



GOV. MSG. NO. **588**

EXECUTIVE CHAMBERS
HONOLULU

LINDA LINGLE
GOVERNOR

March 28, 2008

The Honorable Colleen Hanabusa, President
and Members of the Senate
Twenty-Fourth State Legislature
State Capitol, Room 409
Honolulu, HI 96813

Dear Sirs and Mesdames:

In accordance with the provisions of Article V, Section 6, of the Hawai'i State Constitution, I have the honor to submit herewith for your consideration and confirmation, the following nomination to the **Policy Advisory Board for Elder Affairs**:

Hyung K. Cha

Term to Expire: 6/30/2012

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Lingle".

LINDA LINGLE

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Presentation before the Senate Committee on Health (HTH)

April 9, 2008

Hyung Kwon Cha

Policy Advisory Board for Elder Affairs

Chair Ige, members of the Senate Committee on Health, thank you for this opportunity to present my background for your consideration of my confirmation to the Policy Advisory Board for Elder Affairs.

I was born and raised in Korea, and I have lived in Hawai'i for the last 35 years. I attended and graduated from Yonsei University in Seoul, Korea receiving a Bachelor of Arts and Masters of Public Administration degree, majoring in political science and public administration.

During my years in Korea, I learned and experienced the importance of respecting Elders through Asian philosophy. In my 35 years in Hawai'i doing financial and risk management services, I have helped many business men and women to successfully operate their own businesses. I have also helped many individual clients to plan ahead for their future welfare, retirement planning, and family protection so they can have peace of mind. I have also served the Honolulu community as a business owner, and an active member of many organizations, such as the chamber of commerce, the Lions Club, and my Buddhist Temple. Although I have very strong ties to the Korean community in Hawai'i, I also have served the broader community of Hawai'i.

The position on Policy Advisor Board for Elder Affairs would give me another opportunity to work on an extraordinary range of issues regarding aging. Hawai'i is home to a large number of senior people. We have the good fortune that our Elders are living longer than ever before. With the increasing population of senior citizens, we will confront many difficulties in the coming years, such as challenges for our retirement funds, health plan, long term care and elders' entertainment program. With language barriers, many Elders have no place to ask or present their opinions, ideas, concerns, and no way to obtain advice from the government authorities. I have dealt with similar issues for decades in my profession and in my community activities. Those experiences will help me to serve on the Board.

There is an urgency today to deal with these challenges and to secure the welfare of our senior community. The plans we make for the future plans are really not only about us, but rather about providing for the generation to come.

I welcome the challenges ahead. My background, education and experience in Hawai'i and Korea will help the Policy Advisor Board for Elder Affairs serve the Elder community as well as the larger community of Hawai'i. I ask for you to support my nomination to the Policy Advisory Board for Elder Affairs. Thank you.

LINDA LINGLE
GOVERNOR OF HAWAII



NOEMI PENDLETON
DIRECTOR

CHIYOME L. FUKINO, M.D.
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Senate Committee on Health

GM 588 Gubernatorial Nominee for Policy Advisory Board for Elderly Affairs

Testimony of Noemi Pendleton
Director of Executive Office on Aging
Attached Agency to Department of Health

Wednesday, April 9, 2008

1:20 P.M.

Department's Position: The Executive Office on Aging (EOA) is writing in strong support for the confirmation of Mr. Hyung K. Cha's appointment to the Policy Advisory Board for Elder Affairs (PABEA).

Fiscal Implications: None.

Purpose and Justification: Mr. Cha has been serving the people of Hawaii for over 25 years, being in the financial services industry and active in the Korean community in the state. He has been a member of boards and community organizations, giving of his time and talents ranging from being president to chairman. As a financial representative, he has helped many people with insurance and money matters, especially those who are in their retirement years.

Mr. Cha speaks fluent Korean, is also an older adult consumer, and a proud grandfather. He will bring to the PABEA valuable insights and has a sincere regard for the needs of Hawaii's kupuna, especially those in the Korean elderly community in which English is their second language.

We, therefore, ask you to support his appointment as a member of the Policy Advisory Board for Elder Affairs. Thank you for the opportunity to testify.



Ohana Pacific Bank

April 7, 2008

**The Honorable David Y. Ige
Hawaii State Senator
Chairman
Health Committee
Hawaii State Senate
Hawaii State Capitol
415 South Beretania Street, Room 215
Honolulu, Hawaii 96813**

**RE: GM 588 - NOMINATION OF MR. HYUNG K. CHA TO THE
POLICY ADVISORY BOARD FOR ELDER AFFAIRS**

Chairman Ige and Members of the Health Committee:

Aloha! We are taking this opportunity to introduce and highly recommend Mr. Hyung K. Cha to be confirmed as a member of the Policy Advisory Board for Elder Affairs for the State of Hawaii. We strongly believe that Mr. Cha has the ability, qualities and attributes that would make him an excellent member of this policy advisory board.

Mr. Hyung Cha is professionally an insurance broker with over twenty years of experience in Hawaii's insurance industry. Due to his outstanding work in the insurance industry, Mr. Cha has received numerous awards and recognition for his achievement and contributions in the insurance field in the State of Hawaii over the years.

Mr. Cha is also deeply involved with our Hawaiian community including serving in leadership positions of several community organizations ranging from the Hibiscus Lions Club, the Korean United Society of Hawaii, the Korean-American Chamber of Commerce in Hawaii and the Hawaii Council for the Humanities.

I have known Mr. Cha as he serves with me on the Board of Directors of Ohana Pacific Bank, a de novo bank, opened in 2006 serving Hawaii's Korean-American market. Mr. Cha is well known with many business and personal contacts in the Korean-American community. As a Board member of Ohana Pacific Bank, he provides strong marketing, asset generation, financial, risk management and community relations experience.

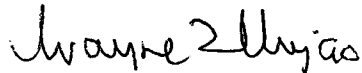
The Honorable David Y. Ige
and Members of the Health Committee
April 7, 2008
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With his years of experience in the insurance industry coupled by his deep commitment to our community, Mr. Hyung K. Cha has the necessary background and experience required for the position on the Policy Advisory Board for Elder Affairs.

It is without reservation that I endorse Mr. Hyung K. Cha as a candidate as a member of the Policy Advisory Board for Elder Affairs. Your kind consideration in confirming his nomination is appreciated.

Thank you in advance for your support and cooperation.

Sincerely yours,



Wayne T. Miyao
Chairman of the Board
Ohana Pacific Bank

April 7, 2008

The Honorable David Y. Ige
Hawaii State Senator
Chairman
Health Committee
Hawaii State Senate
Hawaii State Capitol
415 South Beretania Street, Room 215
Honolulu, Hawaii 96813

RE: THE NOMINATION OF MR. HYUNG KWON CHA TO THE
POLICY ADVISORY BOARD FOR ELDER AFFAIRS

Dear Chairman Ige:

I am very pleased to recommend Mr. Hyung Kwon Cha to be confirmed as a member of the Policy Advisory Board for Elder Affairs for the State of Hawaii. I firmly believe that Mr. Cha has the experience, capabilities and personality that would make him an excellent member of this policy advisory board. I would like to say a few words about him.

I have known him for more than 10 years since I moved to Honolulu from Seoul. I have associated with him during the activities of local community. From the beginning, I have been impressed by his dedication, participation and contribution to for the betterment of Hawaii, especially for Korean-American community in Hawaii. I believe that he is really a man of integrity, confidence and voluntarism.

For more than 35 years, Mr. Cha has accumulated experience and reputation in the fields of insurance and finance and the voluntary activities of local community organizations, such as the Hawaii Council for the Humanities, the Hibiscus Lions Club, the Syngman Rhee Society, the Korean-American Chambers of Commerce in Hawaii, and the Korean United Society of Hawaii. His achievements and contributions have been recognized by numerous awards. Most importantly, he is trusted and respected among those who know him.

It may be helpful for you to figure out what kind of person Mr. Cha is if I introduce myself. I have been a researcher at the East-West Center for 11 years. I am a retired professor and also a high-ranking public official (served as an assistant to three Korean presidents for more than 9 years) in Korea. With my background, I have strict standards of recommendation.

I strongly believe that Mr. Cha is well qualified and recommend him for a member of the policy advisory board for elderly affairs.

Thank you for the opportunity to recommend such a well qualified person.

Choong Nam Kim, Ph. D.
Coordinator for POSCO Visiting Fellowship
East-West Center