



LINDA LINGLE
GOVERNOR
JAMES R. AIONA, JR.
LT. GOVERNOR

STATE OF HAWAII
OFFICE OF THE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
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LAWRENCE M. REIFURTH
DIRECTOR
RONALD BOYER
DEPUTY DIRECTOR

TO THE SENATE COMMITTEE ON
COMMERCE, CONSUMER PROTECTION AND AFFORDABLE HOUSING

TWENTY-FOURTH LEGISLATURE
Regular Session 2008

April 24, 2008
9:00 a.m.

WRITTEN ONLY

TESTIMONY ON GM 508, Gubernatorial Nominee Jenny J. Fujita for
Consideration and Confirmation to the Cable Advisory Committee

TO THE HONORABLE RUSSELL S. KOKUBUN, CHAIR, AND MEMBERS OF THE
COMMITTEE:

My name is Lawrence M. Reifurth, Director of Commerce and Consumer Affairs ("Department"). The Department supports Jenny J. Fujita's re-appointment to the Cable Advisory Committee (CAC), for a term to expire on June 30, 2012.

Ms. Fujita was first appointed to the CAC on June 17, 2004 as an island of Kauai member and has served one term on the CAC. Ms. Fujita is a partner with Fujita & Miura, a full-service public relations firm on Kauai. Prior to establishing her own public relations company, Ms. Fujita served as the Public Information Officer for the County of

Kauai and was the Public Relations & Communications Specialist at Kauai Electric. Ms. Fujita is active in community activities and small business development organizations on Kauai.

During her tenure, Ms. Fujita has actively participated in CAC matters and meetings. The Department found that Ms. Fujita has developed an understanding of the issues facing cable television and its regulation and has provided thoughtful insight and contribution to discussions during CAC meetings. Ms. Fujita has also been gracious and understanding to public participants attending the CAC hearings.

The Department supports Ms. Fujita's re-appointment and respectfully requests that the Committee recommend that the Senate advise and consent to her re-appointment to the CAC.

Thank you for the opportunity to provide testimony on this nomination.

testimony

From: Shelley Teraoka [STeraoka@kauai.gov]
Sent: Tuesday, April 22, 2008 12:27 PM
To: testimony
Subject: Cable Advisory Committee Nominee



This testimony is submitted to the Committee on Commerce, Consumer Protection, and Affordable Housing for its hearing on Thursday, April 24, 2008 at 9:00 a.m. in Conference Room 407.

**TESTIMONY OF THE
COUNTY OF KAUA'I
OFFICE OF THE MAYOR**

TO THE SENATE COMMITTEE
ON COMMERCE, CONSUMER PROTECTION, AND AFFORDABLE HOUSING

TWENTY-FOURTH LEGISLATURE
REGULAR SESSION OF 2008

April 24, 2008
9:00 a.m.

TESTIMONY ON **GM 508**, RELATING TO GUBERNATORIAL NOMINEE JENNY J. FUJITA TO THE CABLE ADVISORY COMMITTEE.

TO THE HONORABLE RUSSELL S. KOKUBUN, CHAIR, AND MEMBERS OF THE COMMITTEE:

My name is Bryan J. Baptiste, Mayor, providing testimony in support of Gubernatorial Nominee Jenny J. Fujita to the Cable Advisory Committee (Committee), for a term to expire on June 30, 2012.

The role of cable television in our communities has increased over the years. Cable television has grown from a source of entertainment to an essential tool for disseminating information to communities. On our island, the cable television broadcasts of public meetings of the County Council, Police Commission, and Planning Commission expand the public's access to these meetings, and are widely viewed. Ms. Fujita's knowledge of community activities and concerns will be assets to the Committee as it assists the Department of Commerce and Consumer Affairs and cable operators in deciding cable television matters.

We ask you to confirm her nomination, and thank you for the opportunity to present

testimony on this matter.

*Shelley J. Teraoka
Private Secretary to
the Mayor's Administrative Assistant
Phone: 808-241-6300*

GENERAL DYNAMICS

Advanced Information Systems

April 14, 2008

The Honorable Russell S. Kokubun, Chair
and members of the
Commerce, Consumer Protection, and Housing Committee
Hawai'i State Capitol, Room 407
415 South Beretania Street
Honolulu, HI 96813

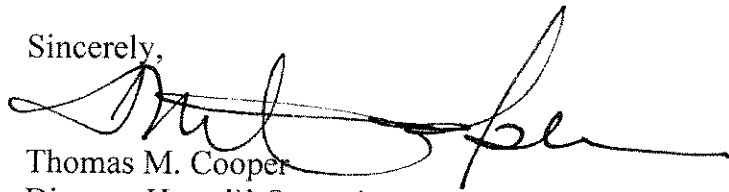
RE: Support of Jenny Fujita (GM 508) for re-nomination to Cable Advisory Committee

Dear Senator Kokubun and Committee Members:

I support the nomination of Jenny Fujita to the Cable Advisory Committee. I have known Ms. Fujita for 6 years in the capacity of Director of Hawai'i Operations for Digital System Resources, Inc./ General Dynamics, Advanced Information Systems, and in several community volunteer capacities. In each of those functions, I have had the privilege of working closely with Ms. Fujita. No matter how monumental the challenge, Ms. Fujita never failed to demonstrate her talents as a leader, team builder, and an insightful staff member. Her presence on any board or committee is a guarantee of success.

Ms. Fujita has my unequivocal recommendation and I urge you to confirm her to the Cable Advisory Committee. Thank you for your time and consideration.

Sincerely,



Thomas M. Cooper
Director Hawai'i Operations
General Dynamics, Advanced Information Systems



CONTEMPORARY FLAVORS CATERING

April 14, 2008

The Honorable Russell S. Kokubun, Chair
and members of the
Commerce, Consumer Protection, and Housing Committee
Hawai'i State Capitol, Room 407
415 South Beretania Street
Honolulu, HI 96813

RE: Support of Ms. Jenny Fujita (GM 508)

Dear Senator Kokubun and Committee Members:

I would like to take this means to offer my support for the nomination of Ms. Jenny Fujita to the Cable Advisory Committee. I have the privilege knowing Jenny on both a personal and business level and regard her as an outstanding member of our community. She is intelligent, articulate, conscience and dedicated to the betterment of our Island.

Her background in business and community relations make her an ideal candidate to serve on this Advisory Committee. Jenny has a keen sense and awareness of the needs and opinions of our diverse community. She is open-minded and very personable and approachable.

Jenny Fujita will be an asset to the Cable Advisory Committee.

For the above reasons, I humbly ask for your favorable consideration on the confirmation of Ms. Jenny Fujita to the Cable Advisory Committee. Thank you.

Sincerely,

Chef Mark Oyama
President, Mark's Place and Contemporary Flavors Catering
Assistant Professor, Culinary Institute of the Pacific – Kauai Community College
245-2522

www.contemporaryflavorscatering.com

1610 Haleukana St. Lihue, HI 96766 ** (808) 245-2522 * (808) 245-2744 fax
email: info@contemporaryflavorscatering.com



FUJITA & MIURA
PUBLIC RELATIONS, LLC

Commerce, Consumer Protection, and Housing Committee
The Honorable Russell S. Kokubun, Chair
Hawai'i State Capitol, Room 407
415 South Beretania Street
Honolulu, HI 96813

April 14, 2008

RE: GM 508

Dear Senator Kokubun and Committee Members:

I strongly support the nomination of Jenny Fujita to the Cable Advisory Committee. I have known Ms. Fujita for more than 10 years, and we co-own and operate Fujita & Miura Public Relations, a full service public relations firm based on Kaua'i since 2000.

Ms. Fujita is an active, well-respected business and community leader. She is a member of the Kaua'i Chamber of Commerce Small Business Committee, the Culinary Institute of the Pacific at Kaua'i Community College's Spring Gourmet Gala Planning Committee, and the Kaua'i Public Land Trust Advisory Board. Ms. Fujita conducts her business and personal affairs with the utmost integrity and is a creative and collaborative problem-solver that produces high quality results at any given task. Most importantly, she truly embodies the aloha spirit and is dedicated to ensuring a positive future for Hawai'i.

With nearly 20 years as a communications professional, Ms. Fujita thoroughly understands the important role that television plays in public information dissemination and would be a valuable member to the Cable Advisory Committee. I urge you to confirm her nomination. Mahalo for your time and consideration.

Sincerely,

Joy Miura Koerte, Partner
Fujita & Miura Public Relations, LLC



KAUAI
Chamber
of
Commerce

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April 14, 2008

The Honorable Russell S. Kokubun, Chair
and members of the
Senate Commerce, Consumer Protection, and Housing Committee
Hawaii State Senate
Hawai'i State Capitol, Room 407
415 South Beretania Street
Honolulu, HI 96813

Dear Chair Kokobun and Members of the Committee:

**RE: GM 508, submitting for consideration and confirmation of
Jenny Fujita
to the Cable Advisory Committee**

On behalf of the Kaua'i Chamber of Commerce, and its 450+ members, it is my privilege to **support the confirmation of Ms. Jenny Fujita to the Cable Advisory Committee.**

I have known Ms. Fujita for two (2) years and have found her high level of integrity and commitment to strengthening Kauai's communities admirable and unmatched.

Despite her busy schedule as a small business owner, Ms. Fujita manages to continue her volunteerism on the Chamber's Small Business Committee and the Kaua'i Community College Spring Gourmet Gala Planning Committee.

Ms. Fujita's quality work as a public relations executive has also garnered her much respect from both the private and public sectors.

In light of the above, the Kaua'i Chamber of Commerce strongly urges your committee to confirm Ms. Jenny Fujita's nomination to the Cable Advisory Committee. Mahalo for this opportunity.

Aloha.

Sincerely,

Randall Francisco
President