authority?*

As I mentioned above, the Authority, together with Stadium management, face many challenges in the years to come. We have many items on the table and I feel we need continuity to insure timely resolution.

*b) How do you perceive the role and responsibilities of a member of the Stadium Authority?*

By statute, our responsibility is to maintain, operate, and manage the stadium and facilities attached thereto. Specifically, I believe our role and responsibility is to:

- 1) Provide oversight and guidance to the stadium manager and his/her staff;
- 2) Make decisions rooted in public safety, fiscal responsibility and public enjoyment;
- 3) Assist in medium and long range planning to insure the viability of the Stadium complex for years to come.

- c) *Given your understanding of the role and responsibilities of a member of the Stadium Authority, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the Stadium Authority.*

As a business owner and manager since 1984, I've been tasked with many of the same responsibilities, albeit on a smaller scale, we have with the Aloha Stadium. Budgets, personnel, capital improvement projects, sales and marketing, safety and security, business planning and government compliance – In one way or another, I evaluate and make decisions on similar issues daily.

- d) *What have you accomplished during your term of service thus far, and what do you believe you can accomplish during this new term?*

With the utmost respect for previous Authority members and staff, I feel the most important accomplishment of this board is that we helped to transform the culture of the Stadium management. I am witness to a more open, transparent environment, a management and staff that has embraced a customer-first attitude and strengthening of relationships with our tenants.

This Authority has been very hands-on, demonstrated by our participation in various sub-committees to assist the stadium manager with key issues. Personal accomplishments include:

- 1) Chair of the subcommittee on the proposed alcohol ban (2005-2006)
- 2) Chair of the subcommittee on traffic and parking (2007) – Working in partnership with the University of Hawaii, we addressed the pressing traffic and parking concerns following the 2006 and 2007 football seasons – Various decisions helped drastically reduce this problem in 2008, with no reduction in revenue or increased expenses.
- 3) Member of the subcommittee to structure the RFP for the Aloha Stadium Swap Meet concessionaire

During the upcoming term, the current economic climate will affect two key areas: Ongoing structural renovations and the survival of our largest tenant, the Aloha Stadium Swap Meet. In addition to the “regular” issues of the day, I am hopeful for the chance to continue our work on these two specific areas.

- e) *Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the Stadium Authority?*

Analytical – Working in the lending industry, we are forced to analyze numbers and situations, and make prudent decisions (the state of the mortgage industry now is evidence of what happens when some are not). Careful analysis is needed with each Authority decision.

Compassionate – I believe decisions without compassion and thoughtfulness satisfies short term needs but is insidious to long term goals. Our decisions affect more than the Stadium infrastructure, it affects people and livelihoods, and I am mindful of this during every discussion, and is a major factor behind every vote.

Selfless – Being a government-run facility, I understand my responsibility is to make comments and decisions in the best interest of the State, and the people we serve. I have no special interest and my suggestions/decisions are from personal experience and expertise.

*f) Name one previous experience that would make you stand out. How would this benefit the Stadium Authority?*

A culmination of experiences helps in my service to the Stadium Authority. However, I think my ongoing participation with RICO as a mortgage broker advisor, helps to reinforce the meaning, and importance, of service to my State.

*g) Can you foresee any possible conflicts of interest that could arise during your service on the Stadium Authority? How would you overcome any possible conflicts of interest?*

Being a small State, there are very few degrees of separation – You either know someone or know of someone. This past year, two organizations bid on our advertising and marketing contract. Before discussion began, I disclosed to the Authority that I knew one of the bidders, and in fact, they do advertising work for the company I manage.

I will always disclose any potential conflicts and will immediately recuse myself if the situation dictates.

Again, thank you for giving me the opportunity to share my thoughts with you. If you have any questions, please feel free to call me at 585-9888 or 478-5327.

Sincerely,



Nelson G. Oyadomari

**NELSON G. OYADOMARI**  
**745 Fort Street Mall, Suite 609, Honolulu, HI 96813**  
**(808) 478-5327 – nelson@hawaiilender.com**

**EDUCATION**

McKinley High School, 1981 Graduate  
University of Hawaii, 1981-1984

**MORTGAGE-RELATED EMPLOYMENT HISTORY:**

04/2000 to Present: Branch Manger, **Primary Residential Mortgage, Inc. (PRMI)**  
4/1996 to 3/2000: Senior Loan Officer, **The Mortgage Group, Inc.**  
01/1993 to 03/1996 Assistant Vice President, **Honolulu Mortgage Company, Inc.**

**EXPERIENCE:**

Currently manage the Hawaii branch of PRMI, including 8 support personnel and 12 loan originators. PRMI is a national mortgage banker with 210 offices across the United States. Responsibilities include managing and coordinating loan production, training & continuing education, loan product development, marketing, in-house processing, underwriting, closing and post-closing operations.

**PROFESSIONAL ACCOMPLISHMENTS:**

PRMI National Top Producing Branch – 2004, 2005, 2006, 2007  
PRMI Western Region Top Producing Branch – 2002, 2003  
Fannie Mae & Freddie Mac Authorized Branch – Certified in 2002  
FHA & VA Direct Endorsed Authorized Branch – Certified in 2004

**PROFESSIONAL ORGANIZATIONS**

Hawaii Mortgage Bankers Association\*  
National Association of Mortgage Brokers\*  
Hawaii Association of Mortgage Brokers\*  
National Association of Home Builders  
Hawaii Building Industry Association  
National Association of Industrial and Office Properties\*  
National Reverse Mortgage Lenders Association  
Society of Certified Senior Advisors  
National Aging in Place Council

**COMMUNITY SERVICE:**

State of Hawaii Aloha Stadium Authority Member – 2005-2009  
State of Hawaii Mortgage Broker Reform Task Force – 2006  
State of Hawaii Mortgage Brokers Advisory Committee (RICO) – 2007-2009  
MDA of Hawaii Golf Tournament Organizer and Title Sponsor – 2004-2008  
Lanakila Rehabilitation Center's Senior Meals-on-Wheels Annual Donor – 2004-2008  
Lupus Foundation, Hawaii Chapter Sponsor – 2005-2008  
American Heart Association Heart Walk Corporate Sponsor – 2006-2008  
McKinley High School Scholarship Foundation Board Member – 2006-2009  
Kuakini Hospital Foundation Sponsor – 2005-2008  
Maluhia Senior Center Volunteer – 2006-2008

Oyadomari Resume, continued

## REFERENCES

**Kevin Chong Kee** 284-5688  
Kevin's Electric, Owner  
Current Stadium Authority Chairman

**Kay Mukaigawa** 479-9090  
Primary Properties, Owner  
Current HCDA Member

**Micah Kane** 620-9500  
Hawaiian Home Lands, Chairman

\*2009 membership renewal pending as of 1/23/2009

LINDA LINGLE  
GOVERNOR



RUSS K. SAITO  
Comptroller

BARBARA A. ANNIS  
Deputy Comptroller

**STATE OF HAWAII  
DEPARTMENT OF ACCOUNTING  
AND GENERAL SERVICES  
P.O. BOX 119  
HONOLULU, HAWAII 96810-0119**

TESTIMONY  
OF  
RUSS K. SAITO, COMPTROLLER  
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES  
TO THE  
SENATE COMMITTEE  
ON  
ECONOMIC DEVELOPMENT AND TECHNOLOGY  
ON  
March 11, 2009

G.M. 291

Submitting for consideration and confirmation to the Stadium Authority, Gubernatorial Nominee, Nelson G. Oyadomari, for a term to expire 6-30-2013.

Chair Fukunaga and members of the Committee, thank you for the opportunity to testify on G.M. 291.

As Director of the Department of Accounting and General Services (DAGS), I support the confirmation of Nelson G. Oyadomari to the Stadium Authority (Authority).

Mr. Oyadomari has been a contributing member to the Authority during the one term he has served. He has participated in and chaired various investigative committees during his first term and been an active member of the Authority. The investigative committees he has participated on dealt with issues such as alcohol at the Stadium and rent charged. Mr. Oyadomari has the experience to continue to be a contributing member of the Authority.

For these reasons I support Mr. Oyadomari's confirmation.

Thank you for the opportunity to testify on this matter.





**CENTRAL PACIFIC BANK**

P.O. Box 3590  
Honolulu, HI 96811-3590  
Telephone (808) 544-0500

March 5, 2009

Senator Carol Fukunaga, Chair  
Senate Committee on Economic Development and Technology

Re: Recommendation of Nelson G. Oyadomari's re-appointment to the  
Stadium Authority Board

Dear Chairperson Fukunaga:

I am pleased to have the opportunity to lend my support to Nelson G. Oyadomari to the Stadium Authority. We have the pleasure of doing business together for many years. He is actively involved in Hawaii's business and community activities. His business background and true commitment to Hawaii proves him to be a great asset to the Hawaii Stadium Authority.

I strongly support the re-appointment of Nelson G. Oyadomari to the Stadium Authority Board. I hope you provide him your favorable consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'DK Hirata', written over a horizontal line.

Dean K. Hirata  
Vice Chairman and Chief Financial Officer



Hearing: EDT on March 11, 2009  
1:15 p.m., Room 016

March 4, 2009

The Honorable Senator Carol Fukunaga, Chair  
Committee on Economic Development and Technology  
Hawaii State Capitol, Room 016  
415 South Beretania Street  
Honolulu, Hawaii 96813

via Fax: 586-6659  
EDTTestimony@Capitol.hawaii.gov

Re: GM 291 Gubernatorial Nominee, Nelson G. Oyadomari to the Stadium Authority for a term to expire 6-30-2013

Dear Chairperson Fukunaga and Members of the Committee:

I am writing this testimony in STRONG support for the consideration and confirmation of Mr. Nelson G. Oyadomari to the Stadium Authority for a term to expire 6-30-2013

I have known Mr. Oyadomari through his work in our industry, through his profession as a Mortgage Broker, and personally for a long time.

Mr. Oyadomari continues to excel with numerous professional accomplishments and he is involved with many professional organizations that compliment his livelihood. Community service is a second nature to him and when given a task, Mr. Oyadomari will accomplish it with a sense of "ownership". He is truly a "giving" person.

I know Mr. Oyadomari has a strong commitment to community issues and he has an understanding of the governmental process and public policy making. I am confident that Mr. Oyadomari will continue to do well as a member of the Stadium Authority.

Thank you for your consideration.

Sincerely,

  
Audrey Hidano



1221 Kapiolani Blvd. #220, Honolulu, HI 96814  
Phone: (808) 593-4454 \* Fax: (808) 597-1716  
Email: [hawaii@mdausa.org](mailto:hawaii@mdausa.org) \* Web: [www.mdausa.org](http://www.mdausa.org)

March 3, 2009

Senator Carol Fukunaga, Chairperson  
Senate Committee on Economic Development and Technology  
State Capitol – Honolulu, Hawaii

Dear Senator Fukunaga and Committee Members,

I am pleased to have the opportunity to write in support of the nomination for Nelson Oyadomari to the Hawaii Stadium Authority.

As the Regional Manager for Primary Residential Mortgage, Nelson has been the driving force and title sponsor of our annual MDA Executive Golf Tournament. For the past 8 years, I have had the pleasure in working side by side with Nelson as he lead his staff in organizing the logistics and fundraising efforts of this sold-out event. Raising over \$30,000 annually for the Association, Nelson has displayed true leadership and compassion for individuals with special needs in our community.

Within the past 4 years, Nelson has been extremely instrumental in helping MDA Hawaii grow its overall fundraising efforts from \$600,000 to \$1.1 million. In addition to the golf tournament, Nelson has connected me to others within the real estate and mortgage lending industry. He has also recommended business associates outside of his industry to participate in various MDA fundraising events.

I truly enjoy working with Nelson. He is dedicated to helping others in need and is extremely driven to work not just for his business but for the community at large.

Thank you for this opportunity to testify on behalf of Nelson Oyadomari.

Sincerely,

A handwritten signature in black ink, appearing to read 'Audrey Hirayama', is written over a white background.

Audrey Hirayama  
District Director



**HAWAII PERFORMANCE WAREHOUSE, LLC**

**dba: RON'S PERFORMANCE CENTER**

345 N. Nimitz Hwy. #A • Honolulu, HI 96817 • PH 808 528-2062 • FAX 808 528-2078

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March 4, 2009

Senator Carol Fukunaga, Chair  
Senate Committee, Economic Development and Technology  
State Capital  
Honolulu, HI 96813

Re: Nelson Oyadomari, Stadium Authority

Dear Chairperson Fukunaga & Committee Members:

I am writing in support of the nomination of Nelson Oyadomari to the Stadium Authority.

I have known Nelson for over 10 years. I have had the pleasure of working with him at his company Primary Residential Mortgage for 4 of those years. In an industry that is prone to dishonesty and shady dealings, I have found Nelson to uphold a standard of integrity and ethics that are far beyond industry standards. His business as well as personal philosophy has always been to treat his clients with fairness and openness. In some cases, this meant taking a loss on a client's loan in order to insure that he delivered what was promised. This kind of leadership, motivated by upholding his reputation rather than his pocketbook is unheard of in the mortgage industry.

Recently, we have had the opportunity to use the Stadium facilities when we hosted the Ron's Performance Hot Rods, Picnic & Parades Car Show on July 4<sup>th</sup>, 2008. It was our first experience using Aloha Stadium, and our experience was extremely positive. The Stadium venue is uniquely suitable for an event such as ours and we were very pleased that the Stadium Authority made it possible for us to use these facilities. We are in the process of planning the show for 2009 and look forward to another successful event.

In support of Nelson, I know that his high standards of ethics and integrity along with his acute business acumen make him an excellent choice for the Stadium Authority. His desire to serve his community will serve us well. I thank you for your time and service, and I hope that you will consider supporting his nomination.

Sincerely,

A handwritten signature in black ink, appearing to read 'Leigh Hamasaki', with a stylized flourish at the end.

Leigh Hamasaki  
CEO/Manager  
Email: [leigh@hawaiiperformance.com](mailto:leigh@hawaiiperformance.com)

MAR 06 2009

March 6, 2009

Dear Senator Fukunaga

I am writing in support of a wonderful person.

I have known Nelson Oyadomari for over 20 years. He is a smart, younger, and potential leader of this state. Nelson is a hard working, ethical, and generous contributor to our community. He has board experience and many years of private industry experience. Though we don't always agree, He is passionate about his beliefs.

It would be a privilege to personally express my support for Nelson to your committee. I believe that it would be a misstep to not choose someone of Nelson's ability to serve our state.

Sincerely,

  
Brian Y. Yamane  
CPCU ARM