

March 8, 2008

Committee on Finance
Rep. Marcus R Oshiro, Chair
Rep. Marilyn B. Lee, Vice Chair

Committee on Ways and Means
Sen. Rosalyn H Baker, Chair
Sen. Shan S. Tsutsui, Vice Chair

Grant in Aid Informational Briefing
Saturday, March 8, 2008

Honorable Chairs, Vice Chairs, and Committee Members, thank you for the opportunity to speak to you regarding Enterprise Honolulu and Hawaii's Targeted Business Development Program. We are asking for your continued support for this critical program, currently in the third year of operation.

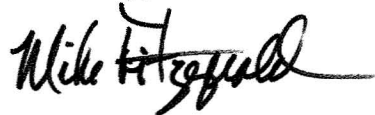
The Targeted Business Development Program assists Hawaii innovation and technology companies, creating new high value jobs and diversifying the economy of the state. This program works and provides an excellent ROI for every dollar spent.

- The program is matched dollar for dollar with private sector dollars.
- The program provides hand on assistance to Hawaii's emerging tech sector and innovation companies.
- The program returns \$4 dollars in new state tax revenue for each legislative dollar allocated to the program.
- 42 local technology companies were assisted in the first two years of the program which resulted in the creation of over 220 new jobs, each paying an annual wage in excess of \$51, 800, creating over \$11,655,000 in new payrolls annually.

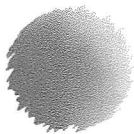
The program has assisted companies like Hoana Medical, InCode Pharmaceuticals, ClearFuels, Kuehnle Agrasystems, Nanopoint, Cellular BioEngineering, and many others that are starting to diversify our economy. Your continued support of this program will help Hawaii companies continue to grow, develop new markets, and succeed, even in these uncertain economic times.

Thank you again for your support. Together we are diversifying Hawaii's economy, one company at a time.

Sincerely,



Mike Fitzgerald , President and CEO



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**STATE GIA APPLICATION BY
HAWAII INTERNATIONAL FILM FESTIVAL and UH ACADEMY FOR CREATIVE MEDIA**

STATUS

FY 2007 – 2008: \$174,727 – Awarded but not released

FY 2008 – 2009: \$236,273 – Submitted for approval

KEY ISSUES

- 1) FY 2007 – 2008 funding unreleased:** In order to keep up the momentum of HIFF's relationships with partners such as the Shanghai International Film Festival (SIFF) and the UH Academy for Creative Media (ACM), HIFF has diverted its limited financial resources toward completing 50% of the activities in this proposal. This has put HIFF in a serious financial dilemma. We urgently need the GIA AWARDED for the first year to be released.
- 2) 2008 – 2009 funding:** To fulfill the commitments and obligations to our partners in Hawaii and Asia, we ask for the earliest possible approval of the second year GIA. Immediate funding is paramount to sustaining the cooperative relationships that will enable HIFF to achieve its projected goals.

PROJECT OUTLINE

I. SCOPE

The Hawaii International Film Festival will strive to elevate the international status of the Festival and the State in the creative media industry. Work will focus on the following areas:

- A. Education:** HIFF will work in partnership with the UH Academy for Creative Media to expand opportunities for student/film exchanges with universities and film festivals in China. This includes strengthening the SMART Exchange Program with SIFF and Shanghai University's School of Film-TV by adding an International Education Workshop, a joint media production project, and reciprocal internship positions. It also includes extending the SMART Exchange Program to other universities in Shanghai and replicating the SMART Exchange Program with the Beijing Film Academy and its Student Film Festival.
- B. HIFF's Sister-Festival Relationship with the Shanghai International Film Festival:** HIFF will continue to lead delegations to SIFF that serve as platforms for building relationships with Chinese filmmakers, government officials, business executives, educators, and leaders in culture and art. HIFF will also use the widespread media coverage it attracts at SIFF to focus attention on Hawaii's talent and resources in the creative media field. Conversely, when hosting SIFF's delegations to HIFF, the Festival will facilitate meetings with isle leaders to cultivate new international alliances and further develop existing ones. Additionally, HIFF will provide opportunities for SIFF delegates to enjoy Hawaii's cultural and scenic beauty, and to interact with local primary and secondary students through HIFF's Guest Filmmaker Program.
- C. Chinese Films and Filmmakers:** HIFF will compete against other film festivals to procure the best new releases from China (with English subtitles), especially the international or United States premieres of those releases. The Festival will also invite the affiliated filmmakers and actors to accompany their films to the Festival and to discuss their craft with Festival audiences.

D. Year-Round Relationships with Chinese Organizations: HIFF will extend its relationship-building efforts in China beyond the annual delegations to/from SIFF. HIFF will engage SIFF in an ongoing dialogue about film festivals, rising new talent, distribution companies, and trends in the media industry. Further, HIFF will capitalize upon the network of contacts resulting from its popularity at SIFF: HIFF is receiving increasing numbers of inquiries, requests and invitations from entities such as SIFF's umbrella organization, SMEG, the Shanghai Municipal Government, major museums and universities in Shanghai, the Shanghai Art & Culture Development Foundation, the Beijing Film Academy, and the Ministry of Broadcasting, Film and TV. HIFF will maintain open communication with these contacts, pursue collaborative projects whenever possible, and invite prime candidates to serve as Festival jurors or lecturers. HIFF will also host important visitors whenever they visit Hawaii, coordinating their itineraries, organizing receptions in their honor, and introducing them to prominent islanders who share their interests.

E. Expansion Beyond China: The Festival will use its success in China as a springboard for expansion throughout Asia and the Pacific, starting with South Korea. HIFF's existing relationships with major players such as the Korean Film Commission, the Pusan International Film Festival, and CJ Entertainment, will provide HIFF with many opportunities to pursue cooperative agreements with Korean universities, cultural groups, and film-related organizations. The Festival will involve the UH Academy for Creative Media in any discussions related to education and will invite ACM faculty along on its visit to Korea in 2009 to help set the course for future collaborations.

II. GOALS & OBJECTIVES

In the next two years, HIFF will aggressively pursue the first phase of a five-year plan to elevate the Festival and the State's reputation throughout Asia, the Pacific, and beyond as a Mecca for the creative media industry. This first phase includes the following objectives:

A. Strengthen the Student Media Arts (SMART) Exchange Program between HIFF/UH Academy for Creative Media and SIFF/Shanghai University (SU) School of Film-TV:

- Student exchanges between SU & ACM, with student & faculty delegations to HIFF/SIFF
- Student showcases at HIFF/SIFF
- International Education Workshop hosted by ACM/HIFF
- Joint media productions by Chinese and Hawaii students
- International internship programs at HIFF/SIFF

B. Expand the SMART Exchange Program to include other universities in Shanghai such as the Shanghai Institute of Visual Arts.

C. Begin planning an exchange program similar to SMART with the Beijing Film Academy (BFA) and the BFA Student Film Festival. Actual student exchanges would be scheduled to start during 2008.

D. Send annual delegations to SIFF for approximately ten days each June, including legislators, business leaders, ACM students and faculty, Hawaii filmmakers and entertainers. These delegations network with filmmakers and film distribution companies from China and throughout the world, explore potential Chinese partners in their areas of interest and pursue collaborative discussions, and showcase Hawaiian culture at an "Aloha Night Reception and Concert.

- E. Host SIFF/SU's delegations to HIFF's Fall Festivals.**
- F. Showcase approximately six of the best new releases from China at HIFF's Fall Festival held throughout the State, and host the Chinese filmmakers and actors accompanying their films to HIFF.**
- G. Strengthen relationships year-round with executives from SIFF and its umbrella organization, Shanghai Media and Entertainment Group (SMEG), which is the largest media conglomerate in China, as well as other Chinese organizations; explore collaborative opportunities on joint projects such as the documentary about HIFF that was produced by the Shanghai East Television Channel for broadcast to 400 million viewers throughout China.**
- H. Initiate or advance discussions to develop collaborative agreements for 2009 and beyond with film festivals and universities throughout Asia and the Pacific, starting with South Korea.**

PROPOSED PROJECT TIMELINE

JULY 2007

- HIFF/ACM to select the top six student entries from SU (**Finished**)
- Formalize plans for the International Education Workshop in November (**Finished**)
- Invite SU and ACM students to participate in HIFF's internship program (**0% finished due to lack of funding**)
- Follow up on discussions with other universities in Shanghai to join the SMART Exchange Program (**Finished**)
- Follow up on discussions with BFA and the BFA Student Film Festival to develop an exchange program with HIFF/ACM (**0% finished due to lack of funding**)
- Confirm the films and filmmakers coming to HIFF from China and other countries (**Finished**)
- Begin hiring seasonal personnel for HIFF's Fall Festival (**Finished**)

AUGUST

- Seasonal personnel begin arriving for HIFF's Fall Festival (**Finished**)
- Produce the 2007 HIFF Fall Program Book (**Finished**)

SEPTEMBER

- Open the HIFF Box Office (**Finished**)
- Launch HIFF's publicity campaign (**Finished**)
- SU student interns arrive (**0% finished due to lack of funding**)

OCTOBER

- **2007 HAWAII INTERNATIONAL FILM FESTIVAL (Finished)**
- Screen new Chinese feature films and selected videos by SU and ACM students (**Finished**)
- Host SIFF delegation, Chinese filmmakers accompanying their films, and SU students/faculty (**50% finished due to limited funding**)
- ACM and SU students to begin planning a joint media project for 2008 (**Finished**)
- SIFF delegate to participate in HIFF's Guest Filmmaker Program (**0% finished due to lack of funding**)

NOVEMBER

- Hold an International Education Workshop involving HIFF, ACM, SIFF delegates, SU students and faculty, and selected Hawaii high schools **(25% finished due to limited funding)**

DECEMBER

- Recap and evaluate progress and expenses to date **(Finished)**

JANUARY 2008

- HIFF and ACM representatives to visit Beijing to sign an exchange agreement with BFA and its Student Film Festival (starting with submissions for HIFF 2008) **(0% finished due to lack of funding)**
- Invite renowned filmmakers, critics and scholars from China to serve on HIFF's jury and/or to participate in the International Education Workshop **(0% finished due to lack of funding)**

FEBRUARY

- ACM students to submit entries to SU/SIFF **(0% finished)**
- Begin planning the 2008 International Education Workshop **(0% finished due to lack of funding)**

MARCH

- SU/SIFF to select the top six student entries from ACM **(0% finished)**
- HIFF to invite ACM faculty and the ACM students whose entries were selected by SU/SIFF to join its delegation to SIFF **(0% finished, decision pending on release of GIA funds)**

APRIL

- **2008 HIFF SPRING SHOWCASE**

MAY

- Advance discussions with potential partners in Korea with the objective of arranging face-to-face meetings in Korea in January 2009

JUNE

- **2008 SHANGHAI INTERNATIONAL FILM FESTIVAL**
- HIFF delegation (including ACM students/faculty) to attend SIFF
- HIFF to host Aloha Night Reception & Concert at SIFF
- HIFF to procure new Chinese films and filmmakers for its Fall Festival
- SIFF to screen selected ACM and SU student videos, with post-screening discussions
- ACM and SU faculty to conduct joint workshops for ACM and SU students
- ACM and SU students to begin production on the joint media project they planned in October 2007
- HIFF/ACM to sign SMART Exchange agreements with other universities in Shanghai (starting with submissions for HIFF 2008)
- Recap and evaluate progress and expenses to date

JULY 2008

- HIFF/ACM to select the top student entries from SU, other universities in Shanghai, and BFA

- Invite students from ACM, SU, other universities in Shanghai, and BFA to participate in HIFF's internship program
- Confirm the films and filmmakers coming to HIFF from China and other countries
- Begin hiring seasonal personnel for HIFF's Fall Festival
- ACM students to submit entries to the BFA Student Film Festival

AUGUST

- BFA Student Film Festival to select the top student entries from ACM
- Seasonal personnel begin arriving for HIFF's Fall Festival
- Produce the 2008 HIFF Fall Program Book

SEPTEMBER

- Open the HIFF Box Office
- Launch HIFF's publicity campaign
- Student interns arrive from Shanghai and Beijing

OCTOBER

- **2008 HAWAII INTERNATIONAL FILM FESTIVAL**
- Screen new Chinese feature films and selected videos by students at ACM, SU, other universities in Shanghai, and BFA
- Host the SIFF delegation, Chinese filmmakers accompanying their films, and students/faculty from SU, other universities in Shanghai, and BFA
- ACM and SU students to finish production on their joint media project for 2008, and begin planning a joint media project for 2009 with other Shanghai students at HIFF
- SIFF delegate to participate in HIFF's Guest Filmmaker Program

NOVEMBER

- Hold an International Education Workshop involving HIFF, ACM, SIFF delegates, selected Hawaii high schools, and students/faculty from SU, other universities in Shanghai, and BFA
- **2008 BEIJING FILM ACADEMY STUDENT FILM FESTIVAL**
- HIFF staff, ACM faculty and ACM students whose entries were selected by BFA to attend the BFA Student Film Festival
- BFA Student Film Festival to screen the selected ACM student videos

DECEMBER

- Recap and evaluate progress and expenses to date

JANUARY 2009

- HIFF and ACM representatives to visit Korea to develop collaborative relationships with film festivals, universities, and culture and arts organizations
- Invite renowned filmmakers, critics and scholars from China and/or Korea to serve on HIFF's jury and/or participate in the International Education Workshop

FEBRUARY

- ACM students to submit entries to SU/SIFF

- Begin planning the 2009 International Education Workshop

MARCH

- SU/SIFF to select the top six student entries from ACM
- HIFF to invite ACM faculty and the ACM students whose entries were selected by SU/SIFF to join its delegation to SIFF

APRIL

- **2009 HIFF SPRING SHOWCASE**

MAY

- Advance discussions with potential partners in other countries such as Australia, the Philippines, etc.

JUNE

- **2009 SHANGHAI INTERNATIONAL FILM FESTIVAL**
- HIFF delegation (including ACM students/faculty) to attend SIFF
- HIFF to host Aloha Night Reception & Concert at SIFF
- HIFF to procure new Chinese films and filmmakers for its Fall Festival
- SIFF to screen selected videos by students from ACM, SU, and other universities in Shanghai, with post-screening discussions
- Faculty from ACM, SU, and other universities in Shanghai to conduct joint workshops for their students
- Students from ACM, SU, and other universities in Shanghai to begin production on their joint media project for 2009 (to be completed at HIFF in October)
- Final recap and evaluation of progress and expenses to date

**Grants in Aid Request
Hawaiian Islands Ministries
Testimony by
The Rev. Dr. Dan Chun
March 8, 2008**

Good morning!

I am Dan Chun, president of Hawaiian Islands Ministries which was co-founded by my wife Pam and I in 1983, 25 years ago.

Our vision is to train the trainers. Equip the leaders.

For 25 years we have trained more than 30,000 community leaders in Hawaii – from most of Hawaii’s churches, and nonprofits.

We’re not well known but hopefully like oxygen we are not seen but awfully important for Hawaii health.

But we’re not too invisible.

We were chosen by the state and city and county governments to help bring the ohana of Hawaii together when the horrendous 911 tragedy occurred.

The city and county asked us to organize, emcee and address the state wide televised memorial service at Punchbowl Cemetery and then we were asked by the Governor to co-chair with Aloha United Way to coordinate all the nonprofits and churches in response to 911 to take care of people’s emotional and physical needs and to be ready for the drop in Hawaii’s economy.

In addition to the city and state, 6 years ago the Federal Government recognized HIM’s excellence in training and selected us as one of only 15 organizations in the country to build the capacity of Hawaii’s nonprofit leaders especially those who help the poor.

We trained them in fundraising, accounting, personnel issues, stress reduction. The training showed proven results in efficiency and reduced the cost of the State government’s role.

We were only one of 2 groups in the entire country that was repeatedly selected by the Feds to continue this over the last four years.

Due to a Federal faith-based grant with the Hawaii Community Foundation and UH’s Center for the Family we were selected to do all the training for more than 2,600 leaders from 70 Hawaii non profits to raise their capacity and effectiveness.

In addition, the Federal Government selected us to direct more than \$2 million of Federal money into the hands of Hawaii nonprofits to build their capacity.

That funding, with a change in the White House, ends this year.

This is the first time we are asking for a GIA grant to be able to continue the workforce development training of the non profits of Hawaii especially those who work with the homeless, hungry, incarcerated or are children at risk.

Finally, on a personal note. My grandfather was a houseboy to Queen Liliuokalani.

He served her before the overthrow of the monarchy.

And during her imprisonment he served her during her time at Iolani Palace and Washington Place. His oldest son, Ellery, my uncle invented the first aloha shirt.

I am third generation Hawaii.

And so, I guess through this grant and Hawaiian Islands Ministries, I like my family, desires to continue to take a servant role to serve Hawaii, its leaders and its people and clothe the ohana, especially the poor with the spirit of Aloha.

As you help us, so we will help many other Hawaii non profits.

March 7, 2008

TESTIMONY FOR HANAI I KA HANA O KAHUMANA

Grant in Aid Request – Alternative Structures International aka Kahumana

Good Morning Honorable Hawai'i State Legislators,

Thank you for allowing us to provide testimony on behalf of our request for workforce development funds for homeless families with children on the Waianae Coast.

With me today is Susan Miller, a faculty member of the University of Hawaii College of Education Center on Disability Studies representing VSA arts of Hawaii-Pacific, which has been a partner of Kahumana in the planning of the workforce development effort "Hanai I Ka Hana."

The Center on Disabilities has a number of Hawaiian Education grants, postsecondary education projects and is nationally recognized for its efforts in career development in creative and cultural industries in Hawaii for vulnerable populations.

Breaking the cycle of homelessness and unemployment in Hawaii is a intergenerational problem, which Kahumana has been addressing for nearly 33 years on the Waianae Coast. Kahumana was established 1974 to provide home-style residential and vocational services to the chronically mentally ill. We've worked in formal partnership with Adult Mental Health and Hawaii State Hospital.

In 1990, at the request of the Honolulu City Department of Housing and Community Services, under director Michael Scarfoni, Kahumana launched its Ohana Ola transitional housing programming for 14 homeless families with dependent children.

With the help of the city, and the state legislature we expanded in April 2007 to 48, two and three bedroom units in a community setting that allows nearly 250 individuals or 48 families to stay together while they rebuild their family unit, develop the skills needed to

be gainfully employment, break the cycles of addiction and abuse and finally seek permanent affordable homes in their homeland. Nearly 100% of the residents of Ohana Ola are Native Hawaiian — most from the Leeward Coast.

After a decade of raising \$10.5 million for housing construction of Ohana Ola, Kahumana is now turning its attention full-time to offering employment and job training, job development, job placement, small business development for Ohana Ola and others residents in Waianae.

With the help of the University of Hawaii beginning in 2006, we have begun to map out the Kahumana campus as the Hanai I Ka Hana workforce development center within walking distance of Ohana Ola —(a brisk 3-minute walk.)

Our GIA one-time request of \$500,000 is start-up dollars to fast track the acquisition of sustainable funds offered through private and public grants, and fee-for-service contracts.

No funds will be used for the development of the Kahumana campus. All funds will be used for programming purposes. The 14.5 acre campus is a \$5 million property owned by our own non-profit, with more than 40,000 square feet under roof.

Hanai I Ka Hana — our new exclusive focus — will offer career development education and employment training, job development and placement and on-the-job coaching and follow-up training for this population of Hawaii residents who are dubbed hard to employ and have difficulty earning a living wage to support their families.

After 33 years of providing shelter to special needs populations, with your support of this GIA, Kahumana is fully committed to expand its mission to break the cycle of intergenerational poverty and homelessness that affects nearly half of the Native Hawaiians and others on the Waianae Coast.

Thank you for this opportunity to speak with you today.

Submitted by: Father Philip Hoku Harmon, M.Dv., Director, Hanai I Ka Hana