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# A BILL FOR AN ACT

RELATING TO HAWAII MADE PRODUCTS.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1 SECTION 1. Section 486-119, Hawaii Revised Statutes, is  
2 amended to read as follows:

3 "[+] §486-119 [+] **Hawaii-made products.** No person shall  
4 keep, offer, display [~~or~~], expose for sale, or solicit for the  
5 sale of any item, product, souvenir, or any other merchandise  
6 which is labeled [~~"Made in Hawaii"~~] "made in Hawaii" or which by  
7 any other means misrepresents the origin of the item as being  
8 from any place within the [~~State, which~~] state, or uses the  
9 phrase "made in Hawaii" as an advertising or media tool for any  
10 item that has not been manufactured, assembled, fabricated, or  
11 produced within the [~~State~~] state and which has not had at least  
12 fifty-one per cent of its wholesale value added by manufacture,  
13 assembly, fabrication, or production within the [~~State.~~] state."

14 SECTION 2. The chair of the board of agriculture shall  
15 convene a working group composed of:

16 (1) The department of business, economic development, and  
17 tourism;



1 (2) A representative from each county appointed by the  
2 respective mayor of each county;

3 (3) Representatives of native Hawaiian artisans;

4 (4) Artisan and handcrafter guilds or collectives such as  
5 the Creations of Hawaii and Made in Hawaii Festival;  
6 and

7 (5) Retail merchants of handcrafted goods.

8 The purpose of the working group shall be to identify labeling  
9 issues relating to the Hawaii-made products law and to propose  
10 workable solutions, including solutions for enforcement.

11 The working group shall submit a report of its findings to  
12 the legislature no later than twenty days prior to the convening  
13 of the 2010 regular session.

14 SECTION 3. Statutory material to be repealed is bracketed  
15 and stricken. New statutory material is underscored.

16 SECTION 4. This Act shall take effect on July 1, 3030.



S.B. NO. 1223  
S.D. 1  
H.D. 2

**Report Title:**

Hawaii Made Products

**Description:**

Directs the department of agriculture to convene a working group composed of stakeholders to resolve labeling issues relating to the Hawaii-made Products Law and to report to the Legislature. Prohibits the use of the phrase "Made in Hawaii" as an advertising or media tool for items unless the items meet specific criteria. Takes effect July 1, 3030. (SB1223 HD2)

