

STAND. COM. REP. NO.

581

Honolulu, Hawaii

Feb 16, 2007

RE: H.B. No. 1832

Honorable Calvin K.Y. Say
Speaker, House of Representatives
Twenty-Fourth State Legislature
Regular Session of 2007
State of Hawaii

Sir:

Your Committee on Water, Land, Ocean Resources & Hawaiian Affairs, to which was referred H.B. No. 1832 entitled:

"A BILL FOR AN ACT RELATING TO OUTDOOR ADVERTISING,"

begs leave to report as follows:

The purpose of this bill is to preserve the scenic beauty of our islands that is vital to the enjoyment of our residents and visitors and to protect the public from distractions that may interfere with traffic safety, by restricting signs, billboards, and other outdoor advertising devices on residential and agricultural property to:

- (1) Four feet by two feet, up to a cumulative area of sixteen square feet;
- (2) Eight feet by four feet, up to a cumulative area of sixty-four square feet in common areas of multi-unit residential structures with four or more units; and
- (3) Those signs for which the owner or tenant of the property has not received any payment, fee, or valuable consideration in return.


The Outdoor Circle testified in support of this bill. The Department of Planning and Permitting of the City and County of Honolulu opposed this measure. The Attorney General provided comments.

HB1832 HSCR WLH HMS 2007-2315



As affirmed by the record of votes of the members of your Committee on Water, Land, Ocean Resources & Hawaiian Affairs that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1832 and recommends that it pass Second Reading and be referred to the Committee on Judiciary.

Respectfully submitted on
behalf of the members of the
Committee on Water, Land, Ocean
Resources & Hawaiian Affairs,



KEN ITO, Chair



