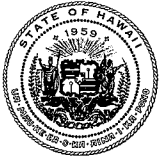


THE  
STATE  
FOUNDATION  
ON  
CULTURE  
AND  
THE ARTS

TESTIMONY  
OF  
STATE FOUNDATION ON CULTURE AND THE ARTS  
TO THE  
SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND  
TAXATION

February 5, 2008

S. B. 2283



LINDA LINGLE  
Governor

RUSS K. SAITO  
Comptroller

LORI V. THOMAS  
Chairperson

Commissioners:  
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SANDRA AU FONG  
MARY BEGIER  
BINA CHUN  
MARIA JO FARINA  
DAVID E. HELDER  
PETER ROSEGG  
GEORJA SKINNER

RONALD K. YAMAKAWA  
Executive Director

Chair Fukunaga and members of the committee, thank you for the opportunity to testify before you on S. B. 2283.

As a founding member of the Hawaii Capital Cultural District, the State Foundation on Culture and the Arts (SFCA) helped to establish the organization, providing funding and direction in its beginning.

The SFCA questions the placement of this legislation in Chapter 9, HRS, because it supports and appropriates funding for the arts and culture development branch of the Department of Business, Economic Development and Tourism. Chapter 9 establishes the State Foundation on Culture and the Arts, its biennium grants program, the Hawaii State Art Museum, and other SFCA programs and administratively attaches the agency to the Department of Accounting and General Services (DAGS). The SFCA has built a strong and productive relationship with DAGS, particularly with the Public Works Division, which works closely with the SFCA's Art in Public Places Program that commissions and creates works of art in public locations.

No. 1 Capitol District Building  
250 South Hotel Street, 2nd Floor  
Honolulu, Hawaii 96813

Administration: (808) 586-0300

Art in Public Places: (808) 586-0304

Contracts: (808) 586-0302

FAX: (808) 586-0308

TT: (808) 586-0740

E-mail: [sfca@sfca.state.hi.us](mailto:sfca@sfca.state.hi.us)

Web Page: [www.hawaii.gov/sfca](http://www.hawaii.gov/sfca)

We support the progress and development of the Hawaii Capital

Cultural District Coalition, but recommend this legislation be placed with

the statutes enabling the Department of Business, Economic Development and Tourism.

Thank you for the opportunity to testify on this matter.

# HISTORIC HAWAII FOUNDATION

**VIA EMAIL:** testimony@capitol.hawaii.gov

**To:** Senator Carol Fukunaga, Chair  
Senator Will Espero, Vice Chair  
Committee on Economic Development and Taxation

**From:** Kiersten Faulkner  
Executive Director, Historic Hawai'i Foundation

**Committee Date:** Tuesday, February 5, 2008  
1:15 pm  
Conference Room 224

**Subject:** Support of SB2283  
Relating to the Hawai'i Capital Cultural Heritage Area

On behalf of Historic Hawai'i Foundation (HHF), I am writing in support of SB2283. Since 1974, Historic Hawai'i Foundation has been a statewide leader for historic preservation. HHF works to preserve Hawai'i's unique architectural and cultural heritage and believes that historic preservation is an important element in the present and future quality of life and economic viability of the state.

Historic Hawai'i Foundation supports SB2283, which would codify the designation of the Hawai'i Capital Cultural Heritage Area and appropriate funds for planning and implementation of projects to recognize, preserve and celebrate the historic resources in the Nu'uuanu ahupua'a area.

Historic Hawai'i Foundation is part of the Capital Cultural Heritage Area coalition of organizations working collaboratively to tell the layered history of this significant part of Honolulu through its cultural and historic assets. The Capital Cultural Heritage Area has been the subject of intense study, community outreach, creative thinking, and capital investment from both public and private property owners. The range of interested parties includes a broad spectrum of individuals, organizations and businesses.

In addition to the increased support for historic and cultural resources in the area, the Capital Cultural Heritage Area designation and appropriation will also realize other public benefits, including fostering community-based efforts to save important landmarks, initiating neighborhood or community-wide programs that reinforce sense of place, and reusing historic buildings for contemporary needs. Helping to strengthen Hawai'i's historic fabric is also a benefit for the growing reliance on heritage tourism and cultural travel.

Therefore, Historic Hawai'i Foundation urges your support for SB2283.

Very truly yours,



Kiersten Faulkner



February 5, 2008

The Honorable Senator Carol Fukunaga, Chair  
The Honorable Vice Chair Espero, Vice Chair  
And Members  
Senate Committee on Economic Development and Taxation  
Hawai'i State Capitol  
Honolulu, HI 96813

RE: Testimony on SB 2283 Relating to Hawai'i Capital Cultural Heritage Area

Chair Fukunaga, Vice Chair Espero and Members of the Committee:

Thank you for this opportunity to comment on SB 2283 on behalf of Na Leo Pohai, the public policy affiliate of The Outdoor Circle.

The area outlined in this legislation as the Hawai'i Capital Cultural Heritage Area is a significant resource that is truly a gem in the beautiful crown of Honolulu. We fully support this effort to preserve and perpetuate it for public benefit.

We believe that an important part of the visual environment of the proposed Heritage area are the amazing display of trees that fill the mountains, communities streets and neighborhoods with green beauty. Some of these trees are already recognized as Exceptional and protected by State law. To further help protect and preserve the trees we urge you to add language to SB2283 that identifies the trees of the Heritage Area as an invaluable resource whose health and well being must be considered in all programs and projects contemplated, planned and executed by the Department of Business Economic Development and Tourism in fulfillment of the intention of this legislation.

Mahalo.

Bob Loy  
Director of Environmental Programs

Via Email: [testimony@capitol.hawaii.gov](mailto:testimony@capitol.hawaii.gov)

The Honorable Carol Fukunaga, Chairperson  
The Honorable Will Espero, Vice Chair  
Senate Committee on Economic Development and Taxation

DATE: Tuesday, February 5, 2008  
TIME: 1:15 p.m.  
PLACE: Conference Room 224

**Re: In support of SB2283  
Relating to the Hawai'i Capital Cultural Heritage Area**

Chair Fukunaga, Vice Chair Espero, and members of the Senate Committee on Economic Development and Taxation:

My name is Daniel Dinell and I serve as a volunteer on the Board of the Hawai'i Capital Cultural District (HCCD) because I believe in its mission. We serve as an umbrella organization that connects the dots between important and varied cultural assets that already exist and those that are just starting up.

This bill codifies designation of the Hawai'i Capital Cultural Heritage Area and appropriate funds for planning and implementation of the same. It will help to strengthen our economic and social well-being through the support and celebration of our heritage and the arts.

The timing of your support couldn't be more critical. HCCD is poised to submit an application to the US Congress to designate central Honolulu as a National Heritage Area – an expansion and further recognition of the HCCD and Hawai'i's important cultural assets. Passage of this bill will send a strong vote of confidence to Congress. Equally important, investing in our cultural infrastructure sends a strong vote of confidence in ourselves, in our ability to innovate and foster a quality of life that will attract, as well as retain, the best and the brightest, to our shores to pursue their pursuits. Visitors too will experience the wealth of what we have to offer, but make no mistake, this is an initiative very much focused on residents – do this right, the rest will follow.

I urge your strong support of this measure.

Mahalo,

Daniel Dinell  
[ddinell@hawaiiantel.net](mailto:ddinell@hawaiiantel.net)

# Honolulu Culture & Arts District

VIA E-MAIL: [testimony@capitol.hawaii.gov](mailto:testimony@capitol.hawaii.gov)

**To:** Senator Carol Fukunaga, Chair  
Senator Will Espero, Vice Chair  
Committee on Economic Development and Taxation

**From:** Ed Korybski  
Executive Director, Honolulu Culture & Arts District Association

**Committee Date:** Tuesday, February 5, 2008  
1:15 pm  
Conference Room 224

**Subject:** Support of SB2283  
Relating to the Hawai'i Capital Cultural Heritage Area

The Honolulu Culture & Arts District Association strongly supports passage of SB2283, which would codify the designation of the Hawai'i Capital Cultural Heritage Area in central Honolulu and appropriate funds for planning and implementation of projects that recognize, preserve, and celebrate the heritage, culture and arts of the area.

This bill expands the Hawai'i Capital Cultural District (HCCD) which was designated by the legislature in 2004 House concurrent resolution no. 50, H.D. 1, S.D. 1 (2004).

The Honolulu Culture & Arts District Association is a member of the Hawai'i Capital Cultural District coalition, a nonprofit partnership of more than 60 organizations who are working collaboratively to nurture and promote the magnificent concentration of Hawai'i's cultural, historic and natural resources located in central Honolulu. By bringing together business, government and nonprofit interests the HCCD is able to address issues that cannot be effectively or efficiently addressed by one party or one community alone.

The HCCD initiative to create the Hawai'i Capital Cultural Heritage Area leverages the activities and efforts of the Honolulu Culture & Arts District Association. We are seeking to develop heritage tourism in Chinatown, jointly promote the area's many historic and cultural venues, and create physical and virtual connections among downtowns/Chinatown's cultural assets. The HCCD application to the US Congress to designate central Honolulu as a National Heritage Area is very important to our organization. Passage of SB2283 will demonstrate support for the federal National Heritage Area designation; the appropriation will position us for federal matching dollars.

We strongly urge the Committee on Economic Development and Taxation to pass SB2283.

Aloha,



Ed Korybski  
Executive Director



## KAMEHAMEHA SCHOOLS

To: Senator Carol Fukunaga, Chair  
Senator Will Espero, Vice Chair  
Chairman on Economic Development and Taxation

From: Susan Todani  
Director – Special Projects, Kamehameha Schools

Hearing: Tuesday, February 5, 2008  
1:30 p.m., Conference Room 224

Subject: **Support of SB 2283**  
**Related to the Hawai'i Capital Cultural Heritage Area**

On behalf of Kamehameha Schools, I urge your support of SB 2283. As you probably are aware, one of our institution's key Strategic Plan goals is to perpetuate 'Ike Hawai'i, including Hawaiian culture, values, history, oral traditions and wahi pana – significant cultural/historical places.

As Director of Special Projects, I am spearheading the redevelopment of the Royal Hawaiian Shopping Center (RHSC). One of the major revitalization concepts was "pili 'āina", or creating a close bond between the buildings and the aina (land). We have incorporated design elements which recall the spirit of the former niu (coconut) grove on the site, including a sense of our unique and royal history and culture. We have hired a full time Cultural Director and staff devoted to cultural, performing and visual art initiatives. The center also features the work of native Hawaiian consultants and artists, including Sean Browne, Soloman Enos and others.

**We strongly believe that there no other place in the world that enjoys the extent of rich cultural and community heritage and resources as our Hawaii.** Honolulu and the RHSC will be a natural gathering place and venue to share and perpetuate our Hawaiian culture, arts and way of life. For these reasons, Kamehameha Schools is a member of the Hawai'i Capital Cultural District coalition and I have joined them on their Board.

The passage of SB 2283 would provide Honolulu with State (and potentially future Federal) recognition and funding which are vital to building the programs & awareness to celebrate and perpetuate the unique culture and arts of Hawai'i.

Benefits of the Hawai'i Capital Cultural District designation include:

- Perpetuates and honors the arts and culture of Hawai'i which are a vital part of the heritage of our islands.
- Strengthens our recognition of the rich wahi pana (storied places) around Hawaii's State capital.
- Reinforces the Hawai'i Tourism Authority's (HTA) marketing programs which emphasize our culture as rich and memorable and without substitute.

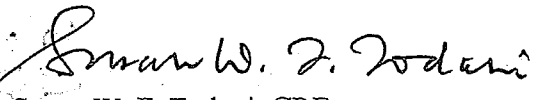
Page 2

- Generates economic development and quality of life for our kama'āina.

The HCCD also supports our collaborator organization, the Bishop Museum, located in Kapalama, which was founded by the husband of Bernice Pauahi Bishop.

I applaud your recognition of the importance of this bill and urge your support of SB 2283.

Me ke aloha pumehana,

  
Susan W. F. Todani, CRE



February 4, 2008

Senator Carol Fukunaga, Chair  
Senator Will Espero, Vice Chair  
Committee on Economic Development and Taxation

**Re: In support of SB2283  
Relating to the Hawai'i Capital Cultural Heritage Area**

Aloha,

Hawai'i Capital Cultural District coalition members strongly support passage of SB2283, which would codify the designation of the Hawai'i Capital Cultural Heritage Area in central Honolulu and appropriate funds for planning and implementation of projects that recognize, preserve, and celebrate the heritage, culture and arts of the area.

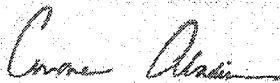
The Hawai'i Capital Cultural District coalition is a nonprofit partnership of more than 60 organizations who are working collaboratively to nurture and promote the magnificent concentration of Hawai'i's cultural, historic and natural resources located in central Honolulu. By bringing together business, government and nonprofit interests the HCCD is able to address issues that can more effectively or efficiently be addressed by many partners working together towards their common goals. This bill expands the Hawai'i Capital Cultural District (HCCD) which was designated by the legislature in 2004 (House concurrent resolution no. 50, H.D. 1, S.D. 1 (2004)).

The initiative to create a heritage area is the result of an extensive study and community-based planning process. The coalition is poised to submit an application to the US Congress to designate central Honolulu as a National Heritage Area -- an expansion and further recognition of the Hawai'i Capital Cultural District and Hawai'i's important cultural assets that would make available significant new federal resources for Hawai'i. Passage of SB2283 will demonstrate support for the federal National Heritage Area designation and position us for federal matching dollars.

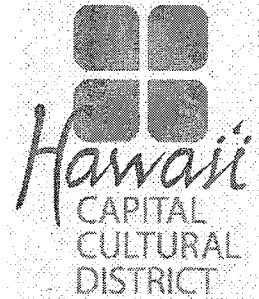
This appropriation would support collaborative initiatives to generate economic development and an enhanced quality of life by: developing educational programs and increasing access to multiple cultural institutions, implementing directories and information centers, preserving and promoting the area's many historic and cultural venues, and creating physical and virtual connections among cultural assets and to and from the heritage area.

On behalf of the Hawai'i Capital Cultural District Coalition, we thank you for your efforts and respectfully request your support for SB2283.

Warm Regards,



Mona Abadir  
Board President, Hawai'i Capital Cultural District Coalition



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1001 Bishop Street

ASB Tower, Suite 2800

Honolulu, Hawai'i 96813

P 808.927.1370

F 808.550.4403

[coordinator@hawaiiapitalculture.org](mailto:coordinator@hawaiiapitalculture.org)

[www.hawaiiapitalculture.org](http://www.hawaiiapitalculture.org)

)

**HAWAII CAPITAL CULTURAL DISTRICT  
PARTNERS**

***Arts/Cultural/Historic Organizations***

The ARTS at Marks Garage  
Bishop Museum  
The Contemporary Museum  
Foster Gardens  
Hawai'i Children's Discovery Center  
Hawai'i International Film Festival  
Hawai'i Maritime Center  
Hawai'i Opera Theatre  
Hawai'i State Archives  
Hawai'i State Art Museum  
Hawai'i State Library  
Hawai'i Theatre Center  
Honolulu Academy of Arts  
Honolulu Culture and Arts District  
Honolulu Hale  
Honolulu Police Department's Law  
Enforcement Museum  
Honolulu Symphony  
'Iolani Palace  
Judiciary History Center  
Kawaiaha'o Church  
Mission Houses Museum  
Our Lady of Peace Church  
Queen Emma Summer Palace  
St. Andrews Cathedral  
State Capitol Building  
Washington Place  
YWCA of O'ahu

***Business/Government/Associations***

Aloha Tower Marketplace  
Alston Hunt Floyd Ing Lawyers  
American Institute of Architects  
American Savings Bank  
Anne Smoke PR  
Arts with Aloha  
Alexander & Baldwin Foundation  
Bendet, Fidell, Sakai & Lee  
Communications Pacific  
Cox Radio, Inc.  
Cultural+Planning Group  
Daughters of Hawai'i

Department of Accounting & General  
Services  
Department of Business, Economic  
Development and Tourism  
Department of Education  
Department of Human Services  
Downtown Neighborhood Association  
Eight Inc.  
Enoa Corporation  
Enterprise Honolulu  
General Growth Properties  
Hawai'i Arts Alliance  
Hawai'i Community Services Council  
Hawai'i Council for the Humanities  
Hawai'i Pacific University  
Hawai'i State Foundation on Culture and  
The Arts  
Hawai'i State Library System  
Hawai'i Tourism Authority  
Historic Hawai'i Foundation  
Honolulu, Dept. of Planning and Permitting  
Honolulu, Office on Culture and the Arts  
Honolulu, Office of Economic Development  
Honu Group Inc.  
Joots, Inc.  
Kaars&Pinlac Design  
Kamehameha Schools  
Mānoa Foundation  
Muriel Flanders Fund  
Native Books/Na Mea Hawai'i  
Native Hawaiian Hospitality Association  
Nomura Design  
O'ahu Visitors Bureau  
Office of the Governor  
Office of the Lieutenant Governor  
Peter Apo Company  
Peter Rosegg & Associates  
Smythe & Associates  
State Historic Preservation Office  
State Office of Planning  
University of Hawai'i at Mānoa  
Waikiki Improvement Association

Handwritten notes and signatures in the right margin, including the name "The Arts" and some illegible scribbles.



**DEPARTMENT OF BUSINESS,  
ECONOMIC DEVELOPMENT & TOURISM**

LINDA LINGL  
GOVERNO  
THEODORE E. LI  
DIRECTO  
MARK K. ANDERSON  
DEPUTY DIRECTO

No. 1 Capitol District Bldg., 250 South Hotel St., 5th Fl., Honolulu, Hawaii 96813  
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804  
Web site: [www.hawaii.gov/dbedt](http://www.hawaii.gov/dbedt)

Tel.: (808) 586-235  
Fax: (808) 586-237

Statement of  
**THEODORE E. LIU**  
Director

**LATE TESTIMONY**

Department of Business, Economic Development, and Tourism  
before the

**SENATE COMMITTEE ON ECONOMIC DEVELOPMENT AND TAXATION**

Tuesday, February 5, 2008

1:15 PM

State Capitol, Conference Room 224

in consideration of

**SB 2283**

**RELATING TO THE HAWAII CAPITAL CULTURAL HERITAGE AREA.**

Chair Fukunaga, Vice-Chair Espero and Members of the Committee.

The Department of Business, Economic Development & Tourism (DBEDT) supports the intent of SB 2283, which codifies the designation of the Hawaii Capital Cultural Heritage Area, also referred to as the Hawaii Capital Cultural District (HCCD), and appropriates funds for the Arts and Culture Development Branch of DBEDT to plan and implement programs and projects to recognize, preserve, and celebrate the significance of the HCCD.

There have been many good ideas introduced this legislative session that support the State's economic development goals. We note, however, that this appropriation was not included in the Executive's Supplemental Budget, and request that this appropriation not displace the priorities contained in that budget.

The establishment of the HCCD was an important step toward recognizing the area as a vibrant and exciting center for arts and culture that also serves to unify and grow

the businesses and communities in the area. Formal codification of the area will serve to affirm the area and its boundaries as a significant cultural heritage area for the State of Hawaii.

DBEDT has been involved in the HCCD since its inception and continues to be an active participant in the coalition that is responsible for guiding and directing the implementation of programs to further its development.

We support the intent of SB 2283 and defer to HCCD for technical amendments related to this Bill. Thank you for the opportunity to offer testimony.