

STAND. COM. REP. NO.

2912

Honolulu, Hawaii

MAR 10 2008

RE: GOV. MSG. NOS. 423,  
424

Honorable Colleen Hanabusa  
President of the Senate  
Twenty-Fourth State Legislature  
Regular Session of 2008  
State of Hawaii

Madam:

Your Committee on Tourism and Government Operations, to which was referred Governor's Message Nos. 423 and 424, submitting for study and consideration the nominations of:

BOARD OF DIRECTORS OF THE HAWAI'I TOURISM AUTHORITY

G.M. No. 423 DOUGLAS KAHIKINA CHANG,  
for a term to expire 6-30-2012; and

G.M. No. 424 LEON D. YOSHIDA,  
for a term to expire 6-30-2012,

begs leave to report as follows:

Your Committee received testimony in support of Douglas Kahikina Chang from the Hawai'i Tourism Authority, State Tourism Liaison, Maui Visitors Bureau, Pacific Marketing Corporation, Kauai Lagoons Resort, Hawai'i Hotel & Lodging Association, Native Hawaiian Hospitality Association, and Hana Coast Realty.

The nominee represents the Maui County appointment to the Board of Directors of the Hawai'i Tourism Authority and is presently being reappointed for a second term. Mr. Chang is the General Manager at the Hotel Hana-Maui, a position he has held since 2001. He has accepted a position to manage The Ritz-Carlton Club and The Residences at Kapalua Bay, starting in mid-March, 2008. He has held hotel managerial positions at the Kaua'i Marriott Resort & Beach Club and Hanalei Bay Resort. Mr. Chang currently serves as the Chairperson of the Board of Directors of



the Hawai'i Tourism Authority, and is a Board Member and Officer of the Hana Business Council. He also belongs to the Hawai'i Hotel Association and Maui Hotel Association.

Mr. Chang has been the President, Treasurer, and Founding Member of the Native Hawaiian Hospitality Association; Chairperson of the Kaua'i Visitors Bureau; Board Member of the Maui Visitors Bureau; Executive Board Member of the Hawai'i Visitors and Convention Bureau; Treasurer and Board Member of the Hawai'i Hotel Association, Kaua'i Chapter; Chair of the Kaua'i Visitor Industry Charity Walk; and President of the North Shore Business Council, Kaua'i.

Your Committee notes from the personal statement of the nominee that the Hawai'i Tourism Authority has made progress in building partnerships and has brought funding to areas such as marketing, natural resources, preservation of the host culture, safety and security, airline access, and workforce development. He sees the role of the Authority as finding balance between the needs and quality of life of our resident communities and the commerce of tourism which drives the State's economy. Mr. Chang views the Strategic Tourism Plan as most important as well as accountability to the Plan in the interests of future generations.

Your Committee received testimony in support of Leon D. Yoshida from the Hawai'i Tourism Authority; State Tourism Liaison; 212F Pty Ltd; Bulgari Hotels & Resorts; The Ritz-Carlton Hotel Company, L.L.C.; Central Pacific Bank; eWorld Enterprise Solutions Inc.; First Hawaiian Bank; Grand Hyatt Kaua'i Resort & Spa; Hilton Grand Vacations Club; Ilima Tours & Transportation; Honua Kai Resort Maui; Iolani Sportswear, Ltd.; Island Movers Inc.; JALPAC International Hawaii, Inc.; Japan Airlines International; JCL International Consultants, Inc.; JTB Hawaii, Inc.; Kawakami & Wong, CPAs, LLC; Marc Resorts Hawaii; Marriott North Asia, Hawaii & South Pacific Area Office; MC&A Inc; Outrigger Enterprises Group; Pleasant Holidays; Prince Resorts Hawaii; SeaHawaii, Inc.; The Kahala Hotel & Resort; The Limtiaco Company; Hawaii 5-0 Group, Inc.; Hawai'i Hotel & Lodging Association; one State House of Representatives member; and one individual.

The nominee represents the Oahu appointment (City and County of Honolulu) to the Board of Directors of the Hawai'i Tourism Authority and is presently being reappointed for a second term. Mr. Yoshida is the President of Sawayaka Hawaii Inc., a Japanese



in-bound travel company. He is the Founder of Hospitality Solutions, LLC, that develops and markets a B2B Internet-based program to enable travel wholesalers to book group business with hotels on-line. Mr. Yoshida is also the President of Ka Gari Inc., a hospitality marketing firm that assists businesses in business development from the Asia and Pacific markets. His other experience includes Advisor to the Honolulu Festival Foundation; Director of Sales & Marketing, Asia-Pacific, for Hyatt Resorts Hawaii; and Sales Manager for Del E. Webb's Kuilima Resort Hotel & Country Club.

Mr. Yoshida's professional memberships include Japan America Society of Hawaii; Japan-Hawaii Travel Association; and Pacific Area Travel Association. The nominee was Vice Chair from 2006 to 2007 of the Hawai'i Tourism Authority Board.

Your Committee notes the nominee's personal statement that he places emphasis on bringing more chartered flights from Haneda, Japan, to Hawaii; developing the local workforce to work in tourism; and addressing the decline in service quality to our visitors at all facilities in the State that service visitors, including airports, hotels, restaurants, and shops. Mr. Yoshida believes that workforce development is an issue, on the one hand, of bilingualism, where the local populace must be trained to speak Japanese, Chinese, and Korean; on the other hand, there are pockets of very specialized language for which only natives of a particular area are able to speak authentically. Mr. Yoshida also believes that increased outreach to Japan is necessary to address the declining tourism from Japan.

As affirmed by the records of votes of the members of your Committee on Tourism and Government Operations that are attached to this report, your Committee, after full consideration of the background, experience, and qualifications of the nominees, has found the nominees to be qualified for the positions to which nominated and recommends that the Senate advise and consent to the nominations.



Respectfully submitted on  
behalf of the members of the  
Committee on Tourism and  
Government Operations,


*Clarence K. Nishihara*

CLARENCE K. NISHIHARA, Chair




The Senate  
Twenty-Fourth Legislature  
State of Hawaii

**Record of Votes**  
**Committee on Tourism and Government Operations**  
**TSG**  
**Advise and Consent**

Governor's Message No.:* GM423	Committee Referral: TSG	Date: 3-6-08		
<input type="checkbox"/> The Committee is reconsidering its decision				
The Recommendation is: <input checked="" type="checkbox"/> Advise and Consent 2340 <input type="checkbox"/> Not Advise and Consent 2345				
Members	Aye	Aye (WR)	Nay	Excused
NISHIHARA, Clarence K. (C)	✓			
KIM, Donna Mercado (VC)	✓			
TSUTSUI, Shan S.				✓
TRIMBLE, Gordon	✓			
<b>TOTAL</b>	3			1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
<b>Distribution:</b> Original      Yellow      Pink      Goldenrod File with Committee Report      Clerk's Office      Drafting Agency      Committee File Copy				

\*Only one Governor's Message per Record of Votes

**Record of Votes**  
**Committee on Tourism and Government Operations**  
**TSG**  
**Advise and Consent**

Governor's Message No.:* GM424	Committee Referral: TSG	Date: 3-6-08		
<input type="checkbox"/> The Committee is reconsidering its decision				
The Recommendation is:				
<input checked="" type="checkbox"/> Advise and Consent 2340 <span style="margin-left: 150px;"><input type="checkbox"/> Not Advise and Consent 2345</span>				
Members	Aye	Aye (WR)	Nay	Excused
NISHIHARA, Clarence K. (C)	✓			
KIM, Donna Mercado (VC)	✓			
TSUTSUI, Shan S.				✓
TRIMBLE, Gordon	✓			
<b>TOTAL</b>	<b>3</b>			<b>1</b>
Recommendation:				
<input checked="" type="checkbox"/> Adopted <span style="margin-left: 150px;"><input type="checkbox"/> Not Adopted</span>				
Chair's or Designee's Signature:				
				
Distribution:				
Original File with Committee Report	Yellow Clerk's Office	Pink Drafting Agency	Goldenrod Committee File Copy	

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