
HOUSE CONCURRENT RESOLUTION

REQUESTING THE HAWAII CONVENTION CENTER IN PARTNERSHIP WITH THE UNIVERSITY OF HAWAII ACADEMY FOR CREATIVE MEDIA, AND NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS TO DEVELOP A PROGRAM AND PRODUCE A FILM PROMOTING HAWAII AS AN EDUCATION AND TRAINING DESTINATION OF CHOICE.

1 WHEREAS, Hawaii is recognized the world over as a world-
2 class tourist destination and tourism is a major source of
3 economic activity in Hawaii; and
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5 WHEREAS, the State of Hawaii should capitalize on being a
6 world-class tourist destination by diversifying visitors into
7 "educational tourists" who might pursue a short-term training
8 course in Hawaii or full degree programs; and
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10 WHEREAS, the University of Hawaii's 2007-2008 enrollment of
11 5,645 international students ranks as the 31st among the fifty
12 states; and
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14 WHEREAS, international students are a clean industry for
15 Hawaii and their presence helps to expose Hawaii's citizenry to
16 the world; and
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18 WHEREAS, this kind of interaction is essential for
19 preparing Hawaii's youth to be able to collaborate and compete
20 successfully in the 21st century; and
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HCR JMAN 2009-A



H.C.R. NO. 242

1 BE IT RESOLVED by the House of Representatives of the
 2 Twenty-fifth Legislature of the State of Hawaii, Regular Session
 3 of 2009, the Senate concurring, that the Hawaii Convention
 4 Center in partnership with the University of Hawaii Academy for
 5 Creative Media, and NAFSA: Association of International
 6 Educators develop a program and produce a film promoting Hawaii
 7 as an education and training destination of choice; and

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 9 BE IT FURTHER RESOLVED that the Hawaii Visitor Bureau
 10 should broadcast this film into the Waikiki hotels ensuring a
 11 broad range of tourists become familiar with the wide range of
 12 educational opportunities Hawaii has to offer; and

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 14 BE IT FURTHER RESOLVED that certified copies of this
 15 Concurrent Resolution be transmitted to the Hawaii Convention
 16 Center, the Hawaii Tourism Authority, the Hawaii Visitor Bureau
 17 and the University of Hawaii Academy for Creative Media.

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OFFERED BY: _____

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MAR 18 2009

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