

MAR 13 2008

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# SENATE RESOLUTION

OFFERING SUPPORT TO THE UNIVERSITY OF HAWAII IN ITS EFFORTS TO  
ENHANCE AND DIVERSIFY ITS SOURCES OF REVENUE AND MAXIMIZE  
USE OF ITS FACILITIES.

1           WHEREAS, the University of Hawaii (UH) is the premier  
2 institution of higher learning in Hawaii and the Pacific region  
3 and contributes to the intellectual, artistic, and economic  
4 vitality of our state and people; and  
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6           WHEREAS, UH is a publicly-supported institution but also  
7 depends on funds from numerous other sources, including federal  
8 grants and contracts, private foundation gifts and grants,  
9 individual donor contributions, and revenues from tuition and  
10 fees, and athletic event ticket sales; and  
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12           WHEREAS, in an effort to enhance and diversify its revenue  
13 base, UH seeks opportunities to maximize income from the rental  
14 of facilities for public and private non-UH events; and  
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16           WHEREAS, in 1995, the Honolulu City Council, in Condition  
17 14 of Resolution 95-278, and as previously articulated in  
18 Council Resolutions 89-411 and 92-286, prohibited the use of the  
19 Stan Sheriff Center (Center), also known as the "Special Events  
20 Arena," for "activities of a commercial nature"; and  
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22           WHEREAS, UH has been allowed to host activities in the  
23 Center that cannot be satisfactorily accommodated at other  
24 venues on Oahu, but such opportunities are few and far between;  
25 and  
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27           WHEREAS, as an example of the additional revenue that UH  
28 could accrue, if not prohibited, in September 2007 the lower UH  
29 at Manoa campus facilities, including the Center, Cooke Field,  
30 and Les Murakami Stadium, were rented out for approximately one  
31 week to Toyota Motor Sales USA for the staging of its National  
32 Dealer Meeting for a fee of \$500,000; now, therefore,  
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34           BE IT RESOLVED by the Senate of the Twenty-fourth  
35 Legislature of the State of Hawaii, Regular Session of 2008,



# S.R. NO. 103

1 that this body hereby supports UH in its efforts to enhance and  
2 diversify its sources of revenue and maximize use of its  
3 facilities; and  
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5 BE IT FURTHER RESOLVED that the Honolulu City Council is  
6 urged to amend Resolution 95-278, Condition 14, and other  
7 resolutions, as appropriate, to allow UH maximum flexibility in  
8 the use of its facilities for whatever purpose it deems  
9 appropriate, by removing the prohibition on the use of the  
10 Center for activities of a commercial nature; and  
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12 BE IT FURTHER RESOLVED that certified copies of this  
13 Resolution be transmitted to the Chairperson of the University  
14 of Hawaii Board of Regents, President of the University of  
15 Hawaii, Chancellor of the University of Hawaii at Manoa, Mayor  
16 of the City & County of Honolulu, and the Chairperson of the  
17 Honolulu City Council.  
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OFFERED BY: *Russell Kohl*

