

THE GENTRY COMPANIES



February 25, 2008

The Honorable Rosalyn Baker, Chair, and Members
Senate Committee on Ways and Means
Hawaii State Senate
State Capitol
Honolulu, HI 96813

SUBJECT: TESTIMONY IN SUPPORT OF SB 3168, SD1, RELATING TO
CREATIVE MEDIA

Dear Senator Baker and Committee Members:

My name is Debbie Luning testifying on behalf of Gentry Homes, Ltd. in SUPPORT of SB 3168, SD1.

As one of the major residential developers on the Ewa Plain, we are supportive of efforts to enhance economic development opportunities in West Oahu and the quality of life for its residents. Moving UH's Creative Media Program to UH West Oahu would be a tremendous boon to the West Oahu campus, as well as to the many students who are desirous of pursuing this line of work. As the bill points out, the Waianae Searider Productions has successfully demonstrated the transformational power of multi-media literacy to engage its most at-risk students. James Campbell and Kapolei High Schools, Waipahu Intermediate and High School, and Leeward Community College all have wonderful creative media programs, as well. A creative media program at UH West Oahu would allow these students to continue pursuing their dreams of careers in the film, video, or TV industries, and would also complement the planned private film studio in Kapolei.

Please vote to pass this bill out of Committee. Thank you for the opportunity to offer testimony on this measure.

Sincerely,

GENTRY HOMES, LTD.

Debra M. A. Luning
Director of Governmental Relations and
Community Affairs