

Peter
Yukimura

GM 280

EDT

MAR 05 2009

March 2, 2009

The Honorable Senator Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
The Senate
State Capitol
Honolulu, HI 96813

Dear Senator Fukunaga:

Thank you for your letter of February 26, 2009 regarding my nomination to the Small Business Regulatory Review Board. My resume with references is attached.

Here are my answers to your questions.

1. Why do wish to continue as a member of the Small Business Regulatory Review Board?

I believe that we should do whatever we can to help small businesses survive in Hawaii. Especially now with the current economic crisis, the State Government should assist small business instead of imposing burdensome rules and regulations.

2. How do you perceive the role and responsibility of a member of the Small Business Regulatory Review Board?

The role and responsibility of a member of the Small Business Regulatory Review Board is to help small businesses that are unduly penalized by a governmental rule or regulation and to get the word out to small businesses that we are here to assist them.

3. Given your understanding of the role and responsibility of a member of the Small Business Regulatory Review Board, why do you believe that you are qualified for the position?

During my past 30 plus years in business, I have done many things that involve government regulations. I have been the owner of a sausage making plant and a travel agency. I am a general partner in a radio station. I have been involved in the construction of my present facilities. And I have some insight in how government works by being a member of the State Land Use Commission for 8 years.

4. What have you accomplished during your term of service thus far, and what do you believe you can accomplish during this new term.

During my term of service the SBRRB developed “RegAlert” which is a system by which we send out email alerts to business organizations during the rule making process if we feel that we need their input. During the past year, I have given presentations to business organizations to make them aware of who we are and what we do and will continue to do if I am selected for another term.

5. Name three qualities that best describe you and that would make you stand out. How would these qualities benefit the Small Business Regulatory Review Board?

I understand what it takes to run a small business. I have some understanding on how government works. And I always try to do the right thing. I think that these qualities would make me a productive member of the Small Business Review Board.

6. Name one previous experience that would make you stand out. How would this benefit the Small Business Regulatory Review Board?

I was awarded Kauai’s first Small Business Administration’s “Businessman of the Year”. Although it was awarded a few years ago, it might give me some creditability to my knowledge of business.

7. Can you foresee any possible conflict of interests that could arise during your service and the Small Business Regulatory Review Board? And how would you overcome any conflicts of interest?

Some conflicts of interest issues could arise. I do business with the Department of Public Safety and the Department of Education. I sell food to both of the Departments but it is strictly on a bid basis. There also may be an appearance of conflict of interest if we deal with the Public Utilities Commission. I am on the Board of Directors of Kauai Island Utility Cooperative which is regulated by the PUC. In any case, I will declare my possible conflict to my fellow board members for their guidance or I will reclude myself from the issue.

Senator Fukunaga, I thank you for giving me the opportunity to respond to your letter and I look forward to seeing you and your committee on March 11.

Sincerely

Peter Yukimura

Presentation before the Senate Committee on Economic Development and Technology

March 11, 2009

Peter Yukimura

Small Business Regulatory Board

Chair Fukunaga, members of the Senate Committee on Economic Development and Technology, thank you for the opportunity to come before you to ask for your consideration for confirmation to my second term on the Small Business Regulatory Board. I have attached my testimony for confirmation of two years ago for reference. The only changes are that I have more than two years on the Small Business Review Board and that a year ago, I was re-elected to the Board of Kauai Island Utility Cooperative.

My past two years on the Small Business Regulatory Review Board has been very interesting and informative. I probably learned more about different businesses and government agencies than I need to. The one thing that I am happy to report to you is that I am impressed with the government employees that we deal with. They are very professional and knowledgeable and are responsive to us and the people they serve. I look forward to 3 more years on this board.

Presentation before the Senate Committee on Economic Development and Taxation

March 8, 2007

Peter Yukimura

Small Business Regulatory Review Board

Chair Fukunaga, members of the Senate Committee on Economic Development and Taxation, thank you for the opportunity to present background about myself in your consideration of my confirmation to the Small Business Regulatory Review Board.

I was born and raised on Kauai. I only left the island for a few years to serve in the army and for schooling on the mainland and at the University of Hawaii, at Manoa, where I received a Bachelor of Business Administration, majoring in accounting.

I am third generation in our family business. I have been President & CEO since 1981 at the age of 34. At that time our company had 12 employees, now we have more than 70. Since then we have bought or acquired a paper distribution company, a snack food distributor, a sausage manufacturer, a travel agency and a plate lunch restaurant. Outside of the company, a group of friends and I opened Kauai's first air conditioned, twin screen movie theater. We also started Kauai's first FM radio station and invested in Kauai's first cable television station. We had a restaurant and bar and we had the Jack in the Box franchise on Kauai. Some of these businesses were successful and some were not. But this is what business is all about, you take the risk, work hard and sometimes you succeed.

I also have experience in the public sector. I served for 8 years on the State Land Use Commission. Now I am in my second year as an elected board member of Kauai Island Utility Cooperative, Kauai's electric company. I also serve on several charitable and non-profit boards.

The main reason that I want to be part of the Small Business Regulatory Review Board is that I believe in small business. I think that the state government should do all it can to help small businesses survive and thrive and not punish them with rules and regulations that are not fair.

I welcome the opportunity to help small businesses become successful by serving on the Small Business Regulatory Review Board. Thank you.

March, 2009

Peter Yukimura
P. O. Box 1031
Lihue, HI 96766

Work Experience

1981 to present – President of Yukimura’s, Inc., a real estate investment and holding company.

1981 to present – President of Koa Trading Company, a food distributor with 50 employees and sales of \$25 million.

1996 to present – President of M & K Distributors, a snack food & health and beauty aids with sales of \$ 8 million with locations on Kauai and Maui.

1991 to 2006 – President of WOYO Group, Inc., dba First Class Travel, a small travel agency in Waipoli.

1991 to 2007 – Executive Committee of American Restaurant Supply, a restaurant supply company on Oahu, with branches on Kauai, Maui and Hawaii. This company has sales of \$ 17 million.

1988 to present – General Partner in FM 97 Associates, the partnership that owns KFMN (FM 97 radio station)

1971 to 1981 – Vice President – Yukimura’s Inc.

1969 to 1971 – Bell Desk – Hilton Hawaiian Village (while a student at U of H)

Public Service

2005 to present – 1st Vice Chair, Board of Directors – Kauai Island Utility Cooperative.

2006 to present – Member of the Small Business Regulatory Review Board: This board helps small business that are negatively affected by government rules and regulations.

1997 to 2005 - Commissioner – State Land Use Commission: This commission holds hearings statewide to determine whether or not to re-classify lands in the agricultural district to the urban district.

Community Service (present)

Trustee – Lihue Christian Church
Trustee – Kauai Community College Foundation
Executive Committee – Hawaii Employers Council (until 2006)
Honorary Director – Kauai United Way
Director – Kauai 200 (police & firefighter support group)
Director – Honolulu Japanese Chamber of Commerce
Member – Kauai Filipino Chamber of Commerce
Member – Kauai Chamber of Commerce
Member – Kiwanis Club of Kauai

Military

1967 to 1969 – Sgt. E-5, US Army Infantry, Vietnam – Combat Infantry Badge, Bronze Star, 2 Purple Hearts.

Education

BS Business Administration – Accounting major from the University of Hawaii, Manoa.
Kauai High School
Wilcox Elementary

Family

Wife – Lani
Daughter – Darcie
Son – Devlin Koa

Hobbies

Golf
Travel

References

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**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

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Statement of
THEODORE E. LIU
Director

Department of Business, Economic Development, and Tourism
before the

**SENATE COMMITTEE ON
ECONOMIC DEVELOPMENT & TECHNOLOGY**

Wednesday, March 11, 2009

1:15 p.m.

State Capitol, Conference Room 016

in consideration of
GM 280

PETER YUKIMURA

Chair Fukunaga, Vice Chair Baker, and Members of the Committee:

The Department of Business, Economic Development, and Tourism (DBEDT) supports the gubernatorial nomination of Mr. Peter Yukimura to a second term on the Small Business Regulatory Review Board.

Mr. Yukimura brings a vast professional background to the Review Board as he currently serves as the president of Yukimura's, Inc., a real estate investment and holding company, president of Koa Trading Company, a food distributor, president of M & K Distributors, a health, beauty aid and snack food distributor, and president of WOYO Group, Inc., a travel agency; all located in Kauai.

For the past four years, Mr. Yukimura has brought a strong presence from the Island of Kauai. His commitment to the small business community and his proven leadership and experience will continue to be a great attribute to this Board. DBEDT

thanks you for the opportunity to provide this testimony in support of Mr. Yukimura's nomination to the Small Business Regulatory Review Board.



SMALL BUSINESS REGULATORY REVIEW BOARD

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MEMORANDUM

Linda Lingle
Governor

Theodore E. Liu
Director, DBEDT

Mark K. Anderson
Deputy Director

Members

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*Chairperson
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Sharon L. Pang
*Vice Chairperson
Oahu*

Michael Yee
*2nd Vice Chairperson
Oahu*

Peter Yukimura
Kauai

Dorvin Leis
Maui

Donald Dymond
Oahu

Richard Schnitzler
Hawaii

Charles Au
Oahu

Bruce Bucky
Oahu

David S. De Luz, Jr.
Hawaii

TO: Chair Fukunaga, Vice Chair Baker, and Members of the
Committee on Economic Development and Technology,
Conference Room 016

FROM: Lynne Woods, Chairperson *Lynne Woods*
Small Business Regulatory Review Board

DATE: March 11, 2009

SUBJECT: GM 280 – Peter Yukimura

On behalf of the Small Business Regulatory Review Board, I am providing testimony in strong support of Mr. Peter Yukimura to serve as a renewing member of this board for a term to expire June 30, 2013.

Pursuant to 201M-5, HRS, the Small Business Regulatory Flexibility Act specifies that there shall be at least two representatives from each County to serve as a member of this Board. Mr. Yukimura, who represents the Island of Kauai, will assist the Board in meeting this requirement.

With his vast professional background and demonstrated commitment to Kauai's community, Mr. Yukimura's re-appointment will continue to be a positive asset to this Board and the State of Hawaii. We thank you for the opportunity to testify and to request your consideration in approving Mr. Yukimura as a member of the Small Business Regulatory Review Board.

**TESTIMONY OF THE
COUNTY OF KAUA'I
OFFICE OF THE MAYOR**

TO THE SENATE COMMITTEE
ON ECONOMIC DEVELOPMENT AND TECHNOLOGY

TWENTY-FIFTH LEGISLATURE
REGULAR SESSION OF 2009

March 11, 2009
1:15 p.m.

TESTIMONY ON **GM 280**, RELATING TO GUBERNATORIAL NOMINEE PETER YUKIMURA.

TO THE HONORABLE CAROL FUKUNAGA, CHAIR, AND MEMBERS OF THE COMMITTEE:

My name is Bernard P. Carvalho, Jr., Mayor, providing testimony in support of Gubernatorial Nominee Peter Yukimura to the Small Business Regulatory Review Board (Board).

Mr. Yukimura is a current member of the Board, and is being nominated for a second term to expire on June 30, 2013. He is a respected and active member of the Kaua'i business community, and has the expertise to assist the Board as it identifies and provides comments on the business impacts of existing and proposed administrative rules and regulations. Mr. Yukimura's reappointment will also provide continuity on the Board.

We ask you to confirm his nomination, and thank you for the opportunity to present testimony on this matter.

2/11/09



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March 11, 2009

To: Senate Committee on Economic Development & Technology
Senator Carol Fukunaga, Chair
Senator Rosalyn H. Baker, Vice Chair

By: Richard C. Botti, President

Re: GM 280 PETER YUKIMURA APPOINTMENT TO THE
SMALL BUSINESS REGULATORY REVIEW BOARD

Chairs & Committee Members:

Both the Hawaii Food Industry and myself as a small business advocate have known Peter Yukimura for longer than I can recall. I have known the Yukimura family for some forty years, and have watched Peter take over the family business and grow it into what it is today.

Peter is just the right kind of person we want and need on the Small Business Regulatory Review Board, as he knows not only business issues, but government issues, the need for regulation, and when regulations becomes overburdening.

Peter has the necessary attributes for the position, which include knowledge of government, knowledge of business, honesty, integrity, and probably most important, how the politics between both business and government is interrelated.

Peter and his family are small business at its best, while Peter has the background necessary to serve as an archive for the SBRRB.

The Food Industry strongly endorses Peter's confirmation to the SBRRB. In fact, government is fortunate that Peter has accepted the nomination. Peter will not only represent Kauai, but all of our Counties well with his business knowledge.