STAND. COM. REP. NO. 1694

Honolulu, Hawaii

April 9, 2009

RE: S.B. No. 1223

S.D. 1 H.D. 2

Honorable Calvin K.Y. Say Speaker, House of Representatives Twenty-Fifth State Legislature Regular Session of 2009 State of Hawaii

## Sir:

Your Committee on Finance, to which was referred S.B. No. 1223, S.D. 1, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO HAWAII MADE PRODUCTS,"

begs leave to report as follows:

The purpose of this bill is to protect consumers from false or misleading advertising and preserve the credibility of the "Made in Hawaii" label by:

- (1) Prohibiting the use of the phrase "Made in Hawaii" as an advertising or media tool for items unless the items meet specified criteria; and
- (2) Directing the Department of Agriculture (DOA) to convene a working group composed of interested stakeholders to:
  - (A) Identify labeling issues relating to the Hawaiimade Products Law; and
  - (B) Propose workable solutions, including solutions for enforcement.

DOA and the Hawaii Food Industry Association supported this bill.

Your Committee has amended this bill by:

- (1) Changing the effective date to July 1, 3030, to encourage further discussion; and
- (2) Making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1223, S.D. 1, H.D. 1, as amended herein, and recommends that it pass Third Reading in the form attached hereto as S.B. No. 1223, S.D. 1, H.D. 2.

Respectfully submitted on behalf of the members of the Committee on Finance,

MARCUS R. OSHIRO, Chair

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## State of Hawaii House of Representatives The Twenty-fifth Legislature

## **Record of Votes of the Committee on Finance**

SB 1223, SDI, HDI AGR, CPC, FIN April 3, 2009				
☐ The committee is reconsidering its previous decision on the measure.				
The recommendation is to:  Pass, unamended (as is) Pass, with amendments (HD)  Hold Pass short form bill with HD to recommit for future public hearing (recommit)				
FIN Members	Ayes	Ayes (WR)	Nays	Excused
1. OSHIRO, Marcus R. (C)	<b>'</b>			
2. LEE, Marilyn B. (VC)	~			
3. AQUINO, Henry J.C.		- Callin (1973)		
4. AWANA, Karen Leinani				
5. BROWER, Tom		and the second source of the		
6. CHOY, Isaac W.				
7. COFFMAN, Denny				
8. HAR, Sharon E.				
9. KEITH-AGARAN, Gilbert S.C.				
<ul><li>10. LEE, Chris</li><li>11. NISHIMOTO, Scott Y.</li></ul>		ofice (III)		100000000000000000000000000000000000000
12. SAGUM, Roland D., III	1.			
13. TOKIOKA, James Kunane				
14. WOOLEY, Jessica	L		And Sunday of the State of the	
15. YAMASHITA, Kyle T.				
16. PINE, Kymberly Marcos	V			
17. WARD, Gene				
			100000000000000000000000000000000000000	
		41		
TOTAL (17)	15	0	0	2
The recommendation is:  Adopted  If joint referral, did not support recommendation.  committee acronym(s)				
Vice Chair's or designee's signature: Marily B. Lee				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				