

The House of Representatives Twenty-Fourth 2008 Legislation Session

The House Legislative Management Committee
Chaired, Rep. Michael Magaoay

Notice

Thursday, April 17th 2008 3:00pm Conference Room 309

in consideration of SCR 70 requesting a study on the feasibility of establishing a degree program for sports and entertainment management program at the University of Hawaii.

Chair, Rep. Michael Magaoay:

The Aloha Section of Professional Golfers Association of America(ASPGA) enthusiastically endorses and supports SCR 70 to establish a certificate, undergraduate and MBA sports and entertainment management program at the University of Hawaii-Moana campus.

The ASPGA with it's 270 members is one of 41 PGA Sections and 28,000 members in the country. The PGA of America was founded in 1916 with the mission to promote interest, participation, enjoyment and involvement in the game of golf, establish and maintain standards of practice and enhance the well being of the golf professional.

Today, there are over 20 universities and colleges through out the U.S. that have established a PGA/Professional Golf Management program.

This does not take into account over 85 schools that offer sports and/or sports and entertainment management programs.

Hundreds of local high school students over the years and current PGA members, wishing to enroll in a PGA/PGM program must seek educational opportunities elsewhere, thus depleting our talent pool of available skilled workforce to grow and develop Hawaii's \$1.3 billion dollar golf industry.

Hawaii's golf industry and the sports/entertainment community could greatly benefit by establishing a educational program that retains and attracts the next generation of sports professionals.

Please pass this legislation and bring Hawaii into the 21st century!

Thank you for your time and the opportunity to offer support for SCR 70.

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