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TO THE SENATE COMMITTEE ON  
COMMERCE, CONSUMER PROTECTION AND AFFORDABLE HOUSING

TWENTY-FOURTH LEGISLATURE  
Regular Session 2008

April 24, 2008  
9:00 a.m.

**WRITTEN ONLY**

**TESTIMONY ON GM 509**, Gubernatorial Nominee Keith R. Rollman for  
Consideration and Confirmation to the Cable Advisory Committee

TO THE HONORABLE RUSSELL S. KOKUBUN, CHAIR, AND MEMBERS OF THE  
COMMITTEE:

My name is Lawrence M. Reifurth, Director of Commerce and Consumer Affairs ("Department"). The Department supports Keith Rollman's re-appointment to the Cable Advisory Committee (CAC), for a term to expire on June 30, 2012.

Mr. Rollman was first appointed to the CAC on June 24, 2005 as an island of Oahu member and has served one term on the CAC. Mr. Rollman is the Senior Advisor to the director in the Department of Information Technology, City and County of Honolulu. Mr. Rollman's professional experience has been in computer technology as

well as in marketing and communications, and has involved work with the television and broadcast industries.

During his tenure, Mr. Rollman has diligently attended CAC meetings on Oahu and also on the neighbor islands and has participated actively in these meetings. The Department found that Mr. Rollman took the time and effort to become better informed on the numerous issues facing cable television and its regulation. He provided the Department thoughtful insight to discussions on cable television issues at CAC meetings in light of his computer technology background and experience, and he has been gracious and considerate to persons providing public testimony.

The Department supports Mr. Rollman's re-appointment and respectfully requests that the Committee recommend that the Senate advise and consent to his re-appointment to the CAC.

Thank you for the opportunity to provide testimony on this nomination.