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## A BILL FOR AN ACT

RELATING TO TOURISM.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The legislature finds that the potential for a  
2 niche market in the tourism industry with respect to riflery,  
3 archery, and hunting is great because of the significant interest  
4 from Asian countries, many of which prohibit such activities.

5           A 2006 "National Survey of Fishing, Hunting, and  
6 Wildlife-Associated Recreation in Florida," revealed nearly six  
7 million adult residents and nonresidents enjoyed some form of  
8 wildlife-associated recreation throughout that state. The  
9 economic impact of outdoor recreation totaled \$8,100,000,000 in  
10 related factors, including travel, equipment, and various  
11 licenses. The ripple effect of the expenditures brought more  
12 than \$11,000,000 to Florida.

13           With Hawaii's public and private riflery ranges and  
14 galleries and private landowners that support and allow seasonal  
15 game hunting and the growing interest and activity in archery,  
16 hunting and fishing, the potential of developing a market niche  
17 for these activities in the tourism industry is significant if



1 properly identified, developed, and supported by public and  
2 private organizations.

3 SECTION 2. (a) There is established in the department of  
4 business, economic development, and tourism a working group to  
5 research and report on the viability of attracting tourists to  
6 Hawaii to participate in riflery, archery, and hunting  
7 activities.

8 (b) The working group shall consist of fifteen members  
9 appointed by the director of business, economic development, and  
10 tourism. Members shall be selected to ensure adequate  
11 representation of all counties and shall include, but not be  
12 limited to, representatives of industries related to riflery,  
13 archery, and hunting, community organizations, sports  
14 enthusiasts and suppliers, other organizations that are  
15 equipment or transportation related, the department of land  
16 and natural resources' division of forestry and wildlife,  
17 division of aquatic resources, and hunter education program, and  
18 state and county law enforcement agencies.

19 (c) The working group members shall serve without pay;  
20 provided that the members shall be reimbursed for reasonable  
21 expenses, including travel expenses necessarily incurred in the  
22 performance of their official duties.



1 SECTION 3. The working group shall:

2 (1) Identify challenges, barriers, and opportunities to

3 promote riflery, archery, and hunting as a niche

4 market in the tourism industry;

5 (2) Review existing laws and rules pertaining to riflery,

6 archery, and hunting; and

7 (3) Recommend any changes to existing laws and rules to

8 promote riflery, archery, and hunting as a niche

9 market in the tourism industry.

10 SECTION 4. The working group shall report its findings and

11 recommendations to the legislature twenty days prior to the

12 convening of the regular session of 2010.

13 SECTION 5. This Act shall take effect upon its approval.

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INTRODUCED BY:

<u>Mel Carroce</u>	<u>Cindy Evans</u>
<u>[Signature]</u>	<u>[Signature]</u>
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**Report Title:**

Tourism; Riflery; Archery; Hunting

**Description:**

Establishes a working group to investigate the feasibility of creating a niche market in the tourism industry for riflery, archery, and hunting activities.

