

STAND. COM. REP. NO. 1429

Honolulu, Hawaii

April 3, 2009

RE: H.C.R. No. 242
H.D. 1

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Fifth State Legislature
Regular Session of 2009
State of Hawaii

Sir:

Your Committees on Higher Education and Tourism, Culture, & International Affairs, to which was referred H.C.R. No. 242 entitled:

"HOUSE CONCURRENT RESOLUTION REQUESTING THE HAWAII CONVENTION CENTER IN PARTNERSHIP WITH THE UNIVERSITY OF HAWAII ACADEMY FOR CREATIVE MEDIA, AND NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS TO DEVELOP A PROGRAM AND PRODUCE A FILM PROMOTING HAWAII AS AN EDUCATION AND TRAINING DESTINATION OF CHOICE,"

beg leave to report as follows:

The purpose of this concurrent resolution is to request the Hawaii Convention Center (HVCB) in partnership with the University of Hawaii (UH) Academy for Creative Media and NAFSA: Association of International Educators to develop a program and produce a film which promotes Hawaii as an education and training destination of choice.

The Hawaii Tourism Authority testified in support with amendments. A concerned individual testified in support of the intent of this measure and recommended amendments.

Your Committees have amended this concurrent resolution by:

- (1) Including the Hawaii Hotel and Lodging Association (HHLA) as another source to partner with the HVCB;



- (2) Requesting the UH to conduct a study to determine the courses and programs offered in Hawaii by UH, other institutions of higher education, and organizations;
- (3) Requesting the HVCB, UH, NAFSA, and HHLA to determine costs and funding options for production of a short film that can be broadcasted throughout Waikiki hotels to promote Hawaii as an education and training destination of choice;
- (4) Requesting the HVCB and UH to submit their findings and recommendations to the legislature prior to the 2010 Session;
- (5) Changing the title to conform to amendments to read, "REQUESTING THE HAWAII VISITORS AND CONVENTION BUREAU IN PARTNERSHIP WITH THE UNIVERSITY OF HAWAII ACADEMY FOR CREATIVE MEDIA, NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS, AND THE HAWAII HOTEL AND LODGING ASSOCIATION TO DEVELOP A PROGRAM AND PRODUCE A FILM PROMOTING HAWAII AS AN EDUCATION AND TRAINING DESTINATION OF CHOICE"; and
- (6) Making technical, nonsubstantive amendments for clarity, consistency, and style.

As affirmed by the records of votes of the members of your Committees on Higher Education and Tourism, Culture, & International Affairs that are attached to this report, your Committees concur with the intent and purpose of H.C.R. No. 242, as amended herein, and recommend that it be referred to the Committee on Finance, in the form attached hereto as H.C.R. No. 242, H.D. 1.

Respectfully submitted on
behalf of the members of the
Committees on Higher Education
and Tourism, Culture, &
International Affairs,



JOEY MANAHAN, Chair



JERRY L. CHANG, Chair



