

JAN 29 2008

SENATE CONCURRENT RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND
TOURISM AND THE HAWAII TOURISM AUTHORITY TO CONDUCT
ACTIVITIES TO INCREASE THE NUMBER OF VISITORS FROM TAIWAN.

1 WHEREAS, in 2006, 593,000 visitors from Taiwan arrived in
2 the United States; and

3
4 WHEREAS, in that year, the United States received only 6.8
5 per cent of the total number of outbound travelers from Taiwan,
6 less than the ten per cent in previous years; and

7
8 WHEREAS, the number of Taiwanese visitors who visited
9 Hawaii in 2006 was only 15,450 -- not a significant percentage
10 of all visitors; and

11
12 WHEREAS, data indicate that the Taiwan market may be a
13 potential source of new visitors to Hawaii; and

14
15 WHEREAS, diversification of the tourism markets from which
16 Hawaii draws visitors is a logical and important public policy
17 goal that will help mitigate any adverse effects inherent in the
18 potentially volatile visitor industry; and

19
20 WHEREAS, the State and the tourism industry should actively
21 promote Hawaii as a destination for visitors from Taiwan,
22 especially in light of the fact that the people of Taiwan and
23 the people of Hawaii have much in common; now, therefore,

24
25 BE IT RESOLVED by the Senate of the Twenty-fourth
26 Legislature of the State of Hawaii, Regular Session of 2008, the
27 House of Representatives concurring, that the Department of
28 Business, Economic Development, and Tourism and the Hawaii
29 Tourism Authority are requested to undertake activities to
30 increase the number of visitors to Hawaii from Taiwan to the
31 maximum extent possible; and

32



1 BE IT FURTHER RESOLVED that the Department of Business,
2 Economic Development, and Tourism is requested to work with the
3 appropriate federal agencies to ease travel requirements for
4 visitors from Taiwan; and

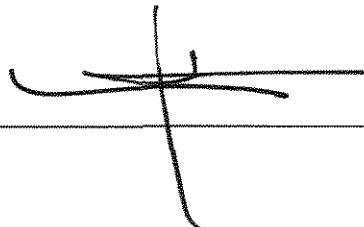
5
6 BE IT FURTHER RESOLVED that the United States Citizenship
7 and Immigration Services and the United States Department of
8 Homeland Security are requested to offer a visa waiver program
9 to visitors from Taiwan; and

10
11 BE IT FURTHER RESOLVED that the Department of Business,
12 Economic Development, and Tourism is requested to develop a list
13 of local products suitable for export to Taiwan; and

14
15 BE IT FURTHER RESOLVED that certified copies of this
16 Concurrent Resolution be transmitted to the Director of
17 Business, Economic Development, and Tourism, the Chairperson of
18 the Board of the Hawaii Tourism Authority, the Director General
19 of the Taipei Economic and Cultural Office in Hawaii, the
20 Director of United States Citizenship and Immigration Services,
21 the Secretary of Homeland Security, and members of Hawaii's
22 congressional delegation.

23
24
25

OFFERED BY:



By Request

