



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**

LINDA LINGLE
GOVERNOR
THEODORE E. LIU
DIRECTOR
MARK K. ANDERSON
DEPUTY DIRECTOR

No. 1 Capitol District Bldg., 250 South Hotel St., 5th Flr., Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: www.hawaii.gov/dbedt

Tel.: (808) 586-2355
Fax: (808) 586-2377

Statement of
THEODORE E. LIU
Director
Department of Business, Economic Development, and Tourism
before the
HOUSE COMMITTEE ON HIGHER EDUCATION
AND
COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS CONCERNS

Tuesday, January 29, 2008
2:40 P.M.
State Capitol, Conference Room 309

in consideration of
HB 2020
**RELATING TO MAKING AN APPROPRIATION FOR SMALL BUSINESS
DEVELOPMENT**

Chair's Chang and Yamashita , Vice-Chair's Bertram and Wakai and Committee members:

The department supports the concept behind HB2020. There have been many good ideas introduced this legislative session that support the State's economic development goals. We hope the legislature will see fit to support, pass and fund these ideas, together with priorities of the Executive's Supplemental Budget.

Small businesses represent a very important part of our island economy. Studies indicate that small businesses, particularly those with four or fewer employees, are the primary creators of new jobs in an economy. These small businesses, in many instances, become an economy's leading innovators and primary exporters. Job creation,

innovation, and exporting are critical to building and sustaining a healthy and growing economy.

Established in 1990, the Hawaii Small Business Development Center Network is the only statewide small business technical assistance provider. With five service centers on four major islands, the centers help Hawaii's small business ventures succeed and expand. It accomplishes this through quality consulting, business training and advocacy efforts.

Thank you for the opportunity to offer these comments.

bertram1-Margaret

From: Tommilyn Soares [TSoares@dbedt.hawaii.gov]
Sent: Monday, January 28, 2008 10:20 AM
To: HEDtestimony
Cc: Gail Haruki
Subject: HB2020_BED_1-29-08_HED/EDB

Tommilyn K. Soares
DBEDT
250 S. Hotel St. 5th Flr.
Honolulu, HI 96813
Phone: 808-587-2750
Fax: 808-586-2589
tsoares@dbedt.hawaii.gov

MELISSA PAVLICEK
HAWAII PUBLIC POLICY ADVOCATES, LLC
841 Bishop Street, Suite 1628
Honolulu, Hawaii 96813
Telephone: 523-3695
Facsimile: 523-3712

January 28, 2008

To: House Committees on Higher Education and Economic Development & Business
Concerns
HEDtestimony@Capitol.hawaii.gov

From: Melissa Pavlicek – State Director for NFIB Hawaii
Pavlicekm001@hawaii.rr.com

Testifier: Melissa T. Pavlicek – State Director for NFIB Hawaii

Date: January 29, 2008

Time: 2:40 p.m.

Conference Room 309

Measure Number – HB 2020

Committee is requesting 5 copies.

Thank you.



**Before the House Committees on Higher Education and
Economic Development & Business Concerns**

DATE: January 29, 2008
TIME: 2:40 p.m.
PLACE: Conference Room 309

**Re: HB 2020
Relating to Making and Appropriation for
Small Business Development
Testimony of Melissa Pavlicek for NFIB Hawaii**

Thank you for the opportunity to testify. On behalf of the thousands of business owners who make up the membership of the National Federation of Independent Businesses in Hawaii, we ask that you pass HB 2020. NFIB supports this measure in its current form.

The National Federation of Independent Business is the largest advocacy organization representing small and independent businesses in Washington, D.C., and all 50 state capitals. In Hawaii, NFIB represents more than 1,000 members. NFIB's purpose is to impact public policy at the state and federal level and be a key business resource for small and independent business in America. NFIB also provides timely information designed to help small businesses succeed.

We support this measure and believe that it is a step toward supporting small business in Hawaii.