



LINDA LINGLE
GOVERNOR

JAMES R. AIONA, JR.
LT. GOVERNOR

STATE OF HAWAII
OFFICE OF THE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
335 MERCHANT STREET, ROOM 310
P.O. Box 541
HONOLULU, HAWAII 96809
Phone Number: 586-2850
Fax Number: 586-2856
www.hawaii.gov/dcca

LAWRENCE M. REIFURTH
DIRECTOR

RONALD BOYER
DEPUTY DIRECTOR

TO THE SENATE COMMITTEE ON
COMMERCE AND CONSUMER PROTECTION

TWENTY-FIFTH LEGISLATURE
Regular Session of 2009

Wednesday, March 11, 2009
9:00 a.m.

TESTIMONY ON GOVERNOR'S MESSAGE NO. 273.

TO THE HONORABLE ROSALYN H. BAKER, CHAIR,
AND MEMBERS OF THE COMMITTEE:

The Department of Commerce and Consumer Affairs ("Department") thanks you for the opportunity to testify on Governor's Message No. 273, regarding the **reappointment** of Joy Bernadette Yukiko Shimabuku to the Board of Examiners in Optometry ("Board"). The Department supports the confirmation of Ms. Shimabuku's reappointment to the Board.

Ms. Shimabuku is being reappointed to the Board as a public member. She has served on the Board since August 15, 2006. As one of the Board's two public members, Ms. Shimabuku's views as a consumer on various Board issues have been very beneficial, including her comments on the Board's current amendments to its administrative rules. Ms. Shimabuku's integrity, character, and fairness have been

consistently demonstrated throughout her tenure on the Board.

Ms. Shimabuku is very familiar with what her duties and responsibilities are as a member of the Board. She has formidable knowledge of the Board's process and procedures, is professional, impartial, and asks the difficult questions. She carefully listens and considers all information, then seeks a consensus from the other members of the Board. Ms. Shimabuku diligently attends Board meetings, is very well prepared, and her desire to continue to serve as a public member is an asset to the Board.

The Department supports the confirmation of Ms. Shimabuku to the Board of Examiners in Optometry and thanks you for the opportunity to provide testimony.

Ogawa & Associates

Multi-Disciplinary Consulting

1188 Bishop Street, Suite 3105

Honolulu, Hawaii 96813

Phone (808) 521-1265 * Phone/Fax (808) 545-8369 * Cellular (808) 384-6679

E-mail bob.ogawa@worldnet.att.net * sharon.ogawa@hawaii.rr.com

March 11, 2009

To: Chair Rosalyn Baker

Members of the Senate Committee on Commerce and Consumer Protection

From: Bob Ogawa

Re: Confirmation of Ms. Joy B. Y. Shimabuku

I would like to express my wholehearted support of the confirmation of Ms. Joy B. Y. Shimabuku as a Public Member of the State Board of Examiners in Optometry.

I have known Joy for more than 40 years -- and my first testament to her character is that she would not mind at all my saying it has been that long.

Examples of the breadth and depth of what Joy brings are manifold, and I will not go into a lengthy iteration. Suffice it to say, in brief, that Joy is truly diverse in her involvements and accomplishments: **Community** -- Joy was Hawaii's 2007 American Cancer Society Sunrise Award recipient, recognized for her outstanding service, contribution and dedication to the Society's *Look Good . . . Feel Better* program. **Business** -- As the owner/operator of Boutique de Joy, she has enjoyed a long career as a successful small businessperson and is a dynamic element of the Kaimuki business community. **Culture** -- She is an active member of the Hawaii United Okinawa Association and an expert practitioner of Okinawan culture and dance. **Public** -- Joy previously served numerous terms as a member of the State Board of Barbering and Cosmetology.

The background, experience, viewpoints and Insights Joy will be able to contribute to the work of the Board of Optometry can only result in Hawaii's people being well-served in that regard.

As such, I would respectfully ask that the Committee confirm her nomination. Thank you.

MAR 04 2009

Joy Bernadette Yukiko Shimabuku

March 4, 2009

Senator Rosalyn H. Baker, Chair
Senate Committee on Commerce and Consumer Protection
State Capitol, Room 231
Honolulu, Hawaii 96813

Re: Nomination for reappointment to the State Board of Examiners in Optometry

Dear Chair Baker and Committee Members,

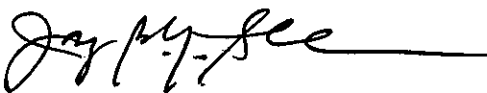
This is my statement of my interest in continuing to serve as a public member on the State Board of Examiners in Optometry requested in your letter of February 26, 2009. My current term ends on June 30, 2009 and I am eligible to serve another four-year term. I have also enclosed the requested resume.

I wish to continue serving on the Board to help ensure the public's health, safety, and welfare. I believe that the Board plays a major role in protecting consumer's interests. As a member of that class of consumer (I use eyeglasses and contact lenses), I believe that I have a personal vested interest as well as experience that support my commitment to serve the community in this role.

I have gained experience in the regulatory roles and processes, as well as applicable laws and rules of this Board during my service since being appointed in 2007. Prior to that I served on the Board of Barbering and Cosmetology which provided me with many insights into the decision-making process, licensure and certification, the impact of regulatory boards on their respective industries and the public, and consumer relations and protection. I would be pleased to continue to donate my services and experience.

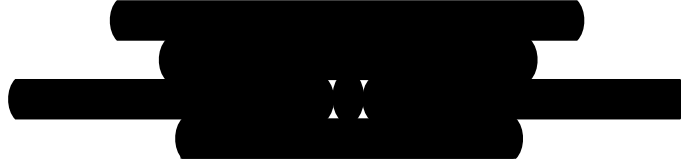
Thank you very much for your consideration of my reappointment to the State Board of Examiners in Optometry. If reappointed, I will continue to be an active, committed member and advocate for Hawaii's consumers.

Sincerely,



Joy B.Y. Shimabuku

Joy Bernadette Yukiko Shimabuku



- Personal** born August 16, 1949
 spouse: Charles Donald Kamimura
 U.S. Citizen – Hawaii resident: 58 years
 Salon owner, sole proprietor
- Professional** Cosmetologist License
 Cosmetology Instructor License
 Salon License
 Real Estate Agent License
- National Cosmetology Association – Hawaii affiliate, member
 Kaimuki Business and Professional Association, member
 National Federation of Independent Businesses, member
- Continuing Education w/in last 4 yrs: beauty culture, real estate
- Community Service** Volunteer Trainer (instructional makeup, hair, nails), 10 yrs
 American Cancer Society/NCA "Look Good, Feel Better" Program,
 past State Trainer, past State Chair
 Nakasone Hooge Kai (Okinawan Cultural Dance Troupe), Senior
 Assistant Instructor
 Board of Barbering and Cosmetology, past member
 Board of Examiners in Optometry, current member
- References** Lynnette F. McKay, Honolulu Community College
 Cosmetology Instructor, Hawaii State Cosmetology Assn. President
 [Redacted]
- Dr. Donna-Lynn Ching, DC, LLC
 [Redacted]
- Kenneth C.C. Chang, Innovative Architectural Designs, Inc.
 [Redacted]
- Mary Philpotts, Philpotts & Associates, Inc.
 [Redacted]