

STAND. COM. REP. NO.

1236

Honolulu, Hawaii

APR 09 2009

RE: H.B. No. 1417
H.D. 2
S.D. 2

Honorable Colleen Hanabusa
President of the Senate
Twenty-Fifth State Legislature
Regular Session of 2009
State of Hawaii

Madam:

Your Committee on Judiciary and Government Operations, to which was referred H.B. No. 1417, H.D. 2, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO MOBILE BILLBOARDS,"

begs leave to report as follows:

The purpose of this measure is to prohibit the placement of paid, third-party advertisements on vehicles and trailers.

Your Committee finds that the current law allows advertisers to place signs and advertisements on vehicles when these same signs and advertisements would be prohibited if they were posted anywhere else, such as on a building or along the roadside. These vehicles function as billboards when they are driven or parked on the side of the road. Your Committee notes that this measure does not apply to vehicles or trailers that display advertisements for the business for which the vehicle or trailer is actually used.

Your Committee has amended this measure by:

- (1) Clarifying that it does not apply to vehicles, including trolley vehicles, that are used in the day-to-day operations of a business if the advertising on the vehicle:
 - (A) Relates only to that business; and



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- (B) Is directly limited to and directly related to an engaged passenger vehicle service route or contracted customer service business, including scheduled special events and parades;
- (2) Changing the effective date to July 1, 2075, to continue the discussions in this matter; and
- (3) Making a technical, nonsubstantive amendment.

As affirmed by the record of votes of the members of your Committee on Judiciary and Government Operations that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1417, H.D. 2, S.D. 1, as amended herein, and recommends that it pass Third Reading in the form attached hereto as H.B. No. 1417, H.D. 2, S.D. 2.

Respectfully submitted on
behalf of the members of the
Committee on Judiciary and
Government Operations,

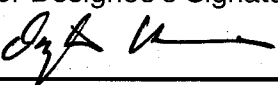


BRIAN T. TANIGUCHI, Chair



The Senate
Twenty-Fifth Legislature
State of Hawaii

Record of Votes
Committee on Judiciary and Government Operations
JGO

Bill / Resolution No.:*	Committee Referral:	Date:		
HB 1417, HD 2, SD 1	CPN, JGO	4/2/2009		
<input type="checkbox"/> The committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is:				
<input type="checkbox"/> Pass, unamended 2312	<input checked="" type="checkbox"/> Pass, with amendments 2311	<input type="checkbox"/> Hold 2310	<input type="checkbox"/> Recommit 2313	
Members	Aye	Aye (WR)	Nay	Excused
TANIGUCHI, Brian T. (C)	✓			
TAKAMINE, Dwight Y. (VC)	✓			
BUNDA, Robert	✓			
GABBARD, Mike	✓			
NISHIHARA, Clarence K.	✓			
SLOM, Sam	✓			
TOTAL	6	0	0	0
Recommendation:				
<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
				
Distribution:				
Original	Yellow	Pink	Goldenrod	
File with Committee Report	Clerk's Office	Drafting Agency	Committee File Copy	

*Only one measure per Record of Votes