

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

LINDA LINGLE
GOVERNOR
THEODORE E. LIU
DIRECTOR
MARK K. ANDERSON
ACTING DEPUTY DIRECTOR

No. 1 Capitol District Bldg., 250 South Hotel St., 5th Flr., Honolulu, Hawaii 96813
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Statement of
THEODORE E. LIU
Director

Department of Business, Economic Development, and Tourism
before the

**SENATE COMMITTEE ON
ECONOMIC DEVELOPMENT & TAXATION**

Thursday, April 17, 2008

1:15 p.m.

State Capitol, Conference Room 224

in consideration of

GM 605

DAVID STANLEY DE LUZ, JR.

Chair Fukunaga, Vice Chair Espero, and Members of the Committee:

The Department of Business, Economic Development, and Tourism (DBEDT) supports the gubernatorial nomination of Mr. David Stanley De Luz, Jr., to a new four-year term on the Small Business Regulatory Review Board.

Mr. De Luz, Jr., has been the President of Big Island Toyota, Inc., since 1986. He currently serves as the president of Junior Achievement of Hawaii, Crime Stoppers of Hawaii, and is a board member on several other associations including Hawaii Leeward Planning Conference, the National Automobile Dealer Association and Hawaii Automobile Dealers Association. We believe that with his extensive background in business, Mr. De Luz will offer a strong presence to the Small Business Regulatory Review Board.

DBEDT thanks you for the opportunity to provide this testimony in support of Mr. De Luz's nomination.



SMALL BUSINESS REGULATORY REVIEW BOARD

Department of Business, Economic Development & Tourism
No. 1 Capitol District Bldg., 250 South Hotel St. 5th Fl., Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804

Tel 808 5862576
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APR 10 2008

MEMORANDUM

Linda Lingle
Governor

Theodore E. Liu
Director, DBEDT

Mark K. Anderson
Deputy Director

Members

Lynne Woods
Chairperson
Maui

Sharon L. Pang
Vice Chairperson
Oahu

Michael Yee
2nd Vice Chairperson
Oahu

Peter Yukimura
Kauai

Dorvin Leis
Maui

Donald Dymond
Oahu

Richard Schnitzler
Hawaii

Charles Au
Oahu

Bruce Bucky
Oahu

TO: Chair Carol Fukunaga, Vice Chair Will Espero,
and Members of the Committee on Economic Development
and Taxation

FROM: Lynne Woods, Chairperson *Lynne Woods*
Small Business Regulatory Review Board

DATE: Thursday, April 17, 2008

SUBJECT: GM 605 – David Stanley De Luz, Jr.

On behalf of the Small Business Regulatory Review Board (Review Board), I am providing testimony in support of Mr. David Stanley De Luz, Jr., to serve as a new member of the Review Board.

Pursuant to 201M-5, HRS, the Regulatory Flexibility Act specifies that there shall be at least two representatives from each County to serve as a member of this Board. To maintain this requirement, the Review Board specifically requires an individual from the Island of Hawaii. In addition, because of the busy schedules of the members, each month the Board is faced with whether or not a quorum can be met.

With the approval of Mr. De Luz's nomination, the County representation requirement will be met and an additional board member will help ease monthly quorum concerns.

Thank you for the opportunity to testify and to request your consideration in approving Mr. David De Luz as a Review Board member.

NAKAMOTO OKAMOTO & YAMAMOTO
ATTORNEYS AT LAW, A LAW CORPORATION

ROY K. NAKAMOTO
ALAN M. OKAMOTO
JEREL I. YAMAMOTO
HENRY T. NAKAMOTO

187 KAPIOLANI STREET
HILO, HAWAII 96720

TELEPHONE (808) 961-0641
FAX (808) 935-3872
jerel@noyhawaii.com

April 11, 2008

APR 14 2008

VIA FACSIMILE (808) 586-6899
And email: senfukunaga@capitol.hawaii.gov

Senator Carol Fukunaga, Chairperson
Committee on Economic Development & Taxation
Hawaii State Senate
415 S. Beretania Street
Room 216, Hawaii State Capitol
Honolulu, Hawaii 96813

Re: Nomination of David S. DeLuz, Jr.
Small Business Regulatory Review Board

Dear Senator Fukunaga:

I was pleased to hear that Governor Lingle has nominated David S. DeLuz, Jr. to the Small Business Regulatory Review Board. I believe that David will do an excellent job on this board and I urge the confirmation of his nomination to this committee.

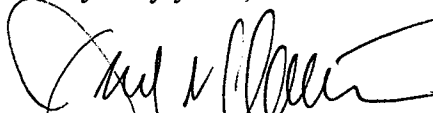
I have known David in both a personal and professional capacity for over twenty years. David currently is a Vice President for the family business, Big Island Toyota, Inc. and David S. DeLuz Enterprises and is in charge of special projects. Previously he had been involved in the sales operations and handled staff training. He is well versed in business related and issues and understands the issues confronting small business in Hawaii. He is a lifelong resident of the Big Island and is married and has several adult children.

David is also very active in the community. He is a past president of the Hawaii Island Chamber of Commerce. He currently serves as the board President for Junior Achievement of Hawaii Island. The mission of Junior Achievement is to help students understand the free enterprise system. He truly believes in the mission of JA and has committed the resources of his company to help students learn. He volunteers to go into the classroom and teach several JA courses. Additionally, he volunteers his time to advise high school students in the mini-company program where students have hands on experience in running their own business. He also sits on the Workforce Investment Board and on the Dean's Advisory Committee for the College of Business and Economics at UH Hilo.

With his business knowledge and his community involvement, David will bring great insight and vision to this board. He works well with people and is very personable and open. Although he is very task oriented, I believe that he can work with persons of different ideas to reach practical and workable solutions to problems in our community. I believe that he will be a great asset to the board.

I urge your committee to confirm David DeLuz, Jr. to the Small Business Regulatory Review Board. You won't find a better candidate for the job.

Very truly yours,



Jerel I. Yamamoto

JY:jht

cc: David DeLuz, Jr. via email (djr@bigislandtoyota.com)
Senator Will Espero via email (senespero@capitol.hawaii.gov)
Senator J. Kalani English via email (senenglish@capitol.hawaii.gov)
Senator David Ige via email (sendige@capitol.hawaii.gov)
Senator Sam Slom via email (senslom@capitol.hawaii.gov)
Senator Lorraine Inouye via email (seninouye@capitol.hawaii.gov)
Senator Russell Kokubun via email (senkokubun@capitol.hawaii.gov)
Senator Paul Whalen via email (senwhalen@capitol.hawaii.gov)



808-538-0797
O'ahu
808-959-0797
Hawai'i Island

April 11, 2008

Economic Development & Tourism Committee
Senator Carol Fukunaga
Chair
Hawaii State Capitol, Room 216
Honolulu, HI 96813

Aloha, Senator Fukunaga and Committee Members:

It's with pleasure that I support the nomination of David S. DeLuz, Jr. of Hilo to the SBRRB.

I have worked with Mr. DeLuz closely over the past several years on Hawaii Island Chamber of Commerce executive committee and serve with him on the Board of Crime Stoppers Hilo.

Besides those affiliations, he is deeply involved in Junior Achievement, Hawaii Island Economic Development Board and a host of other organizations aimed at improving the business climate of our island and state.

He is tireless and unstinting in the time he gives to our community, particularly the business community, so he would bring a great deal to the SBRRB.

Sincerely,

Barbara A. Hastings

1109 Bethel St. • Ste. 410
Honolulu, Hawai'i 96813
808-637-1800 fax

2318C 'Ainakahele St.
Hilo, Hawai'i 96720
808-959-0228 fax

April 12, 2008

To: Honorable Chair Carol Fukunaga
Economic Development and Taxation Committee
Hawaii State Senate

From: Dwayne Miyashiro, Hilo Resident
email: dwaynemi@hawaiiantel.net
Cell: (808) 896-0512

Subject: Confirmation of David S. De Luz Jr. to Small Business Regulatory Review Board
GM Number 605

It has been my privilege to have known and worked with David for several years. Prior to retiring as Verizon Hawaii Area Manager of Hawaii Island, we recognized that David would be a valuable contributor to our Hawaii Island community and solicited his support and involvement with the Junior Achievement program of Hawaii Island.

Not only was he instrumental in getting Big Island Toyota to be a sponsor of the JA evening program for high schoolers and the JA middle school program, but he also took an active role as an adviser/counselor with these programs.

David possesses excellent communications skills and is an extremely innovative and energetic visionary. As a small business executive, he emphasizes the need for businesses to take part in community service projects in order to maintain a healthy local economy. He is also a strong advocate for keeping our planet green.

I'm sure you are aware of his active involvement in various capacities within the business and non-profit organizations of this island. With his extensive network of business and community contacts, he is an excellent representative for Hawaii Island's businesses.

I am happy that he has been nominated to be a member of the Small Business Regulatory Review Board and look forward to his confirmation. Please contact me if there are any questions that I can help clarify. Mahalo nui loa!



April 12, 2008

Honorable Carol Fukunaga, Chair
Senate Economic Development & Taxation Committee
415 S. Beretania Street Room 216
Honolulu, HI 96813

Dear Senator Fukunaga:

I am writing in support of confirming David S. De Luz, Jr. to the Small Business Regulatory Review Board.

David is a real asset to our community and has served in many capacities which include but are not limited to:

Hawaii Island Chamber of Commerce, Past President
Crimestoppers Hilo, Inc., President
Junior Achievement of the Big Island, Chair
Rotary Club of Hilo Bay, Past Secretary & Director

I have personally worked with David through these organizations as well as many other community efforts and have known him to be very responsible and diligent in his efforts.

Your support of his confirmation would be greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read 'Arthur K. Taniguchi', written over a white background.

Arthur K. Taniguchi
Senior Vice President & Regional Manager



Economic Development Alliance of Hawaii

April 11, 2008

The Hon. Carol Fukunaga
Chair
Senate Committee on Economic Development & Taxation
State Capitol
Honolulu, HI 96813

testimony@capitol.hawaii.gov

Re: Governor's Message on Nomination of
DAVID DELUZ JR.
Small Business Regulatory Review Commission
Public Hearing

Honorable Chair and Members of the Committee:

My name is Paula Helfrich and I am CEO of the Economic Development Alliance of Hawaii. It is my great pleasure to offer this testimony on behalf of the nomination of David DeLuz Jr. to the Small Business Regulatory Review Commission, hearing pending.

I have known David for many years. He is a strong supporter of the Hawaii Island community and is active in many initiatives relating to Workforce Development, Education, Junior Achievement, the University of Hawaii at Hilo, and others. He has served with distinction as Chair of the Hawaii Island Chamber of Commerce and several other Boards, and is an innovative leader in the small business community. In one word, Dave DeLuz is a benign whirlwind, and I know he will bring his considerable skills to the Small Business Regulatory Review Commission.

Thank you for your favorable consideration, and for the opportunity to submit these comments

Yours sincerely,

Paula Z. Helfrich
CEO



Hawaii Island Chamber of Commerce

106 Kamehameha Avenue
Hilo, Hawaii 96720
Phone: (808) 935-7178
Fax: (808) 961-4435
email: hicc@interpac.net
gohilo.com

April 12, 2008

Carol Fukunaga, Chair
Economic Development and Taxation
Hawaii State Capitol, Room 216
415 Beretania Street
Honolulu, HI 96813
senfukunaga@capitol.hawaii.gov

Dear Senator Fukunaga,

I am writing you regarding the confirmation hearing for David DeLuz Jr. who has been appointed to the Small Business Regulatory Review Board by Governor Linda Lingle. I have worked closely with David for several years as he is the Past President of the Hawaii Island Chamber of Commerce. I found David to be a hard worker who is willing to tackle the difficult jobs.

During his term as President of the Hawaii Island Chamber of Commerce David showed a clear understanding of the issues facing small business. Being part of a family business, he also knows first hand how proper regulation can help small businesses while over regulation can over burden and smother a small business. As a Commissioner for the Small Business Regulatory Review Board, David will be able to use his knowledge to promote a balance of fair regulations.

I ask you to please confirm his nomination and let him help to make Hawaii a better place for employees to work and businesses to prosper.

Sincerely,

Robert G. Williams
President



April 11, 2008

Testimony Re: GM 605

Senate Committee on Economic Development and Taxation:

Aloha my name is Eric Tanouye and I am the Vice President/General Manager of Green Point Nurseries, Inc. on the Big Island. My family is in our second generation of floriculture agribusiness, a business that produces Hawaii's cut flowers and foliage and tropical blooming plants. Our products are distributed and exported locally, nationally, and internationally. Hawaii's agricultural future relies on the leadership decisions that we make today.

This letter is in SUPPORT of the confirmation of Mr. David S. De Luz, Jr. for a seat on the Small Business Regulatory Review Board.

I have known David De Luz, Jr. for many years now. I believe he has the educational and professional background and the integrity to fulfill the requirements of the position.

Thank you for this opportunity to show our support for Mr. David S. De Luz, Jr. in this nomination to the Small Business Regulatory Review Board. If you have any further questions, please feel free to contact me at telephone (808) 959-3535, and/or email me at gpn@greenpointnursery.com

Supporting Hawaii Agriculture

Eric S. Tanouye, Vice President/General Manager
Green Point Nurseries, Inc.



STATE OF HAWAII
DEPARTMENT OF EDUCATION
HAWAII DISTRICT
P.O. BOX 4160
HILO, HAWAII 96720-0160

April 13, 2008

The Honorable Carol Fukunaga
Hawaii State Capitol, Room 216
415 South Beretania Street
Honolulu, HI 96813

Dear Senator Fukunaga,

Undeniably, Mr. David De Luz, Jr. is a strong nominee for the Small Business Regulatory Review Board. I highly support his endorsement as he has proven to be dedicated and committed to the people of Hawaii. His experience as a businessperson has enabled him to understand the realm of small businesses in Hawaii; his endeavors with the business, education and community have been admirable. He understands the scope of the small business world and the effects on society. In addition, he understands the cultural impact and aspects of the local business community in relation to the global society.

Mr. De Luz is an initiator who sees the vision and individual needs and has gained the confidence of the people. I highly recommend and endorse him.

Sincerely,

A handwritten signature in cursive script, appearing to read "Valerie Takata".

Valerie Takata
Complex Area Superintendent
Hilo-Laupahoehoe-Waiakea Complex

- c. The Honorable Will Espero
- The Honorable J. Kalani English
- The Honorable David Y. Ige
- The Honorable Sam Slom

ELJAY SERVICES, Inc.

PO Box 1939
Hilo, HI 96721
(808) 964-3140

Governor Linda Lingle
Executive Chambers
State Capitol
Honolulu, HI 96813

April 14, 2008

Subject: Supporting Nomination for SBRB

Dear Governor Lingle:

It is a pleasure to support the nomination of David DeLuz, Jr. for the Small Business Regulatory Board. He is a truly outstanding choice.

I have known David for more than a decade and worked with him frequently in various community organizations and programs, including several years now with the Hawai'i Island Chamber of Commerce, of which we are both past presidents.

David has an excellent perspective on the issues that face small businesses on the Big Island and Statewide, both regulatory and otherwise. He is a smart, experienced businessman who has a long history of community involvement and support. He ranks among the true leaders in our community and has earned the respect of business people here on Hawai'i Island and elsewhere.

David will be a source of keen insight for the Board and a passionate supporter of regulatory balance in addressing the challenging issues that face small businesses, which represent the bulk of the local commerce.

As a member of the (small) business community, I look forward eagerly to having someone with David's background, experience, knowledge, and common sense on the Board.

Sincerely,

James R. Kennedy

James R. Kennedy, PhD
Principal

HIRAYAMA BROS. ELECTRIC, INC.
510 KALANIKOA STREET
HILO, HAWAII 96720
(808)935-0933

April 14, 2008

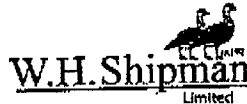
The Senate Committee on Economic Development and Taxation
State of Hawaii

To Whom It May Concern:

I highly recommend Mr. David Deluz Jr. for the Small Business Regulatory Review Board. I've known Mr. Deluz for many years not only a business man but one who continually gives back to his community. He's a man of integrity, honesty, and a man that can be trusted in all aspects of life. Regardless of any obstacles he's encountered Mr. Deluz has always been very efficient in completing his tasks.

I hope you will seriously consider him to become a member of the Small Business Regulatory Review Board because he will definitely be of value.

Sincerely,
Katherine Hirayama
Hirayama Bros. Electric, Inc.



Date: April 14, 2008

Carol Fukunaga, Chair
Hawaii State Capitol, Room 216
415 South Beretania Street
Honolulu, HI 96813

Re: David S. DeLuz, Jr. Small Business Regulatory Review Board

Dear Senator Fukunaga:

As a businessman active in East Hawaii Island I have worked actively with Mr. DeLuz and found him to be a dedicated, hard working and intelligent citizen. Dave brings a particular passion for ensuring the success of small businesses within the context of our Hawaiian culture. He has grown up with an understanding of the struggles of small businesses as a member of the DeLuz family active in automobile dealerships and ranching among others. He has seen first hand the problems faced by such businesses and would be an excellent representative for the rest of us. Further, David understands our culture and what Hawaii really is. This perspective seems to be a dying or being replaced with perspectives coming from elsewhere. We need more like David to be involved in helping to ensure that we maintain priorities and sensitivities in a changing environment.

I strongly recommend David for a position on the Small Business Regulator Review Board. Feel free to contact me should you have any questions.

Sincerely,

Bill Walter
President



1099 Waiānuenue Avenue
Hilo, Hawaii 96720
Phone: (808) 935-8534
Fax: (808) 961-0148
www.hiloarc.org

4/11/08

To: Whom it may concern

From: Michael E. Gleason
President & CEO
The Arc of Hilo

Re: **David De Luz Jr.**

Aloha,

It is my pleasure to recommend David De Luz Jr. for the Small Business Regulatory Review Board.

I have known David for over 10 years and have served on several Boards and Committees with him including the Chamber of Commerce, The Rotary Club of Hilo Bay, Junior Achievement, The Arc of Hilo Capital Campaign Committee, the Hawaii County Workforce Investment Board Planning Committee and the Hawaii County Workforce Investment Board.

David is a very fair, just and energetic Community Business leader who investigates all sides of issues and assures that the decisions he makes are the best for the total community. I hold David in high regard and feel he would be a tremendous asset to this Review Board.

Sincerely,



Michael E. Gleason

Phoebe M. Lambeth
1285 Waianuenu Avenue
Hilo, Hawaii 96720
April 11, 2008

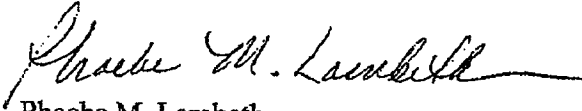
Honorable Carol Fukunaga, Chairperson
Senate Economic Development and Taxation Committee
Hawaii State Capitol, room 216
415 South Beretania Street
Honolulu, Hawaii 96813

Dear Chairperson Fukunaga and members of the EDT Committee;

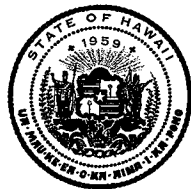
It has come to my attention that Mr. David DeLuz Jr. has been nominated to sit on the Small Business Regulatory Review Board. Mr. DeLuz is not only an upstanding member of our Island but is also knowledgeable about our small business community.

Having worked closely with Mr. DeLuz on community related organizations, I am confident that Mr. DeLuz will serve the board with dignity and will meet whatever challenges it may encounter. It is without reservations that I recommend Mr. DeLuz's confirmation to the Small Business Regulatory Review Board.

Sincerely,



Phoebe M. Lambeth
Administrator, Hawaii Island Radiation Therapy, Ltd.



The Senate

STATE CAPITOL
HONOLULU, HAWAII 96813

April 17, 2008

Senator Carol Fukunaga, Chair
Senate Committee on Economic Development and Taxation

Senator Will Espero, Vice-Chair
Senate Committee on Economic Development and Taxation

Re: GM 605, Hearing time: Thursday, April 17, 2008, 1:15 pm

Dear Senator Fukunaga, Senator Espero, and Members of the Committee:

Please accept this letter in support of GM 605 Gubernatorial Nominee David Stanley De Luz, Jr. for consideration and confirmation to the Small Business Regulatory Review Committee. I have known Mr. De Luz for many years and am confident that he is the right candidate to serve in this capacity.

As a small business owner himself, Mr. De Luz would bring a valuable perspective to the Small Business Regulatory Review Committee. He is also very well qualified with extensive experience and community service with organizations such as Junior Achievement, Boy Scouts of America, Rotary Club, and the Lyman Museum. He is also affiliated with the Hawaii Island Chamber of Commerce, the Hawaii Leeward Planning Conference, and the Hawaii Automobile Dealers Association.

Please feel free to contact me should you have any questions or concerns.

Sincerely

Lorraine R. Inouye
Senator, 1st District