



GOV. MSG. NO. 519

EXECUTIVE CHAMBERS
HONOLULU

LINDA LINGLE
GOVERNOR

March 17, 2008

The Honorable Colleen Hanabusa, President
and Members of the Senate
Twenty-Fourth State Legislature
State Capitol, Room 409
Honolulu, HI 96813

Dear Sirs and Mesdames:

In accordance with the provisions of Article V, Section 6, of the Hawai'i State Constitution, I have the honor to submit herewith for your consideration and confirmation, the following nomination to the **Board of Health**:

Kevin D. Cassel

Term to Expire: 6/30/2010

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Lingle".

LINDA LINGLE

LINDA LINGLE
GOVERNOR OF HAWAII



CHIYOME LEINAALA FUKINO, M.D.
DIRECTOR OF HEALTH

STATE OF HAWAII
DEPARTMENT OF HEALTH
P.O. Box 3378
HONOLULU, HAWAII 96801-3378

In reply, please refer to:
File:

Committee on Health

**GM 519
Gubernatorial Nominee for Board of Health**

**Testimony of Chiyome Leinaala Fukino, M.D.
Director of Health**

April 2, 2008

1 **Department's Position:** The Department of Health supports the nomination and confirmation of Kevin
2 D. Cassel to the Board of Health.

3 **Fiscal Implications:** None.

4 **Purpose and Justification:** Mr. Cassel is the partnership program coordinator for the Cancer
5 Information Service, Pacific Region at the Cancer Research Center of Hawaii. He has extensive
6 experience in developing partnerships and public education programs. In his work with the Hawaii
7 Comprehensive Cancer Coalition, Mr. Cassel coordinated statewide data training, developed the
8 coalition's communication plan and coordinated the coalitions' recent medial campaign.

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10 His experience will bring valuable expertise to the Board. We appreciate his willingness to serve as a
11 Board member.

12
13 Thank you for the opportunity to testify in support of nominee Kevin D. Cassel to the State
14 Board of Health.

HMSA



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February 8, 2008

The Honorable David Ige
Chair, Senate Health Committee
Hawaii State Capitol
415 South Beretania Street
Honolulu, Hawaii 96813

Dear Senator Ige,

I am writing in support of the appointment of Kevin D. Cassel to the Board of Health.

Mr. Cassel's experience as a Partnership Program Coordinator with the National Cancer Institute's Office of Cancer Information greatly contributes to his value as a member of the Board of Health. He has many contacts in the community and has both the educational training and practical experience of how to effectively get important health information out to the population. His relationship management skills have served well in engaging others to join in collaborative initiative.

Mr. Cassel's appointment will add significant strength to the Board of Health.

Sincerely,

A handwritten signature in cursive script that reads "Myra L. Williams".

Myra L. Williams
Vice President, Health Services Division
Hawaii Medical Service Association



Hawaii Tumor Registry

February 6, 2008

The Honorable David Ige
Chair, Senate Health Committee
Hawaii State Capitol
415 South Beretania Street
Honolulu, Hi 96813

Dear Senator Ige,

I would like to express my support for the appointment of Kevin Cassel to the Board of Health. Mr. Cassel has extensive experience in health communications, community outreach and training, and health policy. He has helped to develop the Cancer Information Service into a successful program serving the entire state of Hawaii and the Pacific. Mr. Cassel is a respected leader in cancer education. He has developed strong relationships with organizations and agencies within the community to improve the dissemination of cancer information to the public.

Mr. Cassel will be a great asset to the Board of Health. I enthusiastically support his appointment and continued service to the community.

Sincerely,

Brenda Y. Hernandez, Ph.D., M.P.H.
Director
Hawaii Tumor Registry
Cancer Research Center of Hawaii

U N I V E R S I T Y O F H A W A I ' I A T M Ā N O A

Cancer Research Center of Hawai'i
A National Cancer Institute-designated Cancer Center
Office of the Director

February 7, 2008

The Honorable David Ige
Chair, Senate Health Committee
Hawaii State Capitol
415 South Beretania Street
Honolulu, Hi 96813

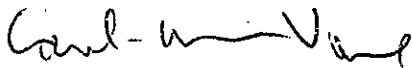
Re: Board of Health Nominee

Dear Senator Ige,

I would like to express my support for the appointment of Mr. Kevin Cassel, MPH to the Board of Health. Since 1995 Mr. Cassel is a member of the National Cancer Institute supported Cancer Information Service at the Cancer Research Center of Hawaii. He has extensive experience in health communications, community outreach and training, and health policy. He has helped to develop the Cancer Information Service into a successful program serving the entire State of Hawaii and the U. S. Associated Pacific Territories. Mr. Cassel is a respected leader in cancer education. He has developed strong relationships with organizations and agencies within the community to improve the dissemination of cancer information to the public.

Mr. Cassel will be a great asset to the Board of Health. I enthusiastically support his appointment and continued service to the community.

Sincerely,



Carl-Wilhelm Vogel, MD PhD
Director
Cancer Research Center of Hawaii



Papa Ola Lokahi
Nana I Ka Pono Na Ma

February 8, 2008

The Honorable David Ige
Chair, Senate Health Committee
Hawaii State Capitol
415 South Beretania Street
Honolulu, HI 96813

Dear Senator Ige,

I am writing in full support of the appointment of Kevin Cassel to the Board of Health.

Mr. Cassel's experience as the Partnership Program Coordinator of Promotions with the Cancer Information Service at the Center for Cancer Research Hawai'i will be a great asset to the Board of Health.

Mr. Cassel has experience in developing health promotion and patient education messages. He has been involved in the planning, development and production of numerous health education materials in print, audio, and video formats that address the National Cancer Institute's priority cancer control messages and audiences, including Native Hawaiians. His work with media outlets and communications networks in the promotion of cancer control messages and statewide cancer initiatives has been invaluable to Papa Ola Lōkahi, Imi Hale Native Hawaiian Cancer Network - funded through the National Cancer Institute's Center to Reduce Cancer Health Disparities, and the five Native Hawaiian Health Care Systems. He has also been involved in our trainings and assisted with skills-building workshops for our partners in the development of effective and accurate cancer control messaging.

Mr. Cassel is an active, contributing member who provides a well-informed perspective on health issues concerning Hawai'i's diverse population. I fully support his appointment and look forward to working with him over the duration of his term.

O wau ihono,

LorrieAnn Santos
Co-Project Director
Imi Hale Native Hawaiian Cancer Network
a program of Papa Ola Lōkahi



Cancer Research Center of Hawai'i

UNIVERSITY OF HAWAII

Office of the Director

February 8, 2008

The Honorable David Ige
Chair, Senate Health Committee
Hawaii State Capitol
415 South Beretania Street
Honolulu, HI 96813

Dear Senator Ige,

I am writing in support of the appointment of Kevin D. Cassel to the Board of Health.

Mr. Cassel's professional and volunteer experiences with the cancer health community will be great assets to the Board of Health. Mr. Cassel has been involved in Hawaii's and the nation's cancer health scene through his work with the National Cancer Institute's Cancer Information Service, Pacific Region at the Cancer Research Center of Hawai'i as Partnership Program Coordinator. He has also served as a volunteer leader and member of various committees with the Hawaii Comprehensive Cancer Control Program.

Mr. Cassel is an active, contributing member in his work and volunteer activities and provides an important perspective on cancer health issues related to the public. I fully support him in his pursuit of an appointment with the Board of Health.

Sincerely,

Sharon R. Shigemasa, RN, MS
Public Information Officer

Presentation before the Senate Committee on Health

April 2, 2008

Kevin Darryl Cassel

Hawaii Board of Health Nominee

Chair Ige, members of the Senate Committee on Health, thank you for this opportunity to present background about myself in your consideration of my confirmation to the Hawaii Board of Health. I am pleased to have this opportunity to serve the people of the state of Hawaii.

I recently obtained my Masters in Public Health, from the University of Hawaii's Department of Public Health Sciences in 2005, and I have recently applied to the newly developed Doctoral Program in community-based participatory and translational research. Currently, I am employed by the National Cancer Institute's (NCI) Cancer Information Service (CIS) located at the University of Hawaii Cancer Research Center as a Partnership Program Coordinator. I began working for the CIS at the Fox Chase Cancer Center in Philadelphia in 1993, and was fortunate to be able to transfer to the CIS office in Hawaii in 1995.

My work at the CIS involves dissemination of the latest cancer control research conducted throughout the world, into suitable applications for cancer control and community-based organizations, policy makers, health professionals, and the general public. The CIS program's goal is to reduce the burden of cancer in populations at increased risk, through the establishment of partnerships with trusted community organizations that have the ability to reach these populations.

I have been fortunate in my 13 year career in public health in Hawaii collaborate with a variety of people from all walks of life who have a passion for establishing and maintaining the optimal health status for the people of Hawaii. I enjoy creating partnerships and bridges between the spectrums of public health workers in the state, ranging from researchers to rural outreach workers, to create opportunities to develop innovative health promotional projects that can meet the health needs of all people in Hawaii.

When I first arrived in Hawaii to work at the Cancer Research Center (CRCH) I had the opportunity to collaborate with people who were at the forefront in the development of community-based participatory health promotion, as part of the seminal Waianae Coast Cancer Research Project. This new paradigm of building and spreading knowledge, called community-based participatory research, quickly became the standard approach for the development and implementation of community health promotions. It is my hope that during my service as a member of the Hawaii Board of Health, I will be able to continue to drive community-based health promotions efforts that are based upon the support and vested interests of the people they serve.

I welcome the challenges ahead. My personality, background, education and experience give me the resources needed to serve great people of Hawaii. I ask for you to support my nomination to the Hawaii Board of Health. Thank you.