

Honolulu, Hawaii
Apr: 16, 2009

RE: S.B. No. 113
H.D. 1

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Fifth State Legislature
Regular Session of 2009
State of Hawaii

Sir:

Your Committees on Consumer Protection & Commerce and
Judiciary, to which was referred S.B. No. 113 entitled:

"A BILL FOR AN ACT RELATING TO DENTISTS,"

beg leave to report as follows:

The purpose of this bill is to protect dental patients by
clarifying the authority of the Board of Dental Examiners (Board)
to sanction licensees for false or misleading advertising.

The Hawaii Dental Association and several concerned
individuals testified in support of this bill. The Board opposed
this measure.

This bill seeks to ensure that dentists will not advertise
themselves as specialists in areas for which the dentist has not
met educational requirements. However, the Board expressed
concerns that this bill may be redundant of existing statutory
prohibitions against false, fraudulent, and misleading
advertisements, as well as corresponding amendments being proposed
for the Board's administrative rules.

Your Committees have amended this bill by changing the
effective date to January 1, 2090, to encourage further
discussion.

As affirmed by the records of votes of the members of your
Committees on Consumer Protection & Commerce and Judiciary that

SB113 HD1 HSCR CPC-JUD HMS 2009-3459



are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 113, as amended herein, and recommend that it pass Third Reading in the form attached hereto as S.B. No. 113, H.D. 1.

Respectfully submitted on
behalf of the members of the
Committees on Consumer
Protection & Commerce and
Judiciary,



JON RIKI KARAMATSU, Chair



ROBERT N. HERKES, Chair



