
HOUSE RESOLUTION

REQUESTING THE HAWAII CONVENTION CENTER IN PARTNERSHIP WITH THE UNIVERSITY OF HAWAII ACADEMY FOR CREATIVE MEDIA, AND NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS TO DEVELOP A PROGRAM AND PRODUCE A FILM PROMOTING HAWAII AS AN EDUCATION AND TRAINING DESTINATION OF CHOICE.

1 WHEREAS, Hawaii is recognized the world over as a world-
2 class tourist destination and tourism is a major source of
3 economic activity in Hawaii; and
4

5 WHEREAS, the State of Hawaii should capitalize on being a
6 world-class tourist destination by diversifying visitors into
7 "educational tourists" who might pursue a short-term training
8 course in Hawaii or full degree programs; and
9

10 WHEREAS, the University of Hawaii's 2007-2008 enrollment of
11 5,645 international students ranks as the 31st among the fifty
12 states; and
13

14 WHEREAS, international students are a clean industry for
15 Hawaii and their presence helps to expose Hawaii's citizenry to
16 the world; and
17

18 WHEREAS, this kind of interaction is essential for
19 preparing Hawaii's youth to be able to collaborate and compete
20 successfully in the 21st century; and
21
22
23



1 BE IT RESOLVED by the House of Representatives of the
2 Twenty-fifth Legislature of the State of Hawaii, Regular Session
3 of 2009, that the Hawaii Convention Center in partnership with
4 the University of Hawaii Academy for Creative Media, and NAFSA:
5 Association of International Educators develop a program and
6 produce a film promoting Hawaii as an education and training
7 destination of choice; and
8

9 BE IT FURTHER RESOLVED that the Hawaii Visitor Bureau
10 should broadcast this film into the Waikiki hotels ensuring a
11 broad range of tourists become familiar with the wide range of
12 educational opportunities Hawaii has to offer; and
13

14 BE IT FURTHER RESOLVED that certified copies of this
15 Resolution be transmitted to transmitted to the Hawaii
16 Convention Center, the Hawaii Tourism Authority, the Hawaii
17 Visitor Bureau and the University of Hawaii Academy for Creative
18 Media.
19
20
21

OFFERED BY:



MAR 18 2009

