

**Marcia
Klompus**

GM 290

EDT

MAR 03 2009

March 3, 2009

Senator Carol Fukunaga, Chair

Senate Committee on Economic Development and Technology

Aloha Senator:

Mahalo for your letter of February 26, 2009, regarding my re-appointment to the Stadium Authority for another four year term. I am honored to be nominated and would like to take this time to answer your questions one by one.

- (a) I wish to continue on the board of the authority to complete the vision of making the stadium a great place to do business and attend events. As a board, we have worked diligently with many clients such as the University of Hawaii, to provide a friendly and supportive business relationship.
- (b) The responsibility of those serving on the authority is to provide guidance to the stadium manager, oversee the state's commitment in dollars and policy and to ensure the public is always well represented
- (c) My background is in event planning, including the staging, securing the events and the budgeting required to guarantee a financial success. Having produced sporting events for television, radio and in stadiums and arena's nationwide, I feel I can bring this experience to the board in working with existing tenants and when looking to bring new business to the facility. Using the stadium for many years for different types of events, has enabled me to look at both sides of the picture and bring that knowledge to the table at our monthly meetings. This works well in moving towards making our final decisions on the scheduling of requests for utilization of the facility.
- (d) During my four years I have accomplished the following:
 - 1. Worked with the University to find a way to ease their financial burden by doing away with their rental fee. Also worked with them in providing dedicated parking for their season ticket holders to increase UH's number of annual ticket purchases by giving these purchasers a "value added" package. This has been most successful and increased their sales and achieved a better flow of traffic on game day. We have been able to put UH's athletic department together with the Navy in utilizing Ford

Senator Carol Fukunaga

March 3, 2009

Page Two

Island for additional parking availability to the public on game days where 35,000 tickets or more are sold

2. I sat on the stadium sub-committee responsible for getting the traffic situation on game days under control and thus making it easier for fans to attend games without encountering long lines of traffic with little movement. Also, put together the plan for getting this information out to the public through DOT signage, TV, Radio and news print. These efforts could be seen and experienced on UH game days, at the Sheraton Hawaii Bowl and Pro Bowl
3. Worked with stadium personnel to develop a new and enhanced web site which now furnishes comprehensive and useful information for all types of inquiries. The site now boasts more hits and produces the capability of visitors to the page to link to the swap meet and other upcoming events to gather more information and news. We have also utilized it for traffic reports on game days
4. Brought members of the Swap Meet into our monthly meetings to hear about their challenges and have served to advise them and Center Plate on advertising/marketing plans. Also, had meetings where the entire board was available to the vendors to learn more about their individual needs and to act on their requests and interacted with everyone in attendance
5. Served on the committee to put together the stadium's new advertising/marketing proposal for bid. This brought us a brand new company with creative ideas who are willing to invest time and money into the stadium for the benefit of our tenants and fans. This was a labor intensive process that was well worth it based on the final results. The stadium will have a new look and feel this coming football season
6. Worked with stadium management to realize the fans deserve to have a comfortable and memorable experience and therefore, did away with some of the rules that kept the stadium from

being "user friendly. Along those lines, we have been able to develop a better security plan in order to have less disruption in the stands and provide the fans and their families with a safe environment. We adopted a "no tolerance" for bad behavior and disrespectful language and for those who disrupt and intimidate other fans, they are now immediately removed from the stadium

7. Created an atmosphere of the board being one that cares about each of the employees and their opinions on how better to serve the public and the tenant. We have worked hand in hand with them and have valued their opinions
8. Worked "together" with other board members towards our goal of keeping Aloha Stadium as a first class and safe facility

I would want to stay on the authority for another term in order to continue the forward thinking of this board, as we undertake major construction and repairs at the stadium. With these challenges ahead, I would want to ensure we continue to bring new business to the stadium and keep the confidence level of the public high. To maintain the commitment this board is working diligently to achieve complete fan participation and their enjoyment at all events held at Aloha Stadium.

There are also financial challenges being faced by two of our biggest tenants, UH and the Swap Meet and I would like to have the opportunity of working with both entities over the coming years, to ensure their growth and success.

- (e) Three qualities I have that I believe are an advantage to remaining a member of the stadium authority are:
1. Experience in the management of a stadium, based on five (5) years of producing the Hula Bowl on Maui and running War Memorial Stadium in preparation prior to and the day of the event

Senator Carol Fukunaga

March 3, 2009

Page Four

2. Knowledge of the needs of a tenant; understanding the balance between them; and, management that must be maintained
 3. Business experience of nearly 35 years in this industry of hosting and producing major events and the importance of all entities working together
- (f) The answer to this point is also encompassed in part, in the answer above. In addition, I was taught much about Aloha Stadium by Mackay Yangisawa, who I worked for and with for many years and who was an icon in the sports promotion business in Hawaii. Mackay instilled in me the need for a successful stadium in Hawaii and to keep it in top shape in order to always make it viable for tenants. Mackay also was the first Manager of Aloha Stadium and former Manager of the Honolulu Stadium and had much pride and concern for Aloha Stadium's success. I share his values and commitment.
- (g) In one case of approval of an event where I was familiar with the business history of the group tendering the request, there was discussion followed by a yes or no vote, so I did excuse myself from the discussion and vote in order to guarantee there would not be a conflict of any kind. I pride myself on always being conscientious and aware of any situation that would put my position on the board in question. Being and remaining a member of the Stadium Authority is a commitment I do not take lightly.

Senator and Committee Members, it has been an honor to have served the people of Hawaii on this most important Board. If I am fortunate enough to be re-appointed, you have my promise and commitment that the best interests of our State would remain uppermost in my actions and decisions.

Presentation Before the Senate Committee on Economic Development and Technology

March 11, 2009

Marcia J. Klompus

Chair Fukunaga, Vice Chair Baker and members of the Senate Committee on Economic Development & Technology, mahalo for this opportunity to present background about myself in your consideration of my re-appointment and confirmation to the Aloha Stadium Authority.

I have lived and worked in Hawaii for over 25 years. It was sports that brought me to the state and the very first event I produced, televised and broadcast was from Aloha Stadium. I was born in Maine, raised and attended school in the District of Columbia followed by college in Boston. After raising three children, I re-entered the world of advertising and marketing and moved into purchasing rights to televise collegiate sports throughout the United States both on broadcast and cable stations. My past experience was in staging events in stadiums and arenas nationwide. The operations of these venues were important elements in producing successful television productions.

It has been my privilege to serve one term on the Stadium Authority. I am proud of the progress that was made during that time in making the stadium a better experience for our citizens in creating a “user friendly” atmosphere and a safer environment for the fans and their families, whether grandparents, moms, dads and their children.

The board and management have hand-in-hand ensured we have the best people in place to accommodate the fans who attend any event with the best service, (in and around the facility), including traffic control, parking, merchandise and food. Where we used to hear “grumbling,” we now hear praise for our hard working employees, both full and part time, who take every opportunity to assist, are courteous and respectful to everyone.

We have put the “caps” back on the water bottles without any instances or disruptions and permitted the University to have fan promotions which entails giveaways at any or all of their home games. Needless to say, this contributes to the “fun” and “memorable” atmosphere that helps in the success of their ticket sales. I would like to think that because of the changes made collectively by this board, all of our customers have a far more pleasant experience at Aloha Stadium.

I wish to keep on working for the people of Hawai'i by continuing to be a member of the Stadium Authority, because I believe the experience of the past four years can prove invaluable when dealing with what appears to be a new issue however, was discussed and resolved in prior years. This experience and knowledge can save the board, management and the state much time and money in future years.

Marcia Klompus

Page Two

There is still much ahead for the Authority to accomplish and I would like to see Aloha Stadium remain as a great venue. Whether you are playing a football game, soccer match, ending a fun run on the stadium field, giving young people a chance to play their sport and display their talent in a great facility, building our high school programs, providing a wonderful place to shop and to secure “excellent buys” or hosting a concert, I always want the stadium to be the successful centerpiece for these activities in our State.

With the current board and new management in place, I feel we can continue to implement a comprehensive plan to attain new goals and would consider it an honor to be a part of future achievements.

I humbly ask you to re-appoint me to the Aloha Stadium Authority and welcome your support of this nomination. I also look forward to answering any questions and hearing your thoughts and comments at any time.

Mahalo for reviewing my nomination to this important board.

MAR 05 2009



HOUSE OF REPRESENTATIVES

STATE OF HAWAII
STATE CAPITOL
HONOLULU, HAWAII 96813

March 5, 2009

To: Chair Carol Fukunaga, Vice-Chair Rosalyn Baker
Members of the Senate Committee on Economic Development and Technology

From: Representative Barbara Marumoto *Bm*

Re: Confirmation of Marcia J. Klompus to the Stadium Authority

I highly recommend confirmation of nominee Marcia J. Klompus to the Stadium Authority. She is currently a member and has worked toward making the stadium a "user friendly" and efficiently run facility. All indications are that the fans and tenants are now enjoying a more professional and responsive experience when attending or utilizing the stadium.

Ms. Klompus has brought to the board years of business expertise in staging sporting events in stadiums and arenas nationwide. She has lived in Hawaii for 25 years and has produced many events here. She is dedicated to working with the University of Hawaii, the Swap Meet and other tenants to make it a profitable and positive experience for all. By ensuring this for tenants and fans, State coffers have benefitted by increased income coming in to off-set operational expenses.

Please confirm Marcia Klompus to the Stadium Authority for another term ending June 30, 2013.

Representative Barbara Marumoto
State Capitol Room 304, Honolulu HI 96813
Phone: (808) 586-6310, Fax: (808) 586-6311
Email: repmarumoto@capitol.hawaii.gov

LINDA LINGLE
GOVERNOR



RUSS K. SAITO
Comptroller

BARBARA A. ANNIS
Deputy Comptroller

**STATE OF HAWAII
DEPARTMENT OF ACCOUNTING
AND GENERAL SERVICES
P.O. BOX 119
HONOLULU, HAWAII 96810-0119**

TESTIMONY
OF
RUSS K. SAITO, COMPTROLLER
DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
TO THE
SENATE COMMITTEE
ON
ECONOMIC DEVELOPMENT AND TECHNOLOGY
ON
March 11, 2009

G.M. 290

Submitting for consideration and confirmation to the Stadium Authority, Gubernatorial Nominee, Marcia J. Klompus, for a term to expire 6-30-2013.

Chair Fukunaga and members of the Committee, thank you for the opportunity to testify on G.M. 290.

As Director of the Department of Accounting and General Services (DAGS), I support the confirmation of Marcia J. Klompus to the Stadium Authority (Authority).

Ms. Klompus has been a contributing member to the Authority during the one term she has served. She has served on a number of investigative committees dealing with issues such as advertising, rent, and alcohol. Her experience in promoting events has been valuable in the Authority's consideration of new events and programs. Ms. Klompus has the experience to continue to be a contributing member of the Authority.

For these reasons I support Ms. Klompus' confirmation.

Thank you for the opportunity to testify on this matter.

MAR 03 2009

LINDA LINGLE
GOVERNOR



DARWIN L.D. CHING
DIRECTOR

COLLEEN Y. LaCLAIR
DEPUTY DIRECTOR

STATE OF HAWAII
DEPARTMENT OF LABOR AND INDUSTRIAL RELATIONS

830 PUNCHBOWL STREET, ROOM 321
HONOLULU, HAWAII 96813
www.hawaii.gov/labor
Phone: (808) 586-8844 / Fax: (808) 586-9099
Email: dlir.director@hawaii.gov

February 23, 2009

The Honorable Colleen Hanabusa, President
and Members of the Senate
Twenty-Fifth State Legislature
State Capitol, Room 409
Honolulu, Hawaii 96813

The Honorable Carol Fukunaga, Chair
and Members of the Committee on Economic Development and Technology
Twenty-Fifth State Legislature
State Capitol, Room 216
Honolulu, Hawaii 96813

Re: GM 290 – Marcia J. Klompus
Hearing: Wednesday, March 11, 2009 at 1:15 p.m.

Dear Senate President Hanabusa and Chair Fukunaga:

I am writing in support of Ms. Marcia J. Klompus' nomination to the Stadium Authority (Term to Expire: 6/30/2013). As the Director of the State of Hawaii Department of Labor and Industrial Relations, I can firmly attest to the qualifications of Ms. Klompus.

In all of my dealings with Marcia, she has been forthright and fair. She has a high degree of commitment to public service.

If you have any questions, please feel free to contact me.

Sincerely,

DARWIN L.D. CHING

cc: Marcia J. Klompus